

WOMEN LEADERSHIP IN AGRICULTURE: ENTREPRENEURSHIP, EQUITY & EMPOWERMENT



भारतीय कृषि अनुसंधान परिषद, नई दिल्ली - 110 001
Indian Council of Agricultural Research, New Delhi - 110 001

WOMEN LEADERSHIP IN AGRICULTURE: ENTREPRENEURSHIP, EQUITY & EMPOWERMENT

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नरेन्द्र सिंह तोमर
NARENDRA SINGH TOMAR



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भारत सरकार
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KRISHI BHAWAN, NEW DELHI

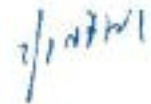
Message

The importance of agriculture in India is evidenced by the sector's contribution to the GDP of the country which accounts for more than 16%. In terms of employment, the sector still provides direct employment to over 42.5 percent of the country's population. Women are the backbone of the sector as they nearly contribute 33% to the agriculture labour force and 48% of the self-employed farmers in the country. With the migration of males outside the villages on the rise, the onus on women for taking care of the livelihood and nutrition of the family is increasing. Their hard work needs due recognition for their sustained and productive contributions in the sector. Ministry of Agriculture and Farmers Welfare has been closely focusing on increasing the income and nutritional security of the farmers and farm families through policies and programmes directed at creating a conducive environment for the farmers to prosper which in turn is essential for ensuring the prosperity of the country.

It is heartening to know that ICAR is bringing out this important publication depicting the success stories of women farmers/entrepreneurs who have contributed immensely towards bringing a positive change in the society. I am delighted to know that the publication is being released during the auspicious occasion of International Women's Day on 8th March which is celebrated worldwide to recognize the social, economic, cultural and political attainments of women with a larger focus on removing gender inequality.

Over the years, many innovative and enabling technologies have been developed by National Agricultural Research System under ICAR to provide handholding of the women farmers resulting in improved adoption of various agricultural technologies besides increasing the income of the farm families. This publication captures the stories of farm women who made a change by adopting modern agriculture, animal husbandry, value addition, entrepreneurship, organic farming etc. The publication also throws light on their journey through the COVID 19 pandemic and is sure to inspire all.

I take this opportunity to heartily congratulate all the farm women whose inspiring stories have been depicted here. They are the real harbingers of sustainable growth in agriculture whose efforts will inspire farmers, farmwomen and other countrymen alike.



Narendra Singh Tomar
Minister of Agriculture and Farmers' Welfare,
Rural Development and Panchayati Raj
Government of India
Krishi Bhawan, New Delhi



कैलाश चौधरी
KAILASH CHOUDHARY



कृषि एवं किसान कल्याण
राज्य मंत्री
भारत सरकार
MINISTER OF STATE FOR AGRICULTURE
& FARMERS WELFARE
GOVERNMENT OF INDIA

MESSAGE

Indian Council of Agricultural Research (ICAR) has played a key role in addressing the gender issues in agriculture through development of women friendly technologies, efficient extension system and technical backstopping. The Council is striving for their empowerment and capacity building. The COVID 19 pandemic, which shook the entire world, has highlighted the role being played by farm women in shaping the societies.

Women in agriculture sector contribute in multiple roles as cultivators, entrepreneurs, and labourers. They are the caretakers of family nutrition and preservers of local agro-biodiversity. They are also responsible for the integrated management and use of diverse natural resources to meet the daily household needs. To shoulder all these responsibilities, farm women need better access to resources like land, water, credit and technology etc. besides better opportunities for training and skilling.

International Women's Day is the right occasion to celebrate the achievements of the women in their different roles as farmers, entrepreneurs, social reformers and so on. The publication in hand is a glorious example of the efforts and accomplishments of these women. The success stories of farm women from different parts of the country with handholding from the network of ICAR Institutes, KVKs and SAUs have been included in this publication depicting women empowerment through the 3E's of Entrepreneurship, Equity and Empowerment. I am sure, the readers would find the publication useful and take the task forward for the benefit of the agricultural community and the society.


(Kailash Choudhary)

परशोत्तम रूपाला
PARSHOTTAM RUPALA



सत्यमेव जयते

राज्य मंत्री
कृषि एवं किसान कल्याण
भारत सरकार
Minister of State For
Agriculture & Farmers Welfare
Government of India
D.O. No. 292/MOS(A&FW)/VIP/2019-20/

Message

A large proportion of the agricultural work force in small-scale and subsistence farming is contributed by women. The role of women in Indian agriculture is increasing evidently due to the migration of males to urban and suburban areas, which is having profound and far-reaching effects. In agriculture and food systems around the world, the inequalities in availability of resources adversely affect women, which in turn limits the opportunities to them. The combined loads of productive work and care work cause many women to experience time poverty, which negatively affects their health, economic options, and community engagement.

Development of agro-industries in the villages, upscaling of rural innovations and empowerment of people through skill development and education are central to the prosperity of rural areas and poverty reduction. Empowerment of women through agripreneurship will ultimately serve our purpose of gender equality besides enabling food security. To attain this, women farmers need to be made aware, motivated and trained about diverse agripreneurial opportunities. The Ministry of Agriculture and Farmers Welfare, through its Departments and Institutions is continuously striving for women empowerment in agriculture.

I am pleased to know that ICAR is publishing a book depicting the success stories of women farmers/entrepreneurs who have contributed significantly towards agricultural development and are bringing about a positive change in the society. The publication is being released on the occasion of International Women's Day on 8th March being celebrated worldwide. I congratulate ICAR for this very good initiative.


(Parshottam Rupala)

2nd March, 2021



त्रिलोचन महापात्र, पी.एच.डी.
सचिव, एवं महासंचालक
TRILOCHAN MOHAPATRA, Ph.D.
SECRETARY & DIRECTOR GENERAL



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कृषि अनुसंधान और शिक्षा विभाग एवं
भारतीय कृषि अनुसंधान परिषद
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FOREWORD

Women play an indispensable role in Indian agriculture. They are silently adorning myriad roles in the agriculture sector - from homemaker to labourer to cultivator and even entrepreneur. They have started to predominate every level of agriculture and its value chain, particularly as large number of rural menfolk is migrating towards urban areas for employment.

Women can propel India towards Second Green Revolution provided they get opportunities, adequate facilities and technical backstopping. ICAR through its R&D network is making efforts towards mainstreaming women workforce in agriculture. One of the ICAR Institutes, namely ICAR-Central Institute for Women in Agriculture, Hissar/Hissarwara is dedicated to address issues related to women in agriculture in the areas of integrated farming system, integrated pest management, drudgery, livestock, fisheries, extension methodologies and entrepreneurship development. Empowerment of the women in agriculture has been one of the key themes in the approach of ICAR while conducting research, education and extension.

The relentless efforts of Council have begun to bear fruits which is evident from the plethora of inspiring stories resonating from the different parts of the country. These stories have been documented. There are exceptional women farmers, agro-based entrepreneurs, scientists, agri-professionals, CEOs of agri-business houses, agricultural extension officers and many more whose perseverance and determination need to be celebrated. They have proved to be the leaders for change through their tireless and inspiring lives.

I compliment the authors for bringing out this publication which serves as the mirror of the efforts of ICAR in bringing about gender parity in our country on the occasion of International Women's Day, a day to celebrate the accomplishments of women.

Dated the 2nd March, 2021
New Delhi


(T. MOHAPATRA)



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 रा. प्रो. वि. (रा. प्रो. वि.)
 Dr. A.K. Singh
 Deputy Director General (Agricultural Extension)

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Preface

International Women's Day is celebrated every year on 8th March to honour the achievements of women all across the globe and is typically a day for people from all over the world to work for greater empowerment of women for holistic and equitable development of the country. It is a time for reflection of how far women have come, advocacy for what is still needed, and action to continue breaking down barriers. International Women's Day is a growing momentum centered around unity and strength. The United Nations theme for the observance of the IWD 2021 is: "Women in leadership: Achieving an equal future in a COVID-19 world." ICAR in close agreement in this theme has decided the Theme as "Women Leadership in Agriculture: Entrepreneurship, Equity & Empowerment (3Es)". The theme imbibes the tremendous efforts of women around the world in shaping a equal future during COVID-19 pandemic which is evident from the fact that 70 percent of health and social care workers are women. It is also aligned with the priority theme of the 65th session of the Commission on the Status of Women, "Women's full and effective participation and decision-making in public life, as well as the elimination of violence, for achieving gender equality and the empowerment of all women and girls", and the flagship Generation Equality Campaign, which calls for women's right to decision-making in all areas of life, equal pay, equal sharing of unpaid care and domestic work, an end of all forms of violence against women and girls, and health-care services that respond to their needs.

Women are the backbone of any developed society. They play an indispensable role in Indian agriculture. With the increase in rural men migrating to cities for better employment, women are silently adorning myriad roles in the agriculture sector - from homemaker to labourer to cultivator and even entrepreneur.

'Farmwomen' is an important partner for sustainable development of agriculture, and hence, they should be considered as the pivot of research paradigms in agriculture. Indian Council of Agricultural Research (ICAR) has played a key role in addressing the gender issues in agriculture through development of women friendly technologies, efficient extension system and technical backstopping of farm women thereby making them competent enough not only to be self reliant but also to be leaders or motivating agents to their peers and future generation. The vast network of research institutes, AICRP's, SAU's and KVK's have made this possible through their research and extension activities. ICAR-Central Institute for Women in Agriculture is trying to address issues related to women in agriculture in wholistic manner and establish interface with different stakeholders.

International Women's Day is the appropriate occasion to celebrate the achievements, resilience and leadership exhibited by farm women. This publication pays respect to all the farm women whose determination and foresightedness is motivating the future generation. Their confidence in agriculture will keep agriculture the mainstay of economy. The stories of self reliance demonstrated by these women gives impetus to the goal of Gender Equality (SDG 5) and development of women leadership in the country.

Dated : 5th March, 2021


 (A.K. Singh)



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Acknowledgements

The importance of agriculture in India is evidenced by the sector's contribution to the Gross Value Added (GVA) of the country which still accounts for more than 16.3 percent in the overall economy of the country. In terms of employment, the sector at present provides direct employment to around 42.5 percent of our population. Women are the backbone of the sector as they nearly comprise 33 percent of the agriculture labour force and 48 percent of the self-employed farmers. Women are contributing in every level of agriculture production and its value chain.

To recognize the social, economic, cultural and political attainments of women with a larger focus on removing gender inequality, United Nations has identified 8th March every year as International Women's Day. The Theme decided by ICAR in line with the UN Theme is "Women Leadership in Agriculture: Entrepreneurship, Equity and Empowerment to commemorate the event,

Present publication is about the contribution of Indian Council of Agricultural Research (ICAR) particularly an outcome of a detailed exercise by the ATARI, ICAR Institutes, KVKs and AICRPs from a range of disciplines engaged in research and extension as well as women empowerment on various aspects of agriculture. The editors gratefully acknowledge their support and help which enable us to bring out the present publication.

This publication captures the success stories of farm women who made a change in the society by adopting modern technologies in various spheres of Animal husbandry, Fisheries, Agriculture, Horticulture, Integrated farming, Value addition and marketing, Women empowerment, Commodity Interest Group etc. and contributed immensely towards bringing a positive change in the society.

The success stories have mainly been contributed by KVKs through their respective ATARIs besides ICAR Institutes and we are extremely grateful to each one of them for their timely help & contribution. The editors take this opportunity to express their gratitude to all the contributors for developing this publication in a comprehensive manner. We are grateful to the Hon'ble Minister of Agriculture and Farmers' Welfare, Rural Development and Panchayati Raj; and Hon'ble Ministers of State of Agriculture and Farmers' Welfare, Govt. of India, Secretary DARE and DG, ICAR, Additional Secretary DARE & Secretary, ICAR and DDGs of Subject Matter Division of ICAR for their guidance and support in bringing out this publication.

We are thankful to the Scientific Team of ICAR-Central Institute for Women in Agriculture, Bhubaneswar for its kind support for formatting and developing cover page of the publication.

We hope that the publication would be useful to the researchers, teachers, policy makers, planners, administrators, farmers and students of agriculture.

Editors



**Animal husbandry/
Fisheries**



Name and address: Smt Gulfisha Malik,

Village- Rampura Subhash, Block- Damkhoda,
District Bareilly, Uttar Pradesh



- **Category:** Animal Husbandry and Agriculture
- **Brief background:** She owns 21 acres (5 acres own and 16 acres on lease) of agricultural land, 7 dairy animals (cattle and buffaloes) producing 50-60 litres of milk/day by following scientific animal husbandry practices like AI, deworming, colostrums feeding to new born calf immediately after birth, timely vaccination in dairy animals etc. She is also doing mushroom cultivation and fish farming in 0.5 acres of fish pond. She sells out all her farm produces from the field itself. She keeps herself updated about the latest agricultural/livestock technologies through interaction with the scientists of ICAR-IVRI and KVK. Upon interaction with ICAR-IVRI, she has also adopted Bajra Napier Hybrid to ensure adequate green fodder availability for her dairy animals.
- **Award & recognition:** She has been awarded by ICAR-IVRI, Hindustan group, Amar Ujala Group for her role, contribution and involvement in animal husbandry and agriculture as occupation on International Rural Women Day celebrated on 15th October and International Women Day celebrated on 8th March. A video film on her (https://www.youtube.com/watch?v=6PD_1L65aNE) is also made and uploaded by IVRI on YouTube.
- **Training and motivational Support:** She has also connected large number of farm women of her area to IVRI for their betterment.
- **Impact in the area:** Due to her full time involvement in farm work she is popular among the youth and the farmers. Due to her regular contact with IVRI and KVK she has planted many fruits trees, started vermi composting, always cultivate new and promising varieties of paddy, mustard and wheat. She has referred many farmers and farm women for the training at IVRI and after training they have started dairy enterprise to generate more income. From mushroom cultivation she earns 40% of the profit, earns Rs. 30,000/annum by fish farming and Rs. 4,20,000/annum by paddy cultivation from 18 acres of area. She also earns net benefit of Rs. 2,52,000/annum by wheat cultivation.
- **Contributing factors:** ICAR-IVRI and KVK were responsible for her motivation and to increase her knowledge about scientific agriculture and animal husbandry.



Name and address: Smt. Usha Devi, W/O
ShriRajendraSingh,

Village :Gohani, Rath,
District : Hamirpur, Uttar Pradesh



- **Category:** Animal husbandry and value addition / women empowerment
- **Brief background :** Smt. Usha Devi has been rearing a Desi cow from last 15years. Since the last 2-3 years she thought to earn money by selling of milk but she did not get profit as she wanted. She wanted to do this as a business and visited NDRI, Karnal and learned milk production and breed improvement techniques. She decided to improve Desi breed by AI with Shahiwal. Presently she has 15 Shahiwal and Holstein Friesian cows from one Desi breed.
- **Awards & recognitions :** Won First Prize in the Animal Exhibition in Regional Farmers Fair organized by Banda University of Agriculture and Technology, Banda (U.P.) in February, 2021
- **Training and motivational support:** She was very motivated with technologies of NDRI, Karnal and she decided to improve Desi breed of Shahiwal. Technical support is being provided to her for feeding management, production of vermicompost and value addition from KrishiVigyan Kendra, Hamirpur.
- **Impact in the area:** Smt. Usha Devi converted indigenous Desi cow breed into Shahiwal and Holstein Friesian cow in bundelkhand region. This is a great deed to conserve Desi breed and stop Anna Pratha from Bundelkhand Region as well as women empowerment. At present she is selling 100 litre milk/day and 10 kg khoya. She earns Rs.60,000-70,000/- profit per month and also by selling 2-3 calf / year and earn Rs.1,00,000- 2,00,000/- year. Now she also started production of vermicompost for her crops. Presently 4 women and 2 men are also engaged in her dairy unit and earning money for their livelihood.
- **Contributing/enabling factors:** ICAR-NDRI, Karnal and KVK Hamirpur has helped her shape her livelihood. All the practices what Smt Ushadevi is doing in Dairy Farming, value addition and organic farming are well acknowledged by the farmers of neighbouring villages as well as the district.





Name and address: Mrs. Shalu Devi,

Village-Narsan Khurd, Block- Narsan,
District Haridwar, Uttarakhand, PIN- 247 670



- **Category:** Animal Husbandry/Poultry
- **Brief background:** Mrs. Shalu Devi belongs to the poor farmer's family possessing 1.5 acre of cultivable irrigated land where she used to cultivate seasonal vegetables and fodder crops. With motivation from her family members, she started broiler poultry farming with 300 chicks but without any scientific knowledge. Due to the lack of knowledge of rearing poultry birds, she did not receive satisfactory results. KVK Haridwar under ARYA project trained her on scientific management of poultry farming. In the year 2015-16, her annual earnings was around Rs. 70,000.00 per annum. By the year 2018-19, her farm income reached up to Rs. 2, 10,000.00
- **Awards and Recognition:** She received an appreciation from the Animal Husbandry department of the Haridwar district.
- **Training and motivational support:** She attended a comprehensive training programme for small poultry farmers at KVK Haridwar. She also visited Govt. poultry farm unit at Bahaderabad which instilled her to start a poultry unit with Black Kadaknath chicks.
- **Impact in the area:** Initially from growing fodder and vegetables to backyard poultry to poultry farm, as Mrs. Shalu Devi made progression, her income rose from 70,000.00 per annum in 2015-16 to to Rs. 2, 10,000.00 in 2018-19. She also started vermi composting and azolla farming which further segmented her income. She developed a secure livelihood for her family and generated employment opportunity for local people. She uplifted herself from a farmer to being an entrepreneur.
- **Contributing/enabling factors:** Her family motivated her and supported her. The major change came after the technological intervention from KVK Haridwar through ARYA project. A clear message that women can achieve their dreams of being an entrepreneur with technical knowledge and support of family is established here. She is role model for the society, rural youth of the Narsan Khurd village, and nearby areas.



**Name and address: Mrs. Sudha Pandey, W/o Sri Ram
Naresh Pandey,**

**Kunwarpur dighiya, Tahsil- Mishrikh,
District – Sitapur, Uttar Pradesh**



- **Category:-** Animal husbandry & Women empowerment
- **Brief background:-** Mrs. Sudha Pandey belongs to a very poor family having 2.6 acres agricultural land and taken 5 acres land on lease basis for organic farming. In the year 2000 she formed a Self-help Group “Sudha Self-help Group” with 10 other women. With CCL and Loan they purchased two buffaloes. She opened Milk Producer Cooperative Society Ltd. Kunwarpur and connected 800 milk producers of 20 villages. In 2009 Mrs. Pandey received loan of Rs. 5,00,000.00 through NABARD and purchased 5 cows for strengthening dairy. Now she has 50 cows including 18 heifers & buffaloes and producing 120-150 Liters of milk/day. She has an income of Rs. 6-7 Lakhs per annum now.
- **Awards & recognitions:-**
 - » Gokul prize of continuous 4 years for highest milk supply to PCDF by Sri Ram Murti Verma, Hon’ble Minister, Milk Development, UP. Best Farmer Award-2019 in Indian Agricultural Scientists & Farmers Congress by Bioved Research Institute of Agriculture, Science and Technology, Prayagraj.
 - » Gokul prize for highest milk supply to PCDF during 2018-19 by Yogi Aditya Nath, Hon’ble Chief Minister, UP.
 - » Nand Baba prize for highest milk supply of Indian cows to PCDF during 2018-19 by Yogi Aditya Nath, Hon’ble Chief Minister, UP.
- **Training and motivational support:** Mrs. Pandey got training from CDTRI, Lucknow; DRDI, Sitapur; AB-RSETI, Sitapur; CIWA, Bhuvneshwar and KVK Sitapur I.
- **Impact in the area:** By the formation of the SHG, every members got self employment and are able to meet out the daily expenses of their family by earning Rs 10000-20000/month, also benefitting more than 800 farmers in 20 neighbouring villages. She has also formed more than 150 SHGs and promoted vermi-composting and helped in establishment of vermi pit by providing technical guidance and worms free of cost to 200 farmers. She has innovated a vermi compost filtering machine with capacity of filtering 400-500 qt. per day.
- **Contributing /enabling factors:** Mrs. Sudha Pandey formed Sudha SHG, got CCL under Swarn Jayanti Yojna and loan of Rs. 1,25,000.00 + Rs. 1,25,000.00 at six month interval. She opened Milk Producer Cooperative Society Ltd. Kunwarpur with the help of PCDF. After meeting with Krishi Vigyan Kendra, Amberpur, Sitapur the group got technical support & guidance regularly and Sudha ji established small dairy unit, vermi-composting and started organic farming.





Name and address: Mrs. Santoshi Paikra,
Bakla, Balodabazaar, Chattisgarh 493 335



- **Category:** Animal husbandry / Poultry
- **Brief background:** The youth farmer Mrs.Santoshi Paikra belongs to a tribal farm family, their family-owned only one hectare of land, which was not sufficient to feed the family. Rainfed rice crop was the major livelihood source and lack of irrigation source, low productivity, lack of technical know-how and seasonal migration were the major challenges faced by her family. Under the Farmer FIRST Project (FPP) she established the Kadaknath Farming cum Hatchery unit and ICAR-IVRI provided 1000 chicks initially. After that, she started to produce chicks from the Village Hatchery Units (VHUs).
- **Awards & recognitions:** Nil
- **Training and motivational support:** She attended 11 training and demonstration on the scientific Kadaknath farming and operation and management of Kadaknath hatchery units under Farmers First project which was motivational for her. Further, marketing linkage was developed with the local vendors and restaurants.
- **Impact in the area:** The farmer belongs to remote tribal village. Under the FFP, she got the opportunity to improve her livelihood through various agricultural interventions. Kadaknath farming is the successful entrepreneurship model for the tribal farm family, Mrs. Santoshi established her own unit and started farming in 2017, she generated more than Rs. 1,66,000/- income from Kadaknath chicken and hatched more than 520 eggs. Improved nutritional security, inspired other farmers to adopt alternative livelihood options and seasonal migration reduced by 26.00%.
- **Contributing/enabling factors:** Farmer first programmes interventions, gave farmers alternative livelihood options - such as Kadaknath farming, goat farming, mushroom production, nutritional gardening, agro-processing, custom hiring center. The Kadaknath farming helped them to generate remunerative income, and Mrs.Santoshi Paikra established the sustainable model unit and completed the chicks to chicks' cycle with the help of the village hatchery unit. Now farmers of the Bakla village are getting new chicks from Mrs. Paikra and running their Kadaknath business.



**Name and address: Smt Kalavatibai Bansi Jawarkar,
Ramakheda kala Post Shekhpura, Tehsil Khakhnar
District Burhanpur. Madhya Pradesh**



- **Category:** Animal Husbandry/Poultry farming
- **Brief background:** This story highlights the hard work and dedication of Smt. Kalavatibai Bansi Jawarkar, who became an entrepreneur through backyard poultry farming in Burhanpur. The population of Burhanpur District, Madhya Pradesh is predominantly tribal in nature. Due to their non-vegetarian dietary pattern there is a good demand for meat and egg in the region. But the production in the region is poor due to traditional method of rearing livestock. Based on need of the region, high production potential poultry bird (RIR breed) has been introduced and popularized as a source of sustainable livelihood for rural resource poor farm women.
- **Awards and Recognition :** Nil
- **Training and motivational support:** KVK distributed 40 of RIR Chicks per person and gave backyard poultry farming training with an efforts for introduction of RIR in Burhanpur District with help from ATMA that encompassed various aspects of Poultry management. Ten exposure visit programmes were organized to convince the farmers about the worth of the technology. Smt Kalavatibai reared RIR and harvested meat and eggs. Today she has her own backyard poultry farm with stock 200 birds.
- **Impact in the area:** The progressive entrepreneur farmer Smt Kalavatibai Jawarkar, sells eggs on commercial scale. They could produce fertile eggs and distributed it among these 25 fellow farmers. Now, 50 farmers are practicing this less capital intensive and sustainable livelihood oriented enterprise in the district. Successful farmers have produced about 1500 fertile eggs under the incubation of local birds
- **Contributing/enabling factors:** KVK Burhanpur in association with ATMA has been instrumental in bringing about a noticeable change in the livelihood of the tribal farmers.





Name and address: Ujiaro Bai Kewatia,
Grama Panchayat- Kiwad, Tehsil- Samnapur,
District - Dindori, PIN-481778, Madhya Pradesh



- **Category:** Backyard Poultry Farming
- **Brief background:** Smt. Ujiaro bai Kewatia is woman farmer of Dindori district belonging to Baiga community, one of the primitive tribal group (PTG) i.e. National human. Her initial life began with poverty and hunger. There was lack of livelihood till 2008. With only two months a year of sufficient food they used to survive on local charauta Bhaji and local drinks. Agriculture, forest and labour were only resources for livelihood. Meanwhile she came in contact of Krishi Vigyan Kendra, Dindori.
- **Award & Recognition:** Best Tribal Women farmer award – 2019 from JNKVV, Jabalpur for booming the farm income through diversified agriculture.
- **Training and motivational support:** Krishi Vigyan Kendra, Dindori worked on participatory approach along with an NGO; NIWCYD for planning and monitoring of livelihood of tribal community of Baigachak area. She has transformed herself from a traditional tribal woman to innovative agriculturist and social reformer through forestry based integrated farming system and mixed farming, land reform, rainwater harvest for irrigation, organic farming, animal husbandry and management, promotion of kitchen garden to eliminate malnutrition, practice and training on naturopathy etc.
- **Impact in the area:** She provides services and consultancies not only to the farmers of the Dindori district but also she delivers training and inspirational lectures throughout the state. She has also got opportunities to share her innovative agro-forestry based IFS approach at World Forestry Congress – 2015 (WFC2015) at Darban, South Africa. Her motivation, encouragement and technical help empowered around 500 tribal farmers for adopting his innovative technology in a very short period of five years.
- **Contributing/enabling factors:** Krishi Vigyan Kendra, Dindori along with NGO NIWCYD followed a participatory approach, carefully planning and monitoring livelihood of tribal community of Baigachak area. Smt. Ujiaro bai Kewatia not only was able to transform her life but became inspiration to India and the World.





Name and address: Chungden Lepcha , Lingdong,
Dzongu, Dist. Mangan, Sikkim



- **Category:** Animal Husbandry
- **Brief background:** After graduating in B.A, Miss Chungden Lepcha opted to follow her interest in animal husbandry sector as it was a family business. The family owns a total land holding of around 1.5 hectare. Good days started when she came in contact with KVK, North Sikkim and started her own poultry and piggery unit on a bigger scale after acquiring technical skills through KVK.
- **Awards & recognition :** NA
- **Impact in the area:** She is successfully running her piglet production unit of four sows from where she is selling off piglets and earning Rs. 2,88,000/- per annum. From the poultry production unit of Kadakanth breed of birds she is earning Rs. 75,000/- per annum. Her neighbourhood farmers are benefitted with hatched chicks as they take it for rearing. She has helped to spread the technology and increase sources of livelihood and also encouraged youngsters to get involved.
- **Contributing/enabling factors:** Technical guidance and facilitation with critical inputs from KVK, North Sikkim, under ARYA project, helped Chungden Lepcha to upscale her family business. She gives some of the eggs to her neighborhood farmers for brooding purpose and when the hatch comes out the chicks are divided 50-50 among themselves. In this way she is horizontally spreading the technology in her village. She is also engaging the youths in her village in the production units therefore providing some sort of employment to them. Ms. Chungden has become a source of motivation for the fellow farmers of her village.





Name and address: Ms. Gupa Biswakarma,

**Vill: No 2 Boijoyantipur, P.O: Joyrampur, Dist: Dhemaji,
State: Assam, PIN: 787026**



- **Category:** Animal Husbandry/Dairy.
- **Brief background:** Ms.Gupa Biswakarma started her mission during 2015-16 with two cows of Holstein Frisian breed which expanded to a present stock of 20 nos. of lactating cows with daily milk production of average 180 litres. Her homestead farm has a total area of about 1.0 ha where she grows the different fodder crops needed for the dairy animals.
- **Awards & recognitions:** She has received certificate of appreciation from different developmental organisations both Govt. and non. Govt. and her work has also received due recognition in the print media from time to time.
- **Training and motivational support:** Ms. Biswakarma has received training from the KrishiVigyan Kendra, Dhemaji and District Veterniary department on management practices. Her farm is a model in the entire district with a daily average production of 180 litres of milk. Exposure visits to her farm is motivating fellow farmers thus boosting the moral support and confidence of the farmer.
- **Impact in the area:** Ms. Gupa Biswakarma really sets an example of self employment through farming for unemployed rural youth. She is seen as a model farm woman for attracting and retaining rural youth in farming sector in the district and the state at large. Many farmers and youth from different parts of the district and different government organization visits her farm under educational tour and exposure visit programme.
- **Contributing/enabling factors:** Major contribution for technological backstopping was received from KVK Dhemaji, local line departments and District Veterniary department. These organisations also helped in establishment of supply chain.



Name and address: Mrs.Sunanada Shivajirao

Kshirsagar, Village: Pangra, Post.Chitegaon,
TalukPaithan, District Aurangabad, Maharashtra



- **Category:** Animal husbandry
- **Brief background-**Poultry production is one of the fastest growing sector of Indian agriculture. As income from Agriculture was not sufficient, Mrs Sunanada set up broiler poultry farm in her village. She has a total irrigated land of 16 acre with cultivation of Pomegranate, seasonal crops and vegetables and her land includes a farm pond also. Drip and sprinkler irrigation has been implemented in her farm. Today 15000 to 17000 poultry birds /batch are run and she also has a feed making machine in her farm. Annual income of family through poultry farming is to the tune of Rs.19, 00,000 to 20, 00,000/-
- **Awards & recognitions :**
 - Jijamata Krishi Bhushan Award 2016
 - Krishithon Yuva Samman Award in 2016
- **Training and motivational support:** Mr. and Mrs. Sunanada work together in poultry farm. Kshirsagar couple suffered huge loss that was too hard to bear but they didn't lose hope and they supported each other. Presently they run a successful poultry farm under the guidance and support of KVK Aurangabad – 1. With their guidance they changed the feeding formula and their management skills improved. Today this couple has become an inspiration to poultry farmers especially women.
- **Impact in the area:** Mrs Sunanada proved that poultry farming yields high with not much capital requirement, Most important is that you are raising agricultural products that have immediate demand with a quick return on your investment and employment opportunities are created. Under the guidance and motivation of Mrs Sunanada many adjoining village women started their own mini poultry units and they are selling the birds in the market independently. Mrs Sunanada guided many visitors on running a poultry farm, feed making, vaccination, care and maintenance.
- **Contributing/enabling factors:** She has been actively involved in afforestation and Swachata Abhiyan. She also runs campaign for desilting (recycling of sludge) of farm pond and organic farming in village. She motivated girls for education and also guided farmers during online session training during COVID 19 periods.



Jijamata Krishi Bhushan
Award 2016



Poultry Feed Unit at Her plant
online guidance to trainees during
training programme



Name and address: Smt. Gopika Jagan Kathane,

At. Sonpari, Post-Ekodi, Ta.Sakoli , Dist. Bhandara (MS),
9823245103



- **Category:** Animal Husbandry
- **Brief background:** Gopikabai is a 4th std pass woman was cultivating paddy crop as rain fed farming. Due to very poor economic condition she was working as field labour on another farmer's farm. Only 2 acre land is possessed by her. She started dairy occupation with two jersey cows and made profit. Now she has six animals including jersey and HF. Her economic status improved with the initiative. She made a goat farm to ensure supplementary income along with agriculture and dairy. In the very first year, she started with 2 goats and now she has 50 goats. She ventured into a poultry farm subsequently with 700 birds which as of now has 4000 birds.
- **Awards and recognitions:** Smt. Gopika Jagan Kathane received *Best women in Dairy Farming award, 2018 (MAFSU, Nagpur)* also received *Best Work in Agriculture women award, 2018 (Dr.P.D.K. V.Akola)* and Krishi vigyan Kendra, Sakoli (2019).
- **Training and motivational support:** Farmers of nearby villages visited and received the information regarding dairy, goat, poultry farming and adopted the scientific practices. She inspired farmers for adopting multiple farming system. Through her hard work, dedication and innate wisdom, she did farming and raised the social and economical standard of her family. Now she purchased new tractor and took 15 acre land on lease basis from other farmers for cultivation of crops.
- **Impact in the area:** She earns 2 lakh rupees per year net profit from dairy enterprise through milk production and selling of animals. Through goatery she is earning 1.25- 1.50 lakh rupees / annum. Poultry enterprise is giving her a net profit of 1.30-1.40 lakh rupees/annum.
- **Contributing/enabling factors:** Krishi Vigyan Kendra, Sakoli provided Training and technical guidance about animal husbandry and help to start occupation also gets helps from two children for increasing area of occupations.



Name and address: Chaudhary Nitaben Hirabhai,
At: Gokalgadh, Post: Sametra, Taluka and District:
Mehsana, Mo. 7874487179



- **Category:** Animal husbandry
- **Brief background:** Nitaben is residing at village Gokalgadh, Block: Mehsana which is 25 km away from KVK. She is 41 years old and studied upto 10th standard and is having 8.0 ha land. She is in business of animal husbandry for the last twelve years which started with 10 buffaloes. She did not have proper knowledge about feeding, breeding and healthcare management so she was not fully satisfied with earning from her business.
- **Awards & recognitions:** She got best ATMA farmers award in 2019-20.
- **Training and motivational support:** KVK expert gave her detailed information regarding scientific dairy farming.. After training with KVK she decided to introduce HF cows in her farm and presently she has 45 HF cows, 16 buffaloes and 6 indigenous cows in her farm. She uses chelated mineral mixture, probiotics and deworming regularly in her farm to improve animal health and increase milk production.
- **Impact in the area:** After taking and suggestion she got good profit in her dairy business by overcoming the problems. In 2019-20 she sold 88239 litres of milk and getting net profit of Rs. 621209. She also got income of Rs. 2, 20,000 from selling dung.
- **Contributing/enabling factors:** KVK Mehsana



Visit of Nitaben`s cattle farm by KVK Scientists



FLD at Nitaben`s cattle farm



Name and address: Vaghela Suryaba Pankajsinh,

To: Vasan Ta. & Dist.: Gandhinagar State: Gujarat,
7698537660



- **Category:** Animal Husbandry
- **Brief background:** Suryaba has 3.5 ha irrigated land and 20 animals including 9 buffalos, 1 cow, 5 calves and 5 heifers. She had enhanced her status economically and socially by her own efforts and application of best animal husbandry practices. She is very enthusiastic and passionate to do hard work and got more and more profit through this enterprise. She is using the mineral mixture, bypass fat, salt and other ingredients as supplementary cattle feed. By using this she is able to reduce time period between birth of two cattle's and thereby getting increased milk production.
- **Awards and recognition**
 - » She was awarded Block level “**Best ATMA Farmer Award**” during the Year of 2018-19 for best animal husbandry practices.
 - » Farmer friend of 2 villages since last 3 years under ATMA project
- **Training and motivational support:** Once she visited Krushi Mela organized by ATMA project at KVK Gandhinagar she got better ideas and knowledge regarding best animal husbandry practices through scientists. She also became a member of ATMA project during 2014-15. She participated in the trainings organized by KVK Gandhinagar and improved her knowledge and skill. She provides the best example of women empowerment. By seeing the success and profit in animal husbandry, many livestock owners of that area and also from other area are visiting her animal farm and are being motivated by her.
- **Impact in the area:** Her income is increasing based on the market price of milk and she has increased the number of animals in her farm. She is earning a net profit of Rs 2.5 lakhs/annum through her enterprise.
- **Contributing and enabling factors:** Technical support from KVK Gandhinagar



Name and address: Kajuben Ravtabhai Malvi,

**Village: Charda, Po. Vinchivadi, Taluk Dhanera,
District Banaskantha Pin. 385310 State Gujarat**



- **Category:** Animal husbandry
- **Brief background :** She has 5.7 ha land with tubewell and 80H.F cross cow, 25 Mehsani buffalos. She implemented scientific technology for keeping and managing large no of high producing animals.
- **Awards & recognitions:**

Year	Name of Award	By Whom	For what specific achievement
2016	Banas Lakshmi Award	Banas Dairy, Palanpur	Second highest milk production at Taluka level
2017	Shrest Banas Lakshmi Award	Banas Dairy, Palanpur	First position in milk production at District level
2017	Outstanding Women Milk Producer Award	NDDDB, Anand	Commendable contribution in dairying
2017	Shrest Pashupalak Award	Dept. of Animal Husbandry, Gujarat	Successful in Dairy and inspiring other farmer
2017	Tejsavi Tarla Sanman	Shree Arbuda Yuva Foundation, Dhanera	Successful in dairy with increase social status
2018	Krishi Perna Sanman(Farmer of the year-leady) Runner up	Mahindra samridhhi India	Special achievements in scientific dairy farming
2018	Pride of Gujarat	Mantvya Foundation, Ahmedabad	Women Empowerment in Dairy farming
2019	Best innovative farmers	Society of Extension Education, Gujarat	Achievements in dairy farming

- **Training and motivational support:** Kajuben provide motivational support to lady farmers in surrounding villages and across the state for adoption of newer technique in dairy farming. She train the lady farmers for following the latest technique in dairy farm practices by rearing large number of animals in scientific way and they got better improvement in milk production and productivity. She also participated in Krushi mela and explained implemented technology.
- **Impact in the area:** More than 500 farmers from district, state and out of state visited the dairy farm of kajuben and seen technology implemented by them and among them more than 200 farmers started the dairy farm with new technology which is implemented by Mrs. Kajuben malvi and started earning of around Rs. 50,000/- per month
- **Contributing/enabling factors:** KVK Deesa, Banaskantha-I.





Name and address: Aligeneni Sri Padma KothuruTadepalli,
Vijayawada, Krishna district, APPin Code-520121,
Email-alignenisripadma@gmail.com



- **Category:** Animal husbandry and women empowerment
- **Brief background:** Mrs. A. Padma initially started the programme of silage production during the year 2016. She faced the problem of shortage of green fodder to cattle during the summer months and also labour shortage for raising of green fodder crops and their cutting and feeding to cattle. The problem inspired her to take up silage production.
- **Awards & recognitions:** District level “Best women farmer award 2018” in Krishna District, awarded in Sankranthisambaralu National level. “Best women farmer award 2018” on the occasion of Mahila Kisan Diwas by Sri Radha Mohan Singh, Union Minister of Agriculture
- **Training and motivational support:** Under the scheme “Mega Pasu Graasa Kshethralu” of the Department of Animal husbandry she took land on lease for silage production. The Department of Animal husbandry supplied the tractor, complete silage machinery under 70% subsidy under Rastriya Krishi Vikas Yojana (RKVY) and also funded Rs. 15,000/acre towards cost of cultivation. Project Director (PD), Deputy Project Director (DPD), Assistant Project Director (APD) ATMA, Krishna Dist., Department of Animal Husbandry officials Vijayawada, electronic media of different channels, farmers visited the silage making unit and appreciated her efforts.
- **Impact in the area:** She got a fodder yield of 15 – 20 tons / acre. By converting that green fodder into silage she has realized an additional income of Rs. 10,000/- per acre. An additional milk yield of 2 litres / day per cattle was obtained. She met the fodder shortage problem during lean period with highly nutritious fodder. Three years completed and the unit is still functional. Nearly 15-20 tons of silage per acre is produced and it is sold at the rate of Rs.4000 per ton of silage to the government, which can be supplied to the farmers at, free of cost.
- **Contributing/enabling factors** For sustainability of the spread of technology, long term support from the Government, NGOs or organizations/institutions are required. Mobilization of the farmers to visit the new initiatives for large scale adoption.



Name and address: Smt. Rasal Devi Jat W/o Sanwar
Lal Jat

Village – Suwana District - Bhilwara (Raj)
M-7665822557



- **Category:** Animal husbandry and value addition of milk and milk products.
- **Brief background:** Smt. Rasal Devi is having 30 Gir cross cows, 05 Gir Cow and 02 Murrah buffaloes. She has developed dairy and values added milk and milk products with the support of Krishi Vigyan Kendra, Bhilwara. She has disseminated IFS model among 24 women farmers of nearby 5 villages.
- **Training and motivational support:** Smt. Rasal Devi was in search of some enterprise which can provide her substantial income. She thought of making income by value addition of milk and milk products and sale of milk. She has been motivated by KVK Bhilwara through trainings, FLDs, farmers scientist interaction, kisan goshti, farmers fair, exposure visit etc.
- **Impact in the area:** During 2015-16, net income from traditional cultivation of crops and dairying was Rs. 3.30 to 3.70 lacs which has increased upto Rs. 16.0 to 18.0 lacs in 2019-20 due to adoption of value addition of milk and milk products and sale of milk. The income enhanced due to availability of improved breed of cow and buffaloes, adoption of value addition of milk and milk products and farm yard manure. Due to the efforts of Smt. Rasal Devi nearly 40-50 farmers and farm women of villages and adjoining villages adopted dairying and started value addition unit for dairy products. More than 10 groups of Inter district progressive farmers, officials, DLO's public leaders, trainers and trainees visited her farm.
- **Awards & recognitions** received - NIL
- **Contributing/enabling factors:** Krishi Vigyan Kendra Bhilwara has been instrumental in updating her with the new technologies through training, Animal Health Camp, FLDs.





Name and address: Neetu Yadav,

VPO – Gudha, Block – Kanina, District: Mahendergarh (HR), Mb. +91-9050254067



- **Category:** Dairy Farming
- **Brief background:** Dairy entrepreneur Smt. Neetu Yadav, started dairy enterprise in 2008 and turned it into a profitable venture. The family is having 8.5 acre of land and 2-4 animals which were the main source of their income. She had a keen interest in animal husbandry activities and this resulted into good outcome from domesticated animals.
- **Awards and recognitions:**
 - » Honoured by CCS HAU on the occasion of Kisan Mela March, 2016 for promotion of Dairy Farming.
 - » Honoured by Hon'ble Agriculture Minister of Haryana in the program organized by Amul Dairy Pvt. Limited on the occasion of Milk Day on 17.01.2017 at Charkhi Dadri district for her outstanding contribution for milk production.
 - » Honoured and received Rs. 20000-00 and Best Woman Dairy Farmer award by Indian Dairy Association (North Zone) at Kochi (Kerla).
 - » Hon'ble President of India Sh. Ramnath Kovind awarded Smt. Neetu Yadav with “Haryana Krishi Ratna Award” on the occasion of 4th Agri Leadership Summit – 2019 carrying cash prize of Rs. 1.0 lakh and a citation.
- **Training and motivational support :** The thirst for latest technologies diverted Smt. Neetu Yadav to visit KVK Mahendergarh in 2008 to learn thebest management practices for successfully running dairy farm. The scientists of KVK and CCS HAU Hisar guided her and shown the path for development of Hi-tech dairy enterprise, provided technology on nutritional aspects and fodder management.
- **Impact: As of now, she has 205 HF, 35 heifers and and 11 murrh buffaloes.** The milk production is 2000 liters in peak season. Additional income has helped her to convert a temporary shed in to a permanent tiled roof house with sufficient space for each animal. Her family is also enjoying a good socio-economic status in the village and they are all leading a comfortable life.
- **Contributing factors:** KVK is providing its all possible support to make this endeavor successful. She is associated with Mehsana Zila Shakari Dugdh Utpadak Sangh Ltd.



Name and address: Smt. Asha Gameti
W/o: Indra Gameti,

Village: Valra, Post-Bagol, Nathdwara Distt. Rajsamand,
Rajasthan- Pin 313301 Mobile No: 8290601132, 9784354294



- **Category:** Animal Husbandry
- **Brief background :** Smt. Asha Gameti, a tribal woman visited KVK-Rajsamand, ICAR-ATARI Zone -II, Jodhpur and developed keen interest in poultry farming.
- **Awards and recognitions received :** Best progressive farm women by KVK-Rajsamand
- **Training and motivational support:** KVK provided two days poultry farming training and 20 Poultry birds of Pratap Dhan under TSP programmes in the year 2019-20. The continuous support, training on feeding, housing, vaccination and other managerial activities were given regularly to her to build confidence.
- **Impact in the area:** She built up good housing facilities for poultry birds and after rearing birds five months she got chicks of Pratapdhan and she was produced around 100 birds from them. She got regular employment generation from poultry bird round the year and by her success surrounding farmers also started adopting these enterprises for their self-employment. She could earn Rs 1.5 lakhs in a year through selling 5000 eggs and 25 cock and hen. Now she is selling poultry eggs around Rs. 25/egg and around Rs.1000/ Cock.
- **Contributing and enabling factors** She is member of SHG group in her village. She is perfect example of innovative farm women and entrepreneur in poultry farming among tribal community





Name and address: Daina Ramdinthari,

**House number-354, Hospital road, Haulawng,
Lunglei District, Mizoram- 796691**



- **Category:** Animal Husbandry
- **Brief background :** Ms. Diana is a piggery entrepreneur residing in a small village called “Haulawng”, Lunglei District which is the southern part of Mizoram state. She is a married woman blessed with 3 childrens. Presently, she is having pig breeding farm in which she rear 6 breeder sows and 2 breeder boar for natural service. Along this breeding unit, she also management 10 fattener pigs due to high demand of meat in the market. Her production capacity is approximately 50-60 piglets/ year which fetch a high price in the market due to high demand in the village and the whole state as well.
- **Awards and recognitions received :** Nil
- **Training and motivational support:** She was lacking technical know-how in piggery breeding management, however, due to the intervention of KVK training and field visit, her livelihood improved within 2 years. She is recently the active member of ARYA project under KVK Lunglei.
- **Impact in the area** Mrs. Diana would donate her piglets to poor local farmers having no investment to start the pig farming. Due to these, the poor and the needy would get a better livelihood. From her profit return, she would help the needy especially those who got sick and hospitalised in the local hospitals. She would be engaging in terms of cash and kind.
- **Contributing and enabling factors** During 2018-2019, her annual income is 50,000 only. However, after 2 years, her income increased to 2-2.5 lakhs/year. This led to improvement in their family livelihood and she is hardly dedicated to increase her livestock numbers in her farm.

Name and address: Smt. Eyam Konyak,

**Ngangching Village, P.O Aboi,
Nagaland; 798 603**



- **Category:** Animal Husbandry
- **Brief background:** Smt. Eyam Konyak a home maker from Nganching village owned a total of 7ha land out of which 3 ha are rainfed and 1.5 ha is irrigated used for cultivation. Besides, she reared 20-25 numbers of poultry birds and 2 numbers of pigs.
- **Awards and recognitions:** Nil
- **Training and motivational support** Based on the need of the region and accessing the potentiality and common habit of tribal farmers for rearing poultry bird Krishi Vigyan Kendra Mon, intervened with the latest technology through introduction followed by popularization of improved dual purpose color birds Srinidhi in farmer's field during the year 2017 & 2018 for higher production. Twenty SHG 10 farm women from seven villages of the district were selected and imparted skill based training on various aspects of backyard poultry farming.
- **Impact in the area:** Smt. Eyam Konyak emerged as a successful women in low input production system. The major source of income was the sale of live birds when they attained a body weight of 1.5 to 2 kg at 3-4 months of age. She generated an income of Rs. 7392/- by disposing 22 birds that fetched her 24.64 kg and sold at the rate of Rs.300/- per kilogram in the local market after retaining 5 hens for egg production. This dual purpose Srinidhi birds started laying at 23 weeks of age. Net return out of 27 birds/unit was Rs 4180/- from demo unit with B:C ratio 2.3 and Rs 638/- from check unit with B:C ratio 1.5. Looking into her enthusiasm and success in rearing poultry birds KVK Mon provided second lot of birds in similar pattern. Presently her flock is producing 110-120 eggs/ hen/year in comparison to local 40-50 eggs/ hen/year. The performance of the backyard poultry has instilled a sense of eagerness amongst the farmers of the village and nearby villages to undertake backyard poultry. As a result the demand for chicks increased. From this successful venture the village has motivated more farmers and school drops out to undergo training on poultry farming at KVK Centre to take up poultry farming as it involves a very less capital, gives suitable economic returns and provides a profitable livelihood enterprise.
- **Contributing and enabling factors:** The farmwomen who started poultry rearing after attending training programme at KVK Mon centre played an important role in popularizing poultry farming with improved variety in their nearby villages which helps to enrich the socio-economic status of the farmwomen.





Name and address: Miss Vevohulu Churhah,
Rukizu Colony, Pfutsero-797107,
Phek Nagaland



- **Category:** Animal husbandry/marketing/ women empowerment
- **Brief background:** Miss Vevohulu Churhah a native from nagaland mainly performs duck farming.
- **Awards and recognitions received :** Nil
- **Training and motivational support:** In January 2018, Miss Vevohulu Churhah approached KVK-Phek for guidance & technical assistance. In March 2018, she undertook duckery project with 200 ducklings Khaki Campbell from KVK after attending a scientific duck farming training organized by the KVK-Phek. The 100 duckling were provided under NABARD sponsored programme being implemented by the KVK and rest was 100 was her own contribution. With counsel on proper feeding, housing and health care, the duck
- **Impact in the area** Proper training on cleaning, grading and packaging of eggs enabled her to fetch premium price in the market through presentable and attractive 6 fresh & graded egg duck packs available in 6 egg packs at outlets of Pfutsero town. Income from 200 ducklings was Rs 2.21 lakhs with B: C ratio 2.04. She had also made available ducklings, duck feeds, supplements to the farmers of the district. With the mounting business, she now employs 2 youths.
- **Contributing and enabling factors**
 - a. KVK-Phek, Nagaland
 - b. ICAR NRC on Mithun, Medziphema
 - c. NABARD, Dimapur



Name and address: B. Jianthuina Karwan,
Haochong Village, Noney Sub-Division, Noney District,
Manipur



- **Category:** Animal Husbandry
- **Brief background :** B. Jianthuina Karwan, aged 45 years started a goat unit with the help of ICAR- KVK, Tamenglong district, Manipur. The unit has been started in a small shed made up of locally available materials. Starting with a stock of 10 (ten) goats (Black Bengal breed) at the ratio of 4:6 (M: F). She recommends that goat farming is a lucrative venture as it does not require much attention in terms of feeding and management and goats can be raised on locally available fodders
- **Awards and recognitions:** Best progressive farm women by KVK
- **Training and motivational support:**
 - » With the technical inputs from the KVK, she was inspired and motivated on goat rearing through capacity building trainings and field demonstrations.
 - » Open grazing was adopted as the unit located in the hill slopes.
 - » During the peak season of field/ farm operations, the animals were grown on stall feeding with 2 to 3 kg of green leaves/fodder/ day along paddy straw ad. Lib
 - » However for obtaining best result, regular attention towards periodic de-worming and care of pregnant and new-borns (Kids) were essentially conducted by the KVK Scientist.
- **Impact in the area :** Starting with a stock of 10 (ten) goats (Black Bengal breed), now she has 18 goats after having sold 14 goats of multiplication to 4 (four) farmer friends. The performance of the goat showed good result and the average body wt. recorded at 6 months, 9 months & 12 months were 6.80, 9.35 and 12.13 kilograms respectively. Age at First kidding was recorded at 372 days. At least two kids was achieved from goat with a litter size of 2 kid/kidding. No record of mortality due to non specific diseases like respiratory, gastroenteritis etc. Farmer was well satisfied with the technology intervention and her success has motivated the fellow villagers to rear goat as a means of income generation. Annual Returns out of the practice/enterprise enhanced and the farmer could earn more than Rs. 16880/- only per goat per annum.
- **Contributing and enabling factors:** Ninety-nine per cent is non-vegetarian food habits.

This venture is being carried out with minimal interference to her routine affairs of home and family. Farm location is in the hilly tribal areas





Name and address: Mrs. Achumlo Erui,
Vankhosung, Wokha Village



- **Category:** Animal husbandry
- **Brief background:** Mrs. Achumlo Erui is actively involved in livestock backyard farming such as piggery and poultry. Currently, she is rearing 2 no. of sows and 200 no. of poultry on her 4 hectares of farm land. She has been using local hen to hatch the egg produced by the poultry in the farm.
- **Awards & recognitions:** Nil
- **Training and motivational support:** She was trained on scientific poultry rearing under ARYA project in the year 2015, since then she is successfully rearing poultry as major source of income. With the help of KVK, Wokha, she has been giving training and sharing her testimony to the fellow farm women as well as local entrepreneurs.
- **Impact in the area :** It has generated employment opportunities for 2 female rural youths. The poultry farming is successfully generating average monthly income of Rs. 18,000 from eggs and Rs. 12,500 from meat. From time to time, she also sells 2 weeks old chick's to different farmers, rural youths and neighbour etc. More and more farm women from different SHGs under Wokha district have approached her for training and experience. She is a role model and one of the best progressive farm women for KVK, Wokha.
- **Contributing/enabling factors:** KVK, Wokha selected her as one of the poultry beneficiary under ARYA project. Input like construction materials, poultry chicks, feeds and other items were provided to her for setting up of poultry farm. Since then, she has been successfully running the poultry farm. She is also actively involved in SHGs work under NRLM.



Name and address: Sau. Joshna Suresh Devtale,
Belona Taluk, Dist.- Yavatmal, Contact No.: 07350095189



- **Category:** Women Empowerment/Animal husbandry
- **Brief background:** Smt. Devlata own 3.0 acre land and she earn an income of Rs 5000/- per acre. She is into goat farming and poultry farming.
- **Awards and recognitions received:** NA
- **Training and motivational support:** She received training and technical knowledge about goat farming and poultry farming from KVK Yavatmal during 2016.
- **Impact in the area:** Through goat farming a profit of Rs. 13500/- and was obtained. She started backyard poultry farming with 800 birds including Khadknath and got profit of Rs. 36500/- per month. She is able to sale near about 100-130 Kadaknath eggs @ Rs. 30/- per egg and earn additional Rs. 3000-3500/- per month. She also started duck and quail farming and dairy farming and also gets additional income through selling of eggs and milk. From above mentioned business she is earning a enet profit 56300/- per month.
- **Contributing/enabling factors:** KVK Yavatmal provided her with the technical support about making a livelihood through scientific method of goat and poultry farming





Name and address: Pragnaben Uttambhai Dubariya,
Rupavati Society, “Laxmi Narayan”, Tankara,
District : Morbi, Gujarat, India. Contact no.- 9973139300



- **Category:** Women Empowerment/Animal husbandry
- **Brief background:** Smt. Pragnaben Uttambhai Dubariya started dairy farming during 2017 with 1 buffalo and 3 cows. Currently during 2019, she has 25 cattle in her farm which include 9 cows, 6 buffalos and 10 calves. She also possess 6.5 ha land and uses the animal dung as organic fertilizer in her farm and saves the cost of chemical fertilizers.
- **Awards & recognitions:**
 - Received 3rd rank in highest contribution of the milk in Morbi district during 2019 and honored with the prize of Rs. 20000/-
 - Received ATMA Award for best contribution of milk in Morbi district during 2020 and honored with the prize of Rs. 10000/-
- **Training and motivational support:** Krishi Vigyan Kendra Morbi and ATMA.
- **Impact in the area:** Through dairy farming she makes profit of Rs. 1, 58,000/- per month. With the help of her earnings, she purchased a new land and is currently preparing to buy a new house for her family.
- **Contributing/enabling factors:** By seeing her success story, other women in the surrounding areas got inspired and visited her dairy farm to understand how they can also boost up their economic growth through dairy farming/animal husbandry. KVK Morbi and ATMA in the district have been a constant source of support to her



Name and address: Smt. Sukhjeet Kaur,

Village – Indergarh (Dhani), Teh : Sangaria,
Distt. Hanumangarh, Rajasthan.

Contact No. – 9982140499, 9460690270



- **Category:** Fisheries Sector
- **Brief background:** Smt. Sukhjeet Kaur is very energetic, hard working, enthusiastic rural woman. After her marriage she started farming under the guidance of her husband. They grew crops on their irrigated land with traditional methods. But due to the extremely cold temperature during winter (1⁰C) and the extremely hot temperature during summer (48⁰C) she was not able to get the desired profit from farming. She started scientific method of fish farming and has since been motivating the youths and other women of her district.
- **Awards & recognitions:** She has been recognised by various government, political and social organisations.
- **Training and motivational support:** Smt. Sukhjeet Kaur has completed her vocational training on fish culture and hatchery production at KVK, Hanumangarh. She started integrated fish farming on small scale in July, 2015.
- **Impact in the area:** During 2016, she made a team with another 6 people and took a village pond on lease by investing Rs. 30,000/- and started fish farming of Rohu, Catla, Mrigal and Common Carp. First year she had net profit of Rs. 45,000/- and employed 6 persons in that year to take care of the farm. During 2018-19, she spread her work in 10 village ponds of Hanumangarh district and her team increased to 9 persons. Fresh fish are sold in Chandigarh, Delhi, Sri Ganganagar and Hanumangarh markets with the help of her husband. From fish farming, their annual turnover is approximately Rs. 12.00 lakhs, which is giving Rs. 5.50 lakhs as net profit
- **Contributing /enabling factors:** Smt. Sukhjeet Kaur became a source of inspiration and team spirit for other women in the field of agriculture and to generate the employment in the area. All the practices what Smt. Kaur is doing in fish culture are very well acknowledged by the farmers of neighbouring villages, Mandal, districts. She is the perfect example how a women farmer transforms agriculture from traditional farming to scientific fish culture. She is an inspiration for many of the women farmers to take up farming as an enterprise on sustainable mode rather than seeing fish culture and agriculture as a male dominant venture.





Name and address: Mrs. Shobha Tiwari,

Vill - Hur Madhya, Panchayat- Hur, P.O -Hur,
District Garhwa, Jharkhand



- **Category :** Animal Husbandry
- **Brief background:** Mrs. Shobha Tiwari previously kept only one cow for her family milk consumption purpose in 2008. After establishment of KVK, she got in touch with KVK Scientists for getting suggestions with regard to caring of her cow. After interaction with KVK Scientists she got encouragement for establishment of a small dairy farm for income generation. Further she got training from KVK for scientific commercial dairy farming. The KVK Garhwa linked her with dairy department and bank for support and establishment of dairy farm. Now, she has a good dairy farm having 12 cows (Sahiwal, Gir & Holstein Friesian cross). She has 2 hectare land in which she is cultivating cash crops as well as fodder such as Napier grass, Berseem for cows. She has also established Azolla and vermi compost production units.
- **Awards & recognitions:** She has received best women entrepreneur award at national level in 2018.
- **Training and motivational support:** After establishment of dairy farm she is in regular touch with KVK Scientists and now acting as a resource person – Master trainer in this field and imparting training to other farmers.
- **Impact in the area:** Her average earning from dairy is more than Rs. 60000 /- per month. She also made SHGs of 50 women who started dairy with 1 to 5 cows.
- **Contributing/enabling factors:** KVK, Garhwa has imparted training and given motivational support to Mrs. Tiwari to expand her dairy farm.



Name and address: Smt. Parvathi Dandin,

Village: Shinganalli Taluk: Dharwad, Karnataka



- **Category:** Animal husbandry
- **Brief background :** They have 50 acres of irrigated land. Mainly grows maize, sugarcane, fodder, onion and organic vegetables. Have a dairy unit, prepare own cattle feed, also produce jeevamruth. They grown guinea fodder grass in between mango orchard (500 mango and 100 coconut trees). Also have sericulture, fish farming and vermicompost unit. Major aim to focussing on Organic integrated farming system and have tractor for cultivation.
- **Awards & recognitions:** Awarded progressive innovative Mahile (Woman) of Dharwad Taluk by University of Agricultural Sciences, Dharwad during 2019-20, Also awarded organic farm women by Vishnu Sena by Hubballi.
- **Training and motivational support:** Trained in organic farming and other animal husbandry trainings. She is also training and motivating other farm women in those areas.
- **Impact in the area:** She is earning an income of nearly 28 lakh rupees per year. Maintained fodder cafeteria for dairy and commercially growing organic vegetables, fruits to meet family requirement of fruits and vegetables. Many families in and outside the village also visit and taking guidance in improved agriculture practices.
- **Contributing/enabling factors:** Their whole family are working together in the farm, marketing and motivating her to take up in the field of Agriculture and Dairy farming. ICAR-KVK, Dharwad and IGFRI Dharwad giving regular technical guidance and new innovative technology to update and improve the production in the farm. She is member and leader for various NGO and SHG,. Subscribed for agriculture and related magazines to update her knowledge. Department staff also supports her technologically in her new experiments.





Name and address: Anitabai Sunil Kokani,

**At Post – Malvan, Tal – Navapur,
Dist – Nandurbar, Maharashtra**



- **Category:** Animal husbandry
- **Brief background :** Women Farmer Anitabai Sunil Kokani has 3.5 Acre rain fed agricultural land with limited seasonal irrigation facilities. To increase income she has started IFS Model with dairy farming, Goat farming, Poultry with agriculture. Out of total cultivable land 1 Acre covered under perennial fodder COFS29 and Lucern, from these activities farmer getting sustainable income throughout year.
- **Awards & recognitions:** She is identified as model farmers among tribal women farmers and looked upto her advice in new technology adoptions by the fellow farmers.
- **Training and motivational support :** For new Technology and Innovations Anitabai Sunil Kokani being touch with Krishi Vigyan Kendra, Nandurbar, she had completed training course on dairy farming, perennial fodder cultivation, integrated farming system. After completion of training farmers started livestock based IFS Model under technical guidance of KVK, Nandurbar.
- **Impact in the area:** Livestock based IFS Model contain Gir Cow from which farmer getting average Rs. 9300/- Monthly Income by sell of milk, farmer started two vermicompost unit of One Ton Capacity Each. Sell of vermicompost to other farmers at cost of Rs. 6/Kg. Surplus green and dry fodder provided to other livestock holders on minimum cost, with this initiative the women farmer educated 40 SHG Women to start intervention in livestock based IFS Model.
- **Contributing/enabling factors :** Anitabai Sunil Kokani and other women farmers encourage for livestock based IFS Model and these farmers covered under vocational training on agriculture livestock component. Furthermore to strengthen inputs availability and sell of farm produce through the farmer producer company has been started by help of Dr. Hedgewar Seva Samit, Krishi Vigyan Kendra, Nandurbar.

This farmer was identified and groomed by the KVK, Nandurbar by Dr. R.S. Dahatonde, Senior Scientist & Head; Dr. Mahesh Ganapure, SMS (Vet. Sciences) with fodder technology inputs from IGFRS SRRS, Dharwad.



Use of bush trimmer for harvest of fodder crops



Name and address: Sanchita Tripathi,

Village: Pachaipurva, Block:Jalalabad

**District: Kannauj,
Uttar Pradesh**



- **Category:** Animal Husbandry, Vermi compost and Contract farming of organic potato
- **Brief background:** Sanchita Tripathi is a graduate in biology and enthusiastic women. She wanted to manage her ancestral 20 bigha farm to start an enterprise in a way that can set an example or motivate farm women of her village and nearby area. Her aim was to start something that can promote organic farming in the area. So she started her journey with 200 sq.m. kitchen garden, animal husbandry (10 animals), vermin composting, bio pesticide preparation and then contract farming of organic potato i.e. processing specific LR variety of potato in 10 bigha of her land by using self produced vermin compost and bio pesticide. She also owns H.B. plough, land leveler, power spray, wheel barrow and other agriculture equipments to reduce the cost of cultivation. She is also mobilizing other farm women to form a group of women for cultivation of organic produce with aim to form FPO at later stage.
- **Awards & Recognitions:** At District level she was also honored by Agriculture Department on the occasion of Kisan samman diwas in 2020 for her major work on verm- composting and dairy.
- **Training and motivational support:** She came in contact with the Home Scientist of Krishi Vigyan Kendra, Kannauj in year 2017-2018 during a training programme in her village on Cultivation of organic vegetables in kitchen garden. Getting inspired with advantages and opportunities in of organic vegetable cultivation she established a 200 sq.m. kitchen garden and started attending training programmes at KVK to enhance their knowledge on vermin composting, bio pesticide preparation and many other related areas.
- **Impact in the area:** She is a self aware women and after getting fully trained in organic cultivation techniques and their advantages from krishi vigyan Kendra kannauj she is motivating other farm women and also men in the nearby area to proceed towards organic cultivation so that latter on they can form a women FPO. She is the regular resource person for trainings and meetings to enlighten the farmer women on organic farming
- **Contributing and enabling factor:**

Krishi Vigyn Kendra Kannauj played major role in training her in organic cultivation techniques.





Name and address: Smt. Hina Singh W/O Shri Om Vir Singh,

Maharatpur, Jirauli Hira Singh, Aligarh,
Uttar Pradesh, 202121



- **Category:** Animal husbandry and women empowerment
- **Brief background:** Smt. Hina Singh has 1.0 ha. irrigated land. She is growing the agricultural crops (Wheat, Paddy, Vegetable and fodder crops) along with milch animal husbandry. She use agricultural implements in the farming and reduce the input cost by using vermin-compost and Nadep compost. According to her, increase in yield and quality of crop.
- **Awards & recognitions:** She is awarded by following institutes-Animal Helth Centre, Aligarh Utthan Agripen-2019 dated 14.07.2019 at Chandra Shekhar Azad University of Agriculture & Technology, Kanpur
- **Training and motivational support:** For the empowerment of women, She give the trainings for enhancing the skill in agriculture activities as per need of rural women under Om Gaurav Selp Help Group and Om Gaurav NGOs in Aligarh.
- **Impact in the area:** In th husbandry- Dairy-Buffalow-05 Murrah, Cow- 10 Sahiwal (75 ltr) Rate 35/litre Income Rs. 21500/month
- **Contributing/enabling factors:** KVK provided trainings and demonstrated several technologies on her fields and advised for adoption Dairy, Vermi-composting and Nadep



Name and address: Mrs Almoti Devi, W/O- Shaligram Singh, Village kushedhi , District Sheikhpura, Bihar



- **Category:** Animal Husbandry
- **Brief background:** Mrs. Almoti Devi, W/O- Shaligram Singh of Village kushedhi is a marginal farmer having 0.8 ha of Land with which she could hardly sustain her family. She came in contact with the KVK sheikhpura. She got technical back up from K.V.K, Sheikhpura & she thought to start a small Dairy with two cows. Her husband gave motivational support to her & also gave financial help in purchasing two cows. Initially she faced some trouble in management of cows but after a short span of time and able guidance of K.V.K., She continued the dairy enterprise. Presently she owns a herd of 12 cows & 4 calf. She sells the milk to local dairy established in her village. She also make some products of milk like Chhena, paneer ,peda & generate a handsome income out of these products. Now she has become self-dependent & earns about 5 Lakh per year as a net profit. She has become a source of inspiration for many ladies in her village as well as adjoining villages.
- **Awards and recognitions:** Nil
- **Training and motivational support:** KVK sheikhpura through the technical trainings and motivational support made her confident enough to start the livestock farming as an enterprise.
- **Impact in the area:** The enterprise was established with a venture cost of Rs 2.4 Lakh. Presently she earns around 5 Lakh as net income. The cow dung produced is used for preparation of vermicompost which is used in nutrition garden. she also produce seasonal fruits & vegetable for household consumption as well as for marketing.
- **Contributing and enabling factors:** The knowledge gained with the help of KVK Sheikhpura and her familial support





Name and address: Dulkumari Naik,

Village-Durlaga, Block/District- Jharsuguda,
Odisha



- **Category:** Animal husbandry
- **Brief background:** Dulkumari Naik and her family cultivates 1 acre of land. They harvest rice and some seasonal vegetables. She reared few birds in backyard but was apprehensive about unavailability of brooded chicks, the high rates of morbidity and mortality in birds during the early age and dreaded losing her investment in the poultry enterprise because of this. She got trained on preparation of artificial brooder, proper feeding and disease management during brooding from KVK Jharsuguda. After Dulkumari started brooding successfully, Sri Ashok Naik and Sarojini Bhainsal of the same village got motivated and prepared brooder and started brooding of poultry.
- **Awards & recognitions:** She was awarded best farmer award during Foundation day celebration of OUAT during 2010-2011
- **Training and motivational support :** The interventions of KVK gave confidence to Miss Dulkumari Naik for Artificial brooding. 2 other farmers got motivated by her success and started doing the poultry farming.
- **Impact in the area :** After successfully brooding chicks for her own requirement, she scaled it up and now supplies brooded chicks to poultry keepers of her own and nearby villages. In a month she broods around 500 number of birds. As the rate of mortality lowered and average daily weight gain increased the realised annual profit from the enterprise comes around RS 180,000. It was found that the food cost of the family was Rs. 70/- per head per day, amounting to a total of Rs 350 /- per day for the family of five members. So, the net income from artificial brooding of birds was sufficient to meet the food expenses of the entire family for 514 days.
- **Contributing/enabling factors:** The KVK, Jhasuguda has been a knowledge centre for the district in technology demonstration at farmer's field for agriculture and allied sectors. The advantage of promoting artificial brooding of birds has proved to be a source of supplementary income that can be added to the livelihood of farmers



Name and address: Smt. Swagata Das,
318, Block-A, Laketown, Kolkata-700089



- **Category:** Ornamental fish farming
- **Brief background:** Mrs Swagata Das is a Post graduate from Laketown Kolkata who has made her mark in the fisheries sector by excelling in ornamental fish farming. For women empowerment Mrs. Swagata Das thinks about ornamental fish farming in group approaches. In the year of 2009, Mrs. Swagata Das, with the help of eighteen (18) numbers of Women Farmers has formed women cooperative society named “Matsyakanya Ornamental Fish Farming Cooperative Samity Limited”. All the women members of this cooperative are involved with ornamental farming in their own area.
- **Awards and recognitions:** For his continuous effort for the development of the women community she is awarded by the Hon’ble CM, Govt. of West Bengal as Krishak Ratna in the year, 2015
- **Training and motivational support:** Through the Women Cooperative, Mrs Swagata Das has taken up different training, awareness programme for self employment of the women through the ornamental fish farming and also the horizontal expansion of this farming in last five years. Through this process, she has developed 50 numbers of women farmers in different blocks of North 24 Parganas.
- **Impact in the area:** A large quantity of ornamental fishes (10q/year) have been produced by the women cooperative society and they sale it directly to the ornamental market (Galiff Street, Howrah Market and also Local Aquarium shop) of West Bengal for better price and also sells to government sector, institutions. Through this Cooperative they also are selling Aquarium and its accessories. From the state government they are provided one aqua shop namely “RKVY Rangin Matshya Bipanan Kendra” for selling their produce at Meen Bhavan, Barasat, North 24 Parganas. Through this process the members are generating the income per year Rs. 60,000.00. This cooperative has been given a subsidize loan towards ornamental farming for each member (Subsidy Rs. 75000.00) by National Fisheries Development Board.
- **Contributing/enabling factors:** The zeal to excel in life, leadership quality and the technical and financial support from various state departments have helped her to attain a spot in the sector





HORTICULTURE



Name and address: Smt. Hardish Kaur,

Village Hamza, Amritsar



- **Category:** Horticulture and value addition
- **Brief background:** She is the co-owner of 2.5 acres land in the village and is cultivating 17.0 acres on lease every year with the help of her husband. She adopted vegetable cultivation specially tomato, pea, capsicum and cauliflower and received good results. She also owns one buffalo and three cows.
- **Awards & recognitions:** She has been awarded twice by KVK Amritsar for her outstanding contribution and active participation in farming and subsidiary occupation.
- **Training and motivational support:** She along with her husband took training on nursery raising at KVK, Amritsar. Her zeal to improve her life and family income inspired her to look for diversification of agriculture. After proper training, they decided to diversify paddy and wheat crops with vegetable crops. Her husband concentrated on nursery raising and protected cultivation while vegetable growing was handled by Smt. Hardish Kaur.
- **Impact in the area:** Smt. Hardish Kaur is very conscious about conservation of natural resources and uses farm yard manure in all her fields after decomposition. She constructed a pack-house at her farm under National Horticulture Mission where the vegetables are properly sorted, graded and packed before despatch to various outlets and mandis. She followed intercropping method and is able to harvest three crops at a time.
- **Contributing/enabling factors:** Her family has been extremely supportive for her venture and helps her wholeheartedly. Her husband helps her in marketing of the produce while she handles the production part. She is regularly attending Kisan melas organized at

KVK Amritsar and participating in various training programs organized by the KVK. She motivated several farmers of her adjoining villages who wanted to replicate her success and took up tomato cultivation as their main occupation and as a result is experiencing lucrative results.





Name and address: Smt. Guddi Devi,

Village – Sehrua, Post : Sikandrabad,

Block: Kumbhi (Gola)

Distt. – Lakhimpur-Kheri



Category: Horticulture

Brief background: Smt. Guddi Devi belongs to a lower middle class family and has only 1.08 acre land. During off campus training, she came to know about KVK and showed her eagerness towards new technologies adoption. Then KVK upgraded her knowledge through trainings & demonstration.

Awards & recognitions: Smt. Guddi Devi was rewarded by KVK

Training and motivational support: She visited KVK crop cafeteria centres and upgraded her knowledge through on campus training. She was motivated with recent vegetable cultivation technologies and adopted vegetable cultivation.

Impact in the area: Smt Guddi Devi invested Rs. 14500.00/- for cauliflower cultivation and she got profit of Rs. 70500.00/-. Other farm women are highly impressed with her farm and started vegetable cultivation.

Contributing/enabling factors: As a centre of knowledge, KVK is providing technical support to Smt. Guddi Devi. She is now motivating other farm women and farmers in the rural areas to adopt the improved and recent horticultural technologies for enhancing the production and minimising the production cost per unit area.



Name and address: Smt. Renubala Dash,

Village- Tulasi Chaura, Block- Puri Sadar,
District : Puri, State: Odisha



- **Category:** Horticulture
- **Brief background:** Smt. Renubala Dash has set an example as a successful entrepreneur for the women of Odisha. She always thinks in an innovative way to earn more income and to become self-dependent. Her dreams came true during 2017 when she visited KVK, Puri and learned about food processing and mushroom spawn production unit.
- **Awards & recognitions:** Smt. Dash has been nominated as one of the Best Farm Women speaker in Radio Kisan Programme organized by AIR, Puri. Various organizations invite her for delivering lectures as an agri-entrepreneur. Her success speaks about achieving women empowerment through exploring value chain of mushroom.
- **Training and motivational support:** Smt. Dash participated in training on “Mushroom production and value addition” organized by Krishi Vigyan Kendra, Puri under ICAR-ARYA Project. She also attended Skill development training on scientific spawn production by AICRP Mushroom at OUAT and got opportunity of exposure visit to successful enterprise with support of KVK.
- **Impact in the area:** She has adopted scientific mushroom cultivation, post harvest management of mushroom, mushroom spawn production, marketing of mushroom with proper packaging to outside Odisha, vermicomposting through Spent Mushroom Substrate. She had set up a small spawn production unit in 1500 sq. ft. area of her village. She has a regular touch with 50 clientele farmers in and outside the district. She presently produces 9000 kg spawn of Oyster and Paddy straw mushroom in a year. Over the last few months, she is earning a net income of about Rs. 30,000/- per month. She prepared mushroom pickles and sold the products to the local retailers. Through value addition Smt. Dash has earned net profit of Rs. 40,000/- during 2019-20.

- **Contributing / enabling factors:** Her success is motivating other farm women of the village and presently 8 more women of the village are engaged in mushroom cultivation and mushroom



processing. Prior to the KVK Puri intervention, her income was very less. But now after the intervention and coupled with her hard work and sincerity, her income has increased significantly.



Name and address: Smt. Usha Tamang,

Sherpa Gaon, Upper Ecchey,
P.O.- Kalimpong, P.S.- Kalimpong,
State: West Bengal



- **Category:** Horticulture
- **Brief background:** Smt. Usha Tamang received training in Darjeeling KVK in the year 2006 on package and practice for the cultivation of different flowers grown in Darjeeling Hills. She started cultivating different variety of flowers such as Azaelia, Bromeliads, Camellia, Ivy, Ferns, orchids, cacti and succulents, different varieties of summer and annuals etc. She is also helped by her husband to look after the day to day activities of the floriculture nursery. She sells her flowers not only in the local market but also to Kolkata, Assam, Delhi.
- **Awards & recognitions:**
- Smt. Usha Tamang received Maati Samman Award from Miss Mamata Banerjee, Chief Minister, West Bengal during 2017
- Smt. Usha Tamang was awarded as Progressive Farmer by Vice Chancellor Uttar Banga Krishi Viswavidyalaya, Pundibari Coochbehar during 2020.
- **Training and motivational support:** Smt. Usha Tamang became a successful business woman and earns good income per year from her nursery after she got the technical guidance from KVK. She also gives employment to two workers.
- **Impact in the area:** Smt. Usha Tamang maintains a floriculture nursery named as “Tapura Basnet Nursery” where she has collection of different types of flowers for which there is a high demand in the national as well as the international Market. Today she is no more a Homemaker she has become a successful business woman who earns more than Rs 5.00 lacs per year from her nursery. She also gives employment two workers daily at a consolidated rate of 3000/- per month.
- **Contributing/enabling factors:** Smt. Tamang is involved in Shelf Help Groups and also helps other farmwomen to start floriculture nursery business. She has also given employment

to fellow women. She acts as a resource person for trainings and meetings on floriculture. She is an inspiration for other women farmers to cultivate flowers as an enterprise.



Name and address: Smt. Rita Bhoi,

Village-Ainalakanta, PO- Ainlapali, Block- Bheden,

Dist.-Bargarh, Odisha-768104,

Contact No- 9556152535



- **Category:** Horticulture
- **Brief background:** Smt. Rita Bhoi is a dynamic farm woman with a positive mindset and indomitable spirit. She owns one acre of land and have five members in her family. She did not get profit from traditional farming. She decided to go for paddy straw mushroom cultivation and found it as a better alternate livelihood option to support her husband for making her family more financially sound.
- **Awards & recognitions:**
 - Smt. Bhoi was selected by the ATMA, Bargarh from her block to virtually participate in the state level of Mahila Kisan Divas.
 - She is nominated as one of the esteemed member of scientific advisory committee of KVK, Bargarh.
- **Training and motivational support:** She got technical guidance and support for mushroom cultivation from KVK, Bargarh. She received paddy straw mushroom spawn bottles under FLD programme by KVK and was trained on scientific method of mushroom cultivation and harvesting and packaging of mushroom. Soon after her first success, she started production of paddy straw mushroom in a commercial scale.
- **Impact in the area:** She is now raising 30 beds of paddy straw mushroom per day during June to October and 10 beds per day during March to April. She earned a net profit of Rs. 2,28,000/- in 2020. She is now get additional income by preparing nutritious and value added products of mushroom. Being inspired by her success, the house wife and youth of her village are coming forward to adopt mushroom cultivation as a profitable venture.
- **Contributing/enabling factors:** Enthusiasm, dedication and diligent nature of Smt. Bhoi with technical advice of KVK scientist paved the way for her huge success.





Name and address: Smt Susmita Naik,

Village: Kinjirma, Block- Sadar,
District: Sundergarh, State: Odisha,
Contact No. 8847806649



- **Category:** Horticulture
- **Brief background:** Smt Susmita Naik's family has 7.0 acre land and is cultivating rice, millet (Ragi), sesame and vegetables. Apart from that she is also cultivating mushroom, rearing desi and kadaknath poultry and has a nutri-garden in her backyard.
- **Awards & recognitions:** NA
- **Training and motivational support:** She is as master trainer and has motivated 36 other women through SHGs of Kinjirima and mobilized them for taking up entrepreneurship activities on mushroom and also provided employment to women in her enterprise. Now she is a successful entrepreneur and has become a role model to other women in her village as well as other villages.
- **Impact in the area:** She produced 2.0 q of oyster mushroom as well as 1.0 q of paddy straw mushroom in the year 2020. She earned Rs. 1.0 lakh from mushroom, kadaknath chicks and fresh vegetables from her nutritional garden.
- **Contributing/enabling factors:** She took training on mushroom cultivation from KVK, Sundergarh and Horticulture Department, Odisha. She has regular contact with the KVK Scientist as well as line dept. She got chaff cutter from Veterinary deptt, mushroom, Kadaknath poultry chicks & vegetable kit from KVK, mini Rice mill from Agriculture department. Her husband has been a great support for her to become a successful entrepreneur.



Name and address: Smt. Kalpana Pera,

Village: Seledi, Block- Binika,

District: Subarnapur, State: Odisha,

Contact No- 6371985042



- **Category:** Horticulture
- **Brief background:** Smt. Kalpana Pera used to grow paddy during kharif and grew green gram and vegetables during rabi season. Her family owns 6.0 acres of land. To supplement her family income she became interested for mushroom cultivation.
- **Awards & recognitions:** NA
- **Training and motivational support:** Looking into her success a number of farm women are inspired and motivated to adopt this technology and want to involve in mushroom cultivation through which they can earn good profit with a very small investment and within a very short period of time. A number of farmers and farm women from nearby villages have visited her production house and are getting knowledge from her.
- **Impact in the area:** Now Smt. Kalpana Pera raises about 300 nos. of paddy straw mushroom beds and 350 nos. of oyster mushroom beds in kharif and rabi season, respectively. She got a net profit of Rs. 1, 21,500/- per annum from mushroom cultivation. From paddy and green gram cultivation she earned Rs. 2.1 lakhs. From vegetable cultivation in 0.5 acre of land, she earned about Rs.75, 000/ per annum. So, from crops and mushroom enterprise, Smt. Pera earned Rs.4, 06,500/- as a total net income in 2020-21 which is 43% more than the previous year. Now the people from nearby villages as well as from Sonepur town is visiting her farm to get experience.
- **Contributing/enabling factors:** KVK Sonepur and Mission Shakti has provided the technical support in building her capacity and skill.





Name and address: Sandhyarani Mahanta,

**Village: Tangabilai, Block- Jashipur,
District: Mayurbhanj, State: Odisha,
Contact No- 9348527751**



- **Category:** Integrated Farming
- **Brief background:**Smt. Sandhyarani Mohanta is a progressive farmwoman of Tangabila Village in Jashipur block of Mayurbhanj District having a land area of 7.99 acres. Previously she was practicing traditional method for cultivation of 7 acres of paddy during Kharif season, but the yield was very low.
- **Award and recognition:** Nil
- **Training and motivational support:**Considering the importance of vegetable crops like cabbage, tomato, Okra, chilli, brinjal & other enterprises like mushroom, poultry, duckery & goatery the Scientists of KVK-Mayurbhanj-II motivated her to do integrated Farming during the year 2018-19. After KVK's intervention through trainings, FLD & OFT programmes she became interested for cultivating Hybrid rice & vegetable crops like Tomato (BT-10), Brinjal(Blue Star), Cauliflower(Pusa ketaki), Cabbage (Green Samarat) with other enterprises like paddy straw Mushroom , Poultry rearing (Vanaraja), Duck rearing (White peking) & also 25 nos of Local goats. Linkage was also developed for availability of quality inputs & disposal of produce.
- **Impact in the area:** Smt. Sandhyarani Mohanta earns a net annual income was Rs. 1,89,800/- as against Rs. 98,000/- in the previous year. This has created awareness among the farmwomen of the Tangabila & nearby villages, Mrs.Sandhyarani Mohanta is now an inspiration for other farm women and recognized as mushroom lady of Jashipur block.
- **Contributing/enabling factors:** Technical guidance from KVK.



Name and address: Mrs. Nabanita Sena,

Village: Chungimati, Block- Rajgangpur,

District: Sundergarh, State: Odisha,

Contact No- 9437332759



Category: Vermicomposting

Brief background: Nabanita Sena is basically a housewife and lives with her husband and two daughters from Chungimati Village, Rajgangpur block of Sundargarh District; she involved herself in Mission Shakti SHG in the year 2017, in one of the meeting conducted by the local Anganwadi Worker and started the Maa Baishnabi SHG alongwith other members. Without much land and resource she earned her livelihood through tailoring, searching for more opportunities to augment income for her and as a trial started vermicomposting inside the campus of her village temple. She has developed one new nutri-garden and mushroom production unit for their nutritional security and income security.

Awards & recognitions: With her success in vermicomposting, she is recognised in the district level as a role model and has inspired other SHGs in replicating her success and her name has now being nominated for different awards and other recognitions.

Training and motivational support: After the training received from the KVK Sundargarh-1 she trained their group members about vermicomposting and vermicompost production, alongwith the importance of organic inputs in modern farming. Seeing their success under the mission shakti empowerment scheme their SHG received Rs 0.5 lakhs to establish a larger vermicompost tank. This success has created an interest among other 4 WSHGs in her and neighbouring villages covering 40 members and they are also eager to start vermicomposting.

Impact in the area: Being one of the active members of the SHG Nabanita Sena and her SHG members were selected for training under Mission Shakti Staffs at KVK, Sundargarh. Eager to learn more and enthusiastic to adapt to new technologies, she built one old unused water tank as a vermicomposting unit and started vermicomposting and got a good yield of vermicompost. She has invested the total amount on preparing tank and raw materials Rs. 19,900/-. She has produced vermicompost 150 Kg.

Contributing/enabling factors: She was personally enthusiastic in taking the vermicompost activity. She got a lot of support and guidance from the officials of KVK and ICDS Mission Shakti. She was helped by Block Level Federation, Rajgangpur.





Name and address: Ashiman Bibi,

**Village: Khusi SHG At/Po. Latagaon, Bargaon,
District: Sundargarh, Pin: 770016**



- **Category:** Vermicompost production
- **Brief background:** She is member of Khusi SHG, Bargaon which is functioning since of on 23-2005 alongwith twelve members from the same locality. Her main source of livelihood is one small shop selling domestic household items. She also gets income from the LPG distribution dealership provided under Mission Shakti to her SHG. On an average she earns about 0.5-1 lakhs per year.
- **Awards & recognitions:** Her husband Late Dinesh Kumar was so progressive that he could received many prizes like Udyan Ratna Award-2011 by Ministry of Agriculture, New Delhi, Kisan Pandit Award-2012 by Uttarakhand Govt., Abhinav Kisan Puraskar-2015 by RAU, Pusa and Kisan Ratna Award-2015 by Gramodaya Krishi Vishvidylaya, Chritrakut, U.P. and Now Kiran Kumari herself and her son Sonu Nigam Kumar has become an icon for the localities.
- **Training And Motivational Support:**
- **Impact In The Area:** Impact of her work has set an example not only in surrounding areas but in university and at district level also. That's why time to time many scientists from various field including me have been visiting her field in Machhahi Village and people have started adopting all the occupation she is doing.
- **Contributing/Enabling Factors:** After the death of her husband she took charge of the agricultural occupation and now she is transforming her and her fellow women farmer's life through goat rearing, producing mushroom and though selling of vermi-composting

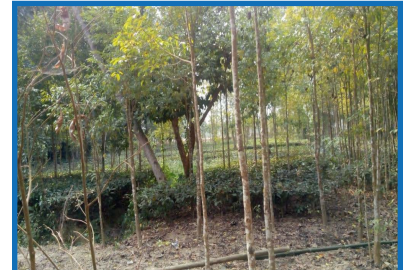
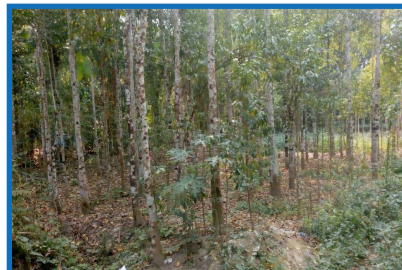


Name and address: Smt. Momi Saikia Bora,

Village: Nepam Gohain Gaon, PO: Bailung,
District: Jorhat, State: Assam



- **Category:** Agriculture/ Horticulture/ Value Addition/ Marketing/ Women empowerment
- **Brief background:** She is a 43 year old farm woman engaged in diversified activities. She has 8 bigha of land for rice cultivation, 2 bigha for vegetable and tuber crops, 1 bigha for fish cultivation, 2 bigha for agarwood cultivation and 4 bigha of tea plantation. She is also engaged in coordinating activities of different Self Help Groups with the line departments including State Agricultural Departments, Assam Agricultural University, KVK's, for capacity building related to farming and food sector.
- **Awards & Recognitions:** Nil
- **Training and motivational support:** She is actively involved in promoting Assamese Bari which is a backyard kitchen garden for cultivation of the traditional greens, herbs and minor fruits of Assam besides regular plantation of vegetables for enhancing consumption of micronutrient dense foods. Smt Momi showed concern for the society and initiated linkage with the Department of Agriculture, Jorhat for setting up of nutrition gardens in the households in her locality. Presently she has been entrusted to impart skill development training on hand embroidery to members of two self help group by Jana Sikhana Sanstha. \
- **Impact in the area:** Annually she earns about a profit of 30,000 from rice cultivation, a profit of Rs. 30,000 from tea leaves, Rs 10,000 from rabi crops per year, Rs12,000 from fish rearing and about 1,50,000 from agarwood annually. During COVID time Smt. Bora played a proactive role in equal distribution of inputs (seeds, fertilizers, and planting materials) received from different departments including Department of Agriculture, Jorhat. Her effort during Covid-19 period and till date is praiseworthy.
- **Contributing/enabling factors:** She is a venturesome woman who has both long and short term plan for her agripreneurial journey with diversified activities. She and her fellow SHG members are also known for preparation and marketing of good quality value added products such as jam, jelly, pickle and traditional Assamese pitha. Their production unit is registered as Pragati Food Processing unit and have opened own bank account for marketing of such value added products.





**Name and address: Smt. Gauripriya Mahapatra,
W/O-ShriAjoy Mahapatra, Nuasahi,**

**GP: Uchhupur, Nimapara, Dist: Puri, Pin: 752105,
Mob:6371699061**



- **Category:** Integrated Farming
- **Brief background:** Smt. Gauri has 3 acres of cultivated land and 1.5 acre of homestead land. She is instrumental in popularizing the new technologies through scientific manner.
- **Awards & recognitions:**
 - » President of OmmSaibabaMahilaUptadakaGosthi, Nuasahi, Nimapara, Puri
 - » Member by Coconut Society, MSME, Sakhigopal, Puri
 - » Progressive Farmwoman by ICAR-CIWA, Bhubaneswar
 - » Progressive farmwoman by KVK, Puri
 - » Innovative Farmers Award form by ICAR-Indian Agriculture Research Institute, New Delhi
 - » Participate in district / state level Exhibitions
 - » President of Hi-Tech Women's Producer Group
- **Training and motivational support:** As Master Trainer, she popularized the paddy mushroom cultivation and acted as a strong link between village farmers/farm women and the agricultural R&D Agencies like ICAR-CIWA, KVK-Puri, Government departments, MSME, OLM, NGO-SWAD, etc. and to avail the programs meant for women.
- **Impact in the area:** With her leadership, she trained 800 farm women of Puridistrict of Odishaon paddy mushroom cultivationand earned Rs. 48,000/- as honourarium @ Rs. 3,000/- per batch.Smt. Gauri earns Rs.27, 000/-per month as profit out of 900 paddy mushroom beds per month.With the introduction of 'Swarna Sub-1' paddy variety (submergence tolerant), the average yield has been enhanced to 18.00 qtl / acre with 18.70% higher than the local yield
- **Contributing/enabling factors:**Long association of Smt. Gauripriya Mohapatra with the scientists of ICAR CIWA since 2000 has benefitted her. Her capacity building by ICAR-CIWA in the areas of mushroom cultivation, fish cultivation, and other ag. activities has helped her to be self reliant and confident.



Name and address: SANJUKTA BISWAL,
Mulabasanta, Mahanga,
Cuttack, Odisha



- **Category:** Agriculture, Horticulture, Animal Husbandry
- **Brief background:** She owns land of 7 acre and utilizes 4 acre of land on leased basis. The vegetables and paddy is cultivated in 11 acre of total land. Involved in organic farming with Cuttack 4S4R Seed FPCL since 2019, due to more demand in the market. Making vermi-compost fertilizer for local farmer's use and also supplying to distant farmers for more production. Supplying best quality of milk products in the market.
- **Awards & Recognitions:** Received Best Farmers Award from State Agriculture Dept. during 2018. As a support for her vermi-compost practices, the dept. of Agriculture has also given her Rs. 60,000/- grant.
- **Training And Motivational Support:** Motivating farmers with the help of FPC's members and also on behalf of State Govt. in the field of agriculture, horticulture and animal husbandry. As well as, providing different training programmes related to quality paddy seed production, disease & pest management in Paddy with the help of FPC members.
- **Impact in the area:** Empowered different farmers from the local villages as well as few distant areas of the block in the field of organic farming.
- **Contributing/Enabling Factors:** Cuttack 4S4R Seed farmer producer company (FPO) limited, Mahanga, Cuttack supported by ICAR-NRRI, Cuttack for their consent support.



**Name and address: Vejyanti Paliwal
w/o Prem Shanker Paliwal,**

**Village-Gudli, Panchayat samitie- Mavli,
District-Udaipur, Rajasthan.**



- **Category:** Horticulture
- **Brief background:** She is 40 years old and completed her education up to 8th standard. She lives in a nuclear family. She has 8 bigas land of agriculture. She is very brave and self-reliant lady having hold on her community. She is unelected leader also as fellow women follow her.
- **Awards / recognitions:** NIL
- **Training and motivational support:** Training was imparted by Home Scientist of AICRP, MPUAT and motivational support was regularly provided to her.
- **Impact in the area:** Before starting vegetable production, she was doing only cropping with traditional methods. After starting vegetable production, she is producing all seasonal vegetables and using it in day to day consumption. Now she is consuming vegetables from her own PoshanVatika, it reduces the expenditure on purchase of vegetables. this turns it as profitable unit. Because of so many advantages felt by Vejyanti, she will run the unit in future also and make it sustainable.
- **Contributing/enabling factors:** PoshanVatika training has been organized by AICRP-Extension with consultation with expert of Horticulture from RCA and continuous motivation was providing by Extension Scientist & time to time feedback is also taken up by the scientist for sustainability of the unit. Improvement in daily diet of family members was observed as vegetables are consumed.





Name and address: Mrs. Bhagwati Jeena,

Dogra village, Nainital district,
Uttarakhand, India



- **Category:** Agriculture/Horticulture /women empowerment.
- **Brief background:** Mrs.Bhagwati Jeena aged 36 years belong to Dogra village, Nainital district. She possessed 12 nali of irrigated land, two cows and a pukka house. Mrs. BhagwatiJeena participated in technology intervention and capacity building programme conducted by the Family Resource Management Component of All India Coordinated Research Project on Home Science GBPUAT., Pantnagar. Mrs.BhagwatiJeena is a very active participant for promoting other women's participation also.
- **Awards / recognitions:** She was awarded as 'Progressive Farm Women Award' from AICRP- Home science unit, Pantnagar.
- **Training and motivational support:** Training on how to prepare sapling bags was by AICRP-Home Science so that the survival rate of the plant will be maximum. AICRP-FRM research team Home Science College, GovindBallabh Pant University of Agriculture and Technology, Pantnagar was the motivation to start the social forestry.
- **Impact in the area:** The sapling bag of bay leaves required 12 months of time for full sapling growth starting from month of July and will be ready for transplanting in next July. The total expenditure incurred for preparing 5000 sapling bag is 3000 rupees. The ready sapling bag is sold at the rate of rupees 10/ bag. The total profit gained by selling 5000 sapling bag is Rs. 47000/year.
- **Contributing factors:** Family support, technical support and marketing avenues are the contributing factors of the success of this entrepreneur. Initial cost of production of sapling bag is quite low and net profit is accordingly very high so it is a good motivation for other farmer as well.





**Name and address: Mrs. Pooja, Siddarth Colony,
Near New Bus Stand, Dharwad,
Karnataka**



- **Category:** Women Empowerment.
- **Brief background:** Mrs. Priya practices Nutri garden at her residence in Dharwad city of Dharwad district in Karnataka. Along with her father in law Mr. Shrikrishana retired field assistant, University of Agricultural Sciences, Raichur, a vast knowledge in agriculture .She is living in a joint family of 10 members. The space availability for vegetable cultivation was only 200 sq. ft.
- **Awards & Recognition:** Nil
- **Training and motivational support:** All India Coordinated Research Project on Home Science, provided technical & motivational support by giving in-depth training on Nutrigarden/Kitchen garden. Under SwacchataPakhwadprogramme of Swachata Abhiyana kitchen garden kit was distributed to her. This kit consists of 10 varieties of vegetable seeds and imparted awareness about organic farming.
- **Impact in the area:** Earlier she had the space availability for vegetable cultivation was only 200 sq. ft. However, she was not satisfied with growing only a few vegetables. This training programme helped her to build innovative ideas of using waste household materials like drums, oil cans, P.V.C pipes, used paint buckets, pet water bottles etc for growing vegetables . Now she is able to grow more than 18 types of vegetables, 10 various types of medicinal plants including fruits and flowering crops. She started awareness programmes on innovative ideas in kitchen gardening to various Mahilamandal members.
- **Contributing/Enabling Factors:** AICRP-Home Science, UAS Dharwad



Name and address: Smt. Maina Devi,
Hardoi Dist, Kanpur, Uttar Pradesh



- **Category :** Agriculture / Horticulture
- **Brief background:** Smt. Maina Devi living in the Rukmanapur Village of Bawan Block in Hardoi District. She has 1 hectare land and she was growing cereal crops for her family.
- **Awards & Recognitions:** Smt. Maina Devi received best progressive farmer award by KVK, Hardoi.
- **Training and motivational support:** Smt. Maina Devi has attended various training and demonstration programme at KVK, Centre. She has been made aware on technical cultivation of pumpkin crop.
- **Impact in the area:** After gaining the technical knowledge she started to grow pumpkin crop in her land in the year 2019. She invested total Rs. 7000/ annum (expenditure like, seed, compost, insecticide etc) as input cost and she got total output or net profit Rs. 15600/ annum. The farm women agreed to adopt this technology in terms of horizontal and vertical spread in district Hardoi. The impact of this technology is positive in district Hardoi.
- **Contributing/Enabling Factors:** The technology given by Krishi Vigyan Kendra, Hardoi and KVK has the pivotal role encouraging and providing technical support time to time to Smt. Maina Devi.

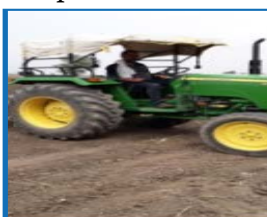




Name and address: Ms Renu Tomar,
Village Sayar, Vidisha district, M.P.



- **Category:** Agriculture
- **Brief background:** M/s Renu Tomar D/o Shri Shakti Singh Tomar after completion of her post-graduation in chemistry became interested in custom hiring business of agricultural machinery in her village and enrolled in entrepreneurship development programme of Directorate of Agricultural Engineering, Government of M.P. which is funded by Department of Agriculture, Cooperation and Farmers' Welfare, Government of India. Her family has a land holding of 10 ha
- **Awards & recognitions:** Felicitated by ICAR-CIAE for her success as women entrepreneur and on institute's Foundation day
- **Training and motivational support:** Received one-week training on "Custom Hiring of agricultural machinery as business enterprise. At ICAR-Central Institute of Agricultural Engineering, Bhopal .
- **Impact in the area:** Ms. Renu rented out these machines to many farmers for 1030 hours in 2013-14 and 1320 hours in 2014-15 hrs of her village and also surrounding villages for cultivation of field crops like soybean, wheat, gram as well as vegetable crops. The custom hiring centre generated an annual net profit of about Rs. 5 lakhs in 2013-14 and Rs. 7.87 lakhs in 2014-15. A few more machines were added to her inventory like bhusa shifting pump, winnower, spiral grader etc. with the surplus profit made from custom hiring centre and two small tractors of 15 & 18 hp for horticultural works with 50% subsidy provided by Department of Horticulture, Government of Madhya Pradesh. She gave employment to 3-4 persons for operation of machines. Centre is running successfully for last 7 years and serving farmers in local area by providing machinery to smaller and marginal farmers at an affordable cost besides doing own farming with same machinery.
- **Contributing/enabling factors:** After successfully completing the training, she established her custom hiring business centre in April 2013 naming it as 'Renu Custom Hiring Centre', with an investment of Rs. 18.0 lakhs out of which Rs. 8 lakhs was given to her as subsidy from Govt of India, DOAC & FW. In the beginning, she bought a tractor of 55 hp along with one reversible MB plough (2 bottoms), front dozer blade (6 feet), rotavator (1.2 m) cultivator (7 tynes), seed drill (11 rows), multi-crop thresher (25 hp), straw reaper, sprayer (700 l) and trolley (2 wheels). She has paid the loan fully.

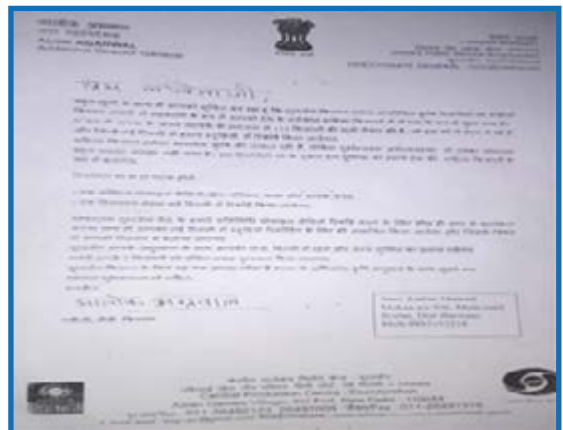


Name and address: Smt. Lalita Mukati W/O Shri Suresh Mukati,

Main Road, Borlai, Teh. & Dist- Barwani,
Madhya Pradesh (451551)



- **Category:** Agriculture & Horticulture
- **Brief background :** Smt. Lalita Mukati is a progressive farm woman living in Village Borlai and cultivated different agricultural crops in 35 acres of land. After the establishment of orchard of custard apple under the guidance of KVK and registration under Madhya Pradesh State Organic Certification Agency, she marketed custard apple in local market under trade name 'Javik Ankita Sitafal' and sold in big cities (Bhopal, Surat, Ahamdabad, Pune). Technology used in her field are Organic farming of Custard Apple, Sapota, Guava and Cotton, Maize, Wheat/Chickpea + **Drip irrigation** + Mulching+ Staking.
- **Training and motivational support:** Many farmers from district and other adjoining area visited her farm and adopted the cultivation of horticulture crops with vegetables and spices. She is member of Scientific Advisory Committee of KVK and Farmers Interest Group,
- **Impact in the area:** She earns an income of 1 lakh acre from custard apple. The yield of custard apple is around 100 apples/plant each weighing around 300-400g. The selling of custard apple in carton packs after grading creates extra employments for rural farm women and is also helpful for fetching more prices. She also gets an average Rs. 9000 as extra income from intercropping of Soybean and Wheat in Custard apple orchard.
- **Contributing/enabling factors:** Technical guidance from KVK Barwani.



Smt. Lalita Mukati is awarded best farm women by Govt. of India (Doordarshan



Name and address: Mrs. Mamta Devram Uike, Age: 32

Village: Botte Hazari, Block: Lalbarra District: Balaghat, Madhya Pradesh



- **Category:** Agriculture
- **Brief background :** Mrs. Mamta Devram Uike and her family relies mostly on farming for their food and livelihood. The farm women of this area are growing one or two vegetable crops of local variety in their backyard traditionally.
- **Awards and recognitions:** nil
- **Training and motivational support:**

Training is given by Rana Hanuman Singh Krishi Vigyan Kendra Balaghat in the form of demonstration and trainings on kitchen gardening, supply of seed kit and saplings of vegetables and follow up and guidance on kitchen gardening.

 - ✓ Sat din sat kyari.
 - ✓ Consumption of vegetable and fruits without loss of nutrients.
 - ✓ Importance of vegetables and role of nutrients in diet
- **Impact in the area:** Mrs. Mamta Devram Uike did not have any prior knowledge of nutritional kitchen gardening concept before approaching KVK- Balaghat. Later she was provided training and technical support along with vegetable kit which includes seeds of Spinach, Okra, coriander, Fenugreek, Choulai Bhaji, Lal Bhaji, bitter gourd, bottle gourd, sponge gourd, barbatti, carrot, radish Gawar etc., and saplings of Chilli, Cauliflower, cabbage, tomato, brinjal, Drumstick and Papaya etc. provided according to seasonality, adopting the technology she could produce near about 93 kg of vegetables in year 2019-20 and 103 kg of vegetables in year 2020-21. The intervention has added to the nutrition benefits of the family along with resource generation from the portion left out after the consumption. Now she is joyful to enhance the nutritional affordability for her family and saves lot of expenditure on purchasing fresh vegetables for her family.
- **Contributing/enabling factors:** Unutilized backyard with organic matter brought into use for healthy vegetables cultivation. Fresh vegetables were produced in backyard of which mostly consumed at home it saves much more cost for purchasing and very less quantity is sold.





Name and address: Mrs. Bhagwati Bai Prajapati,
Vill- Narsingkheda, Block- Ichhawar,
District Sehore, Madhya Pradesh M. P.), Pin- 466115



- **Category:** Women Empowerment /Horticulture
- **Brief background:** Smt. Bhagwati Bai Prajapati w/o Sri Kailash Prajapati is a land less farmer with only 150 m² of land near her home. She established one ideal Kitchen Garden under the guidance of KVK. She is growing all seasonal vegetables and planted some fruit plants like Papaya, Guava, Drumstick, Lemon & Karonda on the border line of kitchen garden. She harvest vegetable and fruits on regular basis to meet out the demand of her home and surplus for sale.
- **Awards & recognitions:** Smt. Bhagwati Bai socially recognized woman in village for selling vegetables and encouraging others for establishment of ideal kitchen garden
- **Training and motivational support :** Regular training and critical seeds and seedlings being provided by KVK. Constant monitoring and technical support of KVK motivated her to achieve the goal.
- **Impact in the area :** In the beginning she established kitchen garden to meet out the demand of her family. But in the later she got surplus vegetables for sale. The consumption level of fruits and vegetable have increased to ensure health and nutritional security of her family. She also supported to others by selling the fresh vegetables and fruits. She got additional income through kitchen gardening
- **Contributing/enabling factors :** 10 farm families were selected for demonstration on nutritional kitchen gardening and were provided training and critical inputs required for kitchen gardening. Smt. Bhagwati Bai was found more interested and insured all activities as per the guidance of KVK. As a result she achieved the goal of ensuring health and nutritional security of her family by increasing consumption level of fresh vegetables and fruits from her kitchen garden.





Name and address: Smt. Mamta Kushwaha ,
Village –Devnagar NH 86 Sagar Bhopal Road, Raisen,
Madhya Pradesh



- **Category:** Oyster Mushroom Production
- **Brief background**– Mrs. Mamta Kushwaha aged about 55 years was engaged in SHGS formation & vegetables production since 8 years. Mrs. Kushwaha own one acre of land where she grew vegetables for Income generation. After the death of her husband she was unable to run her family. Due to her will power she learned the knowledge on mushroom cultivation.
- **Training and motivational support**– She started oyster mushroom cultivation unit with technical knowledge & Support of Krishi Vigyan Kendra, Raisen.
- **Impact in the area**– Mrs. Mamta a member of women SHG started oyster mushroom production in small Kachha/Mad house for self-employment with a small investment. Initially she purchased seeds for 20 bags and produced 30 kg mushrooms during 2019-20. Later she increased to 85 begs and produced around 90 kg mushrooms under the OFT observation of Krishi Vigyan Kendra Raisen and generated an income of Rs.10000.
- **Awards & recognitions**– Due to the merit in the production of oyster mushrooms, she was made the female head of 30 SHGS, Gram Sanghathan. Master trainer in NRLM and other training institute for women empowerment training programme.
- **Contributing/enabling factors:-** Krishi Vigyan Kendra, Raisen



Demonstrations Unit during 2019-20



Demonstrations Unit during 2020-21

Name and address: Smt. Premvati Dhurve,

Village- Malsivani, Block- Ghodadongari,

District-Betul, Madhya Pradesh

Mobile No: 9617349812



- **Category:** Integrated farming
- **Brief background:** Smt Premavati Dhruve is a tribal women Farmer. In 2008 she took loan from SHG and adopted advanced technology of farming. For additional income she is doing vegetable production and also has 5 milching cattles and 10 poultry birds.
- **Training and motivational support:** She had taken kharif season maize crop using good quality seeds by hand dibbling on ridges. The farm woman reduces the input cost by using advanced irrigation practiFes and used the pheromone trap and other organic pest control methods.
- **Impact in the area:** In kharif season she raises maize crop using good quality seeds by hand dibbling on ridges and got an yield of 30 quintal per acre. The net profit obtained from the maize is about Rs. 37000 per acre. For additional income she is doing vegetable production and also has 5 milching cattles and 10 poultry birds
- **Awards & recognitions:** She had recieved Vice Chancellor Recognition Award for Tribal Farm Women in the year 2018 at JNKVV Jabalpur.
- **Contributing/enabling factors:**





Name and address: Smt. Rani Singh,

**Village: Birodi, Tehsil: Jaitpur,
Block: Burhar, District: Shahdol,
Mob. No. :9754929482**



- **Category:** Integrated Farming System
- **Brief background:** Smt. Rani Singh studied up to the 8th standard. Owns 4 ha of land. She grows field crops such as paddy with System of Rice Intensification, cultivates vegetable crops on raised beds along with horticultural crops such as Mango and Guava, spices such as ginger and turmeric. Smt. Rani Singh also cultivates and preserves traditional paddy variety such as Jeeraphool and Safri. She also maintains a Nutritional Kitchen Garden, along with two milch animals cows and two calves. She earns a net income of Rs 36000/- per year from the sale of milk. She also has a small Cage Type Poultry Unit. According to her, the Organic input production supplements her income alongwith providing an additional income from sale of vermicompost (60-70q per year alongwith sale of worms). She has a very strong view to maximise the diversification of enterprises to attain higher income per unit area.
- **Training and motivational support:** Training received from KVK and Agriculture Department motivated her for adoption of Integrated farming System
- **Impact in the area:** Smt Rani Singh started inspiring other farmers and farm women for adoption of Integrated Farming System for doubling their income. The cereal and pulse crop was grown following System of Intensification Technology by using all the scientific management practices such as seed treatment, IWM, IPM, INM and water conservation. Her annual income has increased from Rs. 1, 28,350 to Rs. 3,38,200 by following Integrated Farming System.
- **Contributing/enabling factors :** With the help of KVK and Agriculture Department , she has become a role model for the other women farmers and been nominated by different agencies for District Level Award . She is providing training to other farmers, farm women and rural youth. Her field is also used as exposure visit spot for other farmers for practicing *“To believe what you see”*.



Name and address: Noorjahan Khatun,
Fatepur, Kosba, Galsi I, Purba Bardhaman,
State: West Bengal



- **Category:** Integrated farming + value addition + marketing + women empowerment
- **Brief background:** She has a land holding of around 5 ha with 3 ha taken on lease. After being trained by KVK on cultivation of crops using scientific methods as well as in animal husbandry practices, she applied them in growing crops like, paddy, mustard, groundnut, chickpea, lentil, potato, onion, cauliflower, vegetables and marigold to good effect. She started rearing of cattles, poultry and duck with scientific management practices. She took one pond of 1 acre on lease and started culture of major and minor carps as well.
- **Training and motivational support:** Mobilizing and leading about 423 women SHGs involving over 2300 farm women towards entrepreneurial activities for augmenting family income.
- **Impact in the area:** Noorjahan Khatun is an agile women farmer under the KVK who has stamped her authority in the male dominated agricultural scenario of the district and presently leading around 2300 women farmers in the area. For her contribution she has won “Best Women Farmer” award by Doordarshan, Govt. of India. Her family income has raised from about Rs. 150000/- in 2014 to Rs. 520000/- per annum in 2019.
- **Awards & recognitions:** Recognized as Best Women Farmer from West Bengal by Doordarshan, New Delhi for her masterful attainments in the field of agriculture and allied aspects.
- **Contributing/enabling factors:** Mrs. Khatun was nurtured by KVK Burdwan since 2014. Apart from this she got trainings and motivational support from various line departments and various financial institutions.





Name and address: Smt. Kanti Bai Pandro,

Village - Dungaria, Block- Mandla,
District- Mandla M.P



- **Category:** Agriculture
- **Brief background :** Smt Kanti Bai Pandro owns a land of 2 Ha area. She uses Sprinkler irrigation facility in her farm. Her primary of income was agriculture, mainly paddy and wheat. Later on she diversified her technology based on agriculture and also increased her income. She has also ventured into goatery and poultry.
- **Training and motivational support:** She attached to KVK for regular training, guidance, and demonstration.
- **Impact in the area :** The primary source of income was conventional agriculture mainly paddy & wheat. Later on she diversified her technology based on agriculture and increased her income through vegetable production with incorporation of poultry and goatery. After adaptation of new technology her annual income has increased to 4.0-5.0 lakh and she is also working with Action for Social Advancement (ASA) as resource person on village.
- **Contributing/enabling factors -**
 - a. Krishi Vigyan Kendra, Mandla
 - b. Member of Action for Social Advancement (ASA).
 - c. Agriculture and Farmers Welfare Dept. Mandla
 - d. Department of Horticulture, Mandla



Intercropping (Maize + Tomato)



Goatery (Sirohi and Desi)

Name and address: Smt. Sumitra Patel/Rameshwer Patel,

Village Malgaon, Post Anarad,
District Dhar (M.P.),
Mobile No. 09165822802



- **Category:** Organic farming:
- **Brief background:** Smt. Sumitra Patel/Rameshwer Patel owns 5.0 hectares land, 06 Gir cows and 02 Buffaloes. She also has vermicomposting and vermiculture unit, 02 Biogas units and is also into production of organic products. She is doing organic farming with production of her own products like vermicompost, biogas slurry, paanch patti kada, Jivamrit, biofertilizers, waste decomposer etc. She is motivating other women farmers and disseminated this technology in the village and nearby villages. Now she has made vermicompost production groups and more than 30 women farmers are involved and producing organic products.
- **Training and motivational support:** Smt. Sumitra Patel/Rameshwer Patel has got 21 days skill development training under ASCI from KVK, Dhar on organic farming and production of organic inputs. After training, she has motivated and trained other women farmers of the village and nearby villages. She has trained more than 50 women farmers and motivated them.
- **Impact in the area:** Smt. Sumitra Patel has established organic production and biogas unit at her farm. She has produced 475 quintal vermicompost and 17 kg earth worms. Out of 475 quintal vermicompost, she has sold 283 q@ 700/quintal and earned Rs. 198000 in two years and 192 quintal is used in her farming. Women farmers of the village are producing organic products and they are earning more than Rs. 1,00,000 per year as additional income and growing organic products and selling the products by formation of groups.
- **Awards & recognitions received:** She was honoured and appreciated by Shri Chattar Singh Darbar, Hon'ble MP, Dhar, Smt. Malti Mohan Patel, Hon'ble President, Zila Panchat, Dhar and Shri Alok Kumar Singh (IAS), Collector, Dhar on 21.02.2021 organized by Dainik Bhaskar news paper at KVK, Dhar
- **Contributing/enabling factors:** Technical guidance from KVK DHAR and ATMA, DHAR





Name and address: Smt Seeta Dhurvey,

Village - Bharwai, Block Dindori

District - Dindori



- **Category:** Women empowerment /Horticulture
- **Brief background-** She is 7th pass, belongs to poor and backward tribal family. In the early days she had faced a difficult time as she had to look after her family but she didn't lose her hope and she joined as Aganwadi Karyakarta in Mahila Bal Vikas Vibhag Dindori . She has been dedicated worker of Mahila Bal Vikas encouraged and motivated other farm women by promoting nutrition for combating malnutrition among adolescence girls, lactating women and farm woman. She has total 7.0 acres land in which 1.5 acre land was utilized in growing vegetable and fruit crops and 4.0 acre land for other crops.
- **Training and motivational support :** She got expertise in improved vegetable seeds nursery, horticulture with fruit plants like Papaya, Lemon, Moringa, Jackfruit, Guava, Curry leaves, Custard Apple through technical guidance by KVK.
- **Impact in the area :** The average yield of various improved varieties of vegetable (Kharif & Rabi) ranged from 40-215 qt/ha which was 23-79% more over the yield from traditional varieties .The growing of the fruits and vegetables not only fulfilled the nutritional requirement of the family but also generated income. She was happy about good management of NKG and yield performance of improved varieties as well availability of the various category of vegetables round the year. This uplifted her socio and economic status
- **Contributing/enabling factors :** KVK. Dindori



Name and address: Mrs. Eden Lepcha,
Singhik- Sentam, North Sikkim,
Mobile No.: 0 9679914093



- **Category:** Horticulture
- **Brief background:** Mrs. Eden Lepcha was previously working as Anganwadi Worker under ICDS. After 10 years of Service in the year 1988 she resigned from the post of Anganwadi Worker and then started farming in her 0.5 ha of land. Mrs. Lepcha is also a President of FPO named as Ringhim Singhik FPO and is actively engaged in mobilizing her member farmers in production of vegetables and other crops. As Mrs. Lepcha was practicing vegetable cultivation in an open outdoor condition which was susceptible to the vagaries of nature and fetched lesser income. In the year 2017 she approached KVK North Sikkim for technological interventions so that her economic status will be uplifted. KVK North Sikkim made a technological intervention where in she was provided technical as well input support for the construction of Walk -in tunnel for off season vegetable production.
- **Impact in the area:** With the technical support of KVK North Sikkim Mrs. Lepcha is able to produce off season vegetables with a net return of Rs 2,23500 per annum. Mrs. Lepcha specially sells her products in the Rural Mart at Mangan, Lall Market at Mangan and send her surplus products to Gangtok as well. Mrs. Eden actively takes part in various trainings, exhibitions and exposure visit programmes.
- **Awards and Recognition:** Adjudged as Progressive farm women by Social Justice Empowerment and Welfare Department, North Sikkim during the Technology Week w.e.f 28th -30th Feb 2021 at KVK North Sikkim.
- **Contributing and Enabling factors:** Technical guidance from KVK North Sikkim



Name and address: Mrs. Ram KumariChettri,

Address: 5th Mile Budang, West Sikkim,
Sikkim



- **Category:** Horticulture
- **Brief background:** Ram Kumaria dynamic farmer, aged 58 years a mother of two, owns 3.6 acres of land at 5th mile Budang under SorengChakung constituency. She is a skilled farmer who has undergone several training programme organised by KrishiVigyan Kendra, West Sikkim and other line department of the State. The lady is taken as an example to the growing energetic young farmers of her village. She supports her family by her hard work through vegetable cultivation.
- **Awards and recognitions:** nil
- **Training and motivational support:** Mrs. Ram Kumari is connected with KrishiVigyan Kendra, West Sikkim since 2012. On interaction with her one can sense her thirst and enthusiasm for knowledge in terms of new technologies which is profitable. She has attended numerous trainings and demonstrations programme organised in her area. She is an ardent organic farmer and a loyal student of KVK.
- **Impact in the area:** Mrs Ram Kumari undertook offseason vegetable production by raising cucurbits nursery during the month of Dec-Jan when the temperature dips down to 8°C. The nursery was ready for transplantation a month earlier than the usual date of transplantation and the produce was ready to sell by 1st Week of April. The off season vegetable produced by her was sold in a nearby local market at Jorethang, South Sikkim. The vegetable (cucumber, bottlegourd, bittergourd) got good price and also the disease infection was found to be low. She had earned about Rs.1.26 lakh/season by selling the produce during the off season. She continues this off season technology of vegetable cultivation till date and by observing the income and profit generated by her, other farmers of her locality are also following her footsteps. She has also recently started to sale vegetableplanting materials @ Rs.2/- which has helped her generate extra income from vegetable nursery business.
- **Contributing/enabling factors:** Technical guidance from KVK West Sikkim



Name and address: Mrs. Charushila Ramesh

**Deshmukh, 11, Shriram Bangla, Bhosale Nagar,
Pune-411007, Maharashtra**



- **Category:** Horticulture/Forestry nursery entrepreneur
- **Brief background:** Charushila Ramesh Deshmukh, a 64-year-old Entrepreneur who made a fortune through harnessing the advice and knowledge of forefathers on medicinal and forest plants. Her forefathers used to treat local villagers at Chopda, Maharashtra by gathering medicinal plants from the nearby forest without charging a single penny and that knowledge has been passed on to Mrs Deshmukh. She started a nursery named “LEAVES AGRI”, a collection point of rare & endangered plant species in 2014 to fulfil the dream of her ancestors. Being a science student, lecturer, and now full-time nursery practitioner, Mrs Deshmukh is interested in biodiversity conservation, tree planting, and providing traditional knowledge to others.
- **Training and motivational support:** The knowledge of forefathers on medicinal plants and a bachelor’s degree in science motivated her. Till 2014, she was being invited by many colleges and institutions to deliver lecture on “Medicinal plant cultivation and its uses”. She has also trained farmers, young budding professionals & students to cultivate and conserve rare & endangered medicinal plant species.
- **Impact in the area:** Through capacity building programs, many unemployed youths are being inspired to establish nurseries. Many farmers, mostly the young generation including men and women are showing interest in medicinal plants and bamboo farming. In 2018-19, the sale of bamboo seedlings and medicinal plants touched almost 3 lakh plants which could generate approximately Rs 18-20 lakh. The nursery helps to generate an income of Rs 10 lakh a year.
- **Awards & recognitions:**
 - » Presented small science projects like neem-coated urea at state and national levels – organized by National Council for Science & Technology Communication Network (NCSTC);
 - » Women empowerment (MCED) (1995-2002)
- **Contributing/enabling factors**

Initiation of National Mission on Agroforestry & Bamboo and Medicinal plants schemes of Ayush ministry are the triggering factors to start a nursery. Her husband, Dr. Ramesh Deshmukh stands strongly besides her to pursue the dreams. The “LEAVES AGRI” nursery also employing 7-8 people around the year. Presently nursery consists of more than 100 types of various medicinal plants and 10-12 species of bamboos.





Name and address: Mrs. Sangita Sanjay Parab,

At/ po- Kasal, Taluka Kudal,
Dist. Sindhudurg, Maharashtra



- **Category:** Horticulture
- **Brief background :** Hardworking women Farmer who was doing traditional rice farming in Kharif and vegetables in rabi and summer. Improved Cultivation of vegetables- wali and onion cultivation using improved variety. Technology adopted on area was 5 acres for wali and 02 acres for onion
- **Awards and recognitions:** nil
- **Training and motivational support:** KVK Sindhudurg Provided technical and practical knowledge regarding improved Variety, field preparation, layout, spacing, fertilizer application, support system etc for Wali (Yard long bean). The Technology has been adopted by 15 another farmers on their field.
- **Impact in the area:** With use of improved cultivation practices there was improvement in Quality and increase in yield. Produced more yield as compared to local Variety and so production and income also increased. The net income obtained from yard long bean and onion is of Rs. 168410. Th cost benefit ratio is 1:1.80. The percent increase in yield is 68.7%.
- **Contributing/enabling factors:** Technical Support from KVK, Sindhudurg



Name and address: Smt. Badami Devi

Vill. Nadihar, P.O.- Rajgarh,
Tehsil-Marihan, Block- Rajgarh,
District- Mirzapur, Uttar Pradesh



- **Category:** Agriculture, Horticulture, Animal Husbandry and Value addition
- **Brief background:** Smt Badami Devi owns 5 acres of cultivated and irrigated land. In her farm she grows chickpea, fieldpea, potato, onion, groundnut, sesame, urd, moong, lobia, cabbage, cauliflower, coriander, *Saunf* (fennel seeds), *Methi* (fenugreek), *Haldi* (turmeric), *Adrak* (ginger), *Sooran* (elephant foot yam). She also owns a small dairy unit with 02 lactating Cows (milk yield being 11 litres/day), one cow calf (heifer) and one female buffalo calf. She also has one or more trees/plantation of lemon, aonla, mango (varieties-Landga, Dussehri and Amrapali), guava (variety-Lalit), ber (local selection-without thorns), oranges and bael with regular yields adding to the income throughout the year one after another. She has also planted litchi, pears and almond in July last year (2020). She has been preparing murabba from aonla, pickles, mango powder (*amchoor*) and mango leather (*amawat*) from mango
- **Awards & recognitions:** She has the following recognitions to her name:
 - a. Letter of appreciation from KVK, Mirzapur
 - b. Member, Scientific Advisory Committee, KVK, Barkachha, Mirzapur
- **Training and motivational support :** She has received trainings on various improved agricultural technologies from KVK, Mirzapur and District Agriculture Department, Mirzapur
- **Impact in the area :** She has repeatedly proved that women do contribute substantially to the enterprise of agriculture and are able to bring monumental changes to their income from this important occupation by adopting latest innovative and improved agricultural technologies. Women in the vicinity and neighbourhood have been inspired by her continuous efforts in order to make them more rewarding and remunerative.
- **Contributing/enabling factors :** Krishi Vigyan Kendra, Mirzapur and District Agriculture Department, Mirzapur





Name and address: Smt. Vimla Sihag W/O Shri Chandrashekhar,

Pal village, Kheme Ka Kuan, Luni, Jodhpur, Rajasthan,
Mobile No. 9460993202



- **Category:** Horticulture and value addition
- **Brief background:** Smt. Vimla Sihag is a graduate farm woman of middle class family. She has 175 Bigha land. Out of which 170 Bigha land is cultivated. At her farm, there are 250 no. of Ber plants of 5 different varieties (Gola, Seb, Tikadi, Ilaechi and Umran) and also 50 no. of plants of Gunda. These all are fully organic.
- **Awards & recognitions–** She is known as the Ber queen of Jodhpur district. She is a Scientific Advisory committee member of KVK, Jodhpur-1.

S. No.	Name of award & recognition	Year	From whom
	<i>Panchayat Samiti stariy puskar</i>	2010	Department of Agriculture
	CAZRI Kisan Mitra	2016	CAZRI, Jodhpur
	<i>Krishi Visheshgya Kisan</i>	2016	ATMA, Jodhpur

- **Training and motivational support:** She acts as a key communicator and also motivates farm women for adoption of the latest agricultural technologies. She attended many training programmes and also motivated other farm women to participate in trainings and Kisan melas at KVK, CAZRI, Jodhpur.
- **Impact in the area:** She is having 3 different durational Ber varieties as Early, Late and Middle. By which she harvests the fruit crop at different intervals up to 6 months. This increases her income up to 30-40%. She budded her Desi gunda plant “*Rai gundi*” herself. By which she takes the Gunda fruits twice in a year. Due to which, she earns an additional income of Rs. 80,000/- per year. She also gets an additional income of Rs. 60,000/- from the production of other fruits and vegetables per year.
- **Contributing/enabling factors:** She got an opportunity to interact with KVK, CAZRI scientists in 2012. At KVK Jodhpur she learned improved preservation methods and know-how about commercial level processing. She also got exposure regarding purchase of raw material, source of equipment's, packing and labeling of products etc



Name and address: Mrs. Jayshree Patil,

Sangaon, Taluka: Kagal,
Dist. Kolhapur, Maharashtra,

Mobile No.: 9623934866



- **Category:** Integrated farming
- **Brief background:** Mrs. Jayshree Patil started her business in 2019, before starting she was the house wife, after touch with Shri Siddhagiri Krishi Vigyan Kendra, she started their own biscuit making unit with the brand name of “Shri Narsinh Gharghuti Biscuit” at Mouje Sangoan Village of Kagal Taluka, District-Kolhapur, Maharashtra. Collectively (Joint family) they have 04 acre of land and doing multi cropping system in their farm. In her field the sugarcane is major crop but they are growing many crops by inter cropping system. She is focusing on establish self-reliant home scale unit of food processing apart from the farming system.
- **Training and motivational support:** Technical training was provided by Shri Siddhagiri Krishi Vigyan Kendra
- **Impact in the area:** Mrs. Jayshree Patil cultivated vegetable as a intercrop in sugarcane and earned a net income of Rs. 2, 30,411.00. From sugarcane, they earned a net income of Rs. 2,70,235.00. In the year 2019-20, 4200 kg of biscuit was produced and 1, 57,500 was earned as a net income. Consequently, they purchased another 02 buffalo and earned a net income from milk of Rs. 13,820.00. She is also producing Nadep compost and vermicompost by re-cycling the farm waste. So, Mrs. Jayshree Patil earned from all the integrated and adopted technology Rs. 6, 71,966.00 as a total net income in 2019-20 which is 54 % more than the previous year.
- **Awards and recognitions:** nil
- **Contributing and enabling factors:** The availability of resources, zeal to achieve some thing and the technical support by various institutions





Name and address: Smt. Santosh Devi,

VPO. Beri,

District- Sikar , Rajasthan

Phone number: 8949619262



- **Category:** Horticulture / women empowerment
- **Brief background :** Smt. Santosh Devi Khedar's journey started with nearly barren 1.25-acre land which produced barely enough to tide over the expenses of the seeds, fertilizers and labour every year. She established pomegranate orchard in 2008 by bringing 220 scion/cuttings of pomegranate *var.* Bhagwa. In the winter season they prune the plants leaving only the main stem and branches. She also prune the vegetative shoots every month to get better yield. She also learned the plant propagation techniques and is earning additional income by supplying planting material to farmers of nearby areas
- **Awards & recognitions:** District level "Best Farmer Award" 2016 by Agriculture Department, Govt. of Rajasthan, Honored by Vice president of India and Chief Minister of Rajasthan in State Level Kisan Mela, Honoured with the 'Krishi Mantra Award' for her innovative techniques in farming, Farmer Scientist Award-2018 (Pacific University, Udaipur), Farmer Scientist Award-2019 (SKRAU, Bikaner)
- **Training and motivational support:** Santosh Khedar is a ray of hope for many farmers of region and became a respected woman in farmer's community. Smt. Khedar set an example of doing farming in a business mode and established pomegranate orchard in 2008 Looking at the water shortage in the area, KVK also suggested and trained her in drip irrigation technique. Being an early adopter, she readily adopted the technology and laid down drip irrigation system in her orchard.
- **Impact in the area :** The family utilized the award money of one lakh to build a rest house at the farm where farmers across the country can stay for free and learn their techniques. 15-20 farmers in a day come to her farm to learn about organic cultivation of pomegranate.
- **Contributing/enabling factors :** KVK, Sikar suggested her to diversify cropping pattern by establishing fruit orchards especially pomegranate.



Name and address: Smt. Santosh Pachar,

VPO- Jhigar Bari, P.S.- Dhod,

District- Sikar. Rajasthan,

Phone No. 9460641505



- **Category:** Horticulture
- **Brief background:** Smt. Santosh Pachar is an innovative farmer and has developed a vermilion coloured long length carrot variety, sweet in taste and with low percentage of forked roots. She has five acres of agricultural land where she has been cultivating crops like wheat, methi, onion carrot, garlic, coriander, pomegranate, papaya etc. She adopted the root-to-seed method of planting at her farm to produce seeds of the above carrot. The variety is well adapted to high temperature.
- **Awards & recognitions received**
- Received Krishi Prerna Samman (Regional Award Winner-North: Female) by Mahindra Samridhi Agri Awards- 2020.
- Received Farmer Scientist Award by ISAP-India in 2019.
- Received Certificate Forth Batch of Innovation Scholars In Residence Programme at Rashtrapati Bhawan, New Delhi- 2017.
- Received Farmer Scientist Award-2017 by Maulana Azad University, Jodhpur, Rajasthan
- **Training and motivational support:** Smt. Santosh Pachar and her husband are well known in the village both for their farming skills and helpful nature. Practicing organic farming herself, she also leads a self help group, working to promote organic cultivation practices in the district. She exclaims, “tum sab aage bado, hum tumhare sath hain” (all of you move ahead in your work, we are there to support you).
- **Impact in the area :** The productivity of carrot could be increased by using better practices as developed by innovative farm women Smt. Santosh Pachar. Furthermore, quality seed source is available for farmers all over the country . Therefore this intervention is best for wellbeing of people and good scope for income.
- **Contributing/enabling factors :** KVK, Sikar





Name and address: Vidhya Uday Patil,

At post- Undale, Tal- Karad, Dist- Satara.

State – Maharashtra Pin – 415111, Mob No – 9421376631,

Email ID – vidyapatil99338@gmail.com



- **Category:** Agriculture and marketing
- **Brief background :** - Mrs. Vidya Uday Patil, Age – 42, Education – 10th is having total 16 Acre irrigated land. She is from joint family of 18 members. They cultivate Sugarcane, Jowar, Wheat, Soybean as major crop with advanced irrigation system. Vidya patil and her family members have started Farmers Producers Company VL & sons women farmers from VL & Sons company. They run special unit of Value addition, Marketing and Processing on agriculture product.
- **Training and motivational support** - Mrs. Vidhya Patil is a regular trainee and active participant of Krishi Vigyan Kendra, Kalawade, Satara-I, Maharashtra. Moreover she has started FPO in which majority members are women.
- **Impact in the area:** Mrs. Vidhya Patil cultivated Triticum dicoccum wheat in on area of 0.20 ha and earned a net income of Rs.30,000/-.She has cultivated 6 acre sugarcane and with the scientific advice of KVK Scientist got yield of 65 Ton per acre in a quite rainfed area and earned a net income of Rs. 11,70,000/- She has cultivated 3 acre of Jowar and earned a net income of Rs.75000/-Under her FPO, now they have started purchasing of farm produce and reselling. This year she has purchased 10 Qtl of tamarind and after value addition of tamarind earned a net income of Rs.25000/-.Mrs. Vidhya Patil, along with her FPO women participants prepared red chilli powder and earned a net income of Rs.13,000/- She has earned a net income of Rs.2,50,000/- under her FPO through purchase and value addition of jaggery.
- **Awards & recognitions** - Mrs. Vidya Patil has received Satara District Innovative Women Farmers 2020 by Shrinivas Patil Charitable Foundation Karad.
- **Contributing/enabling factors** – Technical backstopping by KVK Satara – I and moral support from family members.





Name and address: Ms. Kiyeshi K, Zaphumi

**Village, P.O. : Lumami,
Dist. Zunheboto, Nagaland, India PIN -798627**



Category: Value addition in Tapioca

Brief background: Ms. Kiyeshi K possess a 1.25 acres of ancestral land and cultivate tapioca after harvest of jhum paddy. She has learned the techniques of value addition and processing of fruits and vegetables, cake preparation and has been involved in training of women farmers in nearby villages (four numbers).

Awards and recognitions: nil

Training and motivational support : Being a successful farmer, she has been able to motivate other women farmers and youths to generate more income through post-harvest technology and value addition.

Impact in the area: Ms. Kiyeshi K has been able to generate an income of Rs. 12500.00 per month by selling of tapioca cakes. The cakes have now found its place in the menu of farmers and has helped in empowerment of women and nutritional security. She has been able to educate the women farmers regarding the utility of tapioca tubers which usually remains underutilized.

Contributing/Enabling factor: KVK, Zunheboto has been playing a significant role in technology transfer with respect to value addition of available fruits and vegetables. Ms. Kiyeshi K after successfully attending the training and demonstration from KVK, Zunheboto she took keen interest on the technology. She has set up small value addition processing unit on different fruits and vegetables at her house and has started making different varieties of cakes with tapioca cake has been her main priority.





Name and address: Merangkala Imchen Aliba

Village, Mokokchung,
Nagaland



- **Category:** Horticulture and Marketing
- **Brief background :** Mrs Merangkala Imchen owns 3ha of land and uses many mechanised machinery like powertiller, power weeder etc in her farm. She has adopted new technologies on crop production including new crop varieties. She also imparts awareness and train fellow farmers and friends in the village as well as nerby villages. Through her technical support many farmers have been benefitted in farming especially vegetables and off season cucumber cultivation. She is also involved in collecting farm produce from fellow farmers and sells it for them. She is one among others who have facilitated marketing of vegetables of fellow farmers during the pandemic.
- **Awards & recognitions:** She has received district as well as state level awards for her outstanding contribution towards vegetable farming as well as for her support and motivation to fellow farmers in adopting improved technologies in increasing production of vegetable crops.
- **Training and motivational support :** She has attended various training programmes on vegetable farming within and outside the state and the knowledge she gain is disseminated to her fellow farmers, friends and farmers from other villages also. She also encourages farmers in adopting new technologies for increasing vegetable production and also to achieve nutritional security.
- **Impact in the area :** On an average she is earning a net income Rs. 2.5 -3.0 lakhs annually through the sale of vegetable crops like broccoli, cabbage, radish, knol khol, pea, mustard, chilli, tomato off season cucumber etc. Since she cultivates vegetables in large scale she employs people for taking care of the farm creating opportunity for the unemployed. She educates her fellow woman farmers and friend in taking up nutritional gardening to have access to vegetables round the year so that the nutritional status of women and child can be improved.



Name and address: Ms. Lalmuanpuii, Age: 30 years,

**Address: N.Vanlaiphai, Serchhip
District, Mizoram.**



- **Category:** Horticulture (Protected cultivation)
- **Brief background :** After her graduation program in academic line, Ms. Lalmuanpuii change her vision to self support to make ends meet. She started her way through Protected cultivation in the year of 2018 with the help of Horticulture Department, Mizoram and Technical support from KVK, Serchhip District. During 2019 she expand her field for open cultivation. She cultivated tomatoes (Var. Arka Rakshak and Arka Samrat), French Bean (Var. Zorin Bean), Soybean (Var. Local), Red Plum and Naga King chilli which are recommended by KVK and which she cultivated in a scientific manner. Further, she participated in Community Research Person Enterprise Promotion (CRPEP), she extent her outreach program through entrepreneurship development among farm women.
- **Awards and recognitions:** nil
- **Training and motivational support:** She conducted Trainings for farm women under the program of entrepreneurship development under CRPEP program and held meeting with the Village council committee for entrepreneurship development.
- **Impact in the area:**
 - Ms. Lalmuanpuii cultivated French Bean under open condition and earned approx. Rs.1,06,770/-
 - She cultivated Tomatoes under protected cultivation and earned a net income of Rs.1,89,000/-
 - From soybean cultivation, she earned Rs.6,000/-
 - She started king chilli cultivation during last year,2020 and earned about Rs.15,000/-
 - She expand her field for Red Plum cultivation and started with 50 seedlings of Red Plum
 - She had organised 14 trainings for women farmer in the area of entrepreneurship development
 - She also organised 2 meetings with Village Council Committee regarding women empowerment for entrepreneurship development.
 - Currently she have 28 students who enrolled in her Open Hindi School with free academic fees.
- **Contributing and enabling factors:** Technical support by KVK Serchhip



**Name and address: Smt. Shamoris L. Mawnai, Mairang,
West Khasi Hills, Meghalaya**



- **Category:** Horticulture and Women empowerment
- **Brief background :** she has 5 numbers of polyhouse structures with area ranging from 200 sq.m to 400 sq.m, of which one low cost structure established by herself. An area of 200sq.m protected structure was provided by the District Horticulture Office, 2006 which was the 1st step to her journey as a Floriculturist. With the technological support that she received from KVK, West Khasi Hills, Meghalaya, she set up a Vermicomposting unit and a AAU low cost evaporative cooling chamber which minimized her costs expenditure. She is an experienced grower and seller of : Rose, Carnation, Lilium, Gerbera, Alstroemeria, Ferns and a bread winner of her family.
- **Awards & recognitions received**
- Bagged Second Prize at the Vegetable Show cum Seminar Programme under Mission for Integrated Development of Horticulture, jointly organized by District Horticulture Office and Krishi Vigyan Kendra, 3rd – 4th November, 2014-15
- Bagged Second Prize at two different categories i.e., “Cutflowers” & “Perennial Flowers” at the Kisan Mela 2014, jointly organized by CPRI, Shimla and Krishi Vigyan Kendra, 27th& 28th March, 2014
- **Training and motivational support :** She is a role model and demonstrator for flower growers which consists of farm women and rural youth. She is a Decision maker both inside and outside the household, including the financial aspects of running her enterprise and she shares the knowledge of profitability to the community who seek her counsel.
- **Impact in the area:** On an average in a year, She earns an amount of Rs.4.3 lakhs from sale of cutflowers that are used in ceremonies (official and religious) and celebrations. She provides year round employment to over 20 farmers. She has build the confidence of fellow woman farmer/upcoming entrepreneurs to make their own mark in society, to be self-reliant, independent and secured financially..
- **Contributing/enabling factors :** Krishi Vigyan Kendra, West Khasi Hills, Meghalaya, The District Horticulture Office, West Khasi Hills





Name and address: Mrs Elizabeth Robi,
Senapati, Manipur



- **Category:** Horticulture
- **Brief background:** She has more than 8 years of experience in flower cultivation. She owns 0.6ha of farm land with 2 nos. of green houses. She took up flower cultivation in the year 2013 initially with a fewer no of flower spices. With the advance in year, she added more no. of flower spice. Now could provide employment to 3 farm women on regular basis. With the passing of time, she has gained specialised skill in flower cultivation practices mainly in potted flower culture. Under her initiative, about 8 nos. flower production units, managed and owned by Self Help Groups, have been developed in 5 nearby villages providing employment to 25 nos. of farm women
- **Awards & recognitions:** State Best Farmer's Award (2018-18) conferred by Manipur State Agriculture Department, Govt. of Manipur
- **Training and motivational support:** At present, she becomes the role model and opinion leader for flower cultivation as income generating activity in the district. Her farm becomes hub of knowledge for flower production and serves as the source of inspiration and motivation for other farm women and members of women self help group of the district. Due to attractive income from flower cultivation, many farm women are motivated to start growing flowers and few of them specially the SHGs have stated flower production unit during the past 3 years.
- **Impact in the area:** In 2012, she had a tuovr of only Rs 74000/-. But because of her hard work and dedication she is reaping benefit in terms of an annual turnover of 8.57 lakhs
- **Contributing/enabling factors:** First and foremost her family members are the source of her inspiration and support both financially and physically enabling her to take up flower cultivation as source of livelihood. She also got inspired from Krishi Vigyan Kendra-Senapati, Manipur and State Horticulture Deptt.





Name and address: Mrs. Sarika Pravin Patil,

At post Rajmachi, Taluka – Karad,
District – Satara State – Maharashtra, Pin – 415105,
Mob No – 8888832150,
Email – pckvkkarad@gmail.com



- **Category:** Agriculture
- **Brief background :** Mrs. Sarika Pravin Patil, is progressive farmer She completed Diploma in Electrical Engineering and after completion of diploma she worked in electronic company at Hyderabad. Mrs. Sarika Patil & Mr. Pravin Patil work in field together. They had developed Integrated Farming System Model containing Agro Tourism, Poultry unit, Goat farming fruit and vegetable cultivation, crop cultivation, farm pond and fishery in farm pond. They also participate in Agricultural exhibitionin and sale their farm produce in the stall. She cultivates Groundnut, Soybean, French bean in kharif season, Onion, Gram in rabbi season & fruit crops like banana, mango, coconut etc.
- **Training and motivational support** –The required technical support was provided by KVK Satara
- **Impact in the area :** Mrs. Sarika patil has cultivated turmeric on 0.10 ha and earned a net income of 43,500/-.She has cultivated coriander and chilli as intercrops in turmeric plot and earned a net income of 4500 and 5600 respectively for coriander and chilli.She has cultivated soyabean and kharif groundnut seed plots, each of 0.20 ha and earned a net income of 12000 (each plot 6000).Mrs. Sarika patil cultivated 100 drumstick plants on bunds and sloppy plots and earned a net income of 3000/-.Out of her goat farming she has earned a net income of 25000/- .A net income 2,43,000/- is earned by Mrs Sarika Patil through her poultry unit. A net income of Rs. 250000 was earned from agro tourism.
- **Awards and recognitions-** Nil
- **Contributing/enabling factors** - Technical backstopping by KVK Satara – I and moral support from family members.



Name and address: Smt. Arenla Sangtam,

Distict: Tuensang, Nagaland



- **Category:** Horticulture
- **Brief background:** Smti.Arenla Sangtam of Tuensang town started Rose cultivation by setting up a 200 sq. m polyhouse at Helipong village in the year 2016. She started Rose cultivation due to her keen interest in flowers, but without much knowledge on cultivation practices. After the intervention of KVK Tuensang on 2018 by providing better quality planting materials, inputs and technical support, she could earn higher income and meet the needs of the family. She accounts that during 2018 to 2019 her average gross income from the sale of Rose cut flowers per year was Rs. 2, 60,000/- , and she felt the need to explore and venture better into this area to earn more income.
- **Awards and recognitions:** nil
- **Training and motivational support:** Provided by KBK Tuensang
- **Impact in the area:** She also started her own nursery for seasonal flowers and potted green plants and during leisure time she makes different dry flower products and crafts which are being exhibited and sold In the current season the income generated from her enterprise are as follows: Now she aerns a total of Rs 3.5 lakhs through sale of rose cut flowers (Rs 2.6 lakhs), potted greens (Rs 0.4 lakhs), seasonal flowers (Rs 0.3 lakhs) and dry flowers (Rs 0.2 Lakhs). Her innovativeness and eagerness to try technology based cultivation has influenced many homemakers to convert their hobby into a profession and now with her initiation and technical guidance from KVK Tuensang, Flower Grower's Society Tuensang has been started in the year 2019 and till date they have been actively involved in production and sales of flowers throughout the district.
- **Contributing/enabling factors :** Technical guidance from KVK Tuensang





Name and address: Mrs. Snehal Khapne,

C/o Ganghadhar Pidurkar, Near Railway Cabin ,Tukum ,
Chandrapur, Maharashtra.



- **Category:** Agriculture/Horticulture/ Women empowerment
- **Brief background :** Miss Snehal Khapne left her job for nurturing her interest and established ‘Van Dhan Enterprises’ which deals about development and beautification of landscape and gardening. An enterprise which is completely devoted to turn any landscape into marvellous place to be visited at least once in a lifetime. They are now established and are into campus beautification, supply of all kinds of ornamental flowers, fruits, bonsai, etc. which brings glory to the campus. They are also involved in imparting trainings to many needed one especially women with the aim of improving their livelihood.
- **Awards & recognitions :** Nominated for Award of Best lady entrepreneur of the year 2020-21 by VIA.
- **Training and motivational support :** ‘VanDhan Enterprises’ is actively involved in imparting training to the many people in the area of landscaping and beautification of campuses and avenues. They are also involved in supplying of many ornamental plants such as flower, fruits, and bonsai plants to stakeholders.
- **Impact in the area:**
 - Beautification of Campus, avenues, roadsides, colleges, etc.
 - Also entered in an MoU with Mahila Arthik Vikas Mandal Chandrapur for upliftment of women SHG and make them self-sufficient by training them in raising nursery and allied fields. Till date I have trained 110 women in nursery and allied field.
 - They are also looking forward to utilize temple waste such as flowers, coconut waste to recycle them in to compost and growing media for the plants with aim of making environment clean.
 - ‘VanDhan’ is always looking forward in development of women and keeping environment clean.
- **Contributing/enabling factors :** Her interest in the field of landscaping and forestry made her to leave salaried job and establish ‘VanDhan Enterprises’ an enterprise working in the Development of landscape and Gardening field. Participation in the Krishi Pradarshini of Chandrapur district, Rotary Utsav at Club Ground, Chandrapur also showed a way to move forward.



Name and address: Mrs Surekha Sopanrao Navthar ,

**At Post: Pimpri Sahali, Taluka :Newasa,
Distt: Ahmednagar, Maharashtra Pin 414605,
Mob – 9689068634**



- **Category:** Honeybee farming
- **Brief background :** Mrs Surekha Sopanrao Navthar from Pimpri Sahali was the first women farmer in this area who took lead for using honey bees as a pollinator in pomegranate. She is having 3 ha land out of which 1 ha is under pome granate plantation which was planted in March 2015. She is also growing cereals, pulses and fodder and vegetable crops on remaining area.
- **Awards and recognitions:** KVK Ahmednagar, Scientific Advisory committee's women member
- **Training and motivational support:** Provided by KVK Ahmednagar
- **Impact in the area:** The honey bee is becoming prominent pollinator among pome granate growers beside honey production and is being adopted on large scale by majority of farmers in the districts. It is also recorded that there is an average increase in yield of pomegranate by 18.75 % with net benefit of Rs. 40000 per ha in the area after adoption of technology which has generated Rs.2 crores per annum in the area. Ultimately it has resulted in change economic status of small farmers. In the first year (2017) she got a yield of 12 tons/ha with a gross income of Rs 4.5 lakhs. By the fourth year her production increased to 19 ton with a gross income of Rs 12.7 Lakhs. She got average of 44.36 % increase in production and 2.81 times more income. Now she is fully convinced that honey bees as pollinator could play vital role in increasing pomegranate production and income. In the district. 200 to 300 pomegranate growers are involved by covering an area of about 400 to 500 ha under pomegranate cultivation with honey bee as pollination agent. The area of pome granate has gone up from 5000 ha in 2016-17 to 6093 in 2019-20
- **Contributing /enabling factors:** technical guidance, facilitation with critical inputs and monitoring by KVK Ahmednagar has helped her to achive the success she is enjoying today





Name and address: Smt Vaishali Satish Mohakar ,

At. Po. Mozar Tal. Ner

Dist. Yavatmal, Maharashtra Pin code-445102,

Mo. No.:-8378078094



- **Category:** Women Entrepreneurship
- **Brief background:** Smt Vaishali Mohakar is a progressive lady with zeal to do something substantial to benefit her family economically and her society. She studied up to 12th class before her marriage. Her family possess 4.8 ha irrigated land.
- **Awards and recognitions:** nil
- **Training and motivational support:** She was actively helping her husband in farming. Her interest was to take up home-based economic activity and decided to pursue Mushroom cultivation. She availed a 3 days vocational training course on Mushroom Cultivation at Panchayat Samiti Ner Taluk Ner.
- **Impact in the area:** With knowledge and information gathered, she started Mushroom Production at small a small scale on 02 September 2018 with an initial investment of Rs. 500. Now she is producing Oyster Mushroom and selling dry mushroom. Two labourers have been engaged for the support. She has also learnt to prepare as many as five mushroom recipes for future planning. She puts around 500 bags of mushroom per batch and harvest around 15 to 20 kg per day and sells at the rate of Rs 250-300 per kg fresh mushroom. She sells all the produce from home and retail mode. She goes for drying in case of excess production. Now her earning from mushroom is about Rs. 20,000 per month. She is striving to increase to Rs. 60,000 per month in the near future.
- **Contributing/enabling factors:** Everyone in the village appreciates Smt. Vaishali Mohakar zeal and endeavour. Women of nearby villages have learnt the production techniques from her and established small unit. Her message to other farmer's is "अपयशाचा विचार न करता शर्थीने लढावे".(Fighting without thinking of failure)



Name and address: Mrs.Kavitha Anupparpalayam,
Sadhumugai(Post), D.G.Pudhur(Via) Sathy(T.K), Erode
District, Tamil Nadu– 638503
Mobile: 6380998287;
E-mail: kaviaara@gmail.com



- **Category:** IFS with Agri-Preneurship
- **Brief background:** Mrs.Kavitha age of 36 years, owned 3 acres and cultivates sugarcane, turmeric, mixed fodder and nursery. She is practicing new technologies of integrating crops with allied enterprises like dairy cow, desi birds, dogs, goat rearing and bee rearing. She also produce value added products in millets, masala powders and edible oil.
- **Awards & recognitions**
 - Invited as Resource person for KVK, Colleges and Departments of Agriculture
 - Member in Technology Incubation at TBI, TNAU, Coimbatore
 - Her experiences documented by Doordharsahan and telecasted
 - Master trainer in Value addition and Marketing by KVK
 - Member in Agri Entrepreneur Service Centre (AESC) for market linkages.
- **Training and motivational support:** ICAR KVK, Myrada supported her to learn about the Integrated farming system and also post-harvest and value addition in millets, fruits and vegetables. She expertized in Desi bird rearing and managing parental stock unit in Aseel breeds. She enrolled in DAESI one year diploma course to strengthen her farming and business activities.
- **Impact in the area:** She has reduced her cost of cultivation by adopting integrated farming system. She has developed an Innovative formula for Masala Powder preparation and is doing direct marketing of agri and value added products with the brand name of “Aara”. She has made an attempt to export the quality products to abroad (Singapore) following all compliances. She earns Rs.6,12,000 per annum from IFS and Agri-Preneurship activities and employees 10 rural women. 32 rural women entrepreneurs developed and 28 IFS farmer adopted her farm technology after visiting farm.
- **Contributing/enabling factors:** The technical support by ICAR KVK Myrada





Name and address: Mrs. Rani Sunil Jagtap,

At Post Jalgaon SupeTal. Baramati

Dist.Pune, Maharashtra

Mob.9158386667



- **Category:** Women empowerment
- **Brief background:** She has a total 5.5 acre area with Agriculture crops like Maize, Chick pea sole crop, Gram, Onion, Groundnut, Castor, Fenugreek (Leaf), Safflower etc. She has developed a Nutritional Garden and Vermicomposting unit. In addition, a poultry unit with 200 Vanraja poultry birds & water storage with fish pond have been established. She also adopted silage for fodder in their dry area.
- **Awards & recognitions :** State level AgriStartup 2021 Award, Best Honey Beekeeper Award from KVK Pune-I.
- **Training and motivational support:** She has been guiding SHG Women about Dairy, Poultry, Silage to farmers, conducting monthly meetings of farmers. So far 17 meetings have been conducted.
- **Impact in the area :** She has got self-employment through dairy and poultry enterprises. Due to adoption of Loose Housing Dairy farm, Silage technique & Feed Nutrition management, milk yield in her farm increased from 18 lit to 27 lit per cow per day. Due to which her income increased to Rs. 53000 per month. Also through 200 Vanraja poultry birds she generated an extra income of Rs. 10,000 per month from selling eggs & poultry birds.
- **Contributing/Enabling Factors** including people/ Institutions responsible for the motivation and other similar detail: - Promotion of Women farmer for establishment of dairy, Poultry, Silage units& Nutritional garden. Also attend awareness programme organised at this NICRA village by KVK Baramati.



Name and address: Sangitaben Shankarbai vasava

**Address: At. Garada,
District: Narmada, Gujarat
Contact No. : 7573051628**



- **Category:** Agriculture
- **Brief background:** The tribal farm women of village Garada Name- Mrs. Sangitaben Shankarbai Vasava proved a proverb "Where there is way". Earlier she was also doing the traditional cultivation paddy to use local variety of paddy. She has 2.5 Acre of land. A team of scientists visited the village Garada and contacted Sangitaben the village was adopted by KVK. With the timely guidance of KVK scientists Sangitaben started to change her scientific cultivation package of practices. Scientists advised them to adopt scientific way to improved variety of Paddy-Purna with all other recommendations.
- **Awards & recognitions:** NIL
- **Impact in the area:** Through this very short period activity she earns about 30000 Rs. through selling of seed per year. Sangitaben was cultivated paddy properly soil fertility management & plant protection measures under the guidance of KVK scientists. She got 2400 kg /ha. Yield of purna Paddy seed and straw compared to local variety in under rain fed farming condition. In nutshell, the earning income enhancement of Sangitaben about 50% through the adoption of improved scientific cultivation of paddy practices. Now she also started to sale seed of others variety too. This appreciated performance created a momentum for adoption of scientific cultivation in this particular village and nearby villages
- **Contributing/enabling factors:** Technical guidance from KVK Narmada





Name and address: Gangoda Jagrutiben Kiranbhai,

Village – Kosmal, Ta. – Waghai,

Dist. - Dang (Gujarat)

Mob. - 94281 19322



- **Category:** Women empowerment
- **Brief background:** Jagrutiben Gangoda is a farmer of village Kosmal, Taluka- Waghai, District- Dang in the Gujarat. Jagrutiben completed her education and is having 1 Hectare of land. Somehow, she was earning her livelihood by practising rainfed farming in her land. She was growing local and old varieties of Paddy, Littlemillet and Pigeon pea during Kharif season. Under such situation, she needed some additional or supplementary income to increase income, food & Nutritional security of her family. She got knowledge about scientific cultivation of Mushroom from KVK, Dang. She prepared a small shed of 5 mt. X 5 mt. Due to adoption of scientific methods of mushroom cultivation, her constant efforts, hard work and timely support from KVK, she was able to increase her income.
- **Awards & recognitions:** NIL
- **Impact in the area:** Mushroom cultivation has benefited the farmer to earn additional income from farm waste and use of periphery space in house. Labours required only in initial days. She can carry out Mushroom cultivation without disturbing her daily routine.
- **Contributing/enabling factors:** Due to adoption of Mushroom cultivation, her constant efforts, hard work and timely support from KVK and other line department, she could achieve very impressive growth in Mushroom cultivation.



Name and address: Smt. Sunita Devi w/o Shri Sheeshram ,
Village- Dingli (Churu), Rajasthan,
Mob. No.- 9660953613



- **Category:** Women empowerment through *Poshanvatika* and Nursery Management
- **Brief background:** Smt. Sunita Devi w/o Shri Sheeshram from village Dingli had primary occupation as agriculture only. After getting technical assistance and trainings from KVK their family income got improved.
- **Awards and recognitions:** nil
- **Training and motivational support:** Smt. Sunita Devi used to do traditional farming for years. But she was not able to overcome economic constraints. She took trainings related to kitchen gardening and its importance in daily life, Maintenance of fruit plants and nursery management from KVK Chandgothi, Churu.
- **Impact in the area :** She has prepared nursery on 0.5 hectares land and prepared seedlings of different seasonal vegetables like onion, chilli, tomato, cauliflower and brinjal etc. she prepares 50,000 seedlings yearly and gets up to 1.5 lac of income. She is getting additional 8000-10,000 Rs. monthly income.
- **Contributing/enabling factors:** According to Smt. Sunita Devi, technical guidance from KVK it improved their quality of life and she is able to save money for future use. By vegetable farming along with grains improved the availability of grains and vegetables to her family and there by their health.. She is an inspiration for all other women in village and advises other farm women to get different trainings from KVK to get own identity and improve social and economic status.





Name and address: Smt. Sunita Devi w/o Shri Sheeshram ,

Village- Dingli (Churu), Rajasthan,

Mob. No.- 9660953613



- **Category:** Agriculture, Horticulture, Livestock, Marketing, Sericulture and Women empowerment
- **Brief background-** Smt Blossum Nongrum is an innovator farmer. Her innovations include Cultivation of organic vegetables in raised bed, use of Biochar – a potential soil amendment tool, organic measures to curb Late blight disease, Lantana as an effective botanical against pest
- **Awards & recognitions**
 - ✓ The innovation *Lantana a potential botanical for organic farming* was published in *Genesis-Dynamics of farm innovation* by ICAR-ATARI (2018).
 - ✓ She was also nominated for the **Mahila Kisan Award** in the year 2018-19.
- **Training and motivational support :** She has made an immense contribution by spreading her innovation technologies to other fellow farmers by giving training on organic farming and sustainable farming. Farmers have accepted the innovation: *Lantana a potential botanical for organic farming* and 20 farmers have adopted this practice.
- **Impact in the area :** With the interventions of KVK, Jaintia Hills Meghalaya, Smt. Blossum Nongrum earned a net income of Rs. 3,18,000 from her farm. Seeing the profit, she has recently purchased a farmland of 2.86 ha for vegetable cultivation and other farm activities. The farmer also has livestock components comprising of piggery (3 nos) and poultry (10 nos) giving an additional annual income of Rs 20,000. Smt. Blossum Nongrum also has other enterprises such as sericulture (1unit) and cultivation of broomstick grass which provides an income of Rs. 28,000.
- **Contributing/enabling factors :** Smt. Blossum Nongrum has emerged as a commercial vegetable grower and producer and a role model for other farm women. She disseminates technical knowhow which she constantly updates with the help of scientists and officers of KVK, Jaintia Hills. Smt. Blossum Nongrum is planning to expand her farm as she has recently purchased a farmland of 2.86 ha. She has now become a role model in her village. She has given valuable advice to farmers to not only consider farming in terms of economic

and monetary benefits alone but also accept it as a sustainable way for the future generation.



Name and address: Amrita Devi, Gangaur Panchayat, Khagariasadar, Village – Somra 841204, Jeevika Women Agri Producer Company Limited (JWAPCL), Mahatama Gandhi Road, Near Laxmi Cinema KhagariaKhagaria, Bihar 851204. Mob No 82528 95529



- **Category:** Agriculture and women empowerment
- **Brief background:** Amrita Devi was one of the initial members of the community institutions (Self Help Group, Village Organization, Cluster Level Federation and Producer Groups) created under Jeevika project. She joined Durga SHG in August, 2008. Her family owned 2 bighas land, which was very less to earn a livelihood. After joining the SHG, she started to get some exposure and it helped her build her self-confidence. Jeevika project contributed a lot in changing the village scenario by ensuring easy access to finance through building strong community institutions.
- **Awards & recognitions received**
 - » Amrita Devi led her FPC at farmer’s producer organization conference organized by NCDEX at Delhi
 - » Interacted with PM
- **Training and motivational support :** Her family encouraged her to participate more in Jeevika activities. It resulted in increase in self-confidence for her and she rose to the ranks of leaders on SHGs and VOs through her initiatives. Amrita Devi played a very important role by helping the JWAPCL in its operation and mobilization of farmer’s. Company also did the capacity building of farmers on benefits of kitchen garden. She trained many of them on the techniques of preparing kitchen garden. **Impact in the area: Working on the lines of AAPCL, Purnea, the Producer Company in Khagaria initiated aggregation and marketing of maize from FY 2016-17. In first year of operation, the company undertook procurement of more than 1000 MT of maize, generating revenues to the tune of 1.41 crore.** During its formative years, the company was engaged in production of certified seeds for paddy and wheat. **The Company ramped up procurement to 3636 MT in 2018-19** and has been doing tremendous progress in this regard. **JWAPCL is also registered under the NCDEX and the NeML platform.** JWAPCL ensured timely payment to farmers for the procured maize. In this intervention, block farmers of the district got an approx. INR 50-120 more in per quintal maize. Amrita Devi has been instrumental in the success of the JWAPCL. With all this learning and support, She was able to diversify her income source.

So as of today, her family income stands at Rs 2,03,000 per year, this comes to around Rs 17,000 per month.. As of now she is supporting 2000 farmers





Name and address: Mrs Malan Sambhaji Raut,

**At Village NagarsogaTq. Ausa
Dist. Latur (MS)**



- **Category:** Integrated farming
- **Brief background:** Mrs. Malan has 2 acres 18 R land with 1 well and 1 tube well irrigation capacity. Mrs Malan adopted integrated farming system with organic way from 2015 to improve family and soil health. She cultivates mixed cropping such as vegetables, fruits, millets and bamboo. She integrates different agri -allied enterprises such as poultry, goat unit, vermicompost unit, dairy unit and value addition of surplus vegetables for food security and livelihood of the family. Her methodology in farming influenced neighbouring farm families so much and they adopted the integrated farming system on 20 ha.
- **Training and motivational support:** Mrs. Malan trained at KVK in organic farming, Farming system for nutrition, Processing and value addition of fruits and vegetables and other enterprises such as poultry and goat unit. She continuously in contact with KVK experts for adaption of innovations. Now she promoted as a master trainer for integrated farming system and organic farming.
- **Impact in the area:** Mrs Malan is earning nearly net income of Rs. 5.40 lakh yearly from integrated farming system. Annually earns net income of Rs 2.5 lakh from different types of seasonal vegetable selling. She planted fruit crops like custard apple, guava, sapota, mango, banana and papaya and earned net income of Rs.0.95 lakh by selling through regular harvesting round the year. Additional net income of Rs. 1.50 lakh is earned through poultry and goat unit. From two cows, she earns an income of Rs. 0.25 lakh by selling vermicompost. She produced nutri-millets iebajara, sorghum & amaranths, while milk of cow is used only for family consumption. The availability of nutritious fruits, vegetables, nutri-millets & milk of cow throughout the year ensures health & nutritional security and the livelihood of the family.
- **Awards & recognitions received:** District level innovative farmer award
- **Contributing/enabling factors:** With the help of KVK, She always motivated for adoption of new technologies at her own field. She is using improved tools for farm operations for reducing drudgery. She prepares organic inputs for application on her field, which help to minimize cost of inputs. Mrs Malan cultivates her own field with the help of family members. All four members together engaged in farm operations throughout the year due to mixed cropping and integrating different enterprises. Therefore, she curtails the outside labour cost. Mrs Malan makes an example of agriculture as an employer for the farming community

Name and address: Basanti Toppa, /O Buddhadeb Toppa,

**Village Modna, P.o:- Patikabari ,
Distt Nadia, West Bengal, Pin – 741502**



- **Category:** Agriculture, Hybrid maize seed production
- **Background:** Agriculture was never a profitable venture for Smt. Basanti Toppa as she practiced subsistence farming on a meagre land of 1.5 acre. However, she saw a ray of hope after she started hybrid maize seed production after associating with the Biswa Bharati Krishi Sayambhar Gosthi, a SHG in 2010. With her strong commitment and enthusiasm, empowered with more than 10 years of farming experiences, she was never deterred by the technological challenges which accompanied this unconventional venture. Buoyed by the success, from a meagre land of 1.5 acre, she increased the area under maize seed production by leasing in 2.5 acres of land. She is scripting an extraordinary story with production of maize seeds of different varieties, viz., HQPM 1, HQPM 5, HQPM 7, HM 4, DHM 117, DMRH 1301, DMRH 1308, DMRH 1305, LQMH 1, CoHM8 etc. Average yield obtained by her was about 4 tonne /ha, which is exemplary.
- **Training and motivational support:** Smt. Basanti acknowledged the timely backward and forward linkages provided by the SHG such as access to credit, exposure visit, capacity building, inputs supply and institutional arrangement for maize seed value chain. Through the SHG Biswa Bharati Krishi Sayambhar Gosthi, she benefitted from farmers participatory seed production programme of quality protein maize hybrid jointly organised by ICAR-Indian Institute of Maize Research, Directorate of Agriculture, Government of WB and ZARS Krishnagar. Technical support from ICAR-Indian Institute of Maize Research, Ludhiana helped to establish seed villages in the area
- **Impact in the area:** Smt. Basanti Toppa is a unique example of empowered women farmer. Her success has inspired other fellow villagers to take up hybrid maize seed production and the total seed production in the village increased to more than 15 acres. She with her husband trained and made other villagers technically equipped for maize seed production technologies. Different varieties of maize were popularized by her effort and also help in timely and easy accessibility of quality maize seeds. Today, Smt. Basanti is a proud member of the Biswabharati Krishi Sayambhar Gosthi SHG and has set an example for others. The SHG model has not only provided an opportunity to improve the maize seed value chain, but has also enabled women like Smt. Basanti to earn a respectable income, self-esteem and self-confidence. She developed very good communication skills, leadership skills
- **Contributing/enabling factors:** The timely support provided by Biswa Bharati Krishi Soyambhar Gosthi (BGKSG) SHG was critical in motivating Smt. Basanti Toppa to undertake maize seed production. Her perseverance, hard work, integrity and risk taking ability pushed her to scale new heights in her venture. The supervision and support from the collaborative efforts of ICAR-Indian Institute of Maize Research, Directorate of Agriculture, Government of WB and ZARS Krishnagar in organising farmers participatory seed production programme of quality protein maize hybrid played an important role.



**Name and address: Kiran Devi, W/O: Yogendra Sah,
Dhokawa,**

**Dhamdaha Dakshin, Dhamdaha, Purnia, Bihar. Pin-854205
(Mobile: 9931365409)**



- **Category:** Value addition in Agriculture & women empowerment within her SHG, VO & CLF.
- **Brief background:** Smt. KIRAN DEVI owned only 5 katha agriculture land initially. After a decade of her association with Jeevika and a role as external CRP initially, she now owns two tractors and one thresher machine. She has learned many agriculture processes related to maize, different types of meeting process within SHG, VO & CLF as a resource of JEEVIKA and was sent to different states to form CBOs.
- **Awards & recognitions received:**
 - » Award received from Late ShriArunJaitley (at NCDEX function).
 - » Recognition from PM ShriNarendraModi for showing FPC stall at New Delhi.
 - » Award received from State Bank of India for her contribution to promote institutional based lending in SHG & VO.
- **AAPCL proud moments:**

Awarded 'KRISHI PRAGATI AWARD 2017' by NCDEX at New Delhi
Received 'AIFA Progressive Farmer Award 2017'.
- **Training and motivational support:** She is regularly involved in training and motivational support of poor women in Dhamdaha block, Purnia Dist., Bihar. She has been encouraging poor farmers to get financial supports from bank, PG & CLF to start or enhance their agriculture-based business.
- **Impact in the area:** Aranyak Agri producer company limited (AAPCL), a nationally acclaimed women driven farmer producer company is based out of Purnea, Bihar and functional under aegis of JEEVIKA (BRLPS). The company has distributed patronage bonus to the extent of 70% of the profits from the first year and introduced a host of innovative solutions including mobile-based agro-advisory and price information and warehouse receipts for loan against produce.
- **Contributing/enabling factors:** Her desire to enhance her lifestyle and family status and after regular recognition and appreciation from JEEVIKA, she learnt different processes and operations at SHG, VO, PG, CLF & FPC levels.



Name and address: Mrs. Vijay laxmi,

Village –Simbalkhola & Post Office – Dattalpahra,
Himachal Pradesh.

Contact No. –98059 94647



- **Category:** Agriculture
- **Brief background :** Vijaylaxmi is an active hill farm woman participating in all agricultural and allied activities. She owns 5 canal land and 10 canal on lease. She has been involved in the farming activities for the last 27 years. She possesses one cow and 3 goats.
- **Training and motivational support:** She is providing training to other farmers too regarding both agriculture and craft articles and is earning Rs.1500/- to Rs. 2000/- per training. She was also motivated and invited to deliver radio talks wherein she received an honorarium of Rs. 1500/- talk.
- **Impact in the area :** During COVID 19 she kept herself busy with the farm activities and craft making. She sold vegetables and earned an income of Rs 85,000/- month and Rs.7000/- month by selling creative craft articles. She was also imparted training on mushroom cultivation and earned approximately 1 lakh by selling mushrooms. She has been motivating farmers in the nearby villages to start such small ventures in their own houses.
- **Awards & recognitions :** She is a recipient of **Krishi Karmaan Award**, KisaanSamaan by Agriculture Minister Dr. Ram LalMarkandey of Himachal Pradesh, Successful women entrepreneur during the Women in Agriculture Day 2019 by the University
- **Contributing/enabling factors:** She was contacted in the year 2012 by the FRM team on seeing her interest in doing and learning different new things. Trainings were imparted on drudgery reducing tools and technologies. A resource centre was created in her house wherein some drudgery reducing tools were kept and given for use by her on rotation basis to other farmers of the village. The use of these tools helped her in completing her tasks well in time. Thus, in her free time she was given training on creative crafts. She started making candles and creative articles. Seeing her curious learning mind she was linked with

other departments too by the AICRP Research team. She displayed her hand made articles in various exhibitions and camps organized by other departments of the state.





Name and address: Mrs. Sarika Patidar W/o Shri Mr. Sunil Patidar ,

Main Road, Borlai, Teh. & District – Barwani, Madhya Pradesh (451551)



- **Category:** Agriculture & Horticulture
- **Brief background :** Smt. Sarika Patidar is a progressive farm woman living in Village Borlai and cultivated different agricultural crops. She has 13.5ha of land. In 4 ha area she is growing field crops like Cotton, Maize, Wheat, Gram. In 7 ha area she is growing horticultural crops like Custard Apple, Acid lime, Onion etc. She has 1 ha of land dedicated for Agro-forestry Apiculture/Sericulture (mainly bamboo). She also has a dairy unit in 0.5 ha area.
- **Awards & recognitions :**
 - » Haldhar Organic Farmer Award 2019
 - » Received second position in block level fruit & vegetables exhibition organized Department Horticulture & farm Forestry during 2013-14
 - » Member of Scientific Advisory Committee of KVK and Farmers Interest Group
- **Training and motivational support:** Many farmers from district and other adjoining area visited the Custard Apple farm and almost 165 -190 farmers adopted the horticulture crops of custard apple almost in 350 hectare in our region. The fellow farmers also seeking for converting their land to organic land (chemical free farming) and cultivate their crops in organic way with the technical guidance of Krishi Vigyan Kendra Barwani.

Also participated in a training session of “Organic Farming and Modern Technology” at “Krishak Mitra and Krishak Didi Prashikshan, Khargone”.
- **Impact in the area:** The adoption of technologies resulted in the improvement n soil health with sustainability in production of Crops, total net income increased, Water level of land increased and increased the population of micro-organisms & improvement in micro climate of the field.
- **Contributing and enabling factors:** Technical support by KVK



Name and address: Mrs. Kalpna w/o Sunil Patidar,

Village Rampura Mewasa,
Distt. Shajapur(M.P.) ,
Mob No. 9993518501



- **Category:** women empowerment
- **Brief background:** Mrs. Kalpna w/o Sunil Patidar cultivated zero till cultivation of vegetable Potato, Onion, Garlic and Soybean in an area of 6. ha and earned a net income of Rs. 10,0000.00 per year.
- **Awards and recognitions:** Nil
- **Training and motivational support :** Mrs. Kalpna first approached to Krishi Vigyan Kendra, Shajapur and as per the guidance, support, training, demonstration from the scientists of the KVK she ventured into her cultivation practices.
- **Impact in the area** In order to enhance the income earning capacity of women, as well as to promote natural resource management and sustainable farming; Development Alternatives re-looked at the farming techniques for production of more eco-friendly and healthy farm products.

She is also producing vermicompost by re-cycling the farm waste So, from all the integrated and adopted technology, Mrs. Kalpna earned Rs. 1, 20000.00 as a total net income in 2020-21.

- **Contributing/enabling factors:** As per Smt kalpana Patidar, the production of organic manure has also promoted the concept of waste recycling in the village. This in turn has reduced the amount of waste strewn in the village. It has enhanced soil fertility and food productivity, through ecological methods of farming, including organic nutrient recycling. This green enterprise is also being replicated in other villages, like Sunera, Panwadi, and Bedarnagar district of Shajapur. A total of 20 Vermicompost units have been producing approximately 200 Quintal of organic manure per cycle (one cycle is of 45-60 days)





Name and address: Mrs. Kanku Ben Dhana Bhai Galal,
VPO- Chapredi, Taluka- Bhuj,
District- Kutch (Gujarat)



- **Category:** Agriculture/Animal husbandry/Composting/Hand embroidery work
- **Brief background:** Mrs. Kanku Ben is a progressive farm women of Chapredi village of Kachchh district of Gujarat. She is having 4.8 ha of agricultural land with irrigation facility and actively involved in crop production, animal husbandry, vermi-composting under the close supervision of ICAR-KVK Bhuj. Now, She has been motivating other fellow farmers to adopt vermicomposting by distributing the earthworms free of cost. She is also earning good amount of money from her handloom and embroidery activities as secondary occupation. The details of net income generated from different sources during 2020 are given below;
- **Awards and Recognitions:** Nil
- **Training and motivational support:** She served as master trainer to promote and train the women in embroidery work at District level. She acted as vermi-compost women in the village as she has motivating other fellow farmers to adopt vermicomposting by distributing the earthworms on free of cost shows her kindness and love towards the nature. She also guided young girl and women in embroidery work, presently 30 women are being groomed under her guidance and support.
- **Impact in the area:** In Chapredi, Taluka of Bhuj has witnessed her dedication and sincerity towards vermi-composting, now more than 15 farmers is actively doing the vermicomposting at their field with establishment of 45 units. Because of her efforts, village panchayat has also appreciated and conferred her the title of **Vermi-Compost Women**. During Covid-19 period, she sold more than 8-10 ton of vermicompost in nearby villages and to fellow farmers and fetched Rs.60, 000. She earns a net income of Rs 2.3 Lakhs from crop production, Rs 1.65 lakhs from Animal husbandry and rs 0.28 lakhs through embroidery work.
- **Contributing/enabling factors:** KVK Bhuj



Name and address: Mrs Harshada Rajendra Palaye,

Kondye village in Lanja Tehsil of Ratnagiri
District, Maharashtra



- **Category:** Vermicompost production
- **Brief background:** She has an operational land holding of 4.0 area. She was cultivating subsistence crops like rice, finger millet, horse gram etc. in the traditional way. Her farm income was very limited due to lack of knowledge and skill about improved agricultural technologies. With the help of KVK, she successfully prepared the 100 Kg of vermicompost. This step increased her confidence and mooted her interest to start-up the vermicomposting as an Income Generating Activity (IGAs). At present, she reached to the production capacity of more than 100 tonnes per year.
- **Awards and recognitions:** Sevavrati Shinde Guruji Smruti Purskar (2019-20)' from Kunabi Seva Sangh, Dapoli- a NOG and 'Best Women Farmer Award' from NGO-Late Taty Deshmukh Shetinita Sanstha, Lanja Dist: Ratnagiri.
- **Training and Motivational Support:** She has undergone training on vermicompost production and KVK Ratnagiri scientists KVK, Ratnagiri also linked her activity with the Department of Agriculture, GoM for accessing subsidy. The capacity building programme and intuitional linkages helped her to build confidence in agribusiness start-up.
- **Impact in the area:** She earns profit of 14.04 lakh annually from all the agricultural activities, which improved her livelihood. The sources of livelihood involves vermicompost production, production of saplings of fruit trees and plantation trees and agroforestry.
- **Contributing and Enabling Factors:** While talking about her experience of agribusiness enterprises, she told that merely subsistence farming is not a solution to the resource poor farmers but promoting secondary agriculture and agribusiness start-ups give the financial stability to rural farming families. The institutional backstopping, direct marketing linkages, quality control and resource management are the drivers of the success in agribusiness start-up. She felt that her family become economically self-reliant through these agribusiness ventures.



Name and address: Mrs Sushma Gurunath Deshmukh,
A/p. Kanchanpur, Taluka Miraj Dist. Sangli, Maharashtra

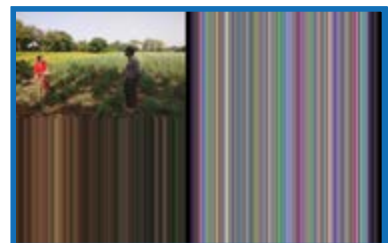


- **Category:** Agriculture + Horticulture + Animal husbandry
- **Brief background:** Mrs Sushma Deshmukh earlier use to cultivate Grape on 0.5 acre land with outdated variety (Mankichand) & not following proper package & practices. 2 years back she attended training programme at KVK, Sangli-I conducted by Dr. Dinar Patil on “Export Quality Fruit Production Technology”. In consultation with KVK scientist she established new grape orchard on 2.0 acres of land with new variety of grape (Super Sonakka) and with plant spacing 3x1.5 m. As per KVK’s guidelines she is strictly following package & practices of NRC Grape, Pune. Earlier she use to earn Rs. 4, 50,000/- (Net Income Rs. 3, 00,000/-) in 0.5 acres. Now she is producing export quality grapes and she herself contact with export traders of grape and earning Rs. 24,00,000/- every year in 2.0 acres of grape orchard (Net Income Rs. 20,00,000/-). She is also encouraging other farmer women for adopting improved technology of grape production. She also has her own vermicompost unit in her field and also has milking cows which also adds to her overall income.
- **Training and motivational support:** She is also encouraging other farmer women for adopting improved technology of grape production.
- **Impact in the area:** Her income increased from Rs. 3, 00,000/- to Rs. 20, 00,000/- and she is also encouraging other women farmers.
- **Contributing/enabling factors:** KVK, Sangli-I

**Name and address: Mrs Preeti Patil w/o Yeshwanthrao Patil,
R/o Sonna Tq. Jewargi, District. Kalaburgi Karnataka,
Mobile: 9448651012**



- **Category:** Agriculture/Horticulture/Animal husbandry
- **Brief background:** Smt. Preeti Patil is having 12 acres of land out of which 4 acres are under rainfed and 8 acres are under irrigation. She grows varieties of crops viz., Pigeonpea, Blackgram, Greengram, Millets, Cotton, Sugarcane, Chickpea and Wheat. She also grows vegetable crops like Tomato, Chilli, Onion and Brinjal. Fruit crops like Pomegranate, Mango, Banana, lime and plantation crop coconuts on the bunds and also floriculture (Jasmine). She is also having a dairy unit with local cows and bullocks and is also into goat rearing.
- **Awards & recognitions:**
 - She got outstanding youth farm women award by KSDA, Kalaburgi during 2015-16 for her adoption organic IFS practices.
 - UAS, Raichur has conferred outstanding youth farm women award in the year 2016-17 Krishi Mela.
- **Training and motivational support:** With the help of ICAR-KVK Scientists she could able to adopt eco-friendly technologies. She followed the concept of organic farming practices in her all crop production activities like utilization of crop residues for production of vermicompost, compost etc., and she manages pests with biological agents like trichoderma, pseudomonas etc., and uses bio fertilizers like Rhizobium, PSB, Azospirillum and organic source of cakes like Pongemia and Neem.
- **Impact in the area:** By adopting the organic farming practices, she has been able to reduce her cost of production and increase her net returns. Earlier she was getting 2.5 lakh net incomes, with the suitable technological interventions as guided by KVK, her net income has gone up to 5.81 lakhs. In the recent past she become well known organic IFS women farmer in the region and many young women farmers are inspired by her work and are adopting many of her cost saving technologies in their crop production.
- **Contributing/enabling factors:** She has got information from various institutes like ICAR-KVK, Kalaburgi-II (Raddewadgi), KSDA, KSHD and AH&VS Dept and also from innovative farmers of the region and is also an active member of Sri Kshetra Dharmastala Gramana Abhivruddi Samste.





Name and address: Mrs Manjula, P., Huskuru,

Doddaballapura, Bengaluru Rural

District, Karnataka,

Mobile No: 8217620901



- **Category:** Agriculture, Horticulture, Animal Husbandry & Fisheries
- **Brief background:** She started integrated farming with 6.3 acres by growing field crops like Ragi and Redgram, Horticulture crops viz., coconut, guava, banana, mango, arecanut, tamarind and drumstick. She adopted integrated nutrient management by using FYM, Vermicompost, Organic wastes, micro nutrients like AMC, pulse magic and vegetable special. She is practicing soil and water conservation through various activities like mulching, ploughing across the slope, summer ploughing, green bunds & rain water harvesting.. She installed drip irrigation and sprinkler irrigation in her farm. Feeding azolla as a food supplement and increased milk yield and family income in turn the socio-economic status of the family has been increased
- **Awards & recognitions:**
 - » She has bagged many local, district and state level prestigious awards for her dedication to Integrated farming
 - » Secured Canara bank best farmer award, Taluk and district level best women farmer award from UAS(B).
- **Training and motivational support to the farmers/members of the community:** She has undergone many trainings and attended meetings organised by University, Krishi Vigyan Kendra and other line departments and she is the regular resource person for trainings organised by Krishi Vigyan Kendra, Department of Agriculture, Department of Horticulture etc.
- **Impact in the area:** She is earning an annual income of Rs. 8-10 Lakh by following natural resource management strategy. By taking her as a role model, fellow farmers have initiated IFS model in their farms.
- **Contributing/enabling factors:** She is a member in SHG group, Primary Cooperative society and Milk Producers Cooperative Society. Through direct marketing system, she is marketing produce to APMC, more, big basket and fetching better price for their produce.



Name and address: Mrs. Shantha, Shivapura,

Doddaballapura (Tq),
Bengaluru Rural District,
Mobile No: 9741355306



- **Category:** Agriculture, Horticulture & Animal husbandry
- **Brief background:** She is basically from a farming community and adopted integrated farming in 5 acres of land. She is growing maize & mustard as intercrop in Ragi, ground nut & field bean in Redgram. She is also growing horticulture crops *viz.*, Tomato, coconut, jack, mango, cluster bean, ginger, cauliflower, chilli, banana and Rose. Planted forest species like silver, teak and mahogany across the borders and undulated land. Fodder crops like fodder maize, napier, sesbania etc for the purpose of fodder for livestock. Apart from this she is also doing the allied agriculture activities like dairy, sheep rearing, poultry for additional income. She adopted Integrated nutrient management by following composting method by utilizing the farm waste, application of micro nutrients, green leaf manuring. For effective soil fertility management, she is using jeevamrutha, panchagavya etc. as a foliar spray. Adopted Soil and water conservation through various practices like mulching, drip irrigation, formation of farm ponds etc for effective management of natural resources.
- **Awards & recognitions:**
She received Taluk level best young farm women award by University of Agricultural Sciences, Bangalore and Taluk level Star farm women award by Vijaya Karanataka.
- **Training and motivational support to the farmers/members of the community:** After undergoing trainings in KVK and other line departments, she is strictly following soil and water testing, fertilizers application based on the soil test results, seed treatment before sowing, mechanization in agriculture to get higher profits.
- **Impact in the area:** She is earning a annual income of Rs. 7-8 Lakh by following natural resource management strategy. She has become role model in the vicinity.
- **Contributing/enabling factors:** She is a member in SHG group, Sri Kshethra Dharmasthala Rural Development programme, Milk Producers Cooperative Society. She also take lead in group activities like cleaning activities, village level activities etc.





Name and address: Smt. Anuradha S. Amminabhavi,

**Village: Marewad, Taluk: Dharwad
Karnataka**



- **Category:** Agriculture
- **Brief background:** She has 14 acres of both rainfed and irrigated land and mainly grows Green gram, Black gram, Groundnut and Vegetables and also followed live fencing with many forest tree species. She is focussing on Organic farming. She has a small dairy unit also.
- **Training and motivational support** she was trained in organic farming and other animal husbandry. She is also training other farm women in those areas.
- **Impact in the area** She is earning an income of nearly 3 lakh rupees per year. Maintained fodder cafeteria for dairy and Nutri farm at the backyard of the house to meet family requirement of fruits and vegetables. Many families in and outside the village also visit and taking guidance in improved agriculture practices.
- **Awards & recognitions** Awarded Shreshta Krishika Mahile of Dharwad Taluk by University of Agricultural Sciences, Dharwad during 2019-20
- **Contributing/enabling factors** Her family is motivating her for contribution in the field of Agriculture and regularly contact KVK for technological updates. She subscribed agriculture and related magazines to update her knowledge. Department staff from KVK also supports her technologically in her new experiments.



Name and address: Smt. Pushpa Tavanappa Handur,

Village: Murakatti, Taluk: Dharwad
Karnataka



- **Category:** Integrated Farming System
- **Brief background:** she basically belongs from agriculture family and have 12 acres of irrigated land. She follows integrated farming system with field crops, commercial crop, forests trees and dairy. She has grown 500 teak, 60 mango, 20 coconut trees and also roses plants in her land. By growing rose in an area of 20 gunta earned nearly 1.50 lakh rupees.
- **Awards & recognitions:** Awarded Shreshta Yuva Krishi Mahile of Dharwad Taluk by University of Agricultural Sciences, Dharwad during 2018-19.
- **Training and motivational support:** trained in Integrated farming system and animal husbandry training programmes conducted by Department and KVKs. She is also training other farm women in the taluk based on demand.
- **Impact in the area:** She is earning an income of nearly 12 lakh rupees per year. Maintained fodder cafeteria for dairy and growing fruits and vegetables needed for the family. Grown sugarcane in a very scientific way.
- **Contributing/enabling factors:** Her family is motivating her for contribution in the field of Agriculture and regularly contact. The knowledge opportunity of farm mechanization is also provide for her in achieving progress in the field of agriculture.





Name and address: Smt. Baljinder Kaur ,

Village Ahmadpur, Block Naraingarh ,
District Ambala, Haryana,
Mob. No. 9817152756



- **Category :** Secondary agriculture: Scope & opportunities among SHG's
- **Brief background:** She is a dynamic leader & a cashier of SHG “ Sri Guru Ravidas Group”. It was formulated in 2014 with eleven members from SC community having no landholding. Initially members collected amount of Rs. 100/month which after fifth year increased to Rs. 200/month and started inter-loaning @ of 2% interest rate. Currently the group has sum of approx.Rs. 25,000/-which can be used for home loans, purchasing dairy animals, marriage purpose etc.
- **Awards & Recognition received :**
 - » Mrs. Baljinder is known as a progressive farm woman and is a Master trainer for women farmers
 - » Received award from Hon'ble Deputy Commissioner in 2015-16 during International Women Day
- **Training and Motivational support:** Mrs. Baljinder with her group updated technical knowledge , scopes, opportunities for women farmers in agriculture through training and skill development programmes by Krishi Vigyan Kendra, Ambala. With guidance of KVK team Mrs. Baljinder and her group members has started rearing poultry birds followed by mushroom farming, value addition of kitchen garden produce, establishment of Azolla unit etc. and was earning livelihood through secondary agriculture **Impact in the area: She earned a gross income of 1538400 in 3 years. Profit per head of three years (1538400/21) Rs. 73257.00**
- **Contributing/ enabling Factors**
 - » She developed a doorstep marketing channel by which group members could sell their produce from their home itself i.e. Mushroom @ Rs. 80/kg.
 - » Horizontal spread : 20 units established within & nearby village



**Name and address: Smt. Parma Devi W/O Mr. Prahlad Ram,
Village-Inana, Tehsil-Mundwa,
District-Nagaur, Rajasthan Pincode-341026**



- **Category:** Agriculture & Horticulture
- **Brief background :** She Owns land of 22 Bigha but there were no resources of income and scarcity of water was challenging. Her husband worked as farm labour and they can be able to grow rainfed crop only which was not beneficial. The worry of bread & butter and Environment has led her to the Organic Agriculture Approaches. The strengthening of the crop has been done using well rotten decomposer. She is practicing the agriculture using different innovative approaches of IPM like Pheromon Trap, Yellow Sticky traps and also not using any HHP(Highly Hazardous Pesticides) & Banned pesticides since 2014.
- **Awards & recognitions received**
 - Recognized by KVK, Nagaur-I
 - Recognized by Newspaper, Akashwani, Nagaur
- **Training and motivational support**
 - Trained under KVK, Nagaur-I
 - Many of the farmers of the Nagaur districts got motivated and inspired by her work.
 - 25 farmers have stopped using Banned pesticides & HHP to practice Organic cultivation under the guidance of NRCSS, Ajmer
- **Impact in the area**
 - The cumin grown has been certified by the NRCSS, Ajmer as Organic.
 - The Cumin grown has been sold at the rate of 28000 per quintal which is higher 1.5 times than the market prizes.
 - Organic Cumin & Organic Ber Vadi. 5 Quintal organic cumin has been sold at International level in coordination with NRCSS; Ajmer to the America based Diaspora Company with the prizes of Rs. 28000 /- per quintal. Now the company has committed to buy 10 more quintal cumin at the rate of Rs. 35000/- per quintal.
 - In result to this, 25 more farmers got inspired and committed toward Organic cultivation of the Inana village.
- **Contributing/enabling factors**
 - Krishi Vigyan Kendra, Nagaur-I
 - KVK scientists provided advisory for technical guidance as per need.



Name and address: : Smt. Shanta Patel W/o Sh. Suresh Patel

Village – Mada Temba, Post – Dungarpur
Tehsil – Dungarpur, District - Dungarpur (Rajasthan)
9460020435



- **Category:** Agriculture/Horticulture/Animal husbandry (Integrated farming system).
- **Brief background:** Smt. Shanta Patel has 7.4 ha land, 2-tube wells, one open well, farm is fully irrigated , 12 Murrah buffaloes and 3 Gir cows, tractor, agricultural implements like -multi crop thresher, cultivator, rotavator, seed cum ferti drill, MB plough and micro irrigation system. She developed her farm as a model IFS unit with crop production, vegetable cultivation, papaya orchard, dairy unit, farm pond, nursery unit and vermicompost unit.
- **Awards & recognitions:** She recieved Dhanuka Innovative Agriculture Award 2019 (North zone) by Hon'ble State Minister of Agriculture and Farmers Welfare, GOI, Sh. Kailash Choudhary. Doordarshan, New Delhi invited her for presentation and video recording of innovative technologies in 2018. Honoured in Vibrant Gujarat-2013 (Global Agriculture Summit 9-10Sept., 2013) by Hon'ble Chief Minister of Gujarat state Sh. Narendra Modi with a cash prize of Rs 50000/- with citation. District Collector, Govt. of Rajasthan honoured her with District level award-2012 for outstanding contribution in Agriculture and allied sector
- **Training and motivational support:** She contacted to agriculture scientists and extension officers several times, attended several training programmes at KVK, developed a suitable IFS model consisting of vegetables, tuber crops, papaya orchard, fodder crops, cereals, pulses, oilseeds, livestock and vermicomposting for regular and sustainable income from the farm and minimized risk factor from biotic and abiotic stresses.
- **Impact in the area:** Due to existing labour intensive and non-profitable traditional farming, she started integrated farming system and made several modifications as per locally available resources and need. The agro-climatic condition of Dungarpur district is suitable for vegetable cultivation round the year. In the year 2015-16, her net income was Rs 5.54 lakhs per annum and now it reached upto Rs 10.63 lakhs by adoption of IFS especially based on vegetable cultivation and scientific dairy farming.
- **Contributing/enabling factors:** Developed IFS Model at her farm and attracted nearby farmers and large number of farmers groups from other parts of state and country. Best technologies disseminated based on seeing is believing. She has been given an opportunity to be trained at KVK and best ICAR and SAUs of the country which normally farmers do not get. She motivated and empowered women farmers of nearby villages through formation of Mahila Kisan Sewa



Name and address: : Smt. Nnole Thyu, W/O of Shri Keyhon Cheng

Village- Henbenji

District- Kohima, Nagaland



- **Category:** Mixed farming
- **Brief background:** She is 47 years old dynamic and progressive women farmer. She is educated upto matriculation and mother of three children.
- **Awards and recognitions:** Recipient of Best farmer award under Kohima district in 2014 from Horticulture department
- **Training and Motivational support:** Agriculture was the way of life for Smt. Nnole Thyu. She had been rearing livestock, poultry and cultivating various vegetable crops without much profit due to unscientific method of farming. After coming in contact with the extension functionaries of KVK Kohima and agriculture department, she started learning the scientific method of farming and various technologies through trainings and demonstrations. Hence, her attitude was completely changed and further motivated to take agriculture as agri-business by adopting scientific method of farming and newer technologies to increase the production and productivity of the farm. She continues to attend training and demonstration programmes organized by KVK, Kohima and time to time receives advisory services rendered by experts from KVK and agri & allied departments.
- **Impact in the area:** Adopting modern techniques of farming, Smt. Nnole Thyu has access to good nutrition and also create employment and generate more income. She continues to inspire and act as a facilitator for the fellow villagers. She is the chairperson of self Help Group (SHG), President Village Level Organisation (VLO) under National Rural Livelihood Mission (NRLM), Treasurer Food Processing Organisation (FPO) of Kohima under Horticulture Department and Farmers advisor under ATMA Tseminy Block, Kohima district.
- **Contributing/ Enabling Factors:** Income was meager as the agricultural activity was merely for subsistence. However, with some interventions she was able to generate more income from all the units. The component of the mixed farming of Smt. Nnole Thyu under animal husbandry includes piggery, poultry and Rabbitry. In the morning and evening hours, she takes care of the livestock and poultry with the help of the family members.



Fig: Components of mixed farming



Name and address : Wairokpm Bimola Devi, W/o-
Wairokpm Birendra Singh,

Leiphrakpm Awang Leikai,
Oinam Sawombung Gram Panchayat, Thoubal,
Manipur- 795130



- **Category:** Integrated Farming System
- **Brief background:** Smt. Wairokpm Ongbi Bimola Devi, aged about 58 years old is a well-educated progressive and successful women farmer. Her village is famous for the production of vegetable crops throughout the year in the district. She has a 1.5 ha land which includes a fish pond, 1ha paddy field , 0.25 ha vegetable farm, 2 vermicompost shed, 3 piggery units & 2 shade net. Through KVK & line departments she acquired the knowledge of rice cultivation through SRI, ICM & integrated nutrient & pest management, scientific cultivation of cabbage, cauliflower , broccoli & other vegetables crops, pig rearing, vermi composting & offseason production of tomato & king chilly. Such skill has been outreach to her locality through trainings & demonstration through her farmer club.
- **Awards/ Recognition :** Best Woman farmer award by KVK, Thoubal in 2017 & best farmer award 2017 given by SAMETI, Manipur
- **Training & Motivational Support:** The KVK, line departments, CAU & ICAR conducted many training programmes in Agri and allied sector in her locality so as to transfer latest technologies. Besides the Dept. of Horticulture & KVK, Thoubal (under SASMIRA PROJECT) gave her a shade net & UV polyhouse respectively to produce off season vegetable crops. Further the ICAR, Lamphelpat & KVK, Thoubal taken up participatory seed production of rice in her village.
- **Impact in the area:**
 - » By seeing the success of her activities, the neighbouring farmers of her locality have taken up activities of farming in accordance with her footsteps. Bimola Devi also formed a successful Woman farmer Club lead by her.
 - » She is the role model, gatekeeper, opinion leader, counselor and acted as an ambassador to propagate the lessons of organic farming throughout the state.
 - » She is the perfect example how a woman farmer transformed agriculture from chemical farming to organic farming.
 - » Under her leadership one women Farmer club was formed with the technical support of KVK.
- **Contributing/ Enabling Factors:** She has participated in many training and exposure visit conducted by KVK, dept. of Agriculture, Dept.of Hort. & Soil Conservation, ICAR & CAU which motivate her in doing her enterprise successfully. She was found to take up almost all the activities that could contribute to a successful integrated farming system

Name and address: Mrs. Shenili Chophy ,

Zuheshe village, Niuland, Dimapur,
Nagaland-797112,
+91-9366078905



- **Category:** Secondary agriculture (Mushroom)
- **Brief background:** Mrs. Shenili Chophy is 49 years old matriculate farm women and has a total cultivable area of 2.6 acre. She has rubber farm and practises Jhum farming where she gets to feed her family of 4nos. comfortably. But with health issues she could not continue field work.
- **Awards and recognitions:** Nil
- **Training and motivational support:** KVK Dimapur has conducted training cum demonstration on mushroom cultivation on 24th October, 2018 where emphasized was given on round the year oyster mushroom cultivation as it can be grown throughout the year and is less prone to diseases, fast in growth, easy to grow in low cost production system and most importantly oyster mushroom spawn is available anytime on order in Dimapur district. Mrs. Shenili Chophy has also attended this training and started cultivating oyster mushroom.
- **Impact in the area:** Critical inputs like low cost mushroom production unit, mushroom spawn and poly propylene bag was provided to her and the cost benefit was calculated. In 2019, she could harvest 42kgs of fresh mushroom from 2 crops (25 bags each) and 1 to 1.5 kg per bag (200g spawn) on an average with a gross expenditure of Rs. 2000/- and net profit of Rs. 4300 with 3.1:1 BC ratio. In 2020, she could harvest 135kgs of fresh mushroom from 3 crops (50 bags each) and could get net benefit of Rs. 13,750/- . There is no problem of marketing as she could sell the produce in the village itself.
- **Contributing/enabling factors:** She is involved in an SHG of the village. Therefore, she has already trained around 20 farm women of the other SHG members and motivated them for oyster mushroom cultivation.



Demo unit on Oyster Mushroom cultivation



Name and address : Smt Balse R Marak,

Bibragre, Chokpot, South Garo Hills Meghalaya-794005



- **Category:** Integrated Farming System (IFS) Agriculture/Horticulture/ Animal husbandry/ Fisheries/ others
- **Brief background:** Smt. Balse R Marak, 38 years old, resident of Bibragre village, South Garo Hills, Meghalaya owns 0.5 ha of land. She took a keen interest in adopting the new technologies conveyed by Krishi Vigyan Kendra, South Garo Hills, Meghalaya. In her existing fishery ponds, she adopted integrated farming systems with poultry, pig, vermicompost, mushroom, fish and horticulture crops as the major components for organic production. She is the regular resource person for trainings and meetings to enlighten the farmers on integrated farming system. She is the member of Self Help Group, Bibragre where she is the role model for other members and she lends a helping hand to her community.
- **Awards & recognitions:** She recently bagged Krishi Alert Krishak Award for excellence in Integrated Farming on 6th February 2021.
- **Training and motivational support:** She is the regular resource person for trainings and meetings to enlighten the farmers on Integrated Farming System. She is an inspiration to many farm women to take up Integrated Farming System (IFS) which will help them in improving their livelihood.
- **Impact in the area:** In an area of 0.14 ha fish pond, she rears different fish species *viz.*, Catla, Rohu, Mrigal, Common carp and Silver carp and earn a net return of Rs 45,000/ annum. She has 10 apiary units from where she harvests the honey and sells it in the local market and gets a profit of Rs 60,000/- from it. Another source of income generated is by selling milk from 6 numbers of cow from where she earns a net return of about Rs 35000/- and she also earns Rs 33,600/- from 90 arecanut plants. She is earning Rs 10,000/- by selling of ducks and eggs and Rs 21,500/- from citrus. She also cultivates tomato, cabbage, broccoli, beans, peas, *etc.* without using any chemical fertilizers and pesticides. Her total earning is Rs 2,05,100/- per annum. Since honey, mushroom, citrus, vegetables, *etc.*, are produced organically, it has a great demand among customers and farmers as it is better for overall health. Mushroom and honey produced by her attracts large number of customers who come and buy from the farm itself. She engages farm women for various farm activities like chopping of paddy straw for mushroom cultivation, collection of materials for vermicomposting unit, feeding of pigs, *etc.* This model has helped her to sustain the livelihood and become a role model and inspiration to others.
- **Contributing/enabling factors:** Smt Balse R Marak attended training programmes on Integrated Farming System (IFS), Piggery, Poultry, Mushroom cultivation, Vermicomposting and other trainings conducted by KVK, South Garo Hills, Meghalaya. After learning that she could integrate all these components for better use of resources and waste materials to improve the livelihood, she took a keen interest in combining different components with her existing fish ponds and apiculture. She received vermibed, mushroom spawns, piglets, ducks and fishes from KVK, South Garo Hills and she could successfully develop IFS model in her farm.

**Name and address: : Mrs. Baby Dhar (Sarkar),
Lankmura village of West Tripura**



- **Category :** Agriculture
- **Brief background :** Smt. Baby Dhar (Sarkar) a 44 years old women farmer of Lankmura village of West Tripura has set herself a highly successful agri-entrepreneur through practicing Integrated Farming System(IFS). Her interventions include dairy, cultivation of high value offseason seasonal vegetables like lettuce, cauliflower, capsicum, celery, onion, brinjal, chilli, chinese cabbage, potato *etc.* and fruit crops like starwberry. She is having 5 acres of land, which provides her good earnings throughout the year. She produces almost all the crops organically by using farm waste of his own. She is earning a net amount of Rs. 2,91,000/- per year.
- **Awards &recognition received :**
 - Awards received from Bharat Ratna club for best farmer in the village and also Recognized by ICAR Tripura centre
 - and KVK West Tripura, State agricultural departmentsand she is a member of Lankamura women SHG Groups
- **Training and motivational support :** She received more than 30 nos. of training in the field of agriculture and allied sector. She motivates other farmers of her own locality and other villages to adopt scientific technologies for sustainable and profitable income from their farm unit.
- **Impact in the area :** Her net income is increasing each year around 20% and more than 60 mandays employment has been generated through out the year. She motivated more than 100 nos. farm women in her locality.
- **Contributiing/enabling factors :** ICAR Tripura centre and KVK, West Tripura has provided technical guidance to her and More than 40 farmers have adopted different technologies in different crops and other enterprises.





Name and address: Mrs. Tuntun Singha (Majumder) W/o.
Kanulal Majumder,

Vill. West Pilak, P.O Madhya Pilak, P.S Baikhora,
Sub-Div Santirbazar, Dist. South Tripura, PIN: 799141



- **Category:** Agriculture (Organic Approach)
- **Brief background:** Mrs. Tuntun Singha (Majumder), a graduate, was the first women farmer from her village who started preparation of organic pesticide to be used in all types of field crops, vegetables and fruits in her land 1.18 acre land. During 2014, she lost a good number of her produced crops in the field due to severe infestation of diseases and pests. She, then, decided to prepare pesticide by herself for spraying in the crops and horticulture produces. She came forward and approached KVK, South Tripura for technical assistance.
- **Awards & recognitions:** NIL
- **Training and motivational support :** She acts as a resource person for mushroom cultivation and teaches the cultivation process to her fellow farmers of nearby villages. Above all she has interest on processing and preservation of horticulture produces. She prepares jam and pickles of locally available produces and sells it in the village market. She acts as an inspiration and a source of motivation to other women farmers for developing small enterprise as a source of income.
- **Impact in the area:** Mrs. Tuntun Singha is producing an organic pesticide made out of Neem leaves, Tobacco leaves, Green chilli and Cow's urine. She applies it on her own fields and also sells it at the rate of Rs. 200/- per litre. She has a mushroom unit (with 50 blocks), from where she earns a profit of an average of about Rs. 7000/- per month. Her poultry unit has different breed of poultry birds like desi duck, Gramapriya, BND (Coloured Broiler, Native, Dalhum Red) and Kroiler. She earns a profit of Rs. 5,000/- per month by selling eggs and poultry birds. Presently, yearly income from all her units is Rs. 2,40,000/- and gradually she is increasing her units.
- **Contributing/enabling factors** Mrs. Tuntun Singha Majumder is very much attached to KVK, (ICAR), South Tripura since 2014. She receives all kinds of technical guidance, support, training, demonstration etc. from this KVK. She has other units like mushroom, fruit orchard, vegetable crops, poultry and duckery, fishery and is maintaining well with the guidance of KVK scientists.



Name and address: Mrs. Manorama Singh,

At : Agarpur, P.O.: Lalganj, Dist.: Vaishali, Bihar,
Pin – 844121



- **Category:** Horticulture-Mushroom Production
- **Brief background :** She is basically a mushroom growing farm women. She uses materials for mushroom farming at low cost, mushroom kit (compost with spawning), gypsum, poly bags, panel, film roll (packing material), Pasteurized compost and casing material to the mushroom growing farmers.
- **Awards & recognitions**
 - i. Received 1st prize on Mushroom production in Udyan Pardarshani under Krishi Yantrikaran Mela, Vaishali, Hajipur, Organized by Deptt. of Agriculture, Govt. of Bihar on 16 to 17 Dec., 2015
 - ii. Received 1st place in Mushroom production by Mamta Mahila Kisan club, Vaishali in Rastriya Tridivasiya Kisan Mela Pradarshni and Sanghosthi held on 18 to 20th Dec., 2015.
 - iii. Received 2nd prize on Mushroom production in Vaishali Mahotsava Udyan Pradarshani organized by Deptt. of Agriculture, Govt. of Bihar held on 19 to 21 April 2016.
 - iv. Received 1st prize on protective material of fruits and vegetables in Udyan Paradarshani organized by DRPCA, Pusa, Samastipur on 03 to 05 Dec., 2017.
- **Training and motivational support:** She along with more than 1850 farmers were trained in mushroom production technology and disseminated the technologies in all blocks of Vaishali district (16 blocks) with the help of Krishi Vigyan Kendra Vaishali, ATMA Vaishali and RUDSET Hajipur.
- **Impact in the area:** Twenty five man powers engaged round the year (Employed 25 youth including 15 women) with minimum salary Rs. 8000/- (non technical) and max Rs. 20,000/- (2 technical person)
- **Contributing/enabling factors:**
 - » New package of practices/management strategies
 - » Saving or resources/input





Name and address: Mrs. Medribai Kalusing Pawara,
Bhujgaon, Tq.Dhadgaon Dist. Nandurbar, Maharashtra
Mob no: 9403026081



- **Category :** Animal husbandry

- **Brief background**

Mendribai Kalusing Pawara is educated up to 4th standard. She owns on only 4 acres out of which 2 acres is irrigated. The soil is shallow to medium soil. She has adopted rain pipe irrigation systems for fodder crop ,area specific mineral mixture for animals, adoption of improved varieties of fodder, backyard poultry with 25 days brooded and vaccinated chicks, nutritional security through nutritional garden.

- **Training and motivational support :**

She has been motivator for poultry management in her village- Bhujgaon. She also discusses with farm women about goat management.

- **Impact in the area:**

Mendribai manages 300 improved poultry birds in her enterprise. She earns about 4000-5000 from sale of birds and eggs per month. She has 26 goats in her Goatary and feeds with area specific mineral mixture . She noticed that the twinning percentage in the goats has been increased . She also manages year round availability of green fodder for her bullocks. She could get Rs. 5000 extra from the sale of bullock as compared to local practice.

- **Awards & recognitions:**

She is member of Self Help Group under Mahila Arthik Vikas Mahamandal (MAVIM). Appreciated by the villagers for Well managed Nutritional garden along the roadside.

- **Contributing/enabling factors**

Fellow women farmers of the village encourage for livestock based IFS Model and these farmers covered under vocational training on agriculture livestock component Krishi Vigyan Kendra, Nandurbar.
IGFRI SRRS, Dharwad



Adding of Area specific mineral mixture in the feed for goats



Use of drudgery reducing implements for interculturing

Name and address: Maxima Topno,
village : Buruhatu, Block : Kamdara, District: Gumla,
Jharkhand, Mobile No. 8580338314.



- **Category:** Agriculture - Lac cultivation
- **Brief background:** She is the mother of 2 daughters and her husband is working as a Para teacher in Redwa village. Her family cultivate paddy and seasonal vegetables. 35 years old Maxima Topno owns a total of 165 trees 80 ber, 30 kusum and 55 palash. She made strategic efforts to adopt the scientific method for lac farming.
- **Awards & recognitions:** Maxima Topno was nominated for the Excellent Lac Farmers award at Kisan Mela organised by IINRG.
- **Training and motivational support:** ICAR-IINRG and Udyogini encouraged her to participate in training that would enable her to realize the benefits of lac farming in a scientific way. During the regular meeting organized by Udyogini, Maxima had the opportunity to participate in the training. The tireless support of the institution helped her to start scientific farming. She has been associated and participated in many trainings and exposure organized by ICAR-IINRG, Ranchi and Udyogini.
- **Impact in the area:** In January 2014 she inoculated 80 kg of brood lac to 6 kusum trees and produced 3 quintal 70 kg (20 kg funki, 150 kg scrap lac and 200 kg rotated) and earned 42,000 /-. After this production she felt why not every cycle should be good like this one. For this reason, every year Maxima earn 2 -2.5 lakhs from lac.

Last year she earned Rs 3 lakh. From kusumi lac and bought brand new Force motor traveller. Maxima generated appreciable income through lac farming. This has changed the approach of Maxima. Today, both of her daughters are studying in English medium school. Some money has been deposited in the bank, some money invested in building the house.



Name and address: Srikanti Devi

**Village: SotaMushahari tola, Block : Nautan, District:
West Champaran. Bihar**



- **Category:** Horticulture
- **Brief background:** Mrs. Srikanti Devi w/o Hridayal Paswan resides in Sota Mushahari tola, Baikunthwa Panchayat of Nautan Block of West Champaran district where Dalit families are dominant. Her family is having approx 0.075 acre own land and has leased 0.06 acre from local landlords to cultivate rice, wheat and vegetables. Usually, whatever vegetable spared after consumption her husband used to sell it the local market to fullfill their day- to- day needs. Her husband is a daily wage labourer, working in nearby villages.
- **Awards & recognitions:** She received recognition by district horticulture officer, KVK, Madhopur West Champaran and ATMA West Champaran and SSEVS.
- **Training and motivational support :** KVK, Madhopur has adopted the village Baikunthwa in which most of the KVK activities are implemented such as CFLD, ARYA, Poshan Vatika and other horticultural trainings, FLDs and OFTs. Besides NGO Partner of the KVK.
- **Impact in the area:** In September 2018,SSEVS initiated this project with a survey to know the actual situation of the village and held meetings to form farmers group. KVK Madhopur and SSEVS provided her planting material and vegetable seed kit as input. Training was also provided to her. Besides, Sabji mitra used to monitor her field and discuss the progress of the crops. She happily shared her experience and challenges while growing vegetables in the area. Now she is in position to cultivate vegetables in 1 acre and she don't have any trouble in managing her day to day expenditure and her husband have no need to go for daily wages anywhere living his family.
- **Contributing/enabling factors:** Beyond caste barrier, she established as a vegetable grower

Name and address: Smt. Lalita Devi

Village: Chapati, Block: Thakurganj, Kishnagnaj , Bihar



- **Category:** Horticulture & Animal husbandry
- **Brief background:** Srimati Lalita Devi used to sit at home and do household chores only. Her husband has been working as daily wages labour in nearby tea estate. Once she visited Krishi Vigyan Kendra, Kishanganj in 2018 during a exposure visit organised by PRADAN, an NGO, working for upliftment of rural folk. During the visit she knew the benefits of nutritional garden and vegetables cultivation for small land holders. She decided to grow vegetables in 0.6 acres of land she had. She also got training on Goatary from KVK, Kishanganj. With the technical and motivational support from KVK, Kishanganj and PRADAN she started growing vegetables and goat rearing.
- **Awards and recognitions:** nil
- **Training and motivational support:** She formed a group of women having similar interest in the village for enhancing the income and nutritional security of the community. She has established herself as master trainer in goat rearing and seasonal vegetable nursery growing in the village.
- **Impact in the Area:** She earns a net income of Rs. 1.2 lakh/annum from vegetables production and goat rearing. About 15-20 farm women are involved in the vegetable farming and earning Rs. 10 to 13 lakh/annum under the leadership of Smt. Lalita Devi. She is initiated for adoption of dragon fruit cultivation and nursery growing with the help of Krishi Vigyan Kendra, Kishanganj.





Name and address: Mrs. Arati Sahu,

Vill-Sankhudi, Block- Basta, District: Balasore, Odisha



- **Category:** Agriculture
- **Brief background:** Mrs. Arati Sahu (Age -52years) of village Sankhudi, GP-Mathani, Block – Basta having +2 Arts qualification. She was earning bread & butter with a land of 4 acre of her husband where was doing only paddy cultivation. In 2004, Mrs. Sahu was detected with throat cancer & living a sicked life till 2006. After her recovery, she planned to venture into agriculture & allied activities and visited KVK, Balasore for technical support.
- **Awards and recognitions:** nil
- **Training and motivational support:** As per the recommendation of KVK Scientists, she received 10days & 15days training on Mushroom cultivation & Mushroom spawn production, respectively from CTMRT, OUAT Bhubaneswar. She has started mushroom cultivation in her backyard & earned near about 50,000/- per year. Gradually she has ventured into pisciculture (1.35acre) & backyard rearing of improved poultry breed. Horticulture department sanctioned a project of Rs. 20.5 lakh to her with a subsidy of 40% for both Mushroom and Spawn production unit in the financial year 2017-18. She has got bank loan of 13lakh and made Mushroom production unit of size 4000sq.ft. Now she is having a poultry unit of size 500 sq.ft. (40'X13'), shade-net house of size 1500 sq.ft. (50'X30') for seedling rising.
- **Impact in the area:**
 - ◇ Mrs. Sahu has given employment to 4 persons
 - ◇ She is earning Rs. 1.4 lakhs with investment of Rs. 8 lakh from pisciculture in her two ponds.
 - ◇ She earns near about 32,000/- by sale of vegetables seedlings in a year.
 - ◇ She is rearing 500nos. of desi poultry birds Kadaknath in her poultry unit and earns 73,000/-.
 - ◇ She earns 26,000/- per month (from cultivation paddy straw mushroom) for 7 months in a year and from oyster mushroom she gets a net profit of 45,000/-.
 - ◇ Besides, she is working as master trainer for mushroom cultivation training programme of NABARD, ATMA etc.
 - ◇ She has imparted to training to 60 WSHG members on Mushroom cultivation.
- **Contributing /enabling factors:** KVK Balasore

Name and address: Smt. Rekha Sinha, W/o: Ranjan Kumar,

Ghoshpur, Vaishali, Vaishali Dangi Mushroom Producer Farm



- **Category:** Horticulture- Mushroom production
- **Brief background** - Rekha Sinha, Village – Goshpur, Hajipur Vaishali, is one of the first women doing commercial mushroom production of the both Oyster and Button in her area. She sold her product in local market and as well as Patna market.
- **Awards & recognitions** : nil
- **Training and motivational support** – She is providing training to other womens in her locality and creating awareness among them for being independent.
- **Impact in the area** - She used to earn 35000 per year from selling mushroom in the near by capital Patna.
- **Contributing/enabling factors:** There is urgent need to aware consumers about medicinal and nutritional benefits of mushroom consumption. There is huge scope of mushroom production in Vaishali district as there is big gap between demand and supply. So there is need to train manpower for mushroom production at village level to capture this opportunity for employment generation at village level.



Mrs. Rekha with her team preparing mushroom bage and her Mushroom



Name and address: Smt.Babli, W/o: W/o : Sri Salik Ram

Village : Nagala, Jaitpur, Post : Jaitpur, Block : Badhpur,
District : Farrukhabad,



- **Category:** Horticulture/Animal husbandry/women empowerment etc.
- **Brief background** Smt. Babli, W/o : Sri Salik Ram live in Village Nagla jaitpur, Barhpur, having two ha. Land and own irrigation Tuble for irrigation system. After interaction of kvk scientist she has started kitchen garden and rearing two buffalos for income for family purpose she also motivated ten women for stating kitchen garden in his village.



- **Awards & recognitions-** Awarded in different programmes organized by KVK and line deptt
- **Training and motivational support-** Krishi vigan Kendra, Farrukhabad Scientist also started training programme for women improving income garneting source and also motivate women to started kitchen/ Nutrition garden and rearing of cattle (Buffalo/ cow). After training programme she started kitchen garden and two buffalo rearing.



- **Impact in the area-** Started kitchen gardening she obtained all year round vegetables for family and milk for improving health and rest milk sold market she was also obtained Rs. 300.00 per day.
- **Contributing/enabling factors-** She was also motivate women for starting kitchen gardening and rearing of cattle for getting all year vegetable and milk two family improving health purpose of own family members. Ten women are also started kitchen gardening and five women both kitchen gardening and cattle.

Name and address: Smt. Longshri W/o Shri Nathuram

Village: Memri, Block: Kasganj Distt.- Kasganj



- **Category :** Vegetable Cultivation
- **Brief background :** Family of Smt. Longshiri own 1.5 hectare of land. Nearly 20 years ago Smt. Longshiri devi and her family used to cultivate watermelon, muskmelon, paddy and wheat like other farmers. These crops did not benefit them much. One of her relative told him about the cultivation of tomato crop. But initially he did not get much profit even from tomato cultivation. Then her relative gave her including her family practical exposure and taught the scientific practices of tomato cultivation. After that family of Smt. Longshiri started benefiting from tomato cultivation.
- **Awards and recognition :** 1. Utkrisht Mahila Krishak Puruskar by Krishi Vigyan Kendra Mohanpura, District- Kasganj, Uttar Pradesh
- **Training and motivational support:** In the year 2008 Kasganj became new district of Uttar Pradesh, Smt. Lonshiri and her husband Shri Nathuram came in contact with District Horticulture Officer (DHO) of the district Kasganj. DHO facilitated their trainings at G. B. Pant University of Technology, Pantnagar, Company Bag Saharanpur, Rahman Khara Lucknow etc. In addition to receiving trainings, they came in contact with representatives of private agricultural inputs companies. After getting trainings in vegetable cultivation and input support from various sources including agricultural inputs companies, these days, Family of Smt. Longshiri is growing capsicum, cabbage, cauliflower, tomato, bitter gourd, long gourd and ridge gourd with scientific methods. Family of Smt. Logshiri is getting technical support from Krishi Vigyan Kendra, Mohanpura, District Kasganj.
- **Impact in the area:** After observing the benefits being harvested by the family of Smt. Longshiri by following scientific cultivation practices of vegetable cultivation more than 60 percent of the farm families of Memri village have started vegetable cultivation with scientific methods and now getting more benefits as compared to their previous practices. Farmers of other villages also visiting their farm for getting exposure of scientific vegetable cultivation practices.
- **Contributing/ enabling factors:** Krishi Vigyan Kendra Mohanpura, district Kasganj and department of Horticulture of district Kasganj





Name and address: Smt Prabhat Devi, Husband's Name:
Shri Neeraj

Village: Nagala Gallia, Post; Ruheri, Block: Sasni District:
Hathras, Pin code: 204101



- **Category:** Agriculture/Animal husbandry/ value addition/women empowerment.
- **Brief background:** She is a farm women of DFI village, Her family have poor health status due to less intake of vegetable in diet, She was unaware about total intake of vegetables per person per day. She purchased vegetables according to her economic condition and market price. Her income was comparatively low due to poor management practices and growing of old and locally available varieties of vegetables during 2016-17.
- **Awards & recognitions:** received best progressive farmer award by KVK Hathras on the occasion of Kisan Samman Diwas.
- **Training and motivational support:** After establishing nutritional kitchen garden in 2017-19 with newly improved variety of vegetable round the year and KVK intervention i.e. training, demonstration etc she became aware of adequate intake of green leafy vegetables, roots and tubers. The total intake of vegetables increases from 200 gm to 300 gm, there by a increase of 50% vegetables intake requesting in her improvement of health.
- **Impact in the area:** Without intervention She was spending minimum Rs. 7200/annum for purchasing vegetables. After establishment of nutritional kitchen garden unit in 2017-18 she earned/saved Rs.10800/annum and in 2018-19 her income resulted net profit Rs.18000/annum. The farm womens are agreed to adopt this technology in terms of horizontal and vertical spread in district Hathras. The impact of this technology is positive in district Hathras.
- **Contributing/enabling factors:** The technology given by Krishi Vigyan Kendra Hathras were training and several varietal technologies demonstrated on his field in 2017-19.



Name and address: Smt. Santosh Kumari,

Village : Bhadaura Post : Rui, Block: Sultanganj Distt. :
Mainpuri-205262



- **Category :** 1.0 ha land, Agriculture/Horticulture/Animal husbandry
- **Brief background** She is a small women farmer of DFI village having 5 family members. Her family health status was poor due to less intake of vegetables in diet (average 80-100 gm/person/day).From one hectare land her annual earning with maize-potato-late wheat crop rotation was very low(Rs.125287 with BCR 2.0.) & on an average Rs.6000 per annum she spent on vegetable purchasing from market, so it was a big task to maintain her family health with such a poor income.
- **Awards & Recognition :** KVK & other line departments are facilitating her as trainer in different training programmes.
- **Training and motivational support :** When she came in interaction with KVK scientists and participated in training on Nutritional kitchen garden Management organized by KVK. Along with awareness about nutritional benefits through kitchen garden,KVK experts also made scope and opportunities of improved crop rotation. KVK experts had taught her to a lot 500 meter square area in every season to grow different seasonal vegetables as Nutritional garden. She fallowed maize-potato-cucumber and Potato-arbi crop rotation with improved varieties / management practices.
- **Impact in the area :** Today she is not only growing kitchen garden but also growing improved varieties of different crop.like-Maize,Potato, Wheat and cucumber.About 18 more farm women of her village and near by villages have been motivated for growing kitchen garden.While speaking to other farm women during training,she always ensure about the feasibility of the technology & encourages them to adopt it for better health and wealth.
- **Contributing/enabling factors:** Dramatic change in her annual income increases up to Rs.230864,with BCR 2.42 from same field. Increase in net income & vegetable intake was found 80% & 120% higher respectively. Increases the average intake of vegetables by her family (200-220gm/person/day). Saved /earned that expenditure which she used to spend to purchase vegetables. Due to more income & increased vegetables intake,her family members are feeling healthy with improved living status.





Name and address: Mrs. Pratibha Kisku,

Village- Gunghasa, Block-Poraiyahaat, District- Godda,
Mobile No. 6203255458



- **Category:** Agriculture
- **Brief background:** Mrs. Pratibha Kisku a progressive farmer of Gunghasa village having 4.5 acre of land has been cultivating paddy, maize, pigeonpea, wheat and vegetables in the backyard of her house. She was also rearing some desi breed of pigs having poor growth rate and her income was very low.
- **Awards & recognitions:** After the success in the field of agriculture and allied activities, she became a role model for the farmers of her village and nearby villages who visit her field to see the technologies and take advice from herself to increase their livelihood.
- **Training and motivational support:** GVT - Krishi Vigyan Kendra, Godda has been implementing NICRA project since 2015 at Gunghasa. After realizing the grasping potential and interest in farming of Pratibha Kisku, GVT- KVK, Godda trained her for various activities like seed production, vegetable cultivation and pig farming. KVK, Godda also demonstrated high yielding varieties of paddy (Sahbhagi), Maize (Shaktiman-5), Pigeonpea (NDA-1), Wheat (Sabour Nirjal), Mustard (Pusa Mustard-28) and Jharsuk breed of pig.
- **Impact in the area:** She adopted seed production by cultivating high yielding varieties of paddy (Sahbhagi), Maize (Shaktiman-5), Pigeonpea (NDA-1), Wheat (Sabour Nirjal), Mustard (Pusa Mustard-28) in 1.5 ha area and earned a net income of Rs. 70,000. Through Jharsuk breed of pig farming she earned a net income of Rs. 30,000. She is also cultivating vegetables like Brinjal, Tomato, Chilli, cucurbits, Cauliflower, Cabbage, Broccoli an area of 0.25 ha and earned a net income of Rs. 40,000. She has adopted and practising integrated farming system to improve her farm productivity in a sustainable manner through integrating various farm resources and recycling of various farm resources and home wastes like residues of various crops. In recent year she is also producing oyster mushroom after getting training from GVT – KVK, Godda.
- **Contributing/enabling factors:**

Before coming in the contact of GVT – KVK, She was attached with PRADAN and working as Chairperson of the SHG. When NICRA project was started in the village, she came with the contact of GVT – KVK. GVT – KVK, Godda provided skill development training programme and also demonstrated improved variety of different crops. Besides crops GVT – KVK, Godda also provided improved breed of pig (Jharsuk). In nutshell it may be said that behind the success of Pratibha Kisku the enabling institute is GVT – KVK, Godda who worked as torch bearer for herself.



Name and address: Mrs. Aditi Kashyap,

Village- Paliguda, Block- Kawardha, Distt-Kabirdham,
PIN: 491995



- **Category:** Integrated farming
- **Brief background:** Smt. Aditi Kashyap, is a dedicated and innovative farmer, native from the village-Paliguda,Block-Kawardha, District-Kabirdham. She is a housewife and chosen agriculture as profession and started devoting her time focusing on a better farming. She is having 5.0 ha of land. Though she was cultivating paddy, Maize, Wheat, and pulses like Gram and Pigeon pea in her farm regularly, but she was not getting the expected income. On her visit to Krishi Vigyan Kendra, Kawardha during year 2015, she got the chance to learn about the Integrated Farming System models. With the Convergence programme with the allied department she dug one pond for fish cultivation, and also established fruit Orchard, grows Vegetables and spices, reared mulching cows to fulfill the Organic farming component units in her farm. She has also established a Vermi compost production unit
- **Awards and recognitions**
 - 1- Krishak Samridhi Award, 2019
 - 2- Krishi Karman Award 2020
- **Training and motivational support:** From 2015 onwards,she is having close contacts with the KVK for the technical help, up gradation of new components and guidance. She has been attending lot of trainings, seminars, workshops conducted by the KVK. . As a progressive farmer she always tries to improve her skill and eager to know every aspects of farming from various sources, trainings, experts, department personnel etc. she eventually set a good example of improved cultivation/farming by incorporating those knowledge with his own innovation in front of other farmers. She adopted so many new technologies in farming.
- **Impact in the area:** The Integrated Farming System increased the sustainable income from various components round the year. The cost of production has been drastically reduced due to reduction in external output purchase as the recycling of most of the available resources was done for the production. The environmental, soil and water pollution have been decreased considerably as the farm and other wastes were recycled effectively.
- **Contributing and enabling factors:** Her success influenced neighboring farmers so much that many other farmers get interested and adopted the IFS models in their farm.





**Name and address: Mrs. Ashma Khatoon, C/O Sharif
Moter Parts,**

**Tindwari Bypass, Yadav Hotel ke Pass, Banda, Uttar
Pradesh. Mob no: 8085786148**



- **Category:** Integrated Farming System
- **Brief background:** On her field, she has practiced proper use of bund of fish pond by planting pigeon pea and planting of cucurbits on barbed fencing. Apart from this, she does vermi-compost production that helps in regulating temperature and increase the survivability of earthworm and yield of produce. She does poultry rearing in free range conditions. She possesses 2.4 ha of irrigated land and is having a fish pond and tubewell. She has 12 Cows, 32 Goats, and 500 Poultry. She also possesses Tractor, Zero tillage, seed drill for crop cultivation.
- **Awards & recognitions:**
 - Received first prize in outstanding Organic vegetable production on the occasion Kisan Samman Diwas 2018 by State Horticulture Department, Banda
 - Received Second prize in Murrah Dairy farming on the occasion Kisan Samman Diwas 2018 by State Department of Animal Husbandry, Banda
 - Received Appreciation award on the occasion Kisan Samman Diwas 2018 by Krishi Vigyan Kendra, Banda for her outstanding contribution in the field Integrated Farming System model.
 - Appreciation award from District Magistrate office for establishment of Integrated Farming System in Banda District for 2019.
 - Got Individual Producer registration under Uttar Pradesh State Organic Certification Agency in 2019.
- **Training and motivational support:** After getting training from Krishi Vigyan Kendra Banda, with the help of her husband, Mrs. Ashma Khatoon developed ideal IFS model in her village for self empowerment and created source of income for others also.
- **Impact in the area:** Mrs. Ashma Khatoon is creating awareness of new package of practices and technologies like Zero tillage, SRI method, IFS, importance of A2 milk among farmers. About 110 farmers are continuously interacting with Mrs. Ashma Khatoon She has herself established Bundelkhand Jaivik Krishi Farm at her village Chhanehra Lalpur. She has taken A2 milk certification from ICAR- National Dairy Research Institute, Karnal. By her innovative move she is now able to sell cow milk @ Rs. 50/ Litre and many farmers are getting motivated to adopt cow based dairy system in Banda District.
- **Contributing/enabling factors:** Technical support from KVK Banda.

Name and address: Mrs. Mala Bhaduri,
Bivekananda Palli, Sainthia, Birbhum, West Bengal
Pin-731234 Mobile No.: 9475191504



- **Category:** Floriculture
- **Brief background:** Mr Mala Bhaduri is a 63 year old women who has proved that age is no bar when it comes to proving oneself.
- **Awards and recognitions:** Nil
- **Training and motivational support:** Mrs Mala Bhaduri received training on Dry Flower from BCKV, Kalyani in 2014 and starting selling the items in market. She has expanded the business involving 25 women, arranged for their training and motivated them to earn more than Rs 4000 per month. She has formed an NGO named “*Saithia Shibaji Bhaduri Memorial Welfare Society*” and promoted the “Dry Flower Craft” as a strong campaigning on “Biodiversity” in different scientific forum. This group has got the input support from AICRP on Floriculture through TSP fund
- **Impact in the area:** At present Mrs Mala Bhaduri is supplying Dry Flower gift items to different companies (Herbalife Nutrition Company) and institutes like Vivekananda Institute, Siuri and selling their products in local fair. Their major botanical is based on maize cob cover, bamboo leaves, bamboo sheath. Representatives of local district administration (SDO, Municipalities etc) are also purchasing the dry flower gift items from Mrs Bhaduri to promote the” organic and recyclable items”. Along with **dry flower items** they are also selling **organic gulal** (especially during *Holi*) which has increased their turn over to more than Rs.6 lakhs per year. Dry flower has given her the goal in life not only for self sustenance but also to support some more valuable lives.
- **Contributing and enabling factors:** Technical guidance from AICRP Floriculture, BCKV Kalyani





Name and address: Smt. Girja Kunjam,
Village & Post - Gotatola,Block- Mohla,
Dist- Rajnandgaon (C.G.) Mob.- 7049847566



- **Category:** Value addition/marketing.
- **Brief background:** Smt. Girja Kunjam is a popular mushroom grower and she cultivates Oyster and Paddy Straw Mushroom. She also does preservation of fruit and vegetable & prepare pickle of tomato, lemon squash, papaya jam & moong & udad papad. She does year round production of Oyster mushroom in year round production and sells mushroom powder.
- **Awards & recognitions-** Krishak Samridhi Award in year 2019-20.
- **Training and motivational support-** Earlier Smt. Girja Kunjam was doing traditional farming such as crop & vegetable production & she was earning 50000.00 Rs. only. She underwent various training and demonstration programme under KVK Rajnandgaon in year 2017-18 After the training she started mushroom production. Presently she is very popular mushroom grower farmer and earns a net income 1.55 lakh per year.)
- **Impact in the area-:**
 1. Increased in socio economical status
 2. Increased income through year round employment.
 3. Provide employment to other women.
 4. Motivate other farmers for adopting technology.
 5. Training and live demonstration to local farm women.
- **Contributing/enabling factors-** Krishi Vigyan Kendra Rajnandgaon provided technical guidance as well as regular monitoring of field and orchard..



Name and address: Smt. Guleshwari Sahu,

Village- Parastarai, Block- Dhamtari,
District- Dhamtari (C.G.)



- **Category:** Mushroom Production
- **Brief background:** Smt. Guleshwari sahu is an educated and progressive famer women of village Parastarai. She formed a women SHG group involve of 11 womens during 2018. Initially they started mushroom & spawn production at village community building. She wanted to find a better way to get answers to her pressing family need as she could hardly get opportunity to earn income through paddy farming and small scale diary activities. The KVK, Dhamtari identified her need and motivated her to take up the mushroom cultivation, which requires low investment and her waste land can be utilized. Now she has become a successful women entrepreneur.
- **Awards & recognitions** – No.
- **Training and motivational support :** Smt. Guleshwari Sahu organized awareness training programme on mushroom cultivation & Spawn, organic farming and fruits processing with the help of KVK Dhamtari agriculture and horticulture department for capacity building of the member of her group and other groups members in her village and nearby village also.
- **Impact in the area:** Guleshwari Sahu has been doing mushroom cultivation, spawn production their value addition and organic farming since the last 3 years. Value added products like Mushroom powder, Mushroom papad, Mushroom Pickles are made and sold by the women's group. They sell their produce through various Kisan melas and through small retails shop. She erans a net income of Rs 95000/- from rice production, mushroom production and mushroom spawn production.
- **Contributing/enabling factors-** Smt. Guleshwari Sahu promotes other SHGs women's in her village and nearby villages and links then with various institutions for starting such type of activities in their village to generate income.





Name and address: Mrs. Amarjeet Kaur Chandi,

Vill. Boolpur, Kapurthala, Punjab



- **Category:** Value addition
- **Background information:** Her family possessed 31 acres of land which includes lease land also. They were already practising conventional farming. Then they also started growing crops required for producing honey viz. Sunflower, Barseem, Mustard, floral crops etc. She also started contacting agriculture and horticulture departments for improving farming practices and implemented at her farm to raise returns from farming as well as bee keeping.
- **Awards & recognitions:** She has been felicitated in different *kisan melas*, especially Chief-minister award in 2008 at PAU. She has also been awarded with 'Mahila Kisan Award' in November 2018 by DD *Kisan* channel. She has also participated in more than 600 training camps and *kisan goshtis* organized by KVK and agriculture department.
- **Training and motivational support:** Under the guidance of KVK, Kapurthala (Punjab) she along with the help of her husband, have established Honey Processing Plant, which was first of its nature in Punjab. Approx. 900 farmers from Punjab and other states have taken training from Mrs. Amarjit Kaur till date. Amarjit Kaur started bee keeping with 50 colonies, which now has increased to 400 colonies. During winter season, the colonies are shifted to Rajasthan and in summer season, shifted to Jammu & Kashmir and Himachal Pradesh.
- **Impact in the area:** She earns annually about Rs. 5.50 lakh from sale of raw honey and royal jelly and bee-wax. They sell most of the honey produced from their farm only and the vegetables produced in their farm are taken to Jalandhar Mandi market. She has employed ten people and formed a self-help group named Chandi Udyog Samiti in 1996. In 2005, another SHG Bebe Nanki was also formed for encouraging women for income generation.
- **Contributing/enabling factors :** Smt. Amarjit Kaur Chandi along with her husband Sh. Sarwan Singh Chandi also took training in formation of queen cells, production of propolis, royal jelly and bee pollen from P.A.U. to diversify bee keeping. In 2011 another technology of P.A.U., honey processing plant, was established at Chandi farm. She gave credit for her success to KVK, Deptt. Agriculture and Horticulture and cooperative society.



Name and address: Ms. Namrata Goenka,
Bengaluru



- **Category:** Mushroom farming
- **Brief background:** Ms. Namrata, a post graduate in Biochemistry and an LLB holder has been a former trainee of mushroom technologies of ICAR-IIHR. She grows exotic varieties of mushrooms such as King Oyster Mushrooms & Shiitake which have high nutritional quality and are rarely being cultivated in India. She has been one of the pioneers in South India in cultivation and marketing of these mushrooms. She also grows other common mushrooms and also markets mushrooms from other small producers. She runs a company under the name of Green Apron which has employed 8 women, 3 men in full-time position and 3 part-time workers so far.
- **Awards and recognitions:** Nil
- **Training and motivational support:** She has got the required technical knowhow from ICAR-IIHR, Bengaluru
- **Impact in the area:** She started mushroom production at her own home in a 10 by 10 space just to understand the nuances of growing mushrooms and to test the market. In 2019 Oct, she opened a small mushroom farm on a 1000 sq. ft rented space with temp and humidity control. She has been successfully growing King Oyster, Shiitake, Elm Oyster & Pink Oyster mushrooms. In this space she grows about 3-5 Kgs of mushrooms a day. Together with mushrooms from other local growers she sells about Rs. 5000 - Rs 8000 worth mushrooms per day in addition to other fresh produce from local farms with the focus being providing farm-fresh, healthy food ingredients to her customers. She has direct outlet to customer as well as to retail and restaurants. The enterprise provides employment (full time and part-time) and supports 8 women, providing key income for their families.
- **Contributing and enabling factors-** Technical support from ICAR-IIHR, Bengaluru





Name and address: Mrs. Shubha Cheluvvaraju,
Seetha kempnahalli, Kakodlu post, Bengaluru North,
Mobile No:+919916203855



- **Category:** Horticulture
- **Brief background:** Mrs. Shubha Cheluvvaraju, a progressive farmer from Bengaluru has adopted many technologies of ICAR-IIHR in her field. She along with her husband have been in consultation of scientists and they have been growing Arka Rakshak hybrid tomato since past 6 years. They also have adopted Arka Vegetable special, Arka Microbial Consortium, Neem Soap into their cultivation practices. She says that the use of Arka Vegetable special has given good color and yield of vegetables and AMC has resulted in good growth and development. She is a member of Mahalakshmi Sangha from Dharmasthala that funds small scale businesses such as retail shops, tailoring, gohar gas plants, food processing etc.
- **Awards and recognitions:** Nil
- **Training and motivational support:** She has got the required technical knowhow from ICAR-IIHR, Bengaluru
- **Impact in the area:** Mrs Shubha cultivated tomato hybrid Arka Rakshak and other vegetables in an area of 1.50 acres and obtained a net income of Rs.1,00,000.00 in the year 2019-2020. She has been practicing good cultivation practices in her field and has pioneered vegetable cultivation. The cultivation of desi (Nati) tomatoes fetched only about Rs. 25,000-30, 000, but after cultivation of Arka Rakshak she obtained an income of Rs.1,50,000 from her 1.50 acre land. In addition to yield she had good quality produce that helped her market the produce with good price.
- **Contributing and enabling factors-** Technical support from ICAR-IIHR, Bengaluru



Name and address: Smt Junni Bai Netam,
Village- Kasoli, Post- Kasoli, Block- Geedam,
Dist- Dantewada (C.G.)



- **Category:** Agriculture/women empowerment
- **Background information:** Smt Junni Bai Netam has a land holding- 5 Acre where she grows Cereal Crop- Rice, Maize, Minor Millets, Pulses Crop- Moong, Urd, Horse gram, Spices Crop- Turmeric, Fruit plant- Mango, Guava She also owns livestock and a Kadaknath Poultry Unit.
- **Awards & recognitions:** No
- **Training and motivational support:** Training, demonstration, exposure visits, establishment of Net House unit, providing Kadaknath Chicks and feed, equipments, necessary materials and plantation of fruit plants *etc* were facilitated by KVK
- **Impact in the area:** She earns Rs 65000 from rice production , Rs 20000 from vegetable production , Rs 300000 from poultry, Rs 25000 from forest produce collection . She has bought a motorcycle from her own income. She is source of inspiration for the society especially to farm women .
- **Contributing/enabling factors:** By the guidance of KVK,Dantewada scientist, she has learned new agricultural technologies including Kadaknath rearing , cultivation of vegetable in net house .





Name and address: Smt. Kalpna Sharma w/o Sh. Shyam Lal Sharma

Village Dodhwan, PO Bhojpur Sundernagar- Mandi (HP)
Mobile No.7018886362



- **Category :** Agriculture
- **Brief background:** Mrs. Kalpna Sharma is a 45-year-old woman farmer of Dodhwan village of Tehsil, Sundernagar district Mandi. Her struggling life began when her husband became bedridden due to backbone problem in a severe accident in the year 2002. She started growing traditional crops like paddy, wheat, maize, etc. but this was not sufficient enough to meet her family expenses. Then she came into the contact of KVK, Mandi and scientists motivated her to construct the polyhouse for growing vegetables. Recently, she has started zero budget natural farming (ZBNF) on some parts of the land.
- **Awards and recognitions received**
 - » Documentary of her success story broadcast by DD Kisan Channel
 - » Member of the Scientific Advisory Committee of Krishi Vigyan Kendra, Mandi
 - » Master trainer of ZBNF for ATMA, Mandi
- **Training and motivational support:** She qualified 200 hours skill development training programme on Agricultural Extension Service Provider job role under Agricultural Skill Council of India during 2016-17, Organic Growers during 2018-2019 and recently on Mushroom Grower job role during 2019-20.
- **Impact in the area** Based on the last four year data, she is earning average net return of about Rs. 2,00,000 per annum. From livestock, average net return of Rs. 20000 per annum is earned especially from the sale of milk. Overall, she earns an average net return of about Rs.2,80,000 per annum from all the sectors. Recently, she has formed a women self-help group in which various value-added products like pickles, molasses, etc. were prepared and sold in the market through the group
- **Contributing/enabling factors:** Self-confidence, need for achievement, economic motivation, family support, skills acquired from various skill development training programmes, technical back stopping's by the experts of KVK, favorable govt. policies, financial support from developmental departments etc. are the contributing factors for her success.



Name and address: Sonam Angmo D/O Shri Tsering Dorjai

Village: Likir (Lharjappa), District: Leh, UT of Ladakh



- **Category:** Agricultural entrepreneurship
- **Brief background:** Cultivating Button mushroom is tough but not impossible in Ladakh and Mushroom growers in Ladakh receive a remunerative income. Mushroom cultivation can add additional income to Ladakhi Farmers. Both Oyster and Button Mushroom can be cultivated in Ladakh. Ms. Sonam Angomo returned back to home after completing M.Sc. Agri-biotechnology to work on the family farm focusing on continuing the integrated farming approach by incorporating some innovative ways to increase the income and inspire not only the farmers but also the youths of the region. In 2018, she started a small scale Oyster mushroom unit for the first time at her village with the support of KVK, Leh. She received one month skill development training programme from KVK-Leh on Mushroom Grower in 2019. In 2019, she also tried cultivating button mushroom at own level and was successful in her venture.
- **Training and motivational support:** In 2020, she tried to motivate farmers and youths by conducting workshops, attending interviews at AIR-Leh and DDK-Leh and conducting webinars for local youths. She even wrote an article on “Mushroom: Potential Farming Business in Ladakh” in a local newspaper called *Reach Ladakh Bulletin* and co-author in Practical manual on mushroom cultivation under cold arid conditions
- **Impact in the area:** More youths have participated in the workshops she has conducted. Mushroom trainees of SBI-RSETI, students of HIAL (Himalayan Institute of Alternative Learning) have visited her farm last year. On individual basis farmers/youths are visiting KVK Leh or contacting her to learn skill about mushroom cultivation. Honble Vice Chancellor SKUAST-Kashmir also visited her farm and appreciated her.
- **Awards & recognitions:** Recently, received the Krishak-Award 2020-21 under Farm Entrepreneurship
- **Contributing/enabling factors:** Her enthusiasm and eagerness to contribute to farming community by giving what she have learned. She saw a wonderful opportunity for agri-entrepreneurship/ mushroom cultivation in her region. Support from her family and KVK, Leh have contributed in turning her dreams into reality, long way to go though





Name and address: Mrs. Mangali Mandi,

**Village- Gokulnagar, Post- Berada, Block- Barabazar,
District- Purulia, PIN-723143, West Bengal**



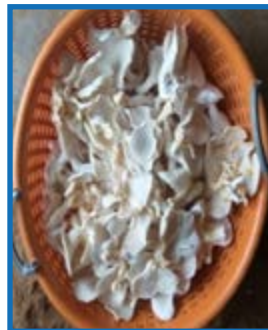
- **Category:** Horticulture/Agriculture
- **Brief background:** Smt. Mangali Mandi, a small women farmer is having 2.5 acres of land and very much interested in adoption of modern agricultural technologies and farm intensification in the drought prone backward village of Purulia. She is associated with Kalyan KVK, through the Farm Science Club of her village. She has been engaged in extensive integrated farming system for last 12 years, having field crops (Paddy, Mustard), vegetables (summer, rainy, winter season). Initially she use to grow paddy and vegetable in traditional method using locally available variety of seed. Now, she is cultivating HYV and hybrid seeds with modern techniques of cultivation. She adopted vermicomposting, green manuring, azolla cultivation, neem oil cake production, biofertilizer application in her own fields
- **Awards & recognitions :** Nil
- **Training and motivational support :** Training and motivational support was provided by KVK, Purulia on regular basis.
- **Impact in the area:** Mrs. Mandi cultivated Kharif Paddy and early tomato in 2.5 acre of land, she earned a net income of Rs.58,000.00. She cultivated improved varieties of Winter vegetables (tomato, cauliflower, lentil and mustard) in 1 acre of land and earned a net income of Rs. 1,05,000.00. From cultivation of summer vegetables (bottle gourd, bitter gourd, pumpkin) she earned a net income of Rs. 51,000.00. She is now involved with azolla cultivation, vermicompost production, pulse crop cultivation after completion of training programmes conducted by our KVK. She has been benefitted economically which is reflected in her present annual income of Rs. 2,14,000.00 from extensive integrated farming system as compared to Rs. 76,000.00 from traditional cultivation
- **Contributing/enabling factors :** Technical support from KVK and her perseverance and eagerness to adopt new and improved technologies has helped her attain the success.



Name and address: Smt Parwati Maurya,
Vill-Masodi , Post- Block-Geedam, Dist-Dantewada,
Chattisgarh Pin No- 494441



- **Category:** Processing and Value addition
- **Brief background:** Smt Parwati Maurya has a land holding of 5 Acre where she grows- Rice, Maize, Minor Millets, Pulses - Moong, Urd, Horse gram. She also owns a Mushroom unit .
- **Awards and recognitions** Krishak Samridhi for Mushroom Production
- **Training & Motivation :** Training, demonstration, exposure visits, establishment of mushroom production unit, providing equipments and necessary materials and spawn *etc* was facilitated by KVK.
- **Impact in the area:** After the adoption of this technology she earns 1,30,000-1,50,000 Rs income/annum.
- **Contributing and enabling factors:** The scientists of KVK, Dantewada have provided detailed information about mushroom production like sterilization of straw, preparation of mushroom bags ,watering etc. Her work has inspired many people in her area. Many farm women have learned mushroom cultivation from her.





Name and address: Mrs. Jothi Prabha Soreng,

**Near Ram Mandir, Ramnagar, Caddlegunj, Andaman and
Nicobar islands Mobile No.: 8900925251**



- **Category:** Floriculture
- **Brief background:** Mrs. Jothi Prabha Soreng was growing vegetable crops like greens, tomato, brinjal and cucurbits in the land area of 0.1 acre. The income generated was very less due to marketing problem as her produce was less in quantity when compared with large farmers. She faced difficulty in managing the pest and diseases as more expenditure was incurred for agro-chemicals.
- **Awards and recognitions:** Nil
- **Training and motivational support:** Mrs. Soreng attended a training programme conducted by AICRP on Floriculture at ICAR-CIARI at Surabi NGO in which flower cultivation scope and opportunities were elaborated. She was interested to grow marigold as the crop has more demand as loose flower throughout the year in the Island. She visited ICAR-CIARI and learned about marigold cultivation, attended a field day on “Repeated pinching of marigold” at ICAR-CIARI and got technical expertise in pinching technology. She then procured the planting material of marigold from ICAR-CIARI and planted in her field
- **Impact in the area:** She meticulously followed all the cultivation practices learned at ICAR-CIARI and only organic manure was applied to the crop. An average yield obtained was 2250 Kg with an economic return of Rs 1,80,000 at flower rate of Rs 80/Kg. The expenditure was only for planting material procurement and the locally available farm yard manure was utilized. The pinching and harvesting of flowers were done by family members. The pinched cuttings were rooted in pro trays and sold to neighbouring farmers.
- **Contributing and enabling factors:** Technical guidance from AICRP Floriculture at ICAR-CIARI, Portblair



Name and address: Mrs. Ramdevi, w/o Mr. Kishori Lal,
Village- Lamaura, Block- Jaitpur, Mahoba, Uttar Pradesh
Mobile no.- 9511006881



- **Category:** Horticulture/Agriculture
- **Brief background:** Smt. Ramdevi belongs to a marginal farmer family of KVK's adopted village and she, owned only one acre of land. Her family's livelihood is solely depending on agriculture. With four members in family, she practices agriculture on other farmers land on partnership to sustained economic needs of her family. Their annual income from agriculture was barely 2 lakh before two years when KVK approached him for adopting new technologies and area suitable crop varieties.
- **Awards & recognitions:** She was awarded by the KVK as progressive farmer in the field of vegetable production on the occasion of Kissan Samman Diwas.
- **Training and motivational support:** KVK, Mahoba has encouraged her to focus on seasonal horticultural crops with good varieties. With the KVK support and training, she started producing vermi-compost and utilizing it for her vegetable production. She motivated other farm women of her village for scientific vegetable cultivation for earning handsome profit.
- **Impact in the area:** Encouraged with the profit in farming she has started taking land on lease instead of partnership. Regular technical backstopping from KVK and keen interest with timely action by Ramdevi has made agriculture profitable for her. At present her family is doing farming on more than 15-acre land and her annual family income has reached above 7 lakhs/ annum. Her tomato (Arka Samrat variety) crop yield has increased about 60% with BCR more than 3 due to adopting integrated crop management practices and also earned good money from Kharif onion. Inspired from the training on value addition of Vegetables provided by the KVK, she preserved the dried methi leaves, sell it in local market in off season with good profit of Rs. 500/kg. An expansion in vegetable cultivation area, she is now capable to generate employment to others needy farm women through her field.
- **Contributing/enabling factors:** Observing her keen interest in vegetable cultivation, KVK Mahoba always supported her with trainings and conducted on farm testing programme and FLDs on her field.





Name and address: Smt. Reena Kumari,
Telonchh, Chautham, Khagaria Contact No. 9507056889



- **Category:** Integrated farming
- **Brief background:** Smt Reena Devi has 1 acre of land. Her husband is not in financially good condition so that her family's standard of living is poor. Her husband used to cultivate only vegetables from his land and earn Rs 40000.00 annually on average Under the guidance of KVK she started integrated practice of mushroom cultivation, poultry farming, vegetable cultivation, bee keeping and animal husbandary.
- **Awards and recognitions-** Nil
- **Training and motivational support:** She took training from KVK, about how to grow vegetables as seasonal rotation and got trained on bee keeping. She also learnt the technique of mushroom cultivation from KVK Khagaria. With her own capability, enthusiasm and KVK's intervention now she has become one of the progressive farmers in integrated farming within a short period of time. She has been a source of inspiration for local women and youth in and around and has encouraged women of her village. Now a days she has become a leading example among women empowerment through her courage, working skill and leadership quality.
- **Impact in the area:** After adoption of multiple farming techniques she is earning more than. 1.7 lakh annually which includes net profit of Rs 45000.00 from poultry, Rs. 30000.00 from mushroom, Rs 50000.00 from vegetable cultivation and Rs 25000.00 from honey production and 24000 per year from animal husbandary. In this way she is able to support her family substantially.
- **Contributing and enabling factors:** Technical training from KVK Khagaria.



Name and address: Mrs. Bharti Kumari,

Vill- Bagdaha, Block- Bodhgaya, District- Gaya (Bihar)



- **Category:** Integrated farming
- **Brief background:** Mrs. Bharti is a post graduate in English, still engaged in farming on her own parental irrigated farmland of 4 ha. Previously, she was practicing traditional farming but one day she approached Krishi Vigyan Kendra, Manpur, Gaya under Bihar Agricultural University, Sabour (Bhagalpur) to know the latest scientific technologies, which is demand of the time and situation prevailing. Under the guidance, technical support in the form of need based trainings and demonstrations from KVK, she started diversified farming by integrating all components like dairy, papaya cultivation, cereal crops and vermicomposting in order to increase her income.
- **Awards and recognitions:** nil
- **Training and motivational support:** The Technical training and guidance received from KVK, Gaya has enabled her to enter into diversifies farming practices.
- **Impact in the area:** Mrs. Bharti cultivated papaya in 1.0 acre and earned a net profit of Rs. 40,000.00. She cultivated black wheat in 1.0 acre earning Rs. 240,000.00. By producing enriched vermicompost from 60 units utilizing water hyacinth (*Eichhorniacrassipes*) as agricultural waste she earned Rs. 1.80,000.00. In this way Mrs. Bharti earned a total net income of Rs. 4,60,000.00 in the year 2018-19 which was almost 59.0 percent more than the previous year.
- **Contributing and enabling factors:** Technical guidance from KVK, Gaya and the eagerness to adopt new technologies





Name and address: Smt. Swarnalata sahu, W/O-Sri Dhiru Sahu,

At- Palsaguda, Po-Godfulla, Block-Nuapada,
Dist-Nuapada , Mobile number: 9556117336



- **Category:** Mushroom farming
- **Brief background:** Mrs Swarnalata Sahu has a family of four members including her husband, a 15 year old daughter and a 12 year old son. Her husband earns around Rs 1,20,000 per annum, recruited as a contractual employee of hospital. She has received constant technical support from the Krishi Vigyan Kendra, Nuapada since 2011-12 for utilization of her skill and leisure time in her backyard as she has no cultivable land at all . As per the guidance , support , training and demonstration from the scientists of KVK, Nuapada, she developed a temporary mushroom shade in her backyard and started cultivation of oyster mushroom initially in small quantity, after getting little amount from that sold mushroom, she gained confidence over herself. Gradually she became passionate and obsessed with her dreams for making money out of mushroom cultivation.
- **Awards and recognitions:** She has been awarded in the District Krishi mahotsav 2015 by KVK, Nuapada and also best women entrepreneur by the Dept of Horticulture .
- **Training and motivational support:** The required knowledge and skill for mushroom farming was given by KVK Nuapada. She has conducted 12 number of trainings and 118 women have been benefitted.
- **Impact in the area:** Last year she prepared 700 bags of oyster mushroom, out of which she obtained 1420 kg of Oyster mushroom and earned a gross amount of Rs 1,42,000/- and a net profit of Rs 1,00,000/-. She prepared 350 beds of paddy straw mushroom out of which she obtained 400 kg of mushroom and earned Rs 1,00,000/- and a net profit of Rs 68,800/-. Hence, being a home maker she could make a profit of Rs 1,68,000/-in the last year. Out of their family income both the couple could be able to construct a building , a borewell, a cement tank , a motor cycle , a LED television other essential household assets and could be able to provide education to both of their ward. In future she desires to go beyond production, to post harvesting unit like preparation of mushroom powder, pickle, dry mushroom, ready to serve products in association with an SHG and with the support of ORMAS, Nuapada.An FPO is going to be organized with the help of Swarnalata Sahu
- **Contributing/enabling factors:** KVK Nuapada, Dept of Horticulture



Name and address: Laxmi Pradhan,, W/o Mr. Murali Pradhan,

Village- Jharapalli. Block- Chikiti, Ph. No. - 9178556389



- **Category:** Horticulture/Value addition
- **Brief background:-** Mrs. Laxmi Pradhan, a small farmer of village Jharapalli practicing traditional cultivation of paddy followed by green gram & blackgram in bund and to some extent seasonal vegetable in 2 acres of land which was only a meager source of income. She was identified as a hired labour during paddy seed production programme taken up by KVK Ganjam-II. Her keen interest and eagerness in performing KVK technologies has laid the foundation stone for KVK interventions.
- **Training and motivational support:** With the technical support of KVK, she did Varietal introduction in rice (Hasant, Pratibha & Mrulalini), green gram (IPM 02-3. IPM 02-!4), ragi (Bhairabi, Arjun, Kalua) INM, weed management, need based disease & pest control practices in rice, green gram. She also introduced HYV as well as offseason vegetable varieties in tomato, onion, cabbage, cauliflower and did soil test based fertilizer application & use of bio pesticide in vegetables. She obtained training on vermicomposting, mushroom cultivation, azolla production and value addition. She also augmented her income through rearing poultry var. Vanraja & Kadaknath. She has also procured flour mill, dal mill and spices processing unit with support from NGO & OLM.
- **Impact in the area:** She has earned Rs. 13000/- from HYV rice cultivation in 0.4 ha area. With availing bore well from district support she has cultivated green gram var. IPM 02-14 in 0.25 ha land and bagged net income of Rs. 5725/- .Profit from vegetable cultivation is about Rs. 35000/- after meeting the family requirement. She has started mushroom cultivation during 2019-20 and produced 125 kg paddy straw mushroom both from paddy straw and threshed straw and profit is Rs. 13750/- within 2 months. She has also been getting a sizeable income from preparing & supplying bio- tonic I.e Handikhata and fish tonic @ Rs. 30/- per liter to farmers & NGOs. Her income from running a small processing units i.e flour mill, dal mill and spices mill @ Rs.5/- per kg of product is very appreciable.
- **Contributing /enabling factors:** Technical support from KVK, Ganjam and the deep

desire to earn a better livelihood for her family has motivated her to be a successful woman farmer and entrepreneur.





Name and address: Mrs. Shovarani Bhoi

Vill. Kanakpur, P.O-Salunki, Via- Sarsara ,
Dist.- Boudh, State-Odisha, Pin: 762026
Mobile No.: 9937604704



- **Category:** Integrated farming
- **Brief background:** Mrs. Shovarani Bhoi is a semi-medium farmer with 8acre of her own land. She lives with her husband. Mr. Bhoi a farmer himself. Shovarani is into agricultural activities along with her husband who cultivates vegetables. Shovarani is engaged in raising vegetable seedling on raised beds for their own farm. Earlier she followed traditional system of vegetable farming. In 2019 she got 7 days training on nursery management under Mission shakti Capacity building training programme of WSHGs members, she has also got guidance, training and practical demonstration from KVK Scientists. After completion of training programme initial hand holding support was provided by giving different types vegetable seedlings to start Nursery Raising in commercial way and she integrated all the components like Dairy cattle, crops, vegetables so that the waste of a component is used in another component in a scientific manner. Out of 8 acre of land she cultivated paddy in 4 acre, pulses in 1 acre, nutritional garden in 1 acre, Seedling raising for nursery in 1acre and Orchard in 1 acre. She is also involved in livestock farming having 4 cows and 5 goats. Now she is preparing vermicompost and selling to other farmers.. She has well maintained organic kitchen gardens which act as a model for the local area
- **Awards and recognitions:** nil
- **Training and motivational support:** Many of the farm women, anganwadi workers, unemployed housewives of her village and neighboring villages frequently visit her field and take technological advices from her. She has guided more than 100 nos. of women farmers and anganwadi worker in the district and implemented many of nutritional gardens in their own house, and anganwadi centre
- **Impact in the area:** Mrs Shovarani Bhoi is earning an additional income of Rs 2,50,000/- from nursery raising of different types of vegetables and selling vermicompost (Rs 20/ per kg) from 1 acre land with increasing income season by season. From paddy and Pulses cultivation they earned Rs. 38,976 /- from 5 acre of land. She earns a monthly profit of Rs 8,000 to 10,000/- by selling milk to local market and 15-20 thousand per goat based on its body weight. Her net profit is Rs.3, 12,976/- per annum.
- **Contributing and enabling factors:** Technical support and skill trtrainings by KVK Boudh and Mission Shakti



Cauliflower seedling raising



Nutritional gardening



Drumstick seedling raising

Name and address: Ms. Shipra Singh,

Vill.- Bara, Panchayat- Dhusri, Block- Atri, Distt. Gaya,
Bihar, Mob. 7091413121



- **Category:** Agriculture/ women empowerment
- **Brief background:** Ms. Shipra is post graduate in Hindi She is having a total land holding of 4 ha in which she is taking large scale cultivation of oilseeds (mustard and linseed) and pulses (Pigeonpea, Chickpea, Lentil and Greengram) along with the major cereals (Rice and wheat) in the region. She is implementing modern agriculture practices like application of organic fertilizers (compost & vermicompost), green manuring by incorporation of green gram into the soil etc on her farm. She is also running a small scale dairy in her farm.
- **Awards & recognitions:**
 - » Received Certificate “B” in NCC examination conducted by Defence Ministry, Govt. of India in 2011.
 - » Received Certificate “C” in NCC examination conducted by Defence Ministry, Govt. of India in 2012.
- **Training and motivational support:** Being a post graduate women and a farmer she is providing training to about hundreds of labourers and year round employment to about 25 female labourers on her farm. She is also working as a social reformer by taking teaching classes to children of rural labourers and providing motivation to the rural families about education of their children especially those belonging to Schedule Castes.
- **Impact in the area:**
 - » **Income-** 10-12 lakhs Rs./annum through agriculture and allied enterprises.
 - » **Employment generation-** 25 labours/year (2,25000.00 Rs./annum)
 - » **Women’s empowerment-** By organizing trainings on her farm and by taking motivational classes among the female labourers.
 - » **Contributing/enabling factors:** Received training and technical support from scientists of Krishi vigyan Kendra, Manpur, Bihar Agricultural University, Sabour, Bhagalpur, ICAR-Research Complex for Eastern Region, Patna and from Bihar Rural Livelihood Promotion Society (BRLPS), Gaya.





Name and address: Santilata Barisal,

At: Kuradhilo, PO: Pangarsingh, Block: Begunia, District:
Khordha, State: Odisha, Pin: 752061, Mob no: 6371690416



- **Category:** Women Empowerment
- **Brief background:** Mrs. Santilata Barisal thought for social and economic development of rural farm women and formed 'Maa Banadurga Mahila Mandal' Self Help Group comprising of 14 members in 2004. Under her leadership the group members were received training on mushroom cultivation with the support from NABARD in the year 2006.. The group members were further supported by Krishi Vigyan Kendra-Khordha, ATMA-Begunia and OUAT- Bhubaneswar for initiating enterprises in organic farming, mushroom cultivation, backyard poultry, vermicomposting and bee keeping.
- **Awards & recognitions received:**
 - » Received 'Makar Sanmman' Award during Makar Mahostav-2018 at Atri, Baghamari, Begunia.
 - » Received certificate of appreciations from Mukundapur Business Association, Kantabada, Begunia for contribution towards agriculture development as farm women on the occasion of Dusshera Puja Utsav- 2018.
 - » Received recognition from KVK-Khordha and ATMA-Begunia as Master Trainer in mushroom cultivation.
 - » Selected as Member of Begunia Block Farmers Advisory Committee (BFAC) under ATMA.
- **Training and motivational support** As a group leader and master trainer, Mrs Barisal has motivated and trained about 200 farm women in 3 gram panchayats of Khordha districts of Odisha to undertake mushroom cultivation, backyard poultry and organic farming in paddy and nutri-garden.
- **Impact in the area:** Around 200 farm women from 11 SHGs came forward to adopt mushroom cultivation. 75 farm families are rearing 'Vanaraj' as backyard poultry for additional income generation. 25 acre land area was covered under organic farming in paddy and nutri-garden using Jivamruta, Handi Khata, Nimastra, Agniastra. Additional employment of 370 manpower was generated during the peak season of paddy (Kharif) and off season paddy straw mushroom cultivation (October-February).
- **Contributing / enabling factors:** Training, technological backstopping were done by the NABARD, Krishi Vigyan Kendra-Khordha, ATMA-Begunia, Biju Pattanaik Club and Library (BPCL), Podadiha, Begunia and OUAT, Bhubaneswar for the SHG members for development of their knowledge and skill time to time.



Name and address: Chhena Oram,

Nuniapalli. Block- Gurundia, Dist: Sundargarh, Odisha,
Pin:770043



- **Category:** Integrated farming
- **Brief background:** Chhena Oram has 6 acres of agricultural land where she grows field crops like Rice, Black gram and Mustard in 5 acres and vegetables in 1 acre. However, with the support of Government agency like department of Agriculture, Horticulture, Veterinary and KVK who helped her to go for high yielding variety of Rice, Blackgram, mustard along with adoption of livestock like dairy poultry and goatery. Mrs. Oram incorporated the components in such a way that it enhanced the productivity and profitability in relation to the farming system model. From 6 acres of land area she is able to make a net profit of Rs. 1 lakh annually
- **Awards and recognitions:** Nil
- **Training and motivational support:** She has got the required technical knowhow from KVK Sundergarh
- **Impact in the area:** Chhena Oram, has set herself as a role model for the farm women in the district for integrated farming and optimum resource utilization. From 6 acres of land area she is able to make a net profit of Rs. 1 lakh annually. Dairy, poultry and goatery play vital role in the sustainability of the system not only as a major income source but by culturing soil and enhancing the nutrient recycling. The dairy unit has 05 animals, goatery unit has 30 animals and poultry unit has 50 numbers of birds from which she is able to get a net income of Rs. 1 lakh annually. She has taken initiation to strengthen group approach through SHGs to cultivate brinjal, tomato cauliflower and cabbage. Under her leadership the villagers are able to divert water from hilly forest area to agricultural land.
- **Contributing and enabling factors-** Technical support from KVK Sundergarh, Odisha





Name and address: Smt. Sushila Gabel, W/o Yadav Prasad Gabel

Ward No 07, Yadav Mohalla, P O- Jajang, Tahsil-Sakti, District Janjgir-Champa, Pin- 495689



- **Category:** Agriculture/ Horticulture
- **Brief background:** Smt Sushila Gabel has a land holding of 1.768 ha. A pond and borewell facility is available in her farm. Her family owns a tractor, Paddy transplanter, Peddler, Marker, Hand hoe, Light Trap. Under 4 acre area Paddy, Pigeon pea, Chickpea, Pumpkin are grown. In 1 acre area, horticultural crops like Tomato, Onion, Coriander, Sweet corn are grown. They own a mango orchard also. She also owns 3 cows. She is also into fish farming in 1 ha pond. She adopted innovative indigenous storage technique for onion to increase shelf life and to protect from moisture and rodents. She also follows line sowing, use of soil health card, use of organic manure, IPM Model, Sprinkler irrigation etc.
- **Awards & recognitions**
 1. Krishi karman national award
 2. Mahindra samridhi national award
 3. Gujrat vivrant award
- **Training and motivational support :** The required training and technical support was provided by KVK
- **Impact in the area :** Enhancement of social and economic benefit through organic cultivation, safe ecosystem, pollution free agri-product and sustainable to soil health and increase in income through marketing of scented rice due to high demand. She earns Rs 80000/year from fish farming and extra income from cows which yield 7 litre of milk/day.
- **Contributing/enabling factors**

Institutions responsible for the motivation:- KVK, Janjgir-Champa



Name and address: Mrs. Janet Jhonson Kollannur,
Tharayil House, Thottathil Lane, Chelakkottukara,
Thrissur-680005, Kerala, Mobile no.: 9349436470



- **Category:** Floriculture
- **Brief background:** Mrs Janet Jhonson Kollannur was a housewife prior to taking up floriculture. She had a meager land of 0.2 acres.
- **Awards and recognitions:** She bagged the best flower grower award during 2011 and honored by Thrissur Corporation. She is also a resource person for handling practical training in flower arrangement at AICRP Centre.
- **Training and motivational support:** Mrs. Janet Jhonson attended the women empowerment training conducted by AICRP Floriculture Vellanikkara Centre during 2006. After obtaining sufficient knowledge in flower cultivation and value addition, she started with anthurium cultivation in her homestead in 2006. During 2007 she ventured into floral arrangement and since then she also trains women in flower arrangement.
- **Impact in the area:** Mrs. Janet started her homestead anthurium cultivation in her 0.2 acres of homestead with 300 plants and used to earn a net annual income of Rs. 25000/-. She then started floral arrangements of various types – tabletops, bouquet, car decorations etc and also started growing foliage plants like evergreen, cypress, palms and ferns for use as fillers in the decorations. She now earns a net income of Rs. 84000/year from her flori enterprise. She also empowers other women groups in flower arrangements and have trained more than 20 such groups.
- **Contributing and enabling factors:** Technical guidance from AICRP Floriculture, Vellanikkara





Name and address: Mrs. Shiny Jose,
Ainikkal House, Ollur, Thrissur, Kerala,
Mobile no.: 984756702



- **Category:** Floriculture
- **Brief background:** Mrs. Shiny Jose is a graduate and was a housewife prior to taking up floriculture. She had a meager land of 0.6 acres.
- **Awards and recognitions:** Nil
- **Training and motivational support:** Mrs. Shiny Jose underwent training in anthurium cultivation under AICRP Floriculture, Vellanikkara 13 years back. Since then she is growing different anthurium varieties suitable as cut flowers. AICRP Centre with the collaboration of KVK, Thrissur intervened and conducted some special sessions for organizing the flower growers of Thrissur district during 2010 and a data base of the flower growers was created. With this intervention, Mrs. Jose could interact with anthurium flower growers of Thrissur district and started collection of flowers for marketing. In 2020 during period of lock down, she started online marketing and shop sale “Blooms Floriclub” of orchid plants, anthurium plants, foliage plants, garden pots & accessories, manures and fertilizers.
- **Impact in the area:** Mrs Shiny is growing 1000 anthurium plants mainly of varieties Tropical, Cancan and Midori green. She is selling anthurium cut flowers to Delhi, Mumbai & Bengaluru. By linking with other growers, she was able to send 7000 flowers per month including her own 800 flowers. She used to earn a net income of Rs.150000/year. Due to the pandemic situation, she is now marketing Anthurium flowers with in Kerala and earns Rs. 50000/year from the flowers. She turned to online marketing of various ornamentals like orchids, anthuriums, foliage and also a direct shop sale from which she is now earning Rs. 60000/year and flourishing further.
- **Contributing and enabling factors:** Technical guidance from AICRP Floriculture, Vellanikkara



Name and address: Mrs. Bernedeth Khongsngi,

Umran Diary, Ri Bhoi District, Meghalaya,

Mobile No.: 9862747805



- **Category:** Floriculture
- **Brief background:** Mrs. Bernedeth Khongsngi has 1.7 acres of land and was into cultivation of rice, ginger, broom grass, poultry and piggery. However, because of her intense analysis of the floricultural business in the region and guidance of the state horticulture department and scientists of ICAR RC for NEH Region, her interest grew towards floriculture.
- **Awards and recognitions:** nil
- **Training and motivational support:** In 2013, her passion towards floriculture brought her in contact with ICAR RC for NEH Region, Umiam (AICRP on Floriculture). She was selected as priority farmer and a series of training, demonstration of technologies were imparted. She was provided with inputs like planting materials (6000 nos. of crops Gerbera, Lilium, Gladiolus), technical guidance and regular monitoring by scientists. Her floriculture production area (1.7 acre) comprises of polyhouses (Hitech- 05 nos. & low-cost polyhouses -02 nos.) and 0.5 acre under open cultivation of gerbera hybrids, viz., RCGH-12, RCGH-22, RCGH-114 and RCGH-117 along with 37 ornamental plants.
- **Impact in the area:** Prior to floricultural intervention, she earned a profit of Rs. 60,000-90,000 per annum and post adoption of floricultural activities her profit was Rs. 1.8-3.3 lakh per annum from flower production, value addition such as bouquet preparation, dry flowers and floral decorations. The location of production unit was near to the Shillong-Guwahati NH-40. Therefore, a sale counter was established at the entrance of her production unit. Her success has inspired many farmers and several flower growers in the vicinity started giving their produce in her counter for marketing. Now they are using their flowers in bouquet preparation and floral decoration in different functions. Following her success, a 'Sloan Nursery' counter and a group of women farmers 'Seiborlang SHG' was established for imparting trainings and success to other farmers.
- **Contributing and enabling factors:** Technical guidance from ICAR RC for NEH Region, Umiam (AICRP on Floriculture).





Name and address: Praveen Kumari W/o. Rajesh Kumar,
Village Golanpur, Block Jagadhri-135001, Yamunanagar,
Haryana Mobile No. 9416454697



- **Category:** Agriculture
- **Brief background:** Praveen Kumari has 4 acres of land where she cultivates cauliflower, garlic, urad and organic vegetables as an intercrop in the Rabi Season with Sugarcane crop. As a result of intercropping she received a saving of Rs. 2.70 lakh per acre from short-term intercropping management. Praveen Kumari also planted vegetables in 4 acres of land using organic method. She grew ridge gourd, bottle gourd, bitter gourd, tomato in Zaid season and in Rabi season she planted broccoli, tomato and cauliflower. In organic method, she applied 6 quintals of vermicompost manure per acre. For disease and pest control, she used neem-based organic insecticides and pesticides, the use of which does not cause any harm to human health.
- **Awards & recognitions :** nil
- **Training and motivational support:** She is the role model, opinion leader, counsellor and ambassador to propagate the lessons of intercropping and organic farming throughout the region. She is the regular resource person for trainings and meetings to enlighten the farmers on intercropping and organic farming.
- **Impact in the area:** She earns an income of Rs. 60000 per acre from Ridge gourd, about Rs. 70000 per acre from bottle guord, Rs. 75000 per acre from bitter gourd and Rs. 40000 per acre from tomatoes during the summer season and Rs 90000 per acre from broccoli, Rs 70000 per acre from cauliflower and Rs 80000 per acre from tomatoes during the Rabi season.
- **Contributing/enabling factors:** She was guided by different departments like SHG, agriculture and horticulture department. She along with her husband attends most of the agricultural extension activities organized by different departments.





**VALUE
ADDITION**



Name and address: Mrs. PinakiParimita,

At Kanamana Po, Kusumbar, Ps Astaranga, Puri., Odisha
Mob: 7205773847



- **Category:** Value addition
- **Brief background :** Mrs Pinaki Parimita is a member of the BiswabhartiMaa SHG group at Kanamana Village, Astaranga. The group was earlier involved in mushroom cultivation, crab farming and shrimp farming. They showed interest in value added product preparation as they have easy access to shrimp and fish. They got training from ICAR-CIWA on the value added fish product preparation and management training on how to manage an enterprise. They were facilitated to obtain an FSSAI licence and tradelicense under the trade name “Fishlikes”. During the pandemic they were facilitated by creating marketing linkage of the product with Falcon Chilka Fresh, a retail fish chain working in PPP mode under the Odisha Government.
- **Training and motivational support:** Mrs PinakiParimita along with 12 other women members of the SHG are master trainers training other rural women on the value added fish product preparation. She has been sharing her experiences in many platforms provided by ICAR-CIWA that is motivating other rural women.
- **Impact in the area:** Mrs PinakiParimita acts as the leader in marketing the produce prepared by the women as a group activity. The sale of the product started in August 2020 with 2 stores have spread to 12 stores within a period of 4 months. Because of the demand, they have started marketing the product to West Bengal too. The women are earning a profit of around Rs 130-150/kg of prawn pickle. Within 4 months of starting the production, they have produced more than 50kg of prawn pickle.
- **Contributing/enabling factors:** The setting up of value added fish product enterprise became possible because of the interventions of ICAR-CIWA in terms of skill upgradation, motivation and market linkage. The women were provided with critical inputs like packaging materials, packaging machine and utensils which instilled confidence in them for starting the enterprise



Name and address: Mrs Dabbugunta Madhavi & Ms. Dibyajyothi Borgohain., ALEAP Industrial Estate, Pragathi Nagar, Opp JNTU, Kukatpally, Hyderabad, Contact: 9676288476, Email: indmillets@gmail.com



- **Category:** Value addition/marketing/ women empowerment/ social sciences etc
- **Brief background**

“RIGDAM was inspired by a woman’s constant struggle to give her family healthy & tasty snack foods”. As a mother Ms.Dibyajyoti, found it difficult to keep her children away from junk foods & give them healthier tasty snack options. There was a lack of delicious, healthy snacks in the market. When she came to know about Millet - the ancient miracle super crop, she decided to embrace it & make products using it.

- **Taining and motivational support to the farmers/members of the community**

Recovered their 104 Lakh investment to almost 80% in just a span of three years. Supported FPOs by purchasing raw material directly from farmers.

- **Impact in the area**

Investment	104 lakhs
Revenue	121 lakhs
Jobs Creation	9
Technology taken from ICAR - IIMR	1. Ragi Cookies 2. Jowar flakes

- **Awards & recognitions received**

- Received “Best Women Entrepreneurs Award”, Telangana State (2017) by ICAR-IIMR and “Women of Mettle start up wave Incubation Award” (2017) amongst others.
- Goldman Sachs 10K Women Entrepreneurs *Indian Institute of Management, Bangalore*



Product showcased during Pink Power Season5, Inorbit Mall, Hyderabad



Best Women Entrepreneurs Award, Telangana State (2017) by IIMR-ICAR



Name and address: Ms.Hemamalini Pothuri,
MD, Ahobilam Foods, Arunodaya Colony, Madhapur,
Hyderabad



- **Category:** Value addition/marketing/ women empowerment/ social sciences etc
- **Brief background:** Ahobilam Foods was the brainchild of Hemamalini Pothuri and Srivastava Varma Pothuri in 2015 with a vision to create a community supported agricultural ecosystem to provide healthy, affordable, naturally grown, sustainable food to their consumers. They ensure exclusive efforts in helping farmers receive value for their produce, thereby eventually helping everyone get to live a healthy lifestyle.
- **Awards & recognitions:**
 - Award of recognition for service to farmers by Ashok Dalwai IAS, Secretary of Ministry of Agriculture and Farmers Welfare - Government of India, and by Dr. Vilas A.Tonapi, Director, ICAR-IIMR
 - Represented the millets business fraternity at the Organics & Millets International Fair - Bangalore 2018 to convey the untapped millets business prospects to the Government officials, International Delegates and Board members of MNCs.
 - Participated in numerous policy making sessions of state and National government on millets consumption.
 - Won the Best Health Restaurant award 2017, Hyderabad, awarded by Times Group.
 - Hosted multiple batches of American Doctors-in-training, International exchange Students from INDO-AMERICAN Cancer Research Institute, and conveyed the value of millets and their benefits.
- **Training and motivational support :** They adopted the technologies from ICAR-IIMR. For their raw material they are linked to farmers from Kurnool, Anantapur districts of Telangana and Karnataka state. They wish to increase their presence throughout the states of Karnataka, Andhra Pradesh and Telangana.
- **Impact in the area :** Ms Hemamalini Pothuri made an initial investment of Rs 20 Lakhs for starting her enterprise on processed millet based products like puffs (Sorghum, Foxtail Millet, Pearl Millet, Kodo Millet), extruded snacks (2 Variants) and instant mixes (Sorghum Idli Mix, Dosa Mix and Pongal Mix). She earned a revenue of Rs 1.8 cr in addition to creating job opportunities for more than 21 people. Farmer producer organization and individual Agri-entrepreneurs earned a revenue of Rs 80 Lakhs. They are serving more than 30000 customers through their enterprise.

Name and address: Ms.Radha,

Plot no A-28/1/10/A/BIDA, Nacharam, Hyderabad



- **Category:** Value addition/marketing/ women empowerment
- **Brief background :** Nutrisnax (Mego) was established in 2018 and currently offers 11 millet-based snacks and breakfast cereal options. Their product basket includes Millet Crispy Chips - Chippy Chips, Oreno Chips, arlibo Chips, Millet Crunchy Mixes - Sweet Heat Millet Mix, Chatpat Millet Mix, Millet Energy Bytes - Coco Millet Bytes, Multi Millet Bytes , Millet Health Bars - Choco Dry, Fruit Health Bar, Amaranth Health Bar, Breakfast cereal - Millet Breakfast Cereal
- **Awards& recognitions:** Best Entrepreneur recognition from Sri.K.T. Rama Rao, Minister, Telangana
- **Training and motivational support :** They have linked up with farmers with buyback options and have a plan to target consumers falling in the working age group and children. They plan to commence retail sale post completion of Research and Development on shelf-life extension. The target is to reach 2 tonnes of production and selling in the medium term and 10 tonnes in 1-2 years.
- **Impact in the area:** security/education of women in the community with the support from the woman

Investment	30 Lakhs
Revenue	25 Lakhs
Jobs Creation	9
Technology taken from ICAR - IIMR	1. Extruded Snacks 2. Sorghum puffs





Name and address: Mamatha K M,

51/1040B1 UP, Seetharam Nagar, Kurnool, Andhra Pradesh-518003, Mob: 73868-74239, Email: adithi.millets@gmail.com



- **Category:** Value addition/marketing/ women empowerment/ social sciences etc.
- **Brief background :** Founders of Adithi have always been very consistent in stressing that millets are the lost food that needs to find a way back to the Indian Diet. They have for a long time been providing the nutrients with very little input. However, ever since the Green Revolution the percentage cultivation of millets has been declining. But the lifestyle diseases that have been creeping up on the young population lately has acted as an eye opener for many.

• **Impact in the area**

• Investment	• 50 lakhs
• Revenue	• 166 lakhs
• Jobs Creation	• 19 (11 women & 8 men)

Currently, they are connected to 62 retailers, with 7 bulk buyers and reaching out to over 300 consumers. Also, they

are directly working with the farmers, so as to make farmers realise more revenue. They are connected with more than 200 farmers in Kurnool and Mahbubnagar area. Their last year revenue touched 30 lacs and this year they are on their way to achieving 166 lacs. Currently, they are providing employment to 19 members. They have capped their monthly growth at 5% and the founder, Mamatha KM believes that their consumer base will enable them to have a competitive advantage over their competitors and increase their revenues. In the future, they also plan to adopt a subscription-based model for stabilized sales and directly reaching out to end buyers



Name and address: Ms. Bindhu Gowri,

**Founder, Coimbatore, 10B/4 Cheran Nagar, Bellathy
P.O Karamadai, Mettupalayam, Coimbatore, Tamilnadu,
Contact:80129 11222, Email: bindugouri1@gmail.com**



- **Category:** Value addition/marketing/ women empowerment/ social sciences etc.
- **Brief background :** Ms.Bindu Gowri has been instrumental in formation of 28 SHGs in different parts of Coimbatore district with 5 tribal women groups. Training was given to each group to start their own business. Assessment was done based on the land and raw material available around them. Eg: Curry leaf, Millet Project and Herbal project. Primarily these groups are focussing on Millets value added products like making flour from sorghum, pearl Millet, finger Millet, Malted powder from sorghum, pearl millet, finger millet, Multi nutrient mix using millets, Rice from little millet, foxtail millet, kodo millet, Barnyard millet and Proso millet.
- **Awards and Recognitions:** Honorary award from Kerala government, Ministry of Agriculture and Tribal department for Value addition and Processing of Millets.
- **Training and motivational support :** They understand the needs and wants of the target market and also understand profitability, marketing and income generation activity, product development, branding and labelling. Their aim is connecting Farmers to end customers without mediators. on site food processing, selling by self-help women groups, providing opportunities for tribal women groups to do marketing, providing facilities of machineries to use for production by the SHG and JLG, monitoring the quality of the production done at every stage, revitalizing and enhancing indigenous knowledge of SHG and blending it with modern technology and giving SHG confidence to manufacture value added products from agro- forest products by their indigenous way.
- **Impact in the area**

Investment	18 lakhs
Revenue	4
Jobs Creation	2
Revenue Generation for Farmer producer organization and individual Agri-entrepreneurs	2
New customers served	2
Technology taken from ICAR - IIMR	0





Name and address: Mrs.B.Parvathi Shetty,

Gangapur Village, Zaheerabad, Jharasangam Mandal,
Sangareddy district, Telangana State.



- **Category:** Agriculture/Value-addition/Marketing
- **Brief background:** She has 3 acres of land (Irrigated - 1 acre, Non-irrigated- 2 acres) in which she is cultivating major millet & minor millets, sorghum, foxtail millet, finger millet, barnyard millet.
- **Awards & recognitions:** She was recognised with “**Best Millet Machinery Fabricator Award**” by Society of Millet Research and ICAR-Indian Institute of Millet Research, Rajendranagar, Hyderabad during 2016-2017.
- **Training and motivational support:** She got training and motivation from ICAR-IIMR under FFP project to form a group of 50 women farmers for promotion of value-addition of millet food products like making *roties*, noodles, *namkin*, flacks, biscuits, *papad* and other commercial value-added products. Now, she has become master trainer for other women entrepreneurs. She prepared an innovative millet based product “Millovit- a health drink mix” and sent for Food Safety and Standards Authority of India (FSSAI) for approval. Thus, she is instrumental in strengthening millet food value-chain by supplying seed of high yielding varieties to the farmers and providing buy-back arrangement for millet produce. She is also organizing training for skill development and arranging seminars to get latest knowledge of the millets in her area.
- **Impact in the area:** She created awareness and demands for various millet food products and ensure livelihood support to 10 more women working in her enterprise namely Bhavani Foods Unit at Chandanagar, Hyderabad. She is providing skill and knowledge about value-addition to many women entrepreneurs and has remained a source of inspiration. Her enterprise, Bhavani Foods got good popularity in the area. In the beginning, she started her business with Rs.20,000/- amount. At present, the turnover of her enterprise is Rs.50,00,000/- per annum.
- **Contributing/enabling factors:** She is motivating women farmers in her area for quality production as well as value-addition of millet grains along with their marketing as to complete value-chain by supplying them quality seeds in Telangana and Visakhapatnam (A.P) and buying back their produce which helps her to run her food unit, smoothly.



Name and address: Mrs. Akila Mol, M.A. S.N. Puram,b
Kodungalloor, Thrissur, Kerala, India-680691



- **Category: Fisheries/ value addition/ marketing**
- **Brief background:** Akhila runs an Ornamental fish farm and ‘Ponnoos Aqua Clinic and Consultancy’ where she supports fish farmers with technology and medicines. The firm caters to the farmers with an infrastructure comprising of Fish farm, Aqua Clinic, Aqua Lab, Hatchery, Aqua seed and Training Centre.
- **Awards & recognitions :** She has bagged several awards like Karshaka Mithram, Karshaka Ratnam, National Institute of Agricultural Extension Management award, Agricultural University award etc.
- **Training and motivational support:** In her firm, she gives training to other entrepreneurs with government assistance. She has also started water testing unit, consultancy, assistance to fish farmer for direct sales of medicines and feed without middle men. Her own fish feed brand is known as ‘Ponnoos’ for which she undertook training under ICAR-CIFT. She distributes fish fingerlings throughout Kerala for Rs.1.50/- from her Hatchery. She has assisted thousands of fish farmers in the State with technical support in fish farming and marketing. She is planning to start a Jaiva (organic) Farm in Palakkad District of Kerala.
- **Impact in the area:** She has employed 10 people in her enterprise. She has promoted agri-tourism in her village, where in her farm, interested visitors can have a look at fish rearing, integrated farming and relish a balanced nutritious food. She has clear vision in popularisation and development of aquaculture in Kerala, generate employment, , supplying quality inputs, , buy back of products, value addition of the harvested products and developing innovative farming practices.
- **Contributing/enabling factors:** She ventured into many start up businesses which were not very successful. The hard lessons which she learnt through her failed ventures taught that perseverance and right decisions which was the key to success. ICAR-CIFT, Cochin had hand-held her through its Agri-Business Incubation Centre in capacity building and setting of feed manufacturing unit apart from training in fish value added products.





Name and address: Mrs. Vinita Bora,

Village Gaithiya, PO: Gaithiya, Bhimtal, District Nainital, Uttarakhand



- **Category:** Value addition and Women empowerment
- **Brief background:** Established two Self Help Groups (SHG) named “Jagriti” and “Chetna” and presently working as secretary. The SHGs are working for women empowerment in Jeolikot and other places of Nainital district in Uttarakhand. Total 14 women are working as members of SHGs. These SHG members along with some community women are making amla and ginger candies, ginger juice, ginger powder aipan products. The products have customers from all over Uttarakhand and from other states.
- **Awards & recognitions:** Felicitated by honourable Governor of Uttarakhand Mrs. Baby Rani Maurya. She has been awarded with Governor’s appreciation award.
- **Training and motivational support:** Department of Foods and Nutrition, Pantnagar provided training to 8-10 farm women of the community on amla ginger candy, ginger juice and ginger powder preparation. These women were also trained on aipan products and herbal holi colour making.
- **Impact in the area:** The initiative taken by Mrs Vinita Bora provided employment to 15-20 community women. Each SHG woman and other community women are earning atleast Rs. 5000/- per month. The products are natural, chemical free and healthy so are well accepted. They have regular customers for their products.
- **Contributing/enabling factors:** Mrs. Vinita Bora got training on amla and ginger candy, ginger juice and ginger-powder preparation from Department of Foods and Nutrition, College of Home Science, GBPUA&T, Pantnagar. Along with training she also got motivation to be self-employed and to encourage other community women to work for their livelihood.



Name and address: Basu Choudhary,

29-Sanjay Nagar, Gwaltoli, Hoshangabad, Madhya Pradesh



- **Category:** Agriculture/Horticulture/Value-Addition/Women Empowerment
- **Brief background:** Mrs Basu Chodhary completed her MSc in Bio-Technology from Govt. Home Science College, Hoshangabad with a 6 months internship for Plant Tissue Culture. Later she underwent Mushroom production & Cultivation training from *Dr. Shagufta Khan* of Grow tips Training Institute, Bhopal and started mushroom cultivation from home. Now she owns a Mushroom Spawn Production Laboratory and produces spawns of different types for supplying all over the state of Madhya Pradesh. Started a manufacturing unit and developed Mushroom based products like Mushroom Achar, Papad, Badi, Jam, Biscuit. She has trained & employed nearby women for her team.
- **Awards & recognitions:** She has received certificate from KVK Govindnagar Hoshangabad, certificate of appreciation by collector in Pachmari Utsav, certificate of appreciation from Govt. Home Science College, Certificate of appreciation from Nagar Palika Parishad, Hoshangabad., Certificate of appreciation by Health & Food Safety Dept. Govt. of MP.
- **Training and motivational support:** She received Training and motivational support from Krishi Vigyan Kendra, Govindnagar Hoshangabad and Horticulture Department, Hoshangabad
- **Impact in the area :** Trained 50 women of SHG groups on behalf of Nagar Palika Hoshangabad, Trained 100 women under Ukti Seva Samiti for self-employment, Under NRLM trained many women to become self-employed, Trained 30 Women through CRISP, Bhopal in Women Entrepreneurship Development Program out of which 20 % are self-reliant/self-employed, Imparted nearly 2000-2500 Rural Women through Online/ Local Workshop based mode of training for self-employment. and she now owns her Company named SGM Agrotech Pvt Ltd. She is getting a benefit of Rs. 1.5 Lakhs per month and average 10 lakh per year
- **Contributing/enabling factors :** Technical training from KVK Hoshangabad





Name and address: Smt. Sumitra Lodhi w/o Shri Bhagirath Lodhi,

Village-Mamoni khurd, Post- Salaiya, Block- Karera,
District- Shivpuri-473660, Madhya Pradesh



- **Category:** Women empowerment and value addition.
- **Brief background :** Smt Sumitra Lodhi has no cultivated land. She has only Buffalos - 4 Nos and she only depends on entrepreneurship. She got training on value addition, mushroom production technology and integrated farming system at KVK Shivpuri. She is working on value addition and dona-pattal making with local marketing. He earn Rs.12000 per month regularly.
- **Awards & recognitions :** Nil
- **Training and motivational support:** She got training programmes on value addition of fruits & vegetables, value addition of groundnut, IFS, mushroom production technology and other allied agriculture farming for doubling of income through KVK Shivpuri.
- **Impact in the area:** Smt. Sumitra Lodhi is an entrepreneur in the village. She prepares dona-pattal and is marketing at local area. She has monthly income approx. 12,000/- form this enterprise.
- **Contributing/enabling factors:** KVK Shivpuri & SRLM, Shivpuri NGO have motivated her towards entrepreneurship development. KVK Shivpuri working on food processing, vermi-composting, mushroom production technology, bee keeping, integrated farming system and nursery management, seed production technology, motor binding and agriculture machinery operator training for rural youth at KVK campus as well as off campus.



Name and address: Smt. Rani Rana,

Village - Madumar, Tikamgarh, Madhya Pradesh,
Mob No:8349711164



- **Category:** Value Addition in Ber (Indian Jujube)
- **Brief background:** She is simple housewife having 1.4- ha land in which she cultivated major crops in Kharif- soybean, black gram and sesame while in rabi she grew wheat, chickpea and mustard. Besides agriculture she is also doing value addition of locally available Ber She got trainings from KVK Tikamgarh under various income generation and woman empowerment trainings. Her Ber drink has been popularized in whole state of Madhya Pradesh through various exhibitions
- **Awards & recognitions:** She was recognized under self help group formatted by SRLM “Tulsi”. and KVK, Tikamgarh (M.P.)
- **Training and motivational support:** She is supporting SHG group as an active member. Due to her motivation and support, the living standard of many rural women has improved interms of the social, economic and child education. **Impact in the area:** Her annual income from Ber drinks is Rs. 45000/- per annum. The Ber fruit is very nutritious and can be used to combat malnutrition in child and women as it contains the iron and others valuable nutrients.
- **Contributing/enabling factors:** KVK Tikamgarh has been conducting many trainings for empowerment of farm women from which Mrs Rana also benefitted. . She popularizes the Ber drink technologies through electronic and print media in the district and state level. She also is working as master trainer to train different SHGs groups.





Name and address: Smt. Bhagwati Yadav,

Village: Dehlanchowki, Block:Panna, District: Panna,
Madhya Pradesh



- **Category:** Production and Value Addition
- **Brief background:** The farm women is practicing aonla farming in 0.48 ha land and she is producing aonla. She is making Aonla Byproducts viz. Murabba, Candy, Juice, Pickles and Supari etc. She is also providing employment to 30 females for six months in each year.
- **Training and motivational support:** KVK Panna imparted training to the Smt. Bhagwati Yadav regarding value addition of Aonla fruit. Apart from technical assistance, KVK Panna is also supporting in the marketing of value added Aonla products through various extension activities such as Farmers Fair, Sangosthi and Exhibition etc. at various places.
- **Impact in the area:** She is getting about Rs. 3 to 3.5 lakh as an income along with providing employment to 30 females for six months in each year.
- **Awards & recognitions:** She has been honored by honorable Smt Maya Singh, Minister of Women and Children Development of M. P. Government for her excellent work in value addition of Aonla fruit during 2016.
- **Contributing/enabling factors:** The quality of her aonla products is very good and tasty as well as available at reasonable price also. Farm women uses Aonla of Panna district which is unique in quality like having the anthocyanin pigment and containing less quantity of fibers which makes them good for preparation of Aonla Murabba and other products. Her aonla products are also very hygienic.





Name and address: Mrs Nagmani Devi,

Village: Muradpur Huzra, Block & District –Arwal, Bihar



- **Category:** Agriculture, Women Empowerment, Value addition
- **Brief background:** Mrs Nagmani Devi is a lady farmer from Muradpur Huzra village of Arwal district. She has qualified matriculation exam. She possesses 1.5ha lands. She was growing only paddy and wheat crops but being motivated by KVK Scientists, she has also started to plant vegetables and fruits such as Banana, Guava, Papaya and Lemon on her farm since 2012. Since then, she also started to prepare value-added products like pickles, snacks (mixture), Papad etc. Further, she is also focussing on Mushroom cultivation.
- **Awards & recognitions:** She was awarded on several occasions like Kisan Mela 2015, Fruit and vegetable exhibition 2013, Krishi conclave Patna Krishak prashikshana-sah-mela-sah-pradarshni 2019.
- **Training and motivational support:** She has motivated 36 women SHGs of Arwal block. She mobilized them for taking up entrepreneurship activities on mushroom and preparation of snacks like namkeen mixture, sev etc and other value-added products such as mushroom powder, mushroom pickles and other enriching foods for children, adolescent girls, expectant as well as lactating women.
- **Impact in the area:** As far as her income is concerned, she earns Rs 60,000 annually from vegetable and fruits cultivation in the 0.75ha of land. From cereals and pulses cultivation she is earning Rs 2,00,000. 100 bags of Mushroom cultivation provides her Rs30000 and other value-added products contribute additional Rs 5000 towards her income.
- **Contributing/enabling factors:** The Krishi Vigyan Kendra, Arwal has played a significant role in the success of Mrs Nagmani Devi as a farmer and women entrepreneur. Being a farmer who once used to grow paddy and wheat crops only, she has travelled a mile by making a name for herself in the region.





Name and address: Mrs Meena Devi,

Village Baidherabad, Block & District –Arwal, Bihar



- **Category:** Agriculture, Horticulture, Value Addition, Women Empowerment.
- **Brief background:** Mrs Meena Devi is a lady farmer from Baidherabad village of Arwal district. She has 2 acres of land. Earlier she was growing only paddy, wheat, pulses but later being motivated by KVK Scientists, she started to plant fruits and vegetable such as banana, guava, amla, mango, cauliflower, tomato etc on her farm. After that, she also started to prepare value-added products like pickles, snacks (mixture), etc. .
- **Awards & recognitions:** Second prize in Mirch cultivation, Second prize in wheat cultivation, Sarwshresth, nawachar krishak
- **Training and motivational support:** She has motivated 12 women SHGs of Arwal block. She mobilized them for taking up entrepreneurship activities based on mushroom and preparation of snacks like namkeen mixture, sev et cetera and other value-added products like mushroom powder, mushroom pickles, mushroom pakauda, mushroom sukhauta, tomato piyuri, tomato sauce, green peas preservation etc.
- **Impact in the area:** As far as her income is concerned, she earns INR 60,000 from vegetable and fruits cultivation in the 0.75ha of land. From cereals, oilseeds and pulses cultivation she is earning INR 4,00,000. 100 bags of Mushroom cultivation yield her INR 30000 and other value-added products contribute additional Rs 4000 towards her income. The rearing of 2 cattle contributes INR 70,000 towards her income. Her total income is INR 5,62,000 per annum.
- **Contributing/enabling factors:** The Krishi Vigyan Kendra, Arwal has played a significant role in the success of Mrs Meena Devi as a farmer and women entrepreneur. Being a farmer who used to grow paddy and wheat crops, she has travelled a mile by making a name for herself in the region..



Name and address: Mrs. Manisha Sagar Raut,

**Behind Radhika Hotel, Near Gajanan Maharaj Mandir,
Vishnuwadi, Buldhana, Maharashtra Contact No.
9689407647**



- **Category:** Value addition
- **Brief background:** Mrs Manisha Thutte along with her husband Shri Sagar Raut was running a small dairy unit of 5-6 milch animals which included 4 buffaloes and 2 cows as a agri based business & got near about 15 to 20 liters of milk per day which was sold door to door to 25 to 30 regular domestic customer .
- **Awards & recognitions :** No
- **Training and motivational support:** During 2014-15, Mrs. Manisha Raut came in contact with the Krishi Vigyan Kendra, Buldhana working under Dr. Punjabrao Deshmukh Krishi Vidyapeeth, Akola. Mrs. Manisha Raut and Shri. Sagar Raut actively participated in training programmes on various topics such as : Processing of milk and value addition and preparation of various dairy products, Processing and value addition in fruits and vegetable, Eco friendly natural colors for Holi festivals, Gau Adharit Enterpreneurship development : Gomutra, cow dung and milk processing
- **Impact in the area:** After participating in this training programmes, they started processing 20% of the total milk produced by their cows and buffaloes preparing various processed dairy products like curd, buttermilk, ghee, shrikhand, khova, gulabjam, paneer, kharvas. Sau. Manisha sale this value added milk product along with cow & buffalo milk on their counter named M/S Raut Dairy. They also sell Gomutra and Gauri i.e. cow dung cake from this counter. Mr. Sagar and Mrs. Manisha Raut has purchased 1.5 acres of farm and is cultivating improved fodder crop in this field and afour wheeler for milk transport,. They also purchasednew milch animals for their dairy unit. They are also providing employment to 3 to 4 women who are engaged in dairy product preparation.
- **Contributing/enabling factors** Krishi Vigyan Kendra Buldhana provided complete technical guidance on processing and value addition of various agro commodities





Name and address: Smt. Mamta Ratilal Deshmukh

A/P – Amode Tal. Shirpur, District- Dhule, (Maharashtra)



- **Category :** Value addition
- **Brief background :** Smt. Mamta Tai Deshmukh belongs to an agricultural family. An “Asha” worker by profession she is also engaged in activities like Cutlery business, Fashion designing and saree marketing besides Aonla Processing to support her husband. She is also associated with local SHG “Maa Vaishnodevi Bachat Gat” and keeps herself updated through SHG Meetings.
- **Awards & recognitions :** She was bestowed with State level Agroworld “Best Female Entrepreneur” Award in the year 2020 and “Hirkani Puraskar”-2020 given by Govt. of Maharashtra
- **Training and motivational support:** KVK Dhule training boosted her confidence to take up Aonla Processing Entrepreneurship. However it was not until the vocational training imparted by Gayatri Parivaar, Haridwar of which Mamtatai is a member, that led to establishment of “Suruchi Gruha Udyog”. The firm is a license holder of FSSAI. Mamtatai has been influential in shaping household businesses of SHG women, who have learned the skill from her. She has imparted training to countless women since 2011.
- **Impact in the area :** With her humble beginning of Rs.2000/- per month Income in 2010, she has now reached Rs.15000/- Per month through Aonla Processing. She has engaged 4 – 5 women labourers on a regular basis. The products range consists of Aonla Candy, Aonla Juice, Jaggery based Aonla Candy, Aonla Laddoo, Aonla Papad, Digestive Aonla Supari, Mouth Fresheners, Aonla Powder etc. She has also formulated a special Aonla Supari for men & women who are addicted to tobacco chewing. Besides this she offers her Aonla products to pregnant women at discounted rates. The Aonla fruit that she procures is completely organic and comes from the nearby farms.

- **Contributing / enabling factors :** The best support that she gets is from her family. Though she attributes her success to KVK - Dhule, there are many people who have directly or indirectly paved the way to her success by purchasing her Aonla Products.



Name and address: Mrs. Shailaja Popatlal Navandar,
Umbari, Taluka Sangamner, District Ahmednagar,
Maharashtra



- **Category:** Value addition of Jamun and Guava nursery
- **Brief background:** Mrs. Shailaja Popatlal Navandar has a landholding of 20 ha and is educated till XI. She started organizing women in her village way back in 2004 when she came in contact with KVK Babhaleshwar. She had distinct affinity towards eco-friendly enterprise development without the destructive means in many enterprises in sericulture, poultry as she was staunch follower of Jainism by faith and hence took up plantation of Jamun variety Kokan Bahadoli in 2008 and Guava in 2016. She also started organic farming cultivation of crops, vegetables and fruit crops like jamun and guava.
- **Awards & recognitions :** Her work has been recognised by various agencies and Govt departments and has been conferred with various awards like Sai Ratna by Shiladhi Pratishthan (2004), Krishi Bhushan (Organic farmer) from Govt of Maharashtra in 2013 and Model Farmer of India from UNESCO at Bangkok in 2014.
- **Training and motivational support:** She became associated with KVK in 2004 as a main motivator of the women SHG groups of her village. She obtained the training on value addition from KVK Babhaleshwar as well as from MPKV Rahuri in the year 2006 and 2009 on juice pulp and seed powder making. She later was also accorded support by the KVK in establishing her Guava nursery from her guava plantation of 0.40 acre and supplying the plants as well as help for obtaining nursery license from Department of Agriculture. She led the women SHG movement in the Ahmednagar District by helping formulate over 38 women SHG groups and helped them to get associated with KVK.
- **Impact in the area:** She started working with women farmers by motivating them for adopting improved practices in agriculture and horticulture initiatives of KVK. She adopted various improved practices like trash mulching, vermicomposting and eco-friendly management of crops. Later she planted Jamun trees of improved variety under advice of KVK and it turned out to be a real money spinner in the first year itself when she realized there were a huge demand for jamun fruits as well as its seed especially for diabetics. Later she started preparing various value added products like jamun juice, jamun seed powder. She earns a modest income of Rs 6.75 lakhs from sale of guava seedlings, sale of fresh jamun and processed products of jamun.
- **Contributing/enabling factors:** KVK stood as an important support for this woman in enabling her to establish her modest women SHG as well as her vermicompost when later she further expanded her plantation by planting Jamun on 4 ha and guava nursery in 0.40 ha. Various agencies, religious groups and community organizations have taken inspiration from Mrs Shailaja Navander to motivate other women from remote areas of the state.



Name and address: Mrs. Shobhana Prakash Sonawane Ashwi,
Taluka Sangamner, District Ahmednagar, Maharashtra,
Mob no:8459221257



- **Category:** Value addition and marketing
- **Brief background :** Mrs. Shobhana Prakash Sonawane has a meagre landholding of 0.30 ha and is apostgraduate in Arts. She has developed a unique recipe of pickling that has attracted the rural women. She has contributed to development of most tastier and mouth-watering distinct pickles from 40 different various vegetables eggs, chicken and fish. Her pickling recipe has reached far and wide in not only Ahmednagar District but also has a customer demand from other adjoining districts like Mumbai, Pune and Nashik.
- **Awards & recognitions received :** Her work has been recognised by various agencies and Govt departments and has been conferred with various awards like Hirakani (2017), Sugaran (2018) and Rajmata (2019) by different agencies.
- **Training and motivational support:** She has obtained the vocational training from KVK Babhaleshwar in 2013 and has participated in several exhibitions at KVK highlighting utilization of very quirky and unusual vegetables for pickle making.
- **Impact in the area:** She started with a modest business of 10 to 15 kg sale of pickles which later expanded to 600 to 1000 kg annually as on date with an annual turnover of Rs 865000. The unit which is branded as Mai Mahila is souring higher and is popular among rural women as well as in urban areas. She has also tied up with portals as Amazon, e-Saras and Sai Jyoti where she is regularly getting orders from far and wide. Today she provides employment to over 20 women from local SHG and generates an employment of 3200 to 3800 mandays of work through her Pickle Unit.
- **Contributing/enabling factors:** KVK stood as a formidable pillar for this woman in enabling her to establish her unit not only in terms of Pickle Unit but also by providing training and ensuring her participation in KVK's exhibitions and other community activities.



Name and address: Mrs. Anita Ramesh Kalpande,
At.Po. Sungaon, Tq: Jalgaon Jamod, District Buldana,
Maharashtra



- **Category :** Value addition
- **Brief background :** Mrs. Anita Ramesh Kalpande is a rural farm women of Sungaon village, Tq: Jalgaon jamod, Dist: Buldana. She has passed Dairy Diploma. She is a housewife. She is in contact with Krishi Vigyan Kendra, Jalgaon Jamod from the last 2-3 years. She is having 4 ha. of land, growing Safed Musli, Turmeric, Banana, Cotton, Soybean & Wheat etc.
- **Awards and Recognition:** Participated in District Level Exhibition and also in Agrotech at Dr, PDKV Akola
- **Training and motivational support :** During 2017 she has attended the 5 days vocational training programme on Fruit Processing at KVK. From this training she was inspired for Safed Musli & Anola processing. After discussion and guidance of the KVK she started small scale Safed Musli & Anola processing. She prepared Safed Musli Powder, Anola Powder, Anola Candy with attractive & hygienic packing. As she was growing safed musli & anola on her field, she used the same raw material for processing purpose and prepared value added Safed Musli Powder. KVK scientists regularly visit her unit and inspired her for large scale production and marketing of her products in various exhibitions, fairs and weekly market. During this year she attended various exhibitions, fairs and exhibits her products and got good response. KVK also helps her for marketing her products in KVK farmer's outlet at KVK campus.
- **Impact in the area :** Now she is engaged in her small business throughout the year and earning upto Rs. 40000/- per year. From small scale unit she is now self-sufficient and expressed to expand her business on large scale basis. Taking motivation from Mrs. Anita Ramesh Kalpande, two SGH groups has started processing of safed musli powder. KVK and Mrs. Kalpande are guiding these SHG's for processing and marketing. Now these groups are also growing their business by marketing their products in various exhibitions, fairs and among local customers.
- **Contributing/enabling factors:** technical guidance and continuous handholding by KVK Buldana





Name and address: Mrs. Sindhu Shyam Nirmal,

At Post- Bhandwal, Taluk – Jalgaon Jamod,
District Buldana, Maharashtra



- **Category :** Value Addition
- **Brief background:** Mrs. Sindhu shyam Nirmal is rural farm women of Bhandwal village. Tq. Jalgaon Jamod Dist. Buldana. She is 9th class passed. She is in contact with KVK since last 3-4 years. She is having 6 acres land out of which 2 acres is irrigated and remaining land is rainfed. She is growing cotton, custard apple, greengram, redgram and other seasonal agronomical crops.
- **Awards & recognition:**
 - Actively participating in State Level Exhibitions held at Dr. PDKV, Akola,
 - Krishithon, Nashik,
 - District Level Exhibitions and local fairs.
 - Krishithon Yuva Sanman, Nashik in 2018
 - 1st prize in Jilha Krushi Mahotsav Khamgaon2018
- **Training and Motivational Support:** During 2017-18 she has attended the training programme on Preparation of Jam Jelly & Pickles during 2017 and then she attended the vocational training & other programme of KVK. From this training she was inspired for preparation of various pickles and value added products. After getting training she visited to KVK again and meet to Home Scientist.
- **Impact in the area:** Before starting small scale business her family earning was Rs.4400/- per year from agriculture and she had no full time work due to seasonable work on her farm. After starting small scale business she is engaged throughout year and earns additional income of Rs.30000-40000/- per year. From this earning she wants to expand her business.,
- **Contributing/enabling factors:** Technical support and guidance from KVK Buldana



Name and address: Jyotsana Sambhaji Lengare,
A/p Ramhingani, Taluk Mohol, District Solapur,
Maharashtra Pin Code – 413 213,
Mobile no. +91-9970045511



- **Category:** Value Addition/ Food Processing
- **Brief background:** Smt. Jyotsana Sambhaji Lengare, started her journey with dairy farming as a subsidiary business. But, she faced monitory losses and hence planned for value addition / food processing business of *khoa* and *pedha* production. she started production of maka (maize) chiwada, chakali, bhadang, groundnut chutney.
- **Awards & recognitions**
 - Received “Best Mahila Gram Sangha Award” by MAVIM, Solapur in the year 2019.
 - Chairperson of “*Shivshankar* Self Help Group (SHG)”, and Mahila Gram Sangha Ram Hingani, Tal. Mohol, Dist. Solapur.
 - Member of Gram Panchayat and Nominated as Sarpanch of village Ram Hingani,
- **Training and motivational support:** Smt. Jyotsana Sambhaji Lengare has undergone skill development training programme and technical support for food processing and value addition business from Krishi Vigyan Kendra, Mohol, Dist. Solapur. "Pooja Prasad" brand developed by Smt. Jyotsana Sambhaji Lengare is being marketed in nearby villages, hotels, shops, super bazaars etc. She involved other women from her “*Shivshankar* Self Help Group (SHG)” creating employment opportunities for SHG members. Being a Chairperson of Mahila Gram Sangha she organized Vocational Training Programme for Small scale income generation activities and co-ordinated the activities of Mahila Arthik Vikas Mahamandal (MAVIM) for SHG members.
- **Impact in the area:** She made an initial investment of 2.5 Lkhs in 2014. Her annual turnover is 12.5 Lakhs with a net profit of Rs 3.6 Lakhs/year.
- **Contributing/enabling factors Institutions responsible for the motivation**

Along with KrishiVigyan Kendra, Solapur II Mohol, Dist. Solapur , Mahila Arthik Vikas Mahamandal played a key role for economic support and marketing through exhibitions at District and State Level.

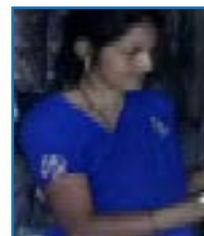




Name and address: Mrs. Snehalata Manoj Sawarkar, Om Sai Mushrooms,

At Post Karanji (Kaji), Teh./District Wardha.

Mobile Number:8554081114



- **Category:** Value addition
- **Brief background:** Mrs. Snehalata Manoj Sawarkar possesses 2 acres of land. By a mere investment of Rs.17000.00/- for aspects like spawn, fungicides, fuel, straw and by labour contribution of self & her husband in the production of oyster mushrooms, Mrs. Sawarkar became the first entrepreneur of oyster mushrooms in the district who has registered her brand as Om Sai Mushrooms and sought FSSCI Licence on her produce within an intensive span of 3 months. She had developed an impressive, informative and appropriate packing and labeling for her fresh, dry and powdered mushrooms. She made other mushroom products like mushroom papad, pickle, milk powder, chakali, chiwada, burfi and even vermicopost from wasted beds after harvest of mushroom.
- **Awards & recognitions received :**
 - 1) “KrishithonYuvaMahilaAward ” by Human Foundation, Nashik, Maharashtra.
 - 2) “Entrepreneur Woman Award” by Agriculture Development Trust, Baramati, Pune, Maharashtra.
 - 3) “Farmers Award” by R.K. Foundation, Sangamner, Maharashtra.
- **Training and motivational support:** She advises all other farmers and youths of the district to take an active step in mushroom production so that it is readily available to everyone. She further states that beginners should not take marketing as a hurdle because market opportunities are ample, what is really required is perseverance.
- **Impact in the area:** She has become an ideal for rural women in the villages of district Wardha. Now she is taking mushroom cultivation training for farm women and teaching them how to become a bread winner for their family. She also teaches them about mushroom’s nutritional value and its importance in human health.
- **Contribution/enabling factors:** Mrs. SnehalataManojSawarkar a resident of Wardha has been immensely supported by the KVK Wardha.

Om Sai mushroom products at rural mall for selling purpose



Mr. and Mrs. Sawarkar participated in exhibitions at Wardha.

Name and address: Mrs. Dhanalakshmi T,

Vasudha Food Products, ICAR JSS KVK Campus, Suttur,
Mysuru district, 571129, Karnataka, Mobile No.: 9538246578



- **Category:** Value addition
- **Brief background:** Before being incubated by the KVK Mrs. Dhanalakshmi T didn't have resources, she used to produce *puliyogare* powder and a few other products in small scale with an annual transaction of Rs.2 lakh earning net profit of Rs. 20,000 to 30,000. After incubated by KVK, Mrs. Dhanalakshmi and her son started production of Masala powder and other products at FPTC in January 2018.
- **Awards & recognitions:** Nil
- **Training and motivational support:** Participated in the 3 training programme as resource person and demonstrated the value added products from millets, fruits and vegetable and shared her experience with the participants and 120 women were participated in the 3 programmes.
- **Impact in the area** in terms of /entrepreneurs: They started with 6 to 7 products and now their product range is 18 to 20. Now their annual transaction is Rs.15,00,000/- with net profit of Rs. 1,50, 000/- to 2,00,000/-, in less than 2 years.
- **Contributing/enabling factors:** KVK supported them in recipe standardization, packing, labelling and branding, provided market linkage and visibility.



Mrs. Dhanalakshmi with value added products at Food Processing and Training Center, KVK



Inagation of Shubharambha (incubating Agri-start up programme)



Name and address: Smt. Savita Anand Patil C/o. Anand Patil,
Near Hanuman Galli, Nasalapur, TalukRaibag,
District Belagavi, Karnataka,
Mob No: +91-8722814727



- **Category:** Value Addition to millet (rotis and papad)
- **Brief background:** Smt. Savita Anand Patil resides in Nasalapur village of Raibag Taluk of Belgaum District. She was a simple housewife and farmwoman till 2017. She lives in joint family along with three co-sisters. After completing their routine work, they were free from morning 11 to 5 pm. . She attended the training programme on value addition of minor millets in the year 2017-18 by ICAR- Krishi Vigyan Kendra, Tukkanatti.
- **Awards & recognitions:** nil
- **Training and motivational support:** Under EDP programme, KVK imparted the technical knowledge of packing, storage and techniques of marketing of rotis. Sealing machine for packing and aluminium containers for storage of flour needed for roti enterprise worth of Rs.10000/- have been given to them by KVK.
- **Impact in the area:** She earns Rs 10000/-per quintal from jowar and Bajra. From the earning, now she is able to give good education to her children. This enterprise is not only a good source of income but is also generating employment for the women. In times of more work load, she employs 2 women and hence is also giving them the opportunity to earn income.. She is motivating other farm women of the village and presently 6 more women of the village are engaged in similar processing activities.
- **Contributing/enabling factors:** Because of her success, 4 more women were motivated and started their own units in their villages. Now she is a successful entrepreneur woman and became a role model to other women in the village as well as other villages.



Name and address: Mrs. Rathnamma W/O Narayanswamy,
Gundamanattha, Kasaba Hobli, Srinivasapura Taluk, Kolar
District, Karnataka



Category: Value addition

Brief background: Smt. Rathnamma, 45 Years, a resident of Gundamnatha village in Srinivasapura taluk of Kolar district, Karnataka has 3 acres of land growing Mango, Ragi and is doing Sericulture. Her family is mainly dependent on rain water and has one farm pond through which rain water is harvested and used for irrigation purpose. She is interested in value addition of agricultural and horticultural produce.

Awards and Recognition:

- First prize in food show organized by Department of Women and child development, Kolar
- First prize in minor millets and flower show arranged by Department of Horticulture
- Taluk level Best farmer award by UAS, GKVK, Bangalore
- Super star raitha award from Vijay Karnataka
- District farmers award (Value addition and processing) by ATMA, Department of Agriculture, Kolar
- District Farmwomen Award by University of Agricultural Sciences, Bengaluru

Training and motivational Support: She attended vocational on campus training programme at ICAR-KVK, Kolar on “Health benefits, value addition and opportunities in marketing value added products of minor millets.

Impact in area: The entrepreneur earns a net profit of Rs. 1,29,850/- 2017-18. In 2018-19, the net income increased to Rs. 4,80,000/- with a further increase to Rs. 4,95,900 in the year 2019-20.

Contributing/enabling factors: Technical guidance and support from ICAR KVK, Kolar





Name and address: Sunita Arora W/o Sh. Sharwan Arora,
T. P. Scheme, Gali No-95, Rewari ,Haryana,
Pin Code- 123401

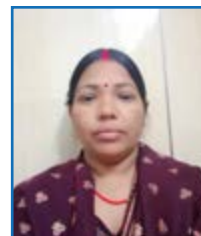


- **Category:** Value Addition
- **Brief background :** Mrs. Sunita Arora comes from a very simple family. They migrated to the state to earn and have a better life. Her husband has a small shop and her son is working with a private firm/company. She has a daughter-in-law who is specially abled. So to help and support her family Mrs. Sunita Arora wanted to learn some skills. After getting trained by KVK, Rewari on the preservation programme for fruits & vegetables, she started running her small enterprise for pickles.
- **Awards & recognition – Nil**
- **Training & Motivational Support:** KVK Rampura, Rewari organized fruits & vegetables preservation programme. Fruits & Vegetables are important for our diet because they provide fibers, vitamins and minerals, which are main source of nourishment and body building. They preserve when they are cheap in season. Mrs. Sunita Arora was a housewife wanting to support her family. After attending the “Value Addition by Preserving” programme at Krishi Vigyan Kendra (Rewari), she started manufacturing different types of pickles at her own place, and now she is successfully earning Rs. 20,000-25,000 per month.
- **Impact in the area :** Many families in District Rewari are now demanding for home made pickles because of the good quality, balanced spiciness and taste. She is producing preservative free pickle and avoids use of any harmful product therein.
- **Contributing and Enabling factor:** Technical support by KVK Rewari has helped her to start the business and now Mrs. Sunita is training other ladies in the area thus empowering them and helping them to earn income.



Name and address: Smt. Naina Kumari,

Village Srinagar, Block Pirpainti, District Bhagalpur, Bihar



- **Category:** value addition and marketing of farm produce
- **Brief background:** Smt. Naina Kumari got married after her 10th. After her marriage due to one or other reason she faced financial problem. Her husband was unemployed. She used to assist her family besides her day to day household chores. She started agarbatti and savae making with other women in group and tried hard to do best so that she could earn more, but in spite of her all efforts she failed to ensure regular income to fulfill the requirement of her family.
- **Training and motivational support :** On the motivation of KVK scientist she participated in KVK training . After training she started mushroom farming and value addition of farm produce in a small scale and gradually extended it .
- **Impact in the area:** She established Vikramshilla Gramodyog company and produces various value added produce like masala powder, sattu, mixture, besan, nuggets, potato powder, chips, mushroom powder, murrabba, pickles, vegetable and mushroom dehydrates etc. She also extended the technology among the other rural women and youth of her village and neighboring areas. She motivated them to start food processing and take up it as enterprise. To facilitate them she ensured availability of all the input required for the processing at their doorstep. She also used to purchase produce from those, who have no access to market. Effective networking of KVK Bhagalpur facilitated marketing of her product. Initially she started her business with cost of Rs. 7000/- month and now her annual turnover of 410000/-. Now a day's more than 100 farm women /youth are working in her leadership. She used to provide them every possible consultancy on technical know-how, availability & marketing of produce.
- **Awards & recognitions:** She has been awarded on several forums for her innovative work. Some of the awards won by her are “Utkrist Kisan Puraskar” by BAU, Sabour during Kisan Mela- 2021, Best stall award during Kisan Mela-2020 & 2021 of BAU, Sabour. She also honored as “Mahilaudami Samman” during International Womens day 2020 by KVK Bhagalpur.
- **Contributing/enabling factors:** She is a successful women entrepreneur in the area of value addition of farm produces. She has emerged as a role model for other women.





Name and address: Santosh saini,

D-108, Basant Vihar, Jhunjhunu (Raj.)-333001



- **Category:** Value addition
- **Brief background :** Smt. Santosh Saini was an unemployed graduated rural youth struggling for job. She participated in this training and established a processing unit in 2000 m² area to process Aloe vera and Aonla. She prepares murabba, pickle, candy, juice, squash, jam, jelly of Aonla and Jel, Juice of Aloe Vera. Now she is a successful woman entrepreneur of district.
- **Awards & recognitions :** Appreciation certificate for significant contribution in “Practicing Innovation in Agriculture” by ICAR regional committee no. VI held at Anand Agriculture University, Anand on 12 & 13th Sept., 2014. “Appreciation certificate for “Value Addition in Agriculture” in ISEE, IARI, New Delhi National Seminar -2019 at SKRAU, Bikaner (14 to 16th November, 2019) by Hon’ble Governor of Rajasthan Sh. Kalraj Mishra
- **Training and motivational support :** After establishment of processing unit she promoted procurement of Aonla and Aloe vera leaves from nearby farmers and promoted farmers for cultivation of Aonla and Aloe Vera.
- **Impact in the area :** She processes annually about 35-40 ton Aloe Vera and 4-5 ton Aonla and earns annually 15-16 lakh rupees. In her processing plant she has provided employment to 11 farm women.
- **Contributing/Enabling Factors**
 - ◇ Smt. Saini is thankful to Krishi Vigyan Kendra, Jhunjhunu from where she received training and motivation.
 - ◇ She regularly attends trainings at krishi Vigyan Kendra, Jhunjhunu to develop and upgrade skill.
 - ◇ She promotes to other unemployed youth and farm women to visit krishi Vigyan Kendra, Jhunjhunu.



**Name and address: Mrs. Techa Hongsha,
Kshangshim Village, Chandel District, Manipur**



- **Category:** Value Addition
- **Brief background:** Mrs. Techa Hongsha, 52 years of age from Khangshim Village, Chandel attended various training programmes organised by KVK, Chandel on processing and preservation of fruits and vegetables. She actively participated in the process of ‘learning by doing.’ After attending programmes, she started a small enterprise on processing and preservation of seasonal fruits and vegetables.
- **Awards and recognitions:** Received 2nd prize for exhibition under “Citrus Fruit Biodiversity” in the National Seminar on Conservation and Commercialization of Citrus Biodiversity in NEH Region organised by Directorate of Research, CAU, Imphal, Manipur during 18-19 February 2021.
- **Training and motivational support :** After becoming a successful entrepreneur, she became a master trainer for training of rural youths and farm women on processing of underutilised seasonal fruits. She also conducted different trainings in order to make aware and motivate the farm women and rural youth about the importance of processing and preservation of seasonal fruits and vegetables in different districts of Chandel.
- **Impact in the area:** Techa Hongsha from Khangshim village Chandel , become a successful entrepreneur by establishing Lamjing food processing centre in the brand name Mangthel. Her product ranges from squash, RTS, juice, nectar, chutney, dry preserves, nutri candy, guava cheese, ball, chip, jam jelly, pickle. Her products are in great demand. Every season she earns more than Rs. 1,00,000/- from the value added products. Every year she supplies the product to the local shops, Imphal market and other states
- **Contributing/enabling factors:** KVK Chandel provided training from time to time with the latest new technology and also provided leaflet, training manual, book published by KVK, Chand. Other inputs like preservatives and packaging material also provided in the initial stage in order to motivate them to start such venture.





Name and address: Talchuang Ning Halam, Joithang
Village, North Tripura, Tripura



- **Category:** value addition -
- **Brief background :** Unique Pointers about the farmer - Successful Lady farmer for establishing Multistoried cropping and promoting this technology to reduce the practice of Jhum/ shifting cultivation in her village & nearby blocks of Tripura state by running village to village campaign against Jhum. She practices Multistoried cropping system to reduce the practice of shifting/ Jhum cultivation for saving the soil from erosion & other physical, chemical & biological losses. Multistoried cropping = Pineapple + Banana + Arecanut + Black pepper + Coconut + Beetvine + Scented lemon + Mandarin Orange. She also has an Integrated Farming System Model by growing all the field & vegetable crops with piggery, poultry & fishery units which results into sustainable round the year income with increase in income
- **Awards & recognitions :** She received Krishi Prerna Award (National award winner-Female) – 2018-19 and Mahindra Samridhhi India Agri award at national level. Awarded by Agriculture Dept for growing Arecanut in Multistoried cropping system Awarded by KVK North Tripura for growing scented lemon in multistoried cropping system.
- **Training and motivational support :** Technical support from KVK North Tripura.
- **Impact in the area:** The yield of Single crop like pineapple or rubber was decreasing day by day due to less nutrient in the soil by runoff with rainwater but now round the year yield is increasing of every crop due to inter cropping & multi storied cropping in same piece of land. Yield from Jhum pineapple, paddy, sesame & vegetables was very less but now overall yield increased with high cropping intensity
- **Contributing/enabling factors:** Successful Agripreneur who introduced IFS and small scale agro produce processing industry in her village. Changing the mind set of rural youth who had chosen the wrong way of militancy in North Eastern India, by training them how to become a successful Agripreneur.



Name and address: Smt. Arundayanti Naorem,
district: Oinam Kangjeibung Mapal, Bishnupur, Manipur



- **Category:** Value addition
- **Brief background:** Her first venture was as a fruit vendor at Ima Keithel at Imphal. She left her vending business to start her new venture as a food processor with a limited budget at her own home in the year 2012. She started her production activities by producing pickles, candy with locally available raw materials. She sold the products through the local retailers and friend circle.
- **Award & recognition:**
 - ◇ Recognition by KVK Bishnupur in the field of food processing, under the programme Mahila Kishan Divas held on 15th Oct. 2017.
 - ◇ DIC empaneled her as master trainer in food processing and bee keeping,
 - ◇ Appreciation by SEVA Manipur (NGO) in May 2019 as a food processing trainer/ Entrepreneur.
- **Training and motivational support:** In order to enhance the productivity and acceptability of her products, it was felt that she needed technical knowledge to produce her products in a scientific way.
- **Impact in the area:** Prior to KVK Bishnupur intervention, her income was very less. But now after the introduction of the new papad product known as Green papad, her income has increased considerably. Last year she had started earning a net income of about Rs 50000.00 (fifty thousand) per month which translates into Rs 6.00 lakh per annum approximately. Meanwhile in recognition of her performance, she got selected for start up Manipur Idea stage in 2019 and got financial aid of Rs 3.00lakh as subsidy.
- **Contributing/enabling factors:** After acquiring training from KVK, she has given training to several trainee in collaboration with KVK. Some of her trainees have already started producing papad by taking semi processed raw materials from her. During the Pandemic lockdown period when there was shortage of imported papad, the demand has increased manifold and she is working overtime to meet the demand.





Name and address: C.Rinsangpuii,
Rulpuihlim Village, Mamit District, Mizoram.



- **Category:** Value addition
- **Brief background:** A Widow with three (3) Kids having no financial support was struggling hard to make both ends meet. She contacted KVK Mamit District Lengpui for technical support where she was taught Pickle making, Jam making, Baking and Hair Serum making. Her products are now found in all major stores in Aizawl city.
- **Training and motivational support:** She is a resource person for KVK Mamit District for women empowerment and supporting widows with no financial support.
- **Impact in the area:** Mrs. Rinsangpuii earns a great impact in and around the village and in Aizawl city where different products of hers are sold which are in great demand among customers. She plays a role model and acted as a regular resource person for trainings and meetings to enlighten her fellow women in terms of income generation, health and nutritional security in the community with the support from the Krishi Vigyan Kendra (KVK), Mamit district, Mizoram. She also inspires many women farmers in her village to earn a living and to be a support in looking after the family. She sets a good example in proving that hard work always bears a sweet fruit.
- **Awards & recognitions :** Received top 16 award for Entrepreneur in Mizoram at Mizoram Kailawn 2019 organized by IIM Kolkota and Mizoram State Entrepreneurship Development and Monitoring Committee (MEDMOC) held during August, 2019.
- **Contributing/enabling factors:** Mrs. Rinsangpuii was given training along with women farmers under Home Science in the field of Baking, Pickle making, Jam making and Herbal Beauty products by Krishi Vigyan Kendra (KVK) Mamit district, Mizoram in the year 2018. Since then she practices the technology and improves herself in making her products more attractive and imparts the technology to her fellow women farmers in the village. Every possible back up is given to her by the KVK, Mamit district as and when necessary.



Name and address: Mrs. Vijaya Dnaneshwar Yadav (Solaskar),

Santkrupa Mahila Udyog, Shashikant kore industries, Ambegaon (B), Pune-43, Maharashtra



- **Category:** Value addition/marketing/ women empowerment
- **Brief background :** “ Mrs. Vijaya Dnaneshwar Yadav (Solaskar)’s.journey from selling of different pickles, masala and chutneys from door to door during 2001-02 to establishing a company for large scale production of pickles, chutney, masala, papad, etc. in absolutely ‘desi’ or traditional way is commendable. Now they have 68 outlets and women constitute 80% of total staff in each outlet. Besides, they have modified 14 vehicles in to their own style for ease of transport and sale of their products to distant places. The products are really popular among the public due to their unique way of preparation.
- **Training and motivational support :** Sharing their products and giving motivational support to the workers associated or involved directly or indirectly to their production unit.. Providing live demonstration of any of their product at their outlet.
- **Impact in the area :** Starting with borrowing loan from a bank, and selling the products door to door in 2001-02, they have raised their income to 6-7 crores in just two decades. Now, the company is expecting a huge increase in income generation up to 24-25 crores by the end of March, 2021. With the development of this business module, more than 300 families have got employment and improved their livelihood and standard of living. Most of work in the industry is looked after by the women, which makes it quite unique from other related industries. In addition to this, many self-help groups are associated with the company to develop many products and in return industry is proving employment generation to large mass. Their commitment to provide unique ‘desi’ styled pickles, chutney, masala, etc. which is free from the health hazardous chemicals is outstanding.
- **Awards & recognitions** received (4-6 lines)
 - Awarded with “Yashaswi Udyojak 2019” by Khadi Gram Udyog
 - Awarded with “Yashaswi Udyojak 2019” by Tata Trust
- **Contributing/enabling factors:** Drought in the year 2001-02 made them to think differently and was the significant factor for establishment of this value addition industry. Family responsibilities were another important force behind the thought of establishing such a diversified product industry. ‘Bhimthadi Jatra’ a social gathering gave a platform for developing their company in to a great success.





Name and address: Ruchira Musale,

103, Uday Nagar, Near NIT Garden, Nagpur, Maharashtra



- **Category:** Value addition
- **Brief background:** Ms. Ruchira Musale is M. Tech [Computer Sci] left her lucrative and remunerative I.T. sector job and decided to become an entrepreneur. While searching for health and fitness, she came across the nutritional benefits of soybean for fitness and good health. From internet, she got information about the Prime Minister Employment Generation Programme, India as well as the training programme in soybean processing at ICAR-CIAE Bhopal. She applied for loan of Rs 9 lakh in 2019 and established enterprise in Nagpur for soy milk and paneer with brand name of Nirmal Soy, “Health For You”.
- **Awards & recognitions:**
 1. Received “Hirkani Gaurav Puraskar” from Sfoorti Foundation Nagpur for contribution in the area of health and well ness on the occasion of International Women’s Day in 2020.
 2. Promising Entrepreneur award from ICAR-CIAE on Institute’s Foundation Day - 2021.
- **Training and motivational support:** Took training at Centre of Excellence for Soybean Processing & Utilization at ICAR-CIAE Bhopal in December 2018.
- **Impact in the area :**

Production – Soymilk: 1200 litre / month, Tofu -100 kg/month
Innovation: Added 11 newer flavours to soymilk on public feedback
Net monthly income is 1 Lac. from these two products.
Loan: Rs. 9 lakh under MSME-PMEGP in 2019, Repaid Rs. 3.5 lakh
Employment generated : 4-5 persons & linkages with 10 distributors
Business Goal: To provide health & Nutrition to common people at an affordable cost and sustain business with innovation based on scientific and technical support and business to national and international level. Set a Soy-Complex.
- **Contributing/enabling factors:** Initially faced lot of problems in marketing of products but during COVID pandemic, she created awareness among customers on health benefits of soybean and how it helps in enhancing immunity.



Name and address: Mrs. Khayiwon Shangh,
Shirui Village, Ukhrul District, Manipur



- **Category:** Value addition
- **Brief background:** Trained in valued addition from various institutes including KVK Ukhrul, Manipur and currently registered under ABI (Agri Business Incubation Centre), Lamphelpat, ICAR Research Centre for Neh Region, Manipur Centre. Owned a Common Resource Centre/Training Centre at Shirui village, Ukhrul district, Manipur
- **Awards & recognitions**
 - Best Stall Award National Agri Business Entrepreneurship Conclave, 2019
 - Best Food Processing Award, CAU Regional Agri Fair 2018-19 from Central Agricultural University, Iroisemba, Manipur
 - Third place in Exhibition cum Workshopo on Traditional Farming and Indigenous Foods of North East India, Umiaim, ICAR RC for NEH Region
- **Training and motivational support :** Had given more than 20 trainings to the community, each consisting more than 20 trainees each.
- **Impact in the area :** Currently generating an income of Rs 2.5 to 3 Lakhs a month through her value addition products From her trainings, four more persons had started their value addition entrepreneurship, Zingyan Food and Shirin Products in Ukhrul District, one in Imphal West and another one in Chandel District of Manipur. Currently employing 8 fulltime workers with an additional 5 part time workers in her workplace thus creating income for unemployed womenfolk of the community
- **Contributing/enabling factors**
 - Abundant resource of locally available fruits and vegetables which otherwise go wasted during peak season, thus avoiding wastage and glut in the market.
 - Availability of labour as workers/helpers due to low employment in the community
 - Training facilities availed from various institute
 - Entrepreneurship set up knowledge from KVK and ABI (Agri Business Incubation Centre), Lamphelpat, ICAR Research Centre for Neh Region, Manipur Centre.



Name and address: Ruth Niangpi Singson,

Ruth Enterprise, Lajang Village, Churachandpur District,
Manipur



- **Category:** Value addition and marketing
- **Brief background:** Smt. Ruth Niangpi Singson has 0.01 acre land. She is a progressive farmer who was trained from the year 2009 onwards by the Krishi Vigyan Kendra Churachandpur on food value addition for different fruits and spices crops. In the beginning she started producing different food products from locally available underutilized crops and later she also started producing amla candy, wild apple candy, passion fruits squash, aloe vera juice, mango pickle, guava jelly. Due to her sincerity and hard work; a small food processing unit “**Ruth Enterprise**” was established at Lajangphai village, Churachandpur district, Manipur in September 2016 under the Tribal Sub Plan project., ICAR Manipur Centre, Lamphelpat, Manipur Ruth Enterprise processing unit mainly produces spices products like ginger powder, turmeric powder, chilli powder, cinnamon powder, dhania powder and mixed spices powder. The products are sold to the local market as well as other part of the State Manipur and also to other states.
- **Awards & recognitions:** Ruth Enterprise received 3rd position in the process food competition during CAU –Regional Agri Fair 2018-19 for her different food products with the case amount of Rs 2000/-.
- **Training and motivational support:** Technical training and support was provided by KVK Churachandpur. KVK helped in marketing by making bridge between the processing unit and local traders. KVK also help in promoting the products through farmers fair, workshop, seminar, etc.
- **Impact in the area:** During its growth the “Ruth Enterprise” has acquired main machinery and implements of the unit which are mostly for processing of spices like pulverizer, solar cabinet dryer, weighing machine, sealing machine etc. Now, Smt. Ruth have 3 employees and her team produces ginger powder, turmeric powder, chilli powder, king chilli powder, cinnamon powder, mixed spices powder, dhania powder, besan, riceflour etc. along with other processed items. The products are sold to local market as well as to other parts of the State Manipur especially in Imphal city. Now she started earning Rs. 5500/- to Rs. 8500/- per month depending upon the season and crops availability as net profit.
- **Contributing/enabling factors:** The technical support and motivation by KVK Churachandpur

Name and address: Mrs. Wanmei Phom,
Tangha Village, Longleng District, Nagaland



- **Category:** Income generation through processing and value addition of banana chips
- **Brief background:** Banana is one of the most important fruit crops of Longleng district of Nagaland occupying the total area of 370 ha with a production of 4200 t with average productivity of 11.35 t/ha. Although Banana has high economic value, maximum Banana fruit were wasted every year due to unawareness and knowledge on post harvest management.
- **Award & recognitions:**
 - Best Women farmer Award, by KVK Longleng in recognition of her outstanding performance in the field of Food Processing and Value addition for sustainable income generation during Celebration of Mahila Kisan Diwas on 15th Oct' 2018.
 - Progressive farmer Award 2018-19 by ATMA Longleng in recognition to Her achievement and efforts made in promotion of agriculture in the district, during Kisan Mela on Jal Shakti Abhiyan on 3rd Sept' 2019.
 - Selected amongst the 114 Best women farmer to participate in reality show hosted by D D Kisan in collaboration with ICAR in the realm of agriculture namely Mahila Kisan Award, 2018.
- **Training and motivational support:** Mrs. Wanmei Phom's livelihood was mostly dependent on jhum cultivation in her 4.94 acres of land. But after the intervention by KVK Longleng, she started focusing on food processing and value addition of locally available fruits.
- **Impact in the area:** She started home scale processing with the brand name WL of various products like pickles, candy, chips, RTS juices, bakery items etc., out of which processing of banana chips came out to be a huge success.
- **Contributing/ enabling factors:** Sustainable income generation through processing of locally available fruits especially banana has greatly impacted the fellow women farmers of the village and her success story has influenced not only her fellow farmers but also women from neighbouring villages.





Name and address: Mrs. Dles Gracia Sten ,
Umroi nongrah, Bhoirymbhong Block, Ri Bhoi District,
Meghalaya



- **Category:** Value addition
- **Brief background :** Mrs. Dlesgracia Sten , a rising entrepreneur from Umroi Nongrah, Ri Bhoi District started her journey from a local food den serving traditional and indigenous food including pickle making. From the year 2010 she prepares from both veg and non veg items after getting training from KVK Ri Bhoi, Umiam, Meghalaya
- **Awards & recognitions:** Meghalaya Entrepreneurship and start-up summit-E Champion award 2019 top 25 winner cash award of Rs 1 Lac on 21.01.2020, Prime Meghalaya Award 2021-Cash Award of Rs 5 Lac on 19.02.2021-Meghalaya Basin Management Agency.
- **Training and motivational support:** KVK Ribhoi has given training to the farm women of Umroi Nongrah since the year 2007 onwards and Prime Entrepreneurship Hub Meghalaya has identified her from 2019 and she was given training in different aspects of Food Processing and in 2020 during the lockdown period she has received a cash of Rs 100000 from Prime Hub Meghalaya to start her small scale processing unit at her residence at Umroi Nongrah, Ri Bhoi District. KVK Ri Bhoi has also helped in marketing of the products etc.
- **Impact in the area:** Mrs. Dlesgracia Sten earns a monthly income of about Rs 22,000 to 25,000 from sale of different types of pickles prepared from locally available fruits and vegetables, non veg items and homemade spices. She has employed 4 other farmwomen from her village to help her in the processing unit as well as trained them also in pickle making.
- **Contributing/enabling factors** KVK Ri Bhoi, Umiam, Prime Hub Meghalaya, and Meghalaya Basin Development.



Name and address: Smt.Rashmi Bhanuprakash,

Gonikoppal, Kodagu, Karnataka, Mobile No: 8762549313



- **Category:** Mushroom Entrepreneur
- **Brief background:** Rashmi Bhanuprakash, a graduate, home maker with an agriculture background dreamt of starting a unique venture in agriculture. Athma nibhar Bharat (self sufficient), creating employment opportunity and doubling the farmers income has been the mantra promoted by the Govt of India. This aim made her strong and motivated her to do something for the nation.
- **Awards & recognitions:** She has been selected by National Institute of Agricultural Extension Management for training programme under RKVY-RAFTAAR – Startup Agri business incubation programme (SAIP). Received “Best Farmer Entrepreneur” from ICAR-KVK Gonikoppal, Kodagu for the year 2020. She has appeared in various newspapers like Shakti and Vigayavani and TV interviews.
- **Training and motivational support:** In the year 2018, she came in contact with the KVK through the skill development training programme on mushroom cultivation. Her active participation and interest in the training fetched her certificate from Agriculture Skill Council of India in March 2019. KVK, Kodagu provided opportunity to her to work at KVK for production of oyster mushroom spawn, ready to fruit bags and value added products under the BPD programme of ICAR-IIHR.
- **Impact in the area:** She Started Mushroom cultivation in 2018 with 10 bags spending Rs. 300/- only and gradually increased the number and is currently producing a total of 900 bags per month. Currently, she is utilizing the existing facilities available for production of oyster mushrooms for fresh market and value addition of mushroom (rasam powder, varieties of pickle, Dry mushroom, Kashaya powder and Chutney powder). She is now selling 5-10 kg harvested oyster mushroom (ready to cook) per day and sold about 40-50 ready to fruit bags, which sells like a hot cake among the consumers and has also employed three rural women.





**Name and address: Smt. Usha Rani w/o Sh. Madan Lal,
VPO. Sangaur, District Kurukshetra, Haryana**



- **Category:** Value Addition.
- **Brief background:** She is a middle-aged woman of about 50 years old and belongs to Scheduled-caste community. She also has keen interest in mushroom cultivation and preparation of different types of pickles, chutneys, etc from mushrooms.
- **Awards & recognitions:**
 - ◇ She has been honored twice by CCS HAU Hisar on the occasion of “Women in Agriculture Day” and Kisan Mela.
 - ◇ She was also honored by Krishi Vigyan Kendra on various occasions during “Kisan Mela”.
- **Training and motivational support:** Smt. Usha Rani came in contact with Krishi Vigyan Kendra, Kurukshetra about three years back. She participated in the training on “Mushroom Cultivation” which was organized for SC/ST in the year 2017-18. She also participated in the trainings conducted at her village
- **Impact in the area:** Presently she is preparing products like aonla pickle, aonla chutney, aonla candy, mixed vegetable pickle, mushroom pickle, aonla murrabba, green chilly pickle, garlic pickle, radish and carrot pickle in winter season. In summer season, she is making products like lemon squash, sweet lemon pickle; lemon peels pickles, mint syrup, bitter gourd pickle, bottle gourd pickle, bottle gourd chutney, tomato sauce, tomato chutney and so on. Her products are being sold in different district i.e. Kurukshetra, Yamunanagar, Ambala and Karnal. She is also president of “Saraswati Self-Help Group” which was formed after starting her entrepreneur. She continued to prepare the value added products during COVID-19 crisis and helped rural women to meet their regular expenses. She has a prestigious status of entrepreneur in her family and village. She is generating employment to the other ladies of Self Help Groups.
- **Contributing/enabling factors:** Technical support from KVK Kurukshetra and the unconditional support from her family

Name and address: Smt. Sangita Gupta, W/o Shri Sanjay Gupta

Village +PO- Bikramganj, Block- Bikramganj, District Rohtas – 802212, (Bihar) India, Mob no: 9430228381



- **Category:** Value addition/marketing (Value added products of Mushroom, fruits & vegetables)
- **Brief background :** Smt. Sangita Gupta is a housewife with four children (02 daughters & 02 sons). Her husband is a businessman.
- **Training and motivational support :** Smt. Sangita Gupta came to KVK, Rohtas and participated in the mushroom production trainings and started growing mushroom at domestic level. Thereafter, she attended other trainings on value addition of fruits and vegetables. She has also undergone training on papad making in 2018.
- **Impact in the area:** At present she is getting good income and her children are studying in reputed colleges of Bihar and she became the ideal woman for other women not only at district level but also at state level. BAU, Sabour (Media Centre) developed a documentary film on her life. Smt. Gupta became master trainer for mushroom production and value added products of agricultural products. She wishes to change the socio economic conditions of other rural women through mushroom production and value added products as an enterprise.
- **Awards & recognitions :** She received many recognition from Bihar Agricultural University, Sabour during Kisan Melas and got 2nd prize for stall exhibition. Shri Chhedi Paswan, Member of Parliament visited her stall and appreciated her value added agricultural products. She also received certificates and awards at district level kisan mela organized by ATMA, Rohtas and in Saras mela organized by Govt. Of Bihar in Gandhi Maidan.
- **Contributing/enabling factors :** Shri Sanjay Gupta H/o Smt. Sangita Gupta closed his mobile repairing shop and helping her wife in her enterprise named “Yashashvi Mahila Udyog”. KVK, Rohtas is regularly helping her by providing new technologies and trainings as per her need and helping her taking advantages of Govt. Subsidy for establishing new venture.



Master Trainer of Value addition



Success story on Youtube (44000 views)



Name and address: Smt. Anju Devi W/O :- Sri Raj Kumar,
Village:- Sihpur, Kumarkhand, District Madhepura, Bihar



- **Category:** Value addition , marketing & women empowerment.
- **Brief background:** Smt. Anju Devi's family has 4.5 acre of lands she started press related work to earn additional income, but didn't become successful.. So she diverted her concentration to mushroom cultivation. She come in contact KVK, Madhepura in 2015. After that, she got training in 2016 from KVK, Madhepura and also got value addition training from RAU, Pusa, Samastipur in 2017.
- **Training and motivational support:** Approx 1000 women farmers motivated by her.After training and motivation approx 25-30 female farmers are now engaged in mushroom cultivation.
- **Impact in the area :** Smt Anju Devi is able to meet her son's education expense through mushroom farming. She understood the health benefits of mushroom and has been promoting the same. She is also into value addition of mushroom. Now, she has opened a mushroom store specially for mushroom products (Papad, aachar, biscuits, samosa, rasgulla, gulab jamun, bari, mushroom powder etc.)
- **Awards & recognitions :** She got award KVK, Madhepura and also from RAU, Pusa, Samastipur.
- **Contributing/enabling factors :** Approx 1000 women farmers motivated by her. After training and motivation approx 25-30 female farmers are now engaged in mushroom cultivation. When she knew that mushroom is very beneficial for health as well as good source of income also then she jumped into the mushroom cultivation field and their value addition and marketing also and convinced to many female farmers to do this. Now many female farmers also engaged in mushroom cultivation and earned income for their family needs.



Name and address: Smt Om shri w/o Om Prakash,

Village: Kurian Purwa Post: Akbarpur, District: Kanpur Dehat, PIN: 209303, Uttar Pradesh



- **Category:** value addition
- **Brief background:** Smt Om Shri undertook training at KVK in 2010 on Value addition and decided to start an enterprise of value added processed spices. She firstly purchased a small grinding mill by taking loan from her Self Help Group namely Maa Vaishno Mahila Swayam Sahayta Samooh. She started grinding and packaging of Wheat flour. In 2015 she started grinding and packaging of Spices specially coriander, chillies and turmeric and purchased new grinding mill of spices costing Rs.45000/ and very small old rice mill costing Rs 9000/- She started organic farming and later on started selling organic wheat flour . She also built up linkage with Nature Farming company meant for organic products and started selling the product.
- **Awards & recognitions:** KVK & other line departments are facilitating her as trainer in different training programmes.
- **Training and motivational support:** From KVK Kanpur Dehat she undertook a training onvalue addition and [rocessing of grains and spices and also organic farming.KVK supported her in the entire step from purchase of machinery to building up linkages for marketing.
- **Impact in the area :** She invested Rs. 33000/- and within two year got profit of Rs. 35000/- per annum. Presently she is earning Rs. 2,30,000/ annum after all the expenses.
- **Contributing/enabling factors:** Shramik bharti SHG of women, KVK Kanpur Dehat and Nature Farming Company.





Name and address: Smt.Siva Yadav W/O Mr. Bhim Singh Yadav,

Village: Purvi Bypass Block: Khaga,
District: Fatehpur- 212655, Uttar Pradesh



- **Category :** Value addition
- **Brief background:** Smt. Siva Yadav started cultivating mushroom for her household consumption. Realising the income generating potential of the activity she started farming and sale of mushrooms in a larger scale. Now, she is making mushroom pickles, soup powder & wet and dry mushroom. She is currently cultivating two types of mushrooms, oyster and button mushroom.
- **Awards & recognitions:** She was awarded at Utthan Agripen – 2019 (National Conclave and empowering rural women through Agri-preneurship and Innovative farm technology) by the Vice Chancellor of CSAUA&T, Kanpur for high level of quality mushroom cultivation. KVK facilitating her as trainer in training programmes.
- **Training and motivational support :** Siva attended the training sessions at KVK Thariaon & learnt the entire procedure of mushroom cultivation. The scientist then visited her place with mushroom spawn of other supplementary material required for mushroom cultivation to demonstrate.
- **Impact in the area:** She initially started with fewer number of bags but soon increased the number of bags after seeing the production and demand in the locality. In the training session she was told not only how to produce mushroom but also its processing, preservation and packaging in different ways in her mushroom unit. Now, she is making mushroom pickles, soup powder & wet and dry mushroom. Per Season net profit – Rs. 1.50 lac after expenditure The product is sold in local market Khaga, Fatehpur and other districts like Allahabad, Kanpur and Varanasi.
- **Contributing/enabling factors:** Cooperation and guidance of KVK Fatehpur.



Name and address: Smt. Uma Saraswat W/o Shri Vinay Kumar,

Village Dharmai, Block Aroan , Post : Sirsaganj,
District: Firozabad, Uttar Pradesh



- **Category :** Value addition
- **Brief background:** Family of Uma Saraswat owns 1.2 ha. of land and her family used to cultivate Bajra, Potato, and Vegetable likes other farmer. But these crops didn't earn them much benefit
- **Awards & recognitions:**
 - Utkist mahila krisak Puruskar by Krishi Vigyan Kendra Firozabad
 - Janpad ka Gaurav by deistic Firozabad on establishment day of District.
 - Krishk samman patra by Utthan agripren 2019 Kanpur.
- **Training and motivational support:** In the year 2017, she took training on the food and vegetable preservation especially preparation of Jam, Jelly, Pickles and Murabba. Since then she has started her on business. Apart from she also started preparing Gulal, Dhoopbatti.
- **Impact in the area:** Initially she sold her material on local market shops. Gradually she began earning atleast Rs 8000 to Rs 10000 per month. And she also engaged 10 to 12 women in her business. After seeing her success, women are more convinced and motivated to venture into valuaddition as an entrepreneurial activity
- **Contributing/enabling factors:** Krishi Vigyan Kendra Firozabad, Department of Horticulture Firozabad and CSAU & T Kanpur





Name and address: Mrs.Anita Devi, W/O Arun Kumar
Giri,

Village – Nawagarh Serka, Block – Bishunpur,
District – Gumla, Jharkhand, PIN – 835231



- **Category:** Value Addition
- **Brief background:** Mrs. Anita Devi, is young graduate lady. In 2012 she came in KVK and accordingly build her skill in value addition of available forest and crop based resources. with marketing strategy, In July 2012 she started the value addition focusing on the production of jamun sirka In dynamic leadership of Mrs. Anita Sarvshree mahila samiti engaged in production of different value added product in their segment. And the group has succeeded to maintain Rs 5 to 6 lakhs annual turnover.
- **Training and motivational support :** Training, motivational support and developing the market linkage with agencies like TRIFED and PALAS was provided by KVK on regular basis.
- **Impact in the area:** 125 SHGs is practicing the value addition especially in crop as well as minor forest produce viz Tamarind, Black berry, Jackfruit, Elephant yam, Tomato, Potato, Ragi. Traditional rice variety, Bamboo suckers. Through this approach they have succeeded in earning of Rs. 50000 to 700000/ annum additional income. 15 producer groups has already been formed and 06 groups has been registered under fssai.
- **Awards & recognitions :**
 - Sarwashresth Puraskar” AGROTECH Mela 2015 organised by Birsa Agricultural University, Ranchi.
 - Awards for products in AGROTECH BAU, Ranchi in 2015
 - Award in Rashtriya Khadi MAhotsav, RANCHI IN 2017
 - Awards for products by BAU Ranchi in 2018.
- **Contributing/enabling factors :** capacity building, motivation, developing market linkages by KVK Gumla. And availabilities of minor forest based resources specially of Tamarind, Jackfruit, Black berry in abundance.



Name and address: Mrs. Subhana Hazarika,

Balighat, Ward no. 7 ,District : Sivasagar, Assam,

Mobile no: 8638137848



- **Category:** Value addition
- **Brief background:** Mrs. Subhana Hazarika started processing and preservation in 2018 i.e, Pickle making (1.2q) from minor fruits and vegetables by investing Rs.2300/-. She produces variety of products like Jam, Jelly, Squash, RTS, Juice under the brand name of “Leena products“ with fssai licence .Her annual income is about Rs. 6-7 lakhs. Her innovative products like health juice from Hog Plum (Amora), Health juice from Gambog (Thekera) has got immense popularity. Amla and ginger candy are the products which have got the highest demand.
- **Training and motivation:** She is a motivation to the local women as she is a perfect example of perseverance.
- **Impact in the area:** She started the processing enterprise in 2018 by investing just Rs 2300/-. At present her annual income is Rs 6-7 Lakhs. She has also been able to establish a name by her dedicated work. She employed two another women for helping her and also employed a marketing personnel for marketing of her product in the entire State of Assam.
- **Awards and recognitions:** Her success story was telecasted by Local news channel (Amar khobar, Eshan news) in September 2020 .
- **Contributing and enabling factors:** Her will power and the eagerness to achieve something in her life has been her constant motivation.





Name and address: Mrs. Bimla Thakur

Village - Barineri, PO –Bhutti. Distt. Kullu, Himachal Pradesh, PIN 175101, Mobile No.: 9805993516



- **Category:** Value Addition of Milk
- **Brief background:** Mrs. Bimla Thakur belongs to the remote village of Kullu district where adequate transportation facilities are not available. Livestock is a valuable asset for her and is critical in supporting her livelihoods. Initially, she faced difficulty in marketing of milk and also did not getting appropriate price for milk by selling it individually in the local market.
- **Training and motivational support:** KVK Kollu encouraged her for selling value added products from milk, which are of great demand in market. Trainings helped her in gaining technical skills and the knowledge to start the dairy based enterprise. Mrs Bimla formed a group and she started milk processing unit. She collects milk from women farmers at reasonable prices and prepares paneer (cottage cheese) at her home. Daily milk collection is about 150-200 litres. Presently, she is producing about 300-400 kg of paneer and 5-10 kg ghee every month and is getting remunerative prices for her product from the local hotels and restaurants.
- **Impact in the area:** Through this intervention of value addition, her problem of transportation of milk to the market has been solved to a great extent.. The milk products are fetching higher price in the market as compared to milk. She is earning about Rs.50, 000 to 60, 000 per month which would have been Rs.28, 000 -30,000 /- in case of selling direct milk in the market. Success also enabled her to earn a respectable income and become self-sufficient.
- **Awards & recognitions:** Her work was appreciated by the Panchayat at the local fair. She was also invited as the influential personality during Nutrition month (2019 &2020).
- **Contributing/enabling factors:** The moral and technical support of KVK and the unconditional support from her group



**Name and address: Smt. Chhavi Rathi, Chairman,
Vananchal Mahila Krishak Abhiruchi Samuh, Petechuwa,
Village – Petechuwa (Kankalin), Block – Gurur, District –
Balod, Chattisgarh, Mob No.- 7828624587**



- **Category:** Processing and Value addition
- **Brief background:** Smt. Chhavi Rathi is a very active and progressive farm woman of village Petechuwa. She is educated up to 8th class. She formed a group of 10 women in her village and started processing and value addition of NTFPs, scented & medicinal rice and Minor millets. Initially they started making juice from Amadi and Bel fruits after that started hotel near roadside of village with her group members and started making Idli from red rice, black rice, Zn rice, Kodo and Ragi. They are also involved in making ice cream from custard apple, Coconut, papaya, Jamun, Tendu etc. Her SHG group is also making soap from aloe vera and neem, Phenyl and Gauw Mutra Ark from cow urine, biscuits, Herbal gual and Diya and Agarbatti from cow dung, sweets and Tea from Hibiscus and Casia etc
- **Awards and recognitions:** Received Price of Money of Rs. 10000.00 through DDA, Balod during 2019-20
- **Training & Motivation :** Smt. Chhavi Rathi organised various trainings programme on processing and value addition of NTFPs, scented & medicinal rice and Minor millets with the help of NRLM/SRLM, KVK Balod, Agriculture and Horticulture department for the capacity building of the members of her group and other groups members in the village and nearby villages also.
- **Impact in the area:** Vananchal Mahila Krishak Abhiruchi Samuh, Petechuwa has been doing the processing, value addition and marketing of NTFPs, scented & medicinal rice and Minor Millets from last 2 years. They sold their processed produce through various stall at Kisan melas and through a small retail shop. They sold their processed products of Rs. 150000.00 in a year and got net income of about Rs. 100000.00 per year. Some amount of net income was distributed among the members and rest amount were deposited in SHG bank account for improvement of group activities.
- **Contributing and enabling factors:** Smt. Chhavi Rathi always involves and promote the other SHGs women's in village and nearby villages and link them with various institutions for starting such type of activities in their village for employment and income





**Name and address: Kavita Jain W/o Aditya Jain, Jain foods,
Railway station, Kota, Rajasthan, Mob-No.9887399192**



- **Category:** Value addition
- **Brief background:** Mrs. Kavita Jain belongs to lower middle class family. Her husband earned Rs.5000-10000 thousand per month, so she could hardly meet her family's financial requirement. Kavita and her husband wanted to start a small scale enterprise to strengthen their economic status. They surveyed the nearby area to find out the demand of public regarding processed food products and they found out that people of urban area are more interested in ready to eat snacks, pickles which are home made. Since being a city famous for coaching, they also saw a demand from the students coming for coaching from different places in India.
- **Training and motivational support:** Kavita Jain and her husband Aditya Jain actively participated in 15 days food processing training at Krishi Vigyan Kendra, Kota in 2018 and after the training they started to standardiz their products like gram puffs, wheat puffs, moong puffs, soya namkin and all types of pickles. After standardizing, they started the range of snacks with the brand name “JAIN FOODS” with healthy processing like roasted snacks, pickles without preservative.
- **Impact in the area:** Kavita started her selling in exhibitions, melas and by home delivery. In 2019 her monthly income was more than Rs. 25000. Gradually the demand of products increased and in the beginning of 2020 she earned more than Rs.45-50 thousand per month. Products became popular among coaching students due to reasonable rates and homemade taste and hygiene.
- **Awards & recognitions:**
 - DD Kisan channel New Delhi prepared a documentary of her in 2020
 - AIR Kota broadcasted her Varta on processing
 - Print media also published her success story 3 times
 - Won the prize of JCI Surbhi best chef
- **Contributing/enabling factors:** Technical training from KVK, Kota





Name and address: Mrs. Gaytri Vaishnav W/o Brij raj Vaishnav,

Deep Jyoti food products, Borkheda Kota, Rajasthan,
Mobile No-9660448657



- **Category:** Processing value addition
- **Brief background:** Smt.Gayatri, a resident of Borkheda village of Kota district, was doing labour work at KVK farms after marriage. Her mother suffered from arthritis, Being a uneducated woman, she analyzed that if poor quality food can be responsible for poor health, in the same way a healthy and nutritious food can contribute to a disease free and healthy life. So, she focused on bringing right change in foods by taking keen interest in training programmes on food processing at KVK Kota.
- **Training and motivational support:** In 2010, Gayatri acquired trainings in preservation of fruits and vegetables from KVK, Kota. Afterwards, she started preparing Amla juice pickles, Chutney and murabba for sale. Presently, she prepares garlic, lemon, methu, garlic, chilli and turmeric pickles of 2 quintals each and sells it to Australian customers. Her amla juice chayvanprash and powder was sold as immunity booster during Covid19. Gayatri also prepares giloy drumstick ashwagandha and many herbs powder and earns substantially from the sale of these products. She lays stress on adding nutritious value to her products for good health of her customers. Instead of using cheap vinegar, she uses apple cider vinegar that has beneficial effect on health. Gaytri formed a Farmers Self-Help Group and a Welfare Group, Deep Jyoti, of which she herself is the head.
- **Impact in the area:** Her enterprise approximately produces 1-2 tonnes of amla juice, squashes, murrabba,herbal powders andpickles in a month. She sells the product through indiamart, cooperatives and malls. She started the venture with Rs 12 Lakhs. She has an annual net income of Rs 7 Lakhs from her enterprise.
- **Awards & recognitions:**
 - DD Kisan channel New Delhi prepared a documentary on her in 2020
 - AIR Kota broadcasted her Varta on food processing
 - Print media also published her success story 4 times
 - Exhibited products in 40 times in exhibition
 - Working as Master trainer
- **Contributing/enabling factors:** The technical guidance from KVK Kota and obtaining loan from the Mudra yojna scheme of Rs. 6 lacs instilled confidence in he





**Name and address: Pratima Parida, W/o. Bharat Chandra Raul,
Village Badakhaladi, GP –Kaptipada, Block Kaptipada,
District Mayurbhanj, Odisha.PIN: 757040**



- **Category:** Value addition
- **Brief background:** Mrs. Pratima Parida is an entrepreneur. Under her leadership in 2000 a Self Help Group (SHG) named as Mahalaxmi SHG with 10 number of active women members was started. With the active participation as a leader she focused on Non timber Forest products (NTFPs) as commodities for rural incomes and markets, as an expression of traditional knowledge or as a livelihood option for rural household needs. After that the group involved in value added products of different fruits and vegetables such as pickle and dehydrated product as per local demand. She is also into ornamental fish farming.
- **Awards and recognitions:** She is the regular resource person for trainings and meetings to enlighten the farmers on value added products from NTFPs, Fruits and vegetables. She has bagged many local, district, state and national level prestigious awards for her dedication.. Awarded first position as Best SHGs on the occasion 66th All India Cooperative week by District Cooperative union Ltd. Associated with IFFCO. Recognized by OUAT, Bhubaneswar for her contribution towards value addition of forest produce
- **Training and motivational support:** Mrs. Parida has become a source of inspiration for different farm women in Mayurbhanj district. By taking her example 3 SHG groups were formed in nearby village and other SHGs of Mayurbhanj also started preparing value added products from fruits and vegetables.
- **Impact in the area:** She is earning gross income of Rs. 6,50,000/- from NTFPs and Rs. 2,15,000/- annually from value added products of fruits and vegetables. She is having Solar dryer and Pulveriser for production of quality products. She is also earning around Rs. 75,000/- half yearly from ornamental fish farming
- **Contributing and enabling factors:** Technical guidance from KVK Mayurbhanj, Odisha

**Name and address: Smt. Lakshmi Dhruw, Chairman,
Kalyani Adiwashi SHG, Batera,**

**Village – Batera, Block – Dondilohara,
District – Balod, Chattisgarh, Mob. No.- 8966043842**



- **Category:** Processing and Value addition
- **Brief background:** Smt. Lakshmi Dhruw is an educated and progressive farm woman of village Batera. She is Post Graduate in political science. She formed a women's SHG group with involvement of 11 women's member during 2006. Initially they started cooking Mid day meal at School . Then her group started collection, processing and value addition of ber i.e. Pickle, Murrabba, Candy, Padad, Ber powder, Ber goli etc. She also started conservation of ber plants and varietal improvement of ber in the village and nearby villages with help of Department of Horticulture, Agriculture and KVK Balod
- **Training & Motivation :** Smt. Lakshmi Dhruw organises various trainings programme on collection, processing, value addition of ber and varietal improvement and conservation of ber with the help of KVK Balod, Agriculture and Horticulture department for capacity building of the members of her group and other groups in her village and nearby villages.
- **Impact in the area:** Kalyani Adiwashi SHG, Batera has been doing the processing and value addition of ber since the last 5 years. Ber powder, pickle, Papad, candy were made by processing of ber. They sold their produce through various stalls at Kisan melas and through small retail shop. Kalyani Adiwashi SHG, Batera sold processed products of ber and got net income is about Rs. 60000.00 per year. Some amount of net income was distributed among the members and rest amount were deposited in SHG bank account for future group activities.
- **Awards and recognitions:** Received Price of Money of Rs. 10000.00 through DDA, Balod during 2019-20
- **Contributing and enabling factors:** Smt. Lakshmi Dhruw always involves in promoting entrepreneurship among other women SHGs in her village and nearby villages and links them with various institutions for starting such type of activities in their village for employment and income generation





Name and address: Mrs. Anima Majumder

Village: Dhondugach, Chopra Block, Uttar Dinajpur, West Bengal, Mobile No.9593953163



- **Category:** Mushroom farming and value addition
- **Brief background:** Mrs. Majumder aged 27 years is resident of village Dhondugach of Chopra block of Uttar Dinajpur district of West Bengal. She is engaged in mushroom cultivation since last four years after getting training from Uttar Dinajpur KVK. Her husband is also equally supportive to her and gradually gave up his tea garden business and got engaged in mushroom cultivation and marketing. In the mean time Anima got training on value addition of Mushrooms in one of the component of ARYA Project running in Uttar Dinajpur KVK and got very much interested in this aspect. This helped to sell mushrooms during the off seasons. With Technical support from KVK she was able to make different value added products. She is an active member of “Ma Laxmi Mushroom Society, Sonapur, Uttar Dinajpur.
- **Training and motivational support:** In October 2019, Anima played important role in formation of Pragati Mushroom Farmers’ Interest Group under ARYA project which is a group of 35 young mushroom farmers and working towards better cultivation practices and marketing of fresh as well as value added mushrooms.
- **Impact in the area:** Mrs Anima has started her own sales outlet named “Pragati Mushroom Centre” exclusively for fresh mushrooms and its value added products. She does value addition to her farm produce by processing of various products like mushroom pickle, mushroom chunks, *mushroom powder etc.* and sells at good market price with *fsai certification*
- **Awards and recognitions**
 - In the year 2019, Anima majumder was awarded with Mahindra Samridhhi National Award under Youth category.
 - Acting as master trainer in agriculture technology dissemination activities with help of Krishi Vigyan Kendra, Agriculture department & SHG’s of block. District and state.
- **Contributing and enabling factors:** Despite of all odds, Anima Majumder paved her way towards success with her dire hardwork and determination. Technical support from KVK, her family support and support from fellow farmers is also worth mentioning.



**Name and address: Ms. Suman Sharma, W/o Sh.Akhil Sharma,
Nayapura,Kota, 324009 Rajasthan, Mob.-9460853746**



- **Category:** Food processing and value addition
- **Brief background:** Ms. Hemlata Songara has been doing tiffin supply work in the coaching city of Kota. Her husband works as electrician at daily wages and earns approximately Rs 5000 per month. They faced numerous difficulties to meet their family needs as the income was very meagre.
- **Training and motivational support:** Ms. Suman Sharma came in contact to KVK, Kota and acquired information about value addition and food processing. She participated in one month Food Processing & value addition training programme of KVK Kota and soon after the training, she started product standardization of food products with the technical guidance KVK. She prepared wide range of products from indigenous crops like amla (Juice, Candy, Powder, Murabba, Jam, Tablet) Drumsticks (Sweets, Powder, Soup mix pickle) Garlic (Paste, Puree, Powder, Oil etc.). She registered her products on FASSI and prepared labels and stickers. She is also having self-help group named Tanvi SHG. Her products are sold all over India. Impact in the area: She represented her SHG team in Organic festival 2019 in Delhi and sold Rs.420,000.00 food products in three days. She has started exporting her pickles to Australia and earned Rs 80000/- in January 2021. Her average monthly income is Rs.50000.00. She is working as food processing expert (master-trainer) and conducted more than 70 training programmes of line departments and trained more than 1000 rural youth.
- **Awards & recognitions:**
 - DD Kisan channel New Delhi prepared a on her <https://youtu.be/AKY0dADfbTs>
 - AIR Kota broadcasted her Varta on on food processing
 - Awarded by Mayor,Kota in 2017
 - Awarded by Rajasthan agriculture minister Sh. Prabhu Lal Saini in 2017
- **Contributing/enabling factors:** Mrs, Suman Sharma earned a good rapport in society. She has a large customer base too. The technical guidance from KVK Kota has instilled confidence in her.





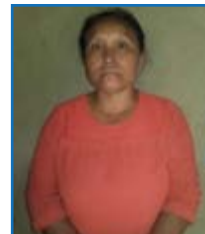
Name and address: Mrs Sushma Devi,
Village Chandi, District Sheikhpura, Bihar



- **Category:** Value addition
- **Brief background:** Smt. Shushma Devi a resident of Chandi Village is a women farmer. Her husband owns hardly one acre land. The income from the land was not enough to sustain her family. She came in contact with t K.V.K. Sheikhpura. She got training on onion processing particularly preparation of onion powder & Onion paste. She was interested on this topic because onion is available in plenty in Sheikhpura district. The mining department come forward for her help & donated about 7.0 lakh for the establishment of onion processing unit. She established the unit & the unit was inaugurated by then the rural development minister of Bihar Shri Sharvan Kr. Ji on 1st August 2020. About 54 women are associated with Shushma Devi. **Training and motivational support:** Seeing her interest in onion processing, KVK Sheikhpura took efforts to upgrade her skill in the area. About 54 women are associated with Shushma Devi.
- **Impact in the area:** Apart from onion processing she also prepares chilli powder, garlic powder, turmeric powder, coriander powder, ginger powder. The product is available in the brand name of “Sukhsagar” She additionally earn about 3.00 Lakh per year from this enterprises. In this pandemic covid period. She sold her product in Local market as well as famer fair organized at Delhi. & Saras mela organized at Patna. She is very courageous lady and she is hopeful to enlarge her enterprise in near future very soon.
- **Awards and recognitions:** nil
- **Contributing and enabling factors:** Technical support from KVK Sheikhpura and financial assistance from the Mining Department



Name and address: Mrs. MK Tamphamani,
Chandolpokpi Village, Chandel, Manipur



- **Category:** Empowerment of women through processing and value addition
- **Brief background:** Mrs.MK Tamphamani,49 years of age from Chandolpokpi Village, Chandel attended various training programmes organised by KVK, Chandel, ICAR,Manipur Centre and ABI Centre, ICAR, Umiam on processing and preservation of fruits and vegetables. After attending programmes, she started a small enterprise on processing and preservation of seasonal fruits and vegetables. She also produced more than 15 value added products from seasonal fruits and vegetables. She also developed some innovative indigenous fermented fruit juice from underutilised seasonal fruits. She sold the products in ICAR Kishan Mela, KVK Kishan Mela, SHG Mela, Saras Mela, Sangai festival, local festivals, local markets and Imphal market. She also exported the products to the neighbouring state.
- **Training and motivational support:** After becoming a successful entrepreneur, she became a master trainer for training of rural youths and farm women on processing of underutilised seasonal fruits. She also conducted different trainings in order to make aware and motivate the farm women and rural youth about the importance of value addition. Some farm women from other villages also started small home scale food processing to reduce post harvest losses of seasonal fruits and vegetables
- **Impact in the area:** Mrs.M.K. Tamphamani, become a successful entrepreneur by establishing Phaiwar food processing centre in the brand name Kanita. Her product ranges from squash, RTS, juice, nectar, chutney, dry preserves, nutri candy, guava cheese, ball, chip, jam jelly, pickle. Her products are in great demand. Every season she earns more than Rs. 80,000/- from the value added products. Every year she supplies the product to the local shops, Imphal market and other states. After entrepreneurship development, she became more self reliant, increased her social participation, improved status of herfamily, increased the influence and acceptability among fellow members. She also started giving employment for others by engaging some of them in her enterprise.
- **Contributing/enabling factors:** KVK Chandel provided training from time to time with the latest new technology





Name and address: Smt. Tarawati W/o Shri Prahalad Saini,

Village and Post- Dhaura, Block – Hasanganj, District – Unnao,
Uttar Pradesh



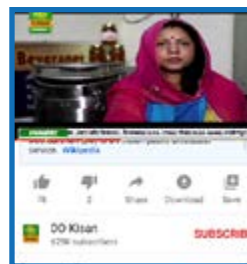
- **Category :** Value addition
- **Brief background:** Smt. Tarawati is residing in Dhaura Village of Hasanganj Block, District Unnao. Her family had only 0.1 ha land area for cultivation of crops including their mango orchards. She was not getting proper price as well as market for selling their raw mangoes and was selling their ripened mangoes to villagers @ Rs. 5-7 per kg and her annual income from the mango orchard was only Rs. 3000- 4000. She continuously attended training programmes being conducted by KVK and opted for mango fruit processing as an enterprise. In the year 2009 she was selected as the partner women farmer of the project entitled “Empowerment of rural women through value addition of Mango fruit” being run by KVK and sponsored by DBT, New Delhi. Now after 10 years of her intervention she and her family are earning Rs. 70,000.00 to 75,000.00 per annum as a profit and living their life happily.
- **Training and motivational support-** She is working as a master trainer for her village. She is providing technical guidance to women and girls of her village who are engaged in mango processing either at household level or commercial level.**Impact in the area:-** She processes about 35 quintals of raw mangoes for preparing pickle, mango slices and powder in a season. She and her family are earning Rs. 70,000.00 to 75,000.00 per annum as a profit. Most of the farmers living in Dhaura Village have mango orchards but they sold either raw or ripe mango and were making only pickle and dehydrated slices from mango since several years for household purpose. In case dehydrated mango slices they were forced to sell them within a month after preparation due to weevil development and blackening of colour. After seeing the technology of Smt. Tarawati, women of her village are preparing dehydrated mango slices scientifically with the technical support of KVK and selling them after three months which is adding extra money to their pocket.
- **Awards & recognitions:-**
 - ◇ Pragatisheel Mahila Award by Kunwar Ram Bux Singh Educational Society in the Year 2012.
 - ◇ Nominated as best farm women for participation in Krishi Reality Show Mahila Kisan Award by ICAR in the year 2018.
- **Contributing /enabling factors:** Technical guidance by KVK Unnao



Name and address: Mrs. Vandana Gaur W/o Dharmveer Singh,
Balaji food products, Kunhadi, Kota, Rajasthan,
Mob no: 946085374691, 6375554110



- **Category:** Value addition
- **Brief background:** Mrs. Vandana Gaur belongs to a farmer's family, where production of soybean and vegetable crops is carried out. She wanted to increase their family income by entering into food processing.
- **Training and motivational support:** Ms. Vandana Gaur came in contact to KVK, Kota and acquired information about food processing and value addition. She participated in 15 days training on Food Processing & Value Addition programme of KVK Kota and soon after the training she started product standardization of food products with the technical guidance of KVK. She started preparing wide range of innovative fruit and vegetable processed products like amla and aloe vera juice, chukander and adarak Candy, immunity Powder, strawberry amla Jam etc She exhibited her products in all over Rajasthan and also created marketing linkages in other cities like Udaipur, Jaipur byavar etc.
- **Impact in the area:** After getting FSSAI registration, she started bulk production of amla juice, squashes and murrabba, to the tune of 1-2 tonnes per month. She started selling her products through Indiamart, Amazon, co-operatives etc. She started the venture by investing Rs 12 Lakhs. She also purchased multipurpose food processor, deep freezer, vegetable cutting machine, juice processor worth Rs 10 Lakhs. The annual production is around 10-15 tonnes. She earns a net income of Rs 8 Lakhs from her enterprise. She has employed 2 sales persons and two women on a remuneration of Rs 7000/month each
- **Awards & recognitions:**
 - ◇ DD Kisan channel New Delhi chose prepared a documentary on her (https://youtu.be/DSQ4ljV_k_Q)
 - ◇ AIR Kota broadcasted her Varta on food processing
 - ◇ Print media also published her success story 3 times
 - ◇ Appreciated by Honourable speaker, Lok Sabha Sh. Om Birla, Dist. Collector, Kota
 - ◇ Exhibited products in 12 exhibition
 - ◇ Working as Master trainer also
- **Contributing/enabling factors:**
 - ◇ Mudra yojna scheme loaning of Rs. 6 lacs.
 - ◇ Technical guidance from KVK, KOTA





Name and address: Ms. Vinod Kumari D/o Sh. Gurdial Chand,
Village Maili, Tehsil Garhshankar, District Hoshiarpur,
Punjab, Mob No : 6283225990 E mail: vinodhoshiarpur@gmail.com



- **Category:** Value Addition
- **Brief background:** Ms. Vinod Kumari attended trainings on Fruit and Vegetable Preservation at KVK, Hoshiarpur and at PAU Ludhiana. After receiving trainings she started a self help group named Sandhya Self Help Group in village Maili of Hoshiarpur district in the year 2005 with 14 members. She started making different products of fruits & vegetables like pickles, *chutnies*, *murabbas*, squashes, jams, honey, masala rose sharbat and rose gulkand and. ready to serve (RTS) drinks of orange, mango and pineapple. She has also opened her own business outlet with the help of Sandhya Self Help Group. She was able to find suitable market for her products through booking orders at parties, marriages through her innovative approach.
- **Training and motivational support:** She received the adequate training and skills from KVK Hoshiarpur and PAU Ludhiana
- **Impact in the area:** The efforts of Ms. Vinod Kumari have not only given wings to her dreams but she has also been an inspiration for other rural girls. She has been a role model for the rural women that success is achievable with hard work and dedication. Her efforts have also resulted in economic empowerment of all the group members associated with Sandhya SHG by providing them source of income in their village itself. At the initial stage Ms. Vinod Kumari faced problems of marketing but presently the products prepared in her unit specially pickle and *chutnies* are sold at national level. She earns a profit of Rs.1.5 to 2 lakhs from the products. The rose *sharbat* prepared in her unit was even accepted to serve in the Indian Parliament.
- **Awards/Recognition:** Awarded 2nd best entrepreneurial prize in entrepreneurial competition held at *Kisan Mela* at PAU, Ludhiana in 2006. 1st best entrepreneurial prize in Regional *Kisan Mela* at Bathinda in 2009 and 2nd prize in 2011. Progressive farm women award by PAU, Ludhiana in 2016. Sardarni Jagbir Kaur Memorial Award during *Kisan Mela* at PAU, Ludhiana in 2016. Award during *Kisan Sammelan* at Hoshiarpur during June, 2018.
- **Contributing/Enabling factors:** Her unstoppable urge to learn new technologies with diligence made her a well recognized farm woman. She is well known for her innovative products and marketing techniques.





**WOMEN
EMPOWERMENT**



Name and address: Salma Parween,

Address: Majjihara Basti, PO: Majjihara, Block:
Balipatna, District: Khordha, State: Odisha, Pin: 752103,
Contact: 8917250242



- **Category:** Women Empowerment
- **Brief background:** Salma Parween formed 'Annpuerna Bismillah' SHG in the year 2007 with 10 like-minded women members. Initially the group started vermicompost production for their kitchen gardens. The group members were trained at KVK-Khordha to upscale their knowledge and skill for commercial vermicompost production. Subsequently the group developed linkage with NABARD, Bhubaneswar for marketing of their produce in the year 2016 and also received financial assistance from NABARD to establish a rural market. In 2018, the group supplied 25 tons of vermicompost for agriculture in Khordha district through the Deputy Director Agriculture, Khordha..
- **Training and motivational support:** Under the leadership, guidance and motivation from Salma Parween, 19 SHGs in seven villages of Balipatna block of Khordha district, Odisha joined hand to produce vermicompost and to expand the outreach. Mrs. Salma as a master trainer trained to all the 19 SHG and created self confidence among the members.
- **Impact in the area:** Vermicompost production as an income generating vocation has been undertaken by about 190 farm women comprising 19 SHGs in seven numbers of villages of Balipatna Block. Presently, the group is marketing around 150 tonnes of vermicompost per month and each member share around Rs.6000/- profit and support for their family maintenance.
- **Awards & recognitions:**
 - ◇ Received recognition from KVK-Khordha as Master Trainer for vermicompost production.
 - ◇ Received certificate of appreciation from Odisha Rural Development and Marketing Society (ORMAS), Cuttack and ICAR-Central Institute of Freshwater Aquaculture, Bhubaneswar.
- **Contributing/enabling factors:** Mission Shakti, Government of Odisha are responsible for individual and group motivation to achieve success. Training, technological backstopping by institutions like NABARD, Krishi Vigyan Kendra-Khordha, Department of Agriculture and Farmers Empowerment, Khordha.



Name and address: Mrs Manisha Sachin Tawlare,

At post Dabha, Tq. Nandgaon, Khandeshwar, Amravati,
Maharashtra



- **Category :** Women Empowerment
- **Brief background :** Mrs Manisha Sachin Tawlare is a housewife residing in village Dabha. She lives with her husband & two children having land 5.80 ha with agronomical & horticultural crops i.e. soybean, cotton, red gram, green gram & vegetables etc .
- **Training and motivational support:** She motivated students and women in the area by allowing them to visit her entrepreneurial activity through KVK. She also shared her experiences at different platforms. She works as a master trainer of KVK. She is in contact with many Self Help Group members regularly as Krishi Pravrtika of District Rural Development Agency, Amravati
- **Impact in the area:** Mrs Manisha Sachin Tawlare is very popular in the area now. She and her husband grow leafy vegetables in 0.80 ha area and earned net income of Rs 20725 from selling green leafy vegetables and also earned Rs 35000 net income from making dehydrated products from green leafy vegetables. Also cultivated improved varieties of pulses and millets in kharif & rabi season in 2.50 ha area and earned net gain of Rs 40500. She processed Mung Bari, Kharodi etc by using dryer throughout the year and earns Rs 42000 net income. From all the integrated efforts, she earned Rs 138225. She also works as master trainer of KVK & Krishi Sakhi in DRDA Amravati. She conducted 24 trainings and 124 SHG members of 4 villages were benefited
- **Awards & recognitions:** Mahila krishi Udyojak award from Dr PDKV Akola, JatanPurskar from Ex MLA of Amravati Hon,bleMr Rao saheb Shekhawat, Best Entrepreneur Award from District Rural Development Agency and many more from State Agriculture also.
- **Contributing / enabling Factors :** Technical guidance of KVK Amravati





Name and address: Mrs Jayshri Ravindra Gumbale,
Krishnarpan colony, Ravi Nagar , Amravati, Maharashtra



- **Category:** Women Empowerment through Value Addition
- **Brief background:** Mrs Jayashri Gumbale is housewife residing in Amravati. She belongs to middle class family having husband & two children. She wants to engage her free time in some constructive work.
- **Training & Motivational Support:** She motivates students, women in the area by allowing them to visit her entrepreneurial activity. She also delivered her experiences in the KVK & other institutions. She works as a master trainer of KVK & also work with Swayamsiddha Women Empowerment Association at MIDC Amravati.
- **Impact in the Area:** Mrs Jayashri became a successful Entrepreneur now, she earns about 4.40 lac yearly & generates employment for women & youth. At her unit 6 women & 2 boys are engaged in the raw material cleaning, processing, labeling, packaging & marketing activity. Her products have become very popular as an immunity booster in the Covid -19 situation.
- **Awards and Recognitions :** As her work become very popular, she was awarded by DD Sanhynadri Krishi Sanman Award 2015-16 and Best Aro Entrepreneur In 2019-20 by Agrovision Nagpur. Her Success story was published in Agrown also. Now she is a member of Farmers & entrepreneurial group of Dr PDKV Akola
- **Contributing and enabling factors :** technical guidance from KVK Amravati



Name and address: Mrs Kirti Keshav Nagare,

**At.Thoratwadi Post. Belwadi, Tal. Indapur District Pune,
Maharashtra**



- **Category:** Agriculture/Marketing/Women empowerment/ Social sciences etc.
- **Brief background:** She has total 6 acre area with agriculture crops. Sugarcane, chick pea as sole crop, gram as intercrops in sugarcane, onion, soybean as sole crop etc, red pumpkinas intercrop in sugarcane and a Confectionery and Kirana Mart. She follows soil health management, in-situ sugarcane trash management, ratoon sugarcane management and use of biological fertilizer, She is working with 15 SHGs having 150 members.
- **Training and motivational support:** Promotion of women farmers and establishment of 15 SHG groups and establishments for their sustainable income generation from Agriculture, Dairy units, Goat units.. After every 2 months one training on one subject like Dairy, Poultry, Goat farming Confectionery, Vermicomposting, Field school on sugarcane and intercropping of women farmers organised. Till date 14 trainings programmes have been conducted.
- **Impact in the area:** Self employment generation through Dairy units, Goat units, Confectionery, Sewing Machine, Bakery products, etc. Training of women and farmers on Sugarcane cultivation, Vermi-composting, Confectionery, Soil Health Management, Establishment of Women Library, Establishment Manini Women Federation. Sugarcane yield due to adoption innovative technologies like micro irrigation, fertigation, use of bio fertilizers, bio pesticides, soil testing etc. increased from 60 tons to 90 tons per acre. Through the different activities of 15 SHGs like Goat farming, Poultry, Dairy farming the average income of each SHG member increased from Rs. 20000 to Rs. 250,000.
- **Awards & recognitions:** Samrangini Award from Vasundar Vaihini RajmataJijau Award from Government of Maharashtra. Smart farmer Award from ICAR- KVK was also obtained.
- **Contributing/enabling factors:** Promotion of women by KVK, Baramati, for establishment of dairy units, goat units, soil testing and awareness programme by KVK, Baramati. Bank loans support by Pune district cooperative bank, Support from Department of Agriculture.





Name and address: Mrs. Kajalben Dhavalkumar Patel,
Village: Chandravati, Ta.Sidhpur, District Patan, Gujarat



- **Category:** women empowerment
- **Brief background:-** After completion of her studies, Mrs Kajal D Patel searches for a job & in this context, she met with KVK. KVK Scientist motivated Mrs Kajal D Patel for self employment. She attended the KVK vocational training on decorative articles in 2019. After completion of training, she started the business on making of decorative articles.
- **Training and motivational support:-** Krishi Vigyan Kendra, District- Patan conducted vocational training on making decorative article. Scientist of Krishi Vigyan Kendra is regularly motivating farm women for adopting income generation activities
- **Impact in the area:-** Mrs Kajal D Patel is making Zhula, baby cradle and rope swing. Mrs Patel made 70 Zhula, 60 Rope swings and 40 baby cradle in 2020 and she earned net income of Rs 2, 17,000 from January to December, 2020. She is a very enthusiastic rural female & motivates other farm women for adopting the technology on making of decorative article.
- **Awards & recognitions:-**
 - ◇ She is locally well recognized farm women for preparation of decorative articles and motivates other women for adopting this activity for income generation
- **Contributing/enabling factors:-** Krishi Vigyan Kendra & ATMA regularly guided & supported her



Name and address: Smt. Sonalben Vijaybhai Mathukia ,
Ta. - Dhoraji, Dist. - Rajkot, Gujarat.



Category: Women Empowerment

Brief background: Sonalben, who lives in Dhoraji has been fond of making small things since childhood. Some of the most expensive items, including stone, clay, wooden, sand, pistachio husks, etc. worth Rs. 100 to 40,000. Sonalben, has been suffering from polio since the age of 2. She has been interested in art since standard 8 . She has achieved many things in life besides her physical defects. Besides making rangoli (39-foot), her favorite work is interior designing. She has so far decorated over fifty bungalows only with her intuitive skills.

Training and motivational support: Sonal ben make and sell innovative home decor items from wood, dried vines and dried leaves etc. and transform into key stands, showpieces, clocks, wallpieces, etc. which is nowhere to be seen. Even though her husband is suffering from polio, he continues to cooperate with Sonal ben considering her defects as her strengths. Her other wooden antique items include LCD, Area Tree, Wall Decor Piece, Corner Decor Piece, Clock, Wall Wheel, Wall Painting, Panghat, Flower Vase, Night Lamp, Wall Three Piece, Three D Root Decor Piece etc. She has been making all these things with her skills and with her family support.

Impact in the area: With this profession Sonal ben earns Rs. 60000-70000 in a year. She herself conducts many trainings to surrounding women to motivate them.



Decorative Items prepared from waste items



Name and address: Smt. Madhuben Rajubhai Bandugariya,
Vill. - Supedi, Taluk - Upleta, District - Rajkot, Gujarat



- **Category:** Women Empowerment
- **Brief background:** Madhuben Bandugariya is a farm woman. She used to support her family in agriculture but faced many let downs and ultimately low income. Then, Madhuben decided to take a small initiative of making Khakra (famous snack item of Gujarat) to support her family financially. Madhuben initially worked hard to run the Khakra business. But over time the demand for khakra began to grow. To meet the demand for the production of khakra, she bought a khakra making machine and at the same time kept the women of the surrounding villages to make khakra there. Consequently, Madhuben has created a self-employment from the business of making khakra and provided employment to the women who come there to make khakra. At present, Madhuben has been equipped with modern machinery for making khakra, including khakra flour making machine, vacuum machine for packing khakra and modern weighing devices. Through these machines, Madhuben makes nine to ten different flavored khakras. These mainly include fenugreek, garlic, cumin, spices, etc.
- **Awards and recognitions:** nil
- **Training and motivational support:** Madhuben herself organizes training for making khakra for eight to ten days. Women of the surrounding villages have taken this training and started making khakra themselves. In this way Madhuben has provided an excellent example of self-employment to herself and the women of the surrounding villages.
- **Impact in the area:** Madhuben & her co-workers are currently selling the khakra at wholesale prices from Rajkot at Rs. 120/kg. A total of 50-60 Kg Khakra has been selling out and earn 1-1.50 lac per month. Due to the good quality of the khakra, they are now exporting this khakra to countries like USA, England.
- **Contributing/enabling factors:** During her start-up she took guidance from the scientist of KVK, Junagadh Agricultural University, Pipalia and officers of ATMA Project and started her enterprise in 2014.



Name and address: Bilkisben Salimbhai Vora,
Kidana, Taluk Gandhidham – Kutch, Gujarat,
Mobile : 9898700509



- **Category:** Women Empowerment
- **Brief background:** Bilkisben is a rural women and she runs a Garment Shop and Beauty Parlour. She is also working as Para Extension Worker for Women NGOs. She has developed skill of motivation and mobilization of Rural Women Groups in the village of Gandhidham Block. She is associated with social work of different organizations like; Navjeevan Trust, Raydhanpar - Bhuj; Red Cross Society - Gandhidham, KVK - Mundra, Ujas Mahila Sangathan - Mundra. She mobilized about 80 Self Help Groups of Rural and Urban Women.
- **Training and motivational support:** She imparted training of Tailoring & Beauty Parlour works to about 100 Rural and Urban Women. Also, she developed entrepreneurship in rural women and started garment marketing and beauty parlours in different areas. By this way many women are earning ftheir livelihood.
- **Impact in the area:** 30 women out of 100 trained women earned average 10,000 Rs./Month from Beauty Parlour works. 20 Women earned about 15,000 Rs./Month from Garment marketing.
- **Awards & Recognitions:**
 - ◇ Best Female Worker Award in Year 1999 and Year 2004 by Public Health Centre, Bhimasar – Gandhidham
 - ◇ Awarded by Indian Red Cross Society, Gandhidham for Earthquake Rehabilitation work during 2002.
 - ◇ Awarded for best work of mobilization and coordination of Rural Women in Gandhidham Block by Navjeevan Trust during 2006.
- **Contributing/enabling factors:** She utiliseshher expertise in training of beautician and tailoring work to rural & urban women with the help of different NGOs. She is earning by working as Para Extension worker for NGOs and also she has network of garment marketing through different women groups.





Name and address: Mrs.Sushama Santosh Gaikwad,

A/p Nadgaon, Taluk Mahad, District Raigad,
Maharashtra, Mob:9921055183



- **Category:** Women Empowerment/integrated farming
- **Brief background:** Mrs. Gaikwad and her family used to traditionally cultivate rice in *Kharif* season in their 3.75 acre land. After approaching to KVK she attended various skill training programmes on crop production technologies and also participated in FLDs, OFTs, as well as other Extension activities regularly. She attended various skill training programmes on crop production technologies and also participated in FLDs, OFTs, as well as other extension activities regularly. She started adopting improved rice varieties developed by University under the guidance of KVK scientists like Karjat-3, Karjat-7, Karjat-9, Sahyadri Hybrid etc. She also began cultivating groundnut in the rabi-summer season after harvesting of rice under cropping system under the guidance of KVK Raigad. Since 2017 she has started rearing of Giriraj poultry birds under KVK's guidance. Initially birds were provided by KVK on pilot basis. Now her capacity is increased upto 1000 birds per year. Income is earned through sale of birds and eggs
- **Training and motivational support :** Trained 130 women from nearby villages on backyard poultry rearing.
- **Impact in the area:** Mrs. Gaikwad introduced improved varieties of rice that helped to obtain yield up to 40 qtl/ha. In traditional farming her yield level was only 20-25 qtl/ha. Her net income from rice cultivation has increased to Rs. 65,250 from 3 acres, compared to Rs. 15,000 which she earlier used to get. She got 22 quintal yield of groundnut cultivation in 2.5 acres. That earned her additional income of Rs. 83,000 because otherwise the land was fallow. She has adopted labour saving technologies in intercultural operations like use of conoweeder in rice, swatik earthing up hoe in groundnut. Through rearing of Giriraj birds she earns income of Rs. 197,500 annually.
- **Awards/recognitions**
 - Nominated by University as a SAC member of KVK Raigad
 - Chairperson of Sakhi Self Help Group, Nadgaon, Tal.-Mahad, Dist.-Raigad
- **Contributing/Enabling factors:** Technical support from KVK, Raigad.



Name and address: Mrs. Kamla Devi,

Chhajalmajra, Naraingarh, Ambala -134203 Haryana,
Mob: 9728262344



- **Category :** Women empowerment (Secondary agriculture)
- **Brief background:** Mrs. Kamla Devi is a landless farm women woman who belongs to SC community from village Chhajalmajra and is a dynamic group leader of SHG named Sri Guru Ravidas (IWMP project). She wanted to start a small enterprise to fulfill the basic requirement of her family. For this she approaches KVK, Ambala team in 2017-18. With her energetic efforts & with knowledge upgradation from KVK, she started small enterprises viz; Kitchen garden, Mushroom cultivation and Back-yard Poultry.
- **Training and Motivational support:** She has been given the technical training by KVK Ambala. Smt. Kamla Devi became an inspiration and role model of self-employment through Mushroom cultivation & Poultry Farming for other women in her group, village and adjoining areas. Other farmers in her village are now impressed with her success. She provided guidance and information to the farm women in her group & village and help them in many ways. She motivates the farm women regarding ‘ Women empowerment through adopting secondary agriculture.
- **Impact in the area:** Rs. 2400-3000/season from unit size - 50 m², Improved nutritional status & family health, 80% budget saving . **She developed a doorstep marketing channel by which women could sell out their products from their home itself.** Horizontal spread : 25-30 units (Mushroom, Poultry & Kitchen garden) established in nearby two villages. Her vision is to expand her enterprises by improving the infrastructure and increase the size of units
- **Awards & Recognitions received :**
 - ◇ Master Trainer in KVK Activities
 - ◇ Experience shared in International Women Day -2020
 - ◇ Active participation in Exhibition / Kisan Melas organised by KVK
- **Contributing/ enabling Factors : Technical support from KVK, Ambala.**



Name and address: Smt. Bhawana Sharma W/O Shri Yashpal Sharma,

719, First 'C' Road, Sardarpura, Jodhpur-342001, Rajasthan, Mob no.:9461282139



- **Category:** Women empowerment
- **Brief background:** Smt. Bhawana Sharma is a graduate. She was a teacher before starting this business. She belongs to a highly educated family. During her study period, she visited to so many villages and found that animals are suffering from deficiencies of various minerals, vitamins etc. Due to deficiencies, animals do not perform not up to the level of milk producer. She contacted the Krishi Vigyan Kendra, ICAR-CAZRI, Jodhpur. She discussed about the problem of rural area animals. After that she participated in 21 days Skill Development training programme on Dairy Farmer-Entrepreneur at KVK, ICAR-CAZRI, Jodhpur in the year 2017. After completion of training, she started the entrepreneurship for Multi Nutrient Feed Block (MNFB). In the beginning, she took support from the Animal Husbandry department for MNFB feeding to animals.
- **Training and motivational support:** She thought, if indigenous animals are fed properly than their performance will be better, farmers will get good benefits after selling of milk. She is the role model and acted as an ambassador to propagate the lessons for feeding to animal in arid region of Rajasthan. She is inspirational for many of the women farmer to make the farming as an enterprise.
- **Impact in the area:** In the beginning, animal owners were not agreed to feeding of MNFB to their animals but after off campus training with KVK specialist, animal owners got agreed to feeding the MNFB. Now, in 30 villages from Jodhpur district and neighboring state, there is a district continuous demand of the MNFB. The performance of dairy animals in production of milk and reproduction is improved now. The health improved after feeding and farmers are more benefited in terms of milk production.
- **Awards & recognitions** -NIL
- **Contributing/enabling factors:** Technical guidance of KVK, ICAR-CAZRI, Jodhpur.



**Name and address: Smt Meena Vaishnav,
Bomadra, Pali, Rajasthan**



- **Category:** Women Empowerment
- **Background:** Meena Vaishnav (42 yrs old), lives in Bomadra village of Pali district of Rajasthan. Economic condition of her family was not much good. She had lots of spare time after household work. She wanted to start any income generating activity. Following this, in collaboration with KVK Rural craft section, she started a production unit for bangle designing and jewellery making.
- **Awards and recognitions:** nil
- **Training and motivational support:** KVK, CAZRI, Pali has been conducting trainings, demonstrations and other extension activities on craft and skill development. During the year 2018-19 KVK conducted vocational training designing and making of different bangles and other jewellerys. This attracted some of trainees from village Bomadra who wanted to start this as an income generation enterprise. This women's group is running a Self Help Group (SHG), named Mahadev SHG. The group leader Smt Meena Vaishnav was very keen to involve her group members in this enterprise and in future wanted to establish this practice as a source of regular income generation enterprise by involving more women. Training and high level motivation encouraged her to start her own enterprise.
- **Impact in the area:** Each member of the SHG earns income per month Rs. 8,000. This enterprise is aimed at empowering 100 rural women and youth in rural and tribal areas of Pali district by providing skill development training to make them self-sufficient and self-reliant. This enterprise will enable women deprived, poverty stricken, working as domestic servants single parent and widows are being given opportunity to undergo free training and in turn they earn and live on their own.
- **Contributing/enabling factors:** Technical guidance from KVK, CAZRI, Pali





**Name and address: Smt Kuki Devi,
Bomadra, Pali (Rajasthan)**



- **Category:** Women Empowerment
- **Brief background:** Kuki Devi (38yrs old), lives in Bomadra village of Pali district of Rajasthan. She is engaged with daily wages farm work which is offered particularly during cropping season. Due to her poor economic condition she was unable to purchase fruits and vegetable from market for their daily dietary need. It resulted in poor health and imbalance in nutritional status of her and children. She was growing one or two vegetable crops of local variety in their backyard in traditional way. Smt Kuki Devi set an example to establish a nutri garden. She did not have any prior knowledge of nutri gardening. Through Krishi Vigyan Kendra, Pali (Rajasthan) she received vegetable kit and other technical support from the scientists.
- **Training and motivational support:** The detailed components of nutri garden model was demonstrated and off campus trainings and method demonstration were organised on related contents like land preparation, layout, seed varieties, organic manure, irrigation time, pest management etc. Improved varieties of vegetable seeds, sapling, fruit plants, vermi compost manure etc are provided by KVK. Constant follow up visits, trainee visits, field days, farmers days and other extension activities have been conducted.
- **Impact in the area:**
 - ◇ Improve nutritional and health status of family members: Availability of vegetable before and after intervention
 - ◇ Improve economic status of family: Average economic benefit through selling of vegetables in market
 - ◇ Social recognition and personal empowerment of personal.
- **Contributing/enabling factors:** Technical support from KVK Pali



**Name and address: Mrs. Saroj Yadav W/o Sh. Aman Yadav,
BMG,**

**Elegant City, Flat No-1307, Tower No-03, Rewari, Haryana
Pin Code-123401**



- **Category:** Women Empowerment
- **Brief background :** Mrs. Saroj yadav has been stitching and tailoring clothes since 2002. She was a housewife with two children living on rent in Adarsh Nagar colony. Unfortunately in 2001, her husband had a major setback in business. Then she decided to be an earning hand for all the family. I told her about tailoring, training programme at KVK. She attended one month training classes at KVK Rewari.
- **Training & Motivational support:** Mrs. Saroj Yadav started by stitching clothes of near and dear at her home only during 2002. After 2 years, in 2004, she started her own boutique by renting a shop in Sunderlal market (Rewari). In all these years she has trained other ladies and also provided job to number of women. Now she owns 2 boutiques in Rewari city by name of Saroj Boutique and Chndro Boutique and earning really well.
- **Impact in the area:** Mrs. Saroj Yadav came to Rewari from Bulandshahr in a rented house. Now she owns 2 boutiques and a flat with a well known builder. Her children got best of education. She is now helping other girls and women by training them and employing a few. Apparel industry is a vast industry which provides basics to the needy and luxury to the rich. This industry is open to anyone or everyone. Mrs. Saroj Yadav is contributing her best to it and the area of Rewari.
- **Awards & recognitions** – Nil
- **Contributing/enabling factors**– KVK Rampura, Rewari supports Saroj yadav from time to time,





Name and address: Mrs. Raju Khati, W/o. Shri. Suresh Kumar Jangid,

Village and Post :Rangaisar, Churu, Rajasthan,
Mobile : 756817045



- **Category:** Women Empowerment through Small Scale Enterprises
- **Brief background:** Mrs. Raju Khati is an active and innovative farm woman of village Rangaisar, Tehsil Sardarshahr, Churu (Rajasthan). Here mostly saline water and sandy soils are available and depend of rainfed cultivation. She has 50 bigha land in her village. She has the experience of almost 4 year agriculture in the field of agriculture thus; she wanted to start small scale enterprises other than agriculture at her own village. Instead of applying all her efforts like labour experience and time, she has also been facing the problem of low production of agricultural crops in her field.
- **Training and motivational support:** Technical training on processing and packaging of condiments was given by KVK Churu
- **Impact in the area:** It was amazing that income through condiments processing and packaging is increased by the efforts of innovative farm women. Other farm women of the village were motivated by the efforts of Mrs. Raju Khati and they are also willing to start new small-scale enterprises at their own level.
- **Awards & recognitions:** Mrs. Raju Khati nominated for the Best Farm Women National Award by DD Kisan, New Delhi during the year 2017-18 for opening an enterprise related to condiment processing at village levels.
- **Contributing/enabling factors:** Technical training and motivation by KVK Churu



Name and address: Smt. Mathura Devi w/o Sh. Bal Ram,
Village- 11 EEA, Tehsil Padampur, Dist. Sriganganagar,
Rajasthan



- **Category:** Women empowerment
- **Brief background:** Mathura Devi, resident of village 11 EEA, District Sriganganagar is a hard working rural women who hails from a farm family. Limited family income persuaded her towards new entrepreneurial avenues. Dedication and self-determination of Smt. Mathura Devi motivated her to find out innovative platform to earn her livelihood. She was worried about the livelihood of her family, and searching for some means to enhance their earnings.
- **Training and motivational support:** She contacted with KVK and got knowledge and technique about different women empowerment training programmes of KVK. She decided to join it and participated in it to equip the rural woman with necessary skill and make them self- sufficient in stitching and embroidery work with employment.
- **Impact in the area:** Smt. Mathura formed a self-help group named “Sri Sai Mahila Swayam Sahayata Samooh” of eleven women of their own village and headed this group. They started their own embroidery and stitching work through the group. They are making not only suits by stitching but also garnish by embroidery work too.

Technical knowhow gained during training made Mrs. Mathura as a perfectly skilled professional. She installed a stall of embroidered suits in district craft fair and earned Rs. 6000/- with selling of her products. Smt. Mathura is working hard in pursuing her dreams of strengthening financial condition of his family

- **Awards & recognitions:** Nil
- **Contributing/enabling factors :** Smt. Mathura headed the self-help group named “Sri Sai Mahila Swayam Sahayata Samooh” of eleven women of their own village and also educates and motivates the other women’s of the village for income generating activities.





Name and address: R LALBIAKDIKI,
Kawnpui village , Kolasib District, Mizoram



- **Category:** Women empowerment.
- **Brief background:** Mrs. R Lalbiakdiki, is a resident of Kawnpui village. During 2017, through the initiatives taken up by KVK Kolasib and District Development Manager, NABARD, “Kawnpui Women Farmers Club”, the first ever all women farmer’s club of Mizoram was formed, with Mrs. R Lalbiakdiki as the ‘Chairman’ of the club. The Club, with the initial members of 25 women, is now supporting 150 nos. of women from Kawnpui village who are engaged in different agriculture and allied activities.
- **Training and motivational support:** Through Mrs. R Lalbiakdiki’s initiatives, the women members of the club got the opportunity and exposure to various programmes such as capacity building/training programmes, CSS Schemes, Projects and other assistance, being organized and implemented by KVK as well as other agriculture and allied departments including NABARD.
- **Impact in the area:** Mrs. R Lalbiakdiki’s initiatives have not only led to improvement of the livelihood and status of the women members of the club but also helps them earn a substantial income to support their families through various agriculture and allied activities such as organic farming of horticulture fruits and vegetables, backyard poultry farming, Vermicomposting, home scale processing such as Pickle, Jam, Jelly, Squash, Cake Baking etc., handloom, handicrafts and decorative items etc. Through her initiatives, Kawnpui Women Farmer’s Club also owns a sales outlet/stores for selling the different produce of the club members as well as other agriculture inputs, livestock feeds etc. The Store also created employment provision on regular basis to three (3) women members of the club.
- **Awards & recognitions:** Mrs. R Lalbiakdiki was awarded ‘Best Entrepreneur Award’ as well as ‘Certificate of Appreciation’ for her role in women empowerment, during the national level ‘NABARD Mela’ held at Guwahati in 2019. She was also awarded, the district level ‘Best Women Farmer Award’ by Agricultural Technology Management Agency (ATMA), Kolasib District, Mizoram.
- **Contributing/enabling factors:** Because of her initiatives, she has availed numerous training programmes in the field of Agriculture, Horticulture, Animal Husbandry and Home Science from KVK Kolasib, for her fellow club members which enabled them in their income generating activities.



Name and address: Smt. Babli w/o Sandeep Kumar,
V.P.O Nidani, Jind., Haryana126102



- **Category-** Woman Empowerment.
- **Brief background-** Mrs. Babli is 30 years old and studied up to 10+2. Her husband is working with her. She has two daughters and she lives in 4 member family and they are getting good quality education from a very reputed school of the area. She is earning Rs 15000/- to 20000/- per month.
- **Awards and recognitions:** nil
- **Training and motivational support.** She is very active in training programmes and very keen in learning new skills. She got training in cutting and tailoring at KVK Jind in a training held in 2019. She started with an ordinary tailoring machine but after training she got expertise in advanced tailoring machine. The advanced machine increased her income considerably.
- **Impact in area –** She has become the role model of the area. She has encouraged 5-6 women of the area to start up their own work such as boutiques , tailoring outlets etc. She has a great impact on many women of the area; she also promotes health and motivates women in maintaining good health. Women started taking balanced diet, proper exercise and maintaining good hygiene.
- **Contributing/enabling factors-** She was connected with KVK Jind from the very beginning and she received help of every kind whenever she needed. She got trained at KVK Jind and field specific experts guided her in every aspect possible. KVK Jind guided her in achieving this towering and enormous feat and also boosted her confidence so that she remains confident.





Name and address: Smt.Kanakalata Panda,

Kadua, Po: Bira Ramchandrapur, Sakhigopal, District-
Puri-752014, Odisha, Mob: 09437232410



- **Category:** Women empowerment
- **Brief background:** The women SHG named as “PratibhaSanchaySamiti” involving 15 number of farm women was established on 01.07.1997 and continuing till date. Kanaklata Panda is the General Secretary of the Samiti. During initial stage under the project “Livelihood security entrepreneur activities among farm families”, imparted skill development trainings on vermi-composting, bee keeping, mushroom cultivation, appliqué work, floriculture, and coir based handicrafts etc. to the farming community. She has been a strong advocate for fight for getting land rights to farm women not only for her own village but also for others
- **Training and motivational support:** Smt. Kankalata Panda acts as a strong link between village community and the agricultural R&D agencies like ICAR-CIWA, KVK-Puri, Horticulture Department, MSME, OLM, SWAD-NGO, Agriculture Department, OUAT, Mission Sakti, and NABARD etc. She has undergone various training programmes. She has participated in several training programmes by Central Warehousing Corporation, State Institute for Rural Development, BBSR, CFNEU, Govt of India, Bhubaneswar. Directorate of Extension Education, Orissa Gender Resource Centre, etc
- **Impact in the area:** Presently the group is engaged in *Chhatua*(weaning mix), and *ChinabadamLaddo*. Every day the members devoted 2-3 hours for preparing the above food products and each member earns 100/- rupees as their labour charge.The Samiti supply *Chhatua* to different Anganwadicenters under Supplementary Nutrition programme. They earn Rs. 15,000/ per month as profit to this enterprise.

With ICAR-CIWA interventions Smt. Kanakalata Panda and her SHG involved in number of agricultural activities such as mushroom (straw and oyster) cultivation, improved paddy cultivation, vermi-composting, bee keeping, vegetable like brinjal, ridge gourd, okra, cucumber, cauliflower, tomato, banana, papaya and drumstick cultivation.

- **Awards & recognition**
 - Awarded as progressive farm women from ICAR-CIWA during 2015
 - Awarded Certificate for “First aid course”
 - Awarded Certificate of Merit and Certificate for participating in “Training on Public Speaking” by People’s Development Communication Network
- **Contributing/enabling factors:** Her keen interest in agriculture, selfless service and dedication to cause of farming community, particularly of the farm women, has earned her the rare distinction of a well known women leader, a resource person for agriculture and an important nodal person for implementation of agricultural research and development programmes in the community

Name and address: Mrs.Manju Paliwal,

Village : BadhaoPanchayat Samiti, Udaipur District,
Rajasthan



- **Category:** Women empowerment
- **Brief background:** Lives in Lakhwali village of BadhaoPanchayatSamiti, Udaipur, District. She has completed her education till 12th class. She has a small family consisting of husband and a son. Manju wanted to use her spare time productively.. She has an optimistic attitude towards life and wants to do something creative. Manju took immense interest in learning skills and continued her passion till she became perfect.
- **Training and motivational support:** She was very instrumental in completing the project focused on “Establishment of Family Counselling Centre”. The centre was a great help for the rural families in solving their problems related to Socio-emotional problems of youth, career counselling, family counselling, marital counselling, pre-marital counselling, child care, management of behaviour problems, reproductive health, life skills, effective parenting skills, coping with stress and emotions and counselling related to animal care and agriculture etc. For the counselling sessions, she played key role in mobilizing the rural families towards need and importance of counselling in quality life.
- **Impact in the area**
- Pre-school readiness kit (KHUSHI PROJECT)
 - ◇ 511 Pre-school Aanganwadi Kits (Gaagar)
 - ◇ Earnings for two ladies belonging to operational village of AICRP-H.Sc @ Rs.40/- per kit (510 x 40= 20,400/-Rs.)
- For sensitizing rural families for management of socio-emotional problems of youth, a counseling centre was established in Lakhawali village through which need based counseling was provided to rural women and adolescents girls. Total = 2015-16 = Total **25** counselling, Sessions 2016-17 = **15** Counseling sessions.
- **Awards & recognitions :** NIL
- **Contributing/enabling factors:** AICRP –Home science (HDFS), MPUAT, Udaipur was pivotal for motivating the rural women in the direction of taking advantages of National Flagship programmes like Digital India (One month’s training on computer literacy) and skill India (One month’s training on Beauty culture)..



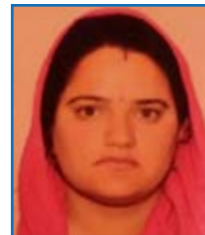


Name and address: Anuradha Walia, w/o Kamal Walia,
Village- Bari Khas, P.O- Kamlehar, , Teh- Palampur,
District- Kangra, Himachal Pradesh Pin Code – 176061,
Contact No. -9805301006



- **Category:** Women empowerment
- **Brief background:** The family holds 8 Kanals of land. Her Husband is in private job. Mrs. Anuradha was one of the members of Farm women knowledge groups formed for skill development related to ICT under AICRP (Home Science). Through the training and use of this technology (Android phones) she can now handle major activities of her daily life by using different apps. She uses the You tube to add value to her existing skills and has now become quite proficient in knitting, natural farming and value addition.
- **Training and motivational support :** Mrs.Anuradha had played a great motivational role during the pandemic time of COVID 19. As she is quite proficient in handling android phones so she helped various women in utilising their best time by getting training from You tube related to any issue of interest and needs raised by them. She had played a great role of social worker during the tough times
- **Impact in the area:** Her Digital literacy proved a boon during difficult times to the women, farmer community and even extensionists. She acted as a bridge for communication between scientists and the farm women. She trained other women too in handling the android phones and let their works continue especially the online classes of their children
- **Awards & recognitions :** She was awarded by the honourable Vice-Chancellor, CSKHPKV, Palampur on the International Women Day, 2020 for her outstanding work in collaboration with the AICRP Team.
- **Contributing/enabling factors** AICRP(HS) team of CSKHPKV, Palampur is the major factor behind the success of Mrs Anuradha.

Name and address: Manju Devi, w/o Ravinder Kumar Walia,
Village- Bari Khas, **P.O.-** Kamlehar, **Teh-** palampur ,**District**
Kangra, Himachal Pradesh, Contact No. -98166 78344



- **Category:** Women empowerment.
- **Brief background:** Mrs Manju Devi's family has a land holding of 4 kanal. Her husband is a taxi driver and her economic condition was poor. AICRP-HS team has identified her need for advanced training in stitching during 2017, accordingly provided training in the College for further skill upgradation. In her village she has started stitching apparel products at smallscale.
- **Training and motivational support:** AICRP-HS team has identified her need for advanced training in stitching during 2017, accordingly provided training in the College for further skill upgradation. After getting training in the agriculture university Manju has started giving training to the in women in her area. She has trained 10 girls and young women so far.
- **Impact in the area:** In her village she has started stitching apparel products at small scale. During COVID-19 she was approached for stitching fabric face masks for distribution at university level and then she involved herself in stitching fabric face masks for protection against the novel CORONA Virus by selling them in rural areas for additional income along with apparel products. She has earned approximately Rs. 20,000/- in COVID-19 period. At present she is earning Rs. 3000-4000/ month.
- **Awards & recognitions :** She was awarded by the honourable Vice-Chancellor, CSKHPKV, Palampur on the Women in Agriculture Day, 2020 for her outstanding work in collaboration with the AICRP Team.
- **Contributing/enabling factors:** Technical guidance by AICRP on Homescience of CSK Himacahal Pradesh Agrciulture University





Name and address: Bharati Mahale,

Malapur last bus stop, Yettinagudda road, Dharwad,
Karnataka



- **Category :** Women empowerment/Value addition
- **Brief background:** Being an B.Com graduate and enterprising in nature, she wanted to start her own enterprise. Hence during her leisure time she started tailoring slowly it which led to open her own enterprise named GK enterprise. The inner urge to earn more income made her to attend the various training programmes on production of consumer chemicals, preparation of hand sanitizer, hand wash, mask and preparation of value added health food products organized by AICRP-HSc(FRM), UAS Dharwad. Later she started her own production of consumer chemicals, hand wash, sanitizer mask and value added products especially millet based health products, diabetic mix, poshak, health drinks & instant food products and initiated to sell these products at her shop.
- **Training and motivational support:** Family Resource Management component of AICRP-Home Science, provided technical & motivational support by giving training on production of consumer chemicals viz, hand wash, hand sanitizer, phenyl and detergent powder.
- **Impact in the area:** Economical empowerment, family sustainable and livelihood security, Independent, self respect, contribution to the society. Now she is earning Rs 10,000/- per month and contributing to her family.
- **Awards and recognitions :** Nil
- **Contributing /enabling factors:** AICRP-HSc (Family Resource Management), UAS, Dharwad



Name and address: Smt. Ashwini Mankani, Tirlapura

Village, Navalgund Taluk, Dharwad, Karnataka,
Ph.no: 93098 16980



- **Category:** Women empowerment.
- **Brief background:** Smt. Ashwini Mankani, resident of Tirlapura village, Navalgund Taluk, Dharwad. She is a group leader of an SHG group. Group members had knowledge on simple stitching and have been practicing quilting using worn out clothes for preparation of chaddars. All members of the group participated and hands-on on quilting during training programme “Empowerment of rural women through skill development programme - value addition to quilting” at Tirlapura during 20th–24th August, 2019 organized by AICRP-HSc (CT), UAS, Dharwad
- **Training and motivational support:** who had participated in the training programme titled “Empowerment of rural women through skill development programme - value addition to quilting” during 20th –24th August, 2019 (05 days) at Thirlapura and 05th - 06th September, 2019 (01 day) at UAS campus, Dharwad organized by AICRP-HSc (CT), UAS, Dharwad. Other group members were also received training on quilting
- **Impact in the area:** Presently the group is involved in production of variegated value added quilt products linked to local NGOs for marketing with the earning of Rs. 1000/- per month per person.
- **Awards & recognitions:** Nil
- **Contributing/enabling factors:** Technical training by AICRP-Hsc (CT), UAS, Dharwad





Name and address: Smt. Rukmini Dodmani,
Uppinbetageri, Dharwad, Karnataka, Ph.no: 99025 96223



- **Category:** Women empowerment.
- **Brief background:** Smt. Rukmini Dodmani, resident of Uppinbetageri, Dharwad is a group leader of an SHG group. All the group members were involved in traditional quilts production (baby quilt, blanket and bed spread) during their leisure time to meet out the family needs. Few members were engaged in *Koudi making* and used to sell their goods to local consumers at minimum cost. Women folk participated in the training programmes “Empowerment of rural women through capacity building programme - value addition to quilting at Uppinbetageri during 2019” and “Empowerment of rural women through skill development programme - value addition to quilting” at UppinBetageri 2019 organized by AICRP-HSc (CT), UAS, Dharwad
- **Training and motivational support:** All the members as housewives, participated in the training programme titled “Empowerment of rural women through capacity building programme - value addition to quilting” at UppinBetageri during 07th –11th January, 2019 (05 days), 16th -17th January, 2019 (01 day) at UAS campus, Dharwad and 05th - 09th, March, 2019 (05 days) at UppinBetageri organized by AICRP-HSc (CT), UAS, Dharwad. Group members were involved in production of table runners, eco-bags sold to local consumers and earning on an average Rs. 1000/- per month per person.
- **Impact in the area:** Initiated stitching of contemporized quilt articles like yoga mats, baby quilt, table covers, table runners and mats, wall hangings and bags
- **Awards & recognitions:** Nil
- **Contributing/enabling factors:** Technical training by AICRP (HSc), UAS, Dharwad



Name and address: Mrs. Fatima Begum,

H.no 11/410, Tholkatta village, Moinabadmandal, Ranga Reddy District, Telangana, Ph. No. 8499891510



- **Category:** Women empowerment
- **Brief background:** In spite of having land of 1.5 acres and house family had seen lot of economic crises due to family member's health and climatic issues resulting in bad crop periods. With diploma in hand she was never sent out for job due communal taboos. Presently, she is a single woman, as her husband expired during 2020 and she has become the motivating person to many women around to come out of taboos to be self-resilient.
- **Training and motivational support :** The skill of making customized garment construction was learnt at capacity building training given by AICRP-HSc, PJTSAU. The training given helped the entrepreneur to develop a team of five women from the same village who are not allowed to go outside their houses and who never attended formal education or skill education. Mrs Fatima is paying her senior students around Rs. 1000-1500 per month depending on the work they are performing during their skill education. She never thought to be earning member in the family and not only this she dreamed to employ a person in her unit.
- **Impact in the area:** With the skill learnt Mrs. Fatima is earning an additional income of Rs. 8,000 to Rs. 10,000 per month in addition to income earned from agricultural land. Now with the help of her trainees she is able to arrange local exhibitions to sell her products. Not only this, she was able to motivate other women from the community to be economically independent and to support their families too.
- **Contributing/enabling factors:** The enabling factor for motivation is the AICRP on Home Science, PJTSAU, Hyderabad centre



Mrs. Fatima Begum, in her unit with her team of trainees



Name and address: Smt. Rekha w/o Sanjy Anjana,
Village: Dewarakhedi, Dist. Ujjain, Madhya Pradesh



- **Category:** Women empowerment
- **Brief background:** Smt. Rekha w/o Sanjy Anjana is a farm woman who has studied up to 7 th standard and is actively participating in all the farm activities. She actively participated in all the training programmes conducted by the KVK time to time and enthusiastically participated in all the women related activities.
- **Training and motivational support :** Under the technical guidance of KVK-Ujjain ‘Ma Durga Swa Sahayta Samuh,’ a Women’s SHG was started in Village Dewarakhedi. This group consists of 20 farm women belonging to Anjana Community... Smt. Rekha w/o Sanjy Anjana is one of the members of that SHG. She has actively and enthusiastically participated in each programme which was organised by Krishi Vigyan Kendra, Ujjain from time to time especially for the farm women’s empowerment.
- **Impact in the area:** First Flour mill was started by Smt. Rekha Anjana in her village. She herself operates the flour mill after acquiring the required skill. She makes dal, flour, daliya and animal feed using the multipurpose mill. At present she is earning approximate 3000-3500/ month as net income. Other farm women in the village alos got inspired by the women SHG.
- **Awards & recognitions:** Selected by the ATMA-Ujjain as a best group in the district and received a cheque of Rs. 20,000/- as well as certificate of best SHG at District level .
- **Contributing/enabling factors:** Technical guidance by KVK, Ujjain



Name and address: Mrs. Aradhana Singh Dhakad,

Village : Dhoorkuda Pahargarh block, Morena district,
Madhya Pradesh



- **Category:** Women empowerment
- **Brief background:** Mrs. Aradhana Singh is living in Dhoorkuda village of Pahargarh block of Morena district. She is very enthusiastic and came in contact with RVSKVV-KVK Morena in 2018-19 for information regarding some income generation activities. She was trained by KVK Morena on different entrepreneurial activities like rural craft, value addition, mushroom production, etc. After skill development, she started her work and formed a self help group named “ Sai Kripa Self Help group” in her village.
- **Training and motivational support:** After getting training and motivational support from KVK Morena, now Mrs. Aradhana is running an active SHG. This group is involved in different entrepreneurial activities for income generation at village level for empowerment of farm women. With the success of this group, other needy farm women also come in contact with Mrs Singh for formation of SHG and for entrepreneurial activities. She is now working as a master trainer for needy farm women in her village and nearby villages of the district.
- **Impact in the area:** With the help of KVK Morena, Mrs Singh along with her group members had started stitching face masks during the COVID-19 pandemic. This group also got food licence for selling of different value added products. In lean time, they also produced mushroom as income generation activity. This group earned Rs. 1,50,000 to 2,00,000 during lock down period.
- **Awards & recognitions:** She received many awards on different platform specially two awards from RVSKVV Gwalior University during various competitive programmes.
- **Contributing/enabling factors:** With the success of this group, other needy farm women also come in front of Mrs Singh. She now becomes a master trainer for needy farm women in her village and nearby villages of the district. Living conditions of this group also improved with the hard work of Mrs. Singh. She is a role model for farm women of the district.



Mushroom production by
SHG



Award Certificate





Name and address: Mrs. Urmila Devi,

Vill – Lahuara, Block: Halsi, District: Lakhisarai, Bihar



- **Category:** Marketing/ women empowerment
- **Brief background:** Mrs. Urmila Devi is basically, an Anganwadi worker and having knowledge of nutritional value of mushroom .She was motivated by Scientist of Krishi Vigyan Kendra, Lakhisarai to start mushroom farming. After that she motivated other rural women to cultivate mushroom for their family consumption as well as for marketing purpose. But, she also realized that marketing of mushroom is not an easy job for the rural women with limited resources.
- **Training and motivational support:** For mushroom cultivation and its consumption, she was motivated by scientists of Krishi Vigyan Kendra, Lakhisarai and to establish marketing connection with the MPG E Business Private Limited, Asansol, West Bengal, India. She provides the training on mushroom cultivation, and also motivated the rural people to get training from KVK, Lakhisarai
- **Impact in the area:** She wants to do something to promote the mushroom cultivation and cope up with the marketing problems of mushroom. Mean while, she came to know about MPG E Business Private Limited, Asansol, West Bengal, India and got its membership to channelize the marketing. She provides the training as well as spawn of mushroom to rural people, mostly the rural women and then purchase the dried oyster mushroom @ Rs. 800/ Kg. At present about 50-60 rural people are linked with her. Although, for this, she is just getting Rs. 300 per member as honorarium from company, but she just wants to contribute in achieving financial independence of rural women as well as nutritional security of people.
- **Awards & recognitions:** Nil
- **Contributing/enabling factors:** KVK Lakhisarai and MPG E business Private Ltd



Name and address: Zaitoon Begum,

Choont Waliwaar, Ganderbal, UT of Jammu and Kashmir



- **Category:** Horticulture and Animal husbandry/Women empowerment
- **Brief background :** Mrs Zaitoon Begum has a 0.5ha apple orchard and 2 cows. She adopted the hortipasture technology of ICAR-IGFRI RRS Srinagar. She helped in horizontal spread of hortipasture technology in over 10 ha of orchard land involving farm women.
- **Training and motivational support :** Smt Zaitoon Begum helped in coordination of the outreach programmes of ICAR-IGFRI RRS Srinagar and helped in bringing farmers including women in the training programmes
- **Impact in the area:** Shrimati Zaitoon Begum has helped in addressing diversification of farm produce in terms of fodder and fruit availability. She encouraged the farmers to integrate horticulture and animal husbandry in a same piece of land in the form of hortipasture. She has been instrumental in encouraging young girls to get admission in local schools and has been a role model for the women of the area.
- **Awards & recognitions :** Shrimati Zaintoon Begum is presently Sarpanch of the village and has received due applause from Honourable Prime Minister, Shri Narendra Modi in one of the episodes of Mann ki Baat.
- **Contributing/enabling factors :** ICAR-IGFRI Regional Research Station Faculty of Forestry, SKUAST-K





Name and address: Smt. Sarita Shukla

Village- Mankesar, Block- Rampur Naikin, District - Sidhi.



- **Category:-** Women empowerment
- **Brief background:** Smt. Sarita Shukla studied up to the 8th standard. She has a family that includes two sons, two daughter-in-laws and three grand children. Smt. Shukla owns 4 acres of land and grows field crops such as paddy, wheat, pigeon pea, gram, horticultural crops such as banana, mango, Amla, Guava, papaya, strawberry, tomato, chilli, capsicum, broccoli, cucumber, cauliflower, pumpkin, spices such as turmeric, ginger, flowers such as rose and marigold and leafy vegetables. She also maintains a nursery and does bee-keeping. She is also into dairying with three cows, two buffaloes and two calves. According to her, the supplementary and complementary relationship between the enterprises generates more income for farmers. She is the only farmer in the village to take up 10 different crops on 4 acres of land. She has the opinion that farming can be successful when one takes the right decision at the right time and puts in considerable hard work.
- **Training and motivational support:** Training for women empowerment organized at KVK, Sidhi along with training on Agronomy and Horticulture.
- **Impact in the area:** Smt Sarita Shukla started and inspired farmers for commercial cash crop cultivation of horticultural crops like chilli, tomato, capsicum, cucumber, cauliflower, papaya and strawberry. Now she is using drip irrigation to save water. The entire crop grew through ridge & furrow method with using all the scientific technologies such as seed treatment, IWM, IPM, INM and water conservation on their fields.
- **Awards & recognitions :** Received the “The Best Female Farmer Award at block level” under ATMA Project in 2016 and received “The Best Farm Award” during Mahila Krishak Diwas.
- **Contributing/enabling factors:** Gained information of “New Improved Technologies” via trainings, demonstrations and trials at Krishi Vigyan Kendra, Sidhi.



Name and address: Smt.Kalpna Mishra

**Village & P.O. Saiyadyasinpur, District Pratapgarh,
Uttar Pradesh**



- **Category:** Women Empowerment
- **Brief background:** She leads Kalakankar Womens Interest Group which was established to aim at women entrepreneurship and empowerment. She along with her group members started with stitching of garments, supply of meals in KVK during various training programmes like vocational, off-campus and on-campus, ARYA and ATMA trainings, grading and packaging of the produced seeds. Subsequently the group purchased agarbatti machine and selling agarbatti with a brand name. Now she is going ahead with KVK KISAN MALL which is based on the principle of “for the farmers, of the farmers and by the farmers”.
- **Training and motivational support:** KVK, Pratapgarh organized many training programmes on different topics related to agriculture and income generation for farmers, farmwomen and rural youth. Kalpna got trained in agarbatti, hand made products, stitching and different activities and got motivated for selling their products in nearby districts .
- **Impact in the area:** Total turnover of this group is 12 lakh. This group has done work with collaboration of 13 more groups in nearby villages who prepared material and food products at their homes. The member of this group are in a way of empowerment improving their livelihood and members are now able to take own decision regarding their personal life as well as social life. Now these groups have been converted in to federation and earning Rs 57 lakh per year.
- **Awards & recognitions:**
 - Awarded by Biological Society of Prayagraj in the field of entrepreneur in 2018
 - Awarded by BRIATS Shrigverpur, Prayagraj in the field of development of entrepreneurship in 2021
 - Awarded by KVK for leadership in 2019
- **Contributing/enabling factors :** KVK has been instrumental in building her enterprise through facilitating in participation in exhibitions and branding their products





Name and address: Madhusmita Patasani,

At/Po- Ratapat, Via- Kanpur, Block/Ps- Badamba,
District Cuttack, Odisha – 754037



- **Category:** Agriculture/ horticulture/ women empowerment/ social sciences etc
- **Background:** Currently engaged as resource person of JSS, field officer of Women Credit Cooperative Society. She is involved in agricultural activities along with family, practicing on own land. Have been actively involved in cultivation of paddy, oilseeds, vegetables, as well as horticultural produce such as coconut, mango, jackfruit, pineapple, etc. Also involved in diary, fish and mushroom farming. She has widely participated in workshops and training programs on agriculture, horticulture, organic farming, women empowerment and animal welfare.
- **Training and motivational support:** She personally has participated, and encouraged participation in trainings, exposure visits and grass root level awareness programs in Save Grain campaign, medicinal plants, SRI method of paddy, organic farming, organic manure and bio-pesticides, kitchen gardening, mushroom farming. She has organised many training programs, exposure visits and awareness programs for farmers extensively including farm women of the Badamba area since the last 15 years. She also has been Also actively involved in organising and facilitating Women Self Help Groups and Farmer Producer Groups. She has been trained as a Local Resource Person of different Govt. and Non-Govt. organisations.
- **Impact in the area:** Since the last 15 years, have actively been engaged as a facilitator for increasing income levels of the rural population through skill based trainings, value addition trainings of agri produces, by taking help from small finance institutions to initialize and organise the small groups into SHGs, FIGs, PGs and linking them into banks as well to grow further. Have formed above 50 such groups including around 700 farmers and rural mass benefitted from different activities in the Badamba area.
- **Awards & recognitions :** Recognised by different CBO, National & International NGOs, Govt. Agencies in different occasions. Have received district level youth award from NYKs, Govt. of India, CLAP, NIFFA, B. PATHAGHAR, BIKACHA, etc.
- **Contributing/enabling factors:** Started career as a NFE facilitator in the year 1998 from NGO CARR in Badamba block for promoting literacy in the backward communities who had no access to educational facilities. Influenced throughout the journey by reputed institutions and social activists in this field of social reformation like CLAP, WECAN, HR NETWORK, ROTARY International, NIFFA, NCLP Society and ICAR-NRRI



Name and address: Mrs.B. R. Lalitha,

Therubedhi Village, Maralwadi Hobli, Kanakapura Taluk,
Ramanagar District, Karnataka, Pin code: 562121



- **Category:** Multiple farming (Horticulture, Poultry, Fisheries), Value addition, Ecotourism, Women Empowerment
- **Brief background:** She owns one and half ha of land. She uses a self designed waste decomposer in her farm. She has also adopted rain water harvesting and drip irrigation. She is also into bee keeping. She uses self formulated diet for fish and poultry breeding. She has designed bore well charging methods.
- **Training & motivational support:** She received training and guidance from ICAR-NBAIR. She has trained visually impaired and handicapped boys in fish breeding during training programme organized by Canara Bank Charitable trust, Harohalli. She has been motivating self help groups. She creates awareness about Agro-forestry. She took initiative in corresponding with Deputy Forest Officer of Bannerghatta to set up solar fencing for the forest to avoid man-animal conflicts. She creates awareness about rainwater harvesting amongst the farmers, motivates them to adopt eco-friendly measures to conserve the natural biodiversity in villages and nearby forest area.
- **Impact in the area:** Motivated in forming five self help groups (SHGs) and the mixed farming in four and half acres in villages near Kanakapura, Karnataka.
- **Awards & Recognitions received:** Received IARI - Innovative Farmer Award, 2018. Attended & actively participated in 5th India International Science Festival from 5th to 8th November, 2019 organized at Kolkata
- **Contributing / enabling factors:** Construction of water harvesting structures in farms; Utilisation of biocontrol agents like Coccinellid beetles, Chrysopid predators and conservation of the same, nurturing flora to enhance the biodiversity of natural enemies in the farm. Maintenance of natural fauna of bees and birds in the farms. Solar panels set in the farm reduced the cost of inputs i.e. expenditure towards electricity for pumping and irrigation - Natural Eco-engineering farming methods





Name and address: Satyavati Shakya,

**Village: Niloi Post: Jaswant Nagar Block: Jaswant Nagar,
District: Etawah, Uttar Pradesh, Pin: 206245**



- **Category:** Women Empowerment
- **Brief background:** Mrs. Shakya is a marginal farmer woman having 1 acre agriculture land of adopted DFI village. She was getting low income by traditional agriculture practices and started making Dona, Pattal, candle by traditional practices since 2009-2010.

- **Training and motivational Support :** In the year 2011-2012 she adopted improved culture practices of seasonal seed kit and preparation of layout and management of kitchen garden and balance use of fertilization, vermi compost, fresh water etc. She cultivated seasonal vegetables throughout year according to local demand.



- **Impact in the area:** Acceptable and economical production of kitchen garden vegetables is also place a vital role in the establishment of a healthy society.

Mrs. Styavati's net income during 2009-2010 & 2010-2011 was Rs1800 per month. By adopting technology provided by K.V.K Etawah her income increased by Rs 3600 per month by selling seasonal vegetables of kitchen garden and preserved foods.. She also provides employment to other farmer women by adopting food preservation technique(making of mix vegetable pickle, tomato sauce, potato chips, papad etc). She gains an additional profit of Rs50,000 per year through the food preservation. The innovation is being accepted enthusiastically by other farm women. Niloi became a model village in which 10 r women farmers adopted kitchen gardening techniques.

- **Awards and Recognition :** Prashashti Patra From Directorate of Extension (Chandra Shekhar Azad Agri. and Tech. University Kanpur)
- **Contributing/ Enabling Factors :** Mrs. Shakya was trained and motivated Krishi Vigyan Kendra Etawah and D.D. Extension(State Govt.) Etawah,



Name and address: Prema Verma W/O Anant Kumar,

Village : Chattya, Block : Harchandpur, District :
Raibareli, Uttar Pradesh



- **Category :** Women empowerment
- **Brief background -** She has land holding of only 2 bhiga. She has three daughters and a son. Total family members of her family is 6. She and her family was totally dependent on farming and had no regular source of income. She has taken training of cutting and tailoring from Krishi Vigyan Kendra, Raibareli and started to stitch clothes at her home. Now she has opened her tailoring shop.
- **Training and motivational support:** Prema is now not only running her business successfully but also has given training to more than 10 rural women of her village and near by villages. All of these women also started their own business of cutting and tailoring.
- **Impact in the area:** Prema and other women are able to earn about Rs15,000 per month. She has given training to more than 50 girls of her community. Two girls are also working at her shop on salary of 1,500 Rs per month. She became source of motivation for other women of her village.
- **Awards & recognitions:** KVK & other line departments are facilitating her as trainer in different training programmes and she has received awards many times for her empowerment and progress.
- **Contributing/enabling factors:** Krishi vigyan Kendra has made a significant contribution in the success of Prema by providing training and other necessary help





**Name and address: Mrs. Rekha Devi, w/o- Lal Babu Sahni,
Manikpur, Muzaffarpur, Bihar**



- **Category:** Women empowerment
- **Brief background:** Rekha Devi was a landless farmer and used to work as Agriculture labour in Krishi Vigyan Kendra, Saraiya farm. Motivated by the training programme conducted at KVK campus she showed her interest in Lac Bangle training programme. After completion of six days training programme in 2016 conducted by KVK, Saraiya she started to make lac bangle for household level. During 2019 she formed a group of interested ladies and started to make lac bangle at commercial level.
- **Training and motivational support:** She is working as master trainer in KVK, Saraiya and other NGOs. She also provide training to those women who want to initiate lac bangle marketing. Five of them started their work in Rupauli, Manikpur and Basochak village.
- **Impact in the area:** In 2016 Rekha Devi earned Rs. 27100.00 from farm produce, Rs. 60,000.00 from agricultural activities as labour, 40,000.00 from selling of fish and 60,000.00 from selling of bangles. From 2017 her main focus of earning was through lac bangle selling so she decided to spent more time in bangle making. In 2019 she formed an informal group of interested landless women trained in lac bangle making and started production of lac bangle in large scale. She took initiative in establishment of lac bangle making structure and brought all the necessary items from district town Muzaffarpur and distributed the material needed for lac bangle to each interested women. She returned 90 percent of income to the group member and 10 percent was kept by her as she helped in bringing raw material and sold it through own shop. In such way she earned Rs. 200000.00 from lac bangle, Rs. 51870.00 from farm produce, 30,000.00 from selling of fish.
- **Awards and recognitions:** Nil
- **Contributing and enabling factors:** Due to parda system prevailing in villages, young ladies are not allowed to come outside their own home for earning purpose. . So it is very hard for rural ladies to come outside their home especially for income generating activities. But lac bangle can be prepared in their own homes and hence can utilise the leisure time. The prepared bangle is sold through Rekha Devi who takes 10% of the profit earned by selling the bangles.

Name and address: Smt. Reshma Devi W/o Sh.Rameshwar,

Village Ujha, Post Office: Rishalu, Tehsil : Bapoli,
District:Panipat, Haryana-132104



- **Category:** Women empowerment :
- **Brief background:** Smt. Reshma Devi, a mother of three kids is a landless scheduled caste farm woman of village Ujha. She used to earn livelihood by working as a construction labour. She attended a vocational training programme on Low cost Mushroom Production Technology organized at KVK, Ujha.. She started the enterprise with some critical inputs and continuing with the enterprise , she has made fortune. In the year 2019-20, she earned net return of Rs. 61850.
- **Training and motivational support:** Smt. Reshma Devi received the training on low cost mushroom production technology, fruits and vegetable preservation (Pickle making), stitching, quilting and soft toys making and other areas for increasing her scientific knowledge in the mentioned area. She motivated other women of the village and now 30 women of the village Ujha are undertaking Mushroom Cultivation.
- **Impact in the area:** With the knowledge & skill obtained in successful adoption of Mushroom cultivation, She is earning an income of Rs 60000/-. She is also providing technical help to other SC/ST women of village Ujha and nearby village. The adoption of this enterprise in village Ujha also motivated the women of nearby villages. In the cluster of village Ujha and adjoining 5 villages, there are now 133 units.
- **Awards & recognitions:**
 - ◇ Best Women Farmer Award by CCS HAU Hisar in 2013.
 - ◇ Felicitated by KVK Panipat on its Foundation Day in 2017
 - ◇ “Felicitated by Jagran Daily Newspaper on International Women Day in 2018
 - ◇ President and Organiser of Ravi Das SHG
 - ◇ Master Trainer in training programme on Mushroom cultivation
- **Contributing / enabling factors :** Technical guidance from KVK, UJHA





Name and address : Mrs. Niju Das,
Bongora village, Kamrup District, Assam



- **Brief background:** Mrs. Niju Das is a resident of Bongora village in Kamrup District. She was a house wife and to sustain her family income and also to meet her family requirements she used to weave products like gamosa, mekhela chadar, Eri cloth etc. A few of these items were also sold in nearby areas. But it was completely at the household level and she was not able to extend her work into a commercial scale.
- **Training and motivational support:** She attended a a number of training programmes under KVK Kamrup. She participated in various exhibitions at the district, state and national level under the banner of KVK, Kamrup. A self help group named as “Ankur Self Help Group” was also formed under her leadership, she being the president of the group which helped her to obtain a subsidized loan from Nationalized bank through District Rural Development Agency, Kamrup.
- **Impact in the area:** Ms. Niju Das is an established entrepreneur of Bongora village earning an average net income of Rs. 50,000/-. In addition to traditional Assamese dresses her manufactured product includes home furnishings, diversified dress materials for children and adults, eri products etc. She has also diversified her business activities that include natural dye from vegetable and animal origin. Her natural dye products (specially shawls) are exported to New Delhi based traders and she has also been able to export her weaved products (specially Eri waist coat and gamusa). Her yearly turnover stood at around Rs. 6 lakh per annum during the last three years. With her entrepreneurial acumen and quality of crafts being produced, she now manages to export her products to countries like- US, UK etc. With the increase of her income, she managed to build a two storied house for her family on her own leaving examples to other aspiring women of the locality. Her success has motivated 250 farm women, rural youths of the neighboring areas to take up handloom and allied enterprises as business module
- **Awards and recognitions:** Participated in the Global Conference held at New Delhi in March, 2012
- **Contributing/enabling factors:** Mrs. Das has emerged as a successful entrepreneur and is a powerful example of women involved in entrepreneurship. Her dedication and hard work has helped in providing livelihood to more than two hundred farm women and has provided direct employment to four women.



Name and address : Miss Anuradha Nath, C/O: Umakant Nath,

At/P.O: Haladia, Via: Ghanteswar, Dist: Bhadrak, Odisha- 756129



- **Category:** Women Empowerment
- **Brief background:** Anuradha Nath was a *Pala* singer (*Pala* is a unique tradition of Odisha's folk art and culture) by which she was earning livelihood for her family. However, her profession was badly affected due to COVID 19 restrictions and livelihood was at stake. Then she decided to start doing farming activities to earn some profit for her family. She started with mushroom cultivation and took up a new livelihood option by putting 10 numbers of mushroom beds per day. She expanded the farming activities by including poultry farming. Starting with 400 birds now reached up to 1250 numbers of birds. She possessed only 30 decimals of land, however, she leased in some more land in which she is growing vegetable crops. After losing her livelihood due to Covid situation now she is able to earn a net profit of Rs.1,17,000 during this difficult times.
- **Training and motivational support:** She has become icon of a successful women and inspiration for other farm women. Large number of farm women are visiting her units and also started their own unit gaining hands on training from Anuradha.
- **Impact in the area:** She is an inspiration for all, especially for women. She employed 5 members in her farm. She trained and helped more than 40 COVID affected farmer and farm women in establishing mushroom unit. Wide circulation of her success story through media made great impact in influencing large number of youth taking up mushroom farming.
- **Awards and Recognition:** Yet no awards received
- **Contributing/enabling factors:** Self-motivation under the situation of losing her primary occupation guided her to choose farming as alternate occupation. Initially she gained preliminary knowledge on mushroom cultivation method from You Tube and subsequently with the technical guidance of horticulture department and KVK, Bhadrak. She received a little financial support from SHG scheme of Govt





Name and address : Ms Sebati PradhanC/o-Sri Satya Narayan Pradhan,

Vill-Bhalugudia, Gp-Basantpur, Block-Dankauda, District Sambalpur, Odisha768025



- **Category:** Women Empowerment
- **Brief background:** Ms Sebati aged around 35 years is an unmarried girl of a small village Bhalugudia very near to KVK Sambalpur. She has 2 acres of land where she cultivates paddy. KVK Sambalpur played a key role in her success by encouraging and giving hands on training and demonstration to go for Mushroom Cultivation along with Dairy Farming and Vermicomposting. Ms Sebati is a living example who has achieved tremendous success in mushroom farming and at the same time opened job avenues for many of the rural unemployed youths. She grows 5000 beds mushroom per annum. In addition to mushroom she engages herself in Dairy Farming by keeping 2 cows and utilising the compost from Mushroom and Dairy to make Vermicompost.
- **Training and motivational support:** She has given training on mushroom cultivation to 80 numbers of farm women under Mission Shakti, 40 numbers of Farm Women through MCL and NGO like BAIF and special training to 18 numbers of women SHG regarding mushroom and value addition of mushroom in nearby villages.
- **Impact in the area :** Ms Sebati is now a motivational icon of the locality for the budding rural youth and farm women. Now she is grooming 100 nos unemployed youth to adopt Mushroom as source of income. Miss Pradhan cultivate chillies, tomatoes, green leafy vegetables in an area of 1 acres and earning a net income of Rs 20,000. She is earning a net income of Rs.200000 from mushroom cultivation. She has 2 cows and earning a net income of Rs 50,000. She is also producing vermicompost by recycling the mushroom spent out and farm waste from where she is earning Rs 10,000 per annum
- **Awards & recognition:** She has received “Adarsa Krusak Sammana” award during 2019 from Jan Kalyan Seva Trust for her contribution. Various articles on her farm were published in many of the leading papers as well as many documentaries were aired in many channels which would have emerged out to be an inspiration for many. She is also a member of Scientific Advisory Committee of KVK, Sambalpur.
- **Contributing and enabling factor:** Attending training and workshops regularly conducted by KVK, ATMA and line departments to enable her to update her knowledge and skill.





List of contributors

ICAR institutes	
1	ICAR-Central Institute for Women in Agriculture, Bhubaneswar
2	ICAR-Central Institute of Agricultural Engineering, Bhopal, Madhya Pradesh
3	ICAR-Central Institute of Fisheries Technology, Kochi, Kerala
4	ICAR-Directorate of Weed Research, Jabalpur, Madhya Pradesh
5	ICAR-Indian Grassland and Fodder Research Institute, Jhansi
6	ICAR-Indian Institute of Maize Research, Ludhiana, Punjab
7	ICAR-Indian Institute of Millet Research, Hyderabad, Telangana
8	ICAR-Indian Veterinary Research Institute, Izatnagar, Uttar Pradesh
9	ICAR-National Bureau of Agricultural Insect Resources, Bengaluru, Karnataka
10	ICAR-National Institute of Biotic Stress Management, Raipur, Chhattisgarh
11	ICAR-National Rice Research Institute, Cuttack, Odisha
12	ICAR- National Institute of Abiotic Stress Management, Baramati, Maharashtra
13	ICAR-Directorate of Floricultural Research, Pune, Maharashtra
14	ICAR- Indian Institute of Horticultural Research, Bangalore
15	ICAR-Indian Institute of Natural Resins and Gums, Ranchi
ICAR-Agricultural Technology Application Research Institutes	
1	ATARI Zone I Ludhiana
2	ATARI Zone II Jodhpur
3	ATARI Zone III Kanpur
4	ATARI Zone IV Patna
5	ATARI Zone V Kolkata
6	ATARI Zone Vi Guwahati
7	ATARI zone VII Barapani
8	ATARI zone VIII Pune
9	ATARi Zone IX Jabalpur
10	ATARI Zone X Hyderabad
11	ATARI zone XI Bengaluru



About cover page

Hon'ble Prime Minister Shri. Narendra Modi Ji on 25 February 2021 met R. Pappammal, the 105 year old woman organic farmer from Thekkampatti Coimbatore, who was recently awarded the Padma Shri for exceptional work in agriculture and organic farming.

Akhila has used her competence to being her dream a reality. She runs an Ornamental fish farm and 'Ponnoos Aqua Clinic and Consultancy' where she supports fish farmers with technology and medicines. The hard lessons which she learnt through her failed ventures taught that perseverance and right decisions which was the key to success.

Mrs. Eden Lepcha Anganwadi Worker resigned the job and started farming with Walk - in tunnel for off season vegetable production. She is President of Ringhim Singhik FPO.

Mrs Pinaki Parimita a member of the Biswabharti Maa SHG group started value added fish product preparation from shrimp & fish , obtained FSSAI licence and trade license under the trade name Fishlikes, as well as developed linkage of the product with Falcon Chilka Fresh, a retail fish chain working in PPP mode.

Mrs Rashmi Bhanuprakash started unique venture in agriculture and motivated to do something for contributing Athma nirbhar Bharat.

Mrs Santoshi Paikra of a tribal farm family established Kadaknath Farming cum Village Hatchery unit and started to produce chicks. Kadaknath is a high-value chicken that gives more return as compared to other poultry breeds Established market linkage with the local vendors and restaurants.

Mrs Madhuben Bandugariya took small initiative of making *Khakra* to support her family financially and created a self employment business as well as provided employment to the women who come there to make *Khakra*.



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